ToolGPA

NOVEMBER 2026

Link My Books

The Insider's Guide

Ecommerce payout and tax reconciliation for Xero and QuickBooks



Every plan, grade, refund rule and rival among accounting and invoicing tools, read from Link My Books's own pages.

Made by Link My Books · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Link My Books's own pages, its app-store listings and our grades. Every fact in it is on Link My Books's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 43 of the 127 other accounting and invoicing tools we grade

Link My Books imports settlements and payouts from Amazon, eBay, Shopify, Etsy, TikTok Shop, Walmart, WooCommerce and Square, summarizes them and posts them to Xero or QuickBooks Online. It applies VAT, sales tax or GST rules by region. Plans are priced by monthly order volume, sales channels and months of history.

To get you started, here are **9 things to know about Link My Books**, taken from its own pages and our grades.

> **No store rating on record, and you connect each sales channel and your accounting system.**
>
> From our grade for ease of use

1 **Best for online sellers who post settlements to Xero or QuickBooks**

Link My Books imports payouts from Amazon, eBay, Shopify, Etsy and others, and posts them to Xero or QuickBooks Online with the right tax rules.

2 **Paid plans start at $20 a month**

As its pricing page puts it: $20 per month for up to 15 orders a month.

3 **You can try it first**

14-day free trial, no card required

4 **It runs on Web**

Web.

5 **Settlement posting**

Imports payouts from each channel, summarizes them and posts them to Xero or QuickBooks Online so entries match bank deposits.

6 **VAT, sales tax and GST**

Applies VAT (UK), sales tax (US) and GST (AU) rules to transactions, with product groups for mixed tax rates.

7 **Profit and loss by channel**

Shows profit across channels in one place and tracks cost of goods sold to give a view of monthly profit.

8 **A 2.2 GPA, above 43 of 127**

That is against the other accounting and invoicing tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Link My Books you would be making live feeds from your bank, which take an agreement with each bank or a service that has them. That is not a weekend's work, with an AI app builder or without one.

Link My Books at a glance

PRICING
Free trial, from $20 per month for up to 15 orders a month

FREE PLAN
No

FREE TRIAL
14-day free trial, no card required

RUNS ON
Web

MADE BY
Link My Books

CATEGORY
Accounting & Invoicing

OUR GRADE
2.2 GPA, fair

The report card

Best for online sellers who post settlements to Xero or QuickBooks

Link My Books imports payouts from Amazon, eBay, Shopify, Etsy and others, and posts them to Xero or QuickBooks Online with the right tax rules. But the price rises as your orders grow, extra channels cost $17 each on Premium, and some channels are limited to certain countries.

TOOLGPA REPORT CARD — **Link My Books** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$20 a month for up to 15 orders and 1 channel, then $47 at 1,000 orders and $112 at 10,000. About the category's middle, and it rises with you.
Free plan and trial	C	A 14-day free trial with no card. There is no free plan.

SUBJECT	GRADE	COMMENT
Features	C	Settlement posting, VAT, sales tax and GST, profit and loss by channel and many channels. It does one job fully, a smaller job than accounting, and Xero or QuickBooks does the books.
Ease of use	C	No store rating on record, and you connect each sales channel and your accounting system.
Platforms and integrations	B	Web only, with Xero, QuickBooks Online, Amazon, Shopify, eBay, Etsy, Walmart and Square.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Link My Books is for

- ✓ Fits if you sell on several marketplaces and keep books in Xero
- ✓ Works for small shops that want unlimited users

Who it is not for

- ✗ Pricey if you grow: the price follows your rolling average of monthly orders
- ✗ Tight on Lite: 1 channel and 3 months of history
- ✗ Watch out: extra channels on Premium cost $17 each, per the vendor's help center
- ✗ Watch out: Walmart is US only, TikTok Shop is UK and US, and QuickBooks means QuickBooks Online

Good to know

Good for

- ✓ Amazon, eBay and Shopify sellers who keep books in Xero
- ✓ Accountants and bookkeepers serving several ecommerce clients
- ✓ UK sellers who need VAT reporting attached to each entry

Worth knowing

- ⓘ Price follows a rolling average of monthly orders across all channels, so it rises as a shop grows.
- ⓘ Extra channels on Premium cost $17 each on top of the plan, according to the vendor's help center.
- ⓘ Xero is supported on all plans except Cashbook, and QuickBooks only on QuickBooks Online.
- ⓘ Walmart is supported for the US only, and TikTok Shop for the UK and US.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$20
A month to start

Link My Books is a paid product with a free trial, starting at $20 per month for up to 15 orders a month.

> **About the category's middle, and it rises with you.**
>
> From our grade for value for money

LITE

$20

per month for up to 15 orders, 1 channel, billed monthly

3 months of history. Price rises with orders: $47 at 1,000 and $112 at 10,000 orders a month.

PLUS

$27

per month for up to 15 orders, 2 channels, billed monthly

12 months of history. Price rises with orders: $55 at 1,000 and $124 at 10,000 orders a month.

PRO

$39

per month for up to 15 orders, 5 channels, billed monthly

18 months of history. Price rises with orders: $68 at 1,000 and $137 at 10,000 orders a month.

PREMIUM

$45

per month for up to 15 orders, 10 channels, billed monthly

24 months of history. Price rises with orders: $104 at 1,000 and $174 at 10,000 orders a month.

Trying it first

14-day free trial, no card required

Read from help.linkmybooks.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Ecommerce payout and tax reconciliation for Xero and QuickBooks. Here is what it does, as its own site describes it, and what it covers: workflow automation, reports, bookkeeping, online store, amazon selling.

> **Settlement posting, VAT, sales tax and GST, profit and loss by channel and many channels.**
>
> From our grade for features

Settlement posting

Imports payouts from each channel, summarizes them and posts them to Xero or QuickBooks Online so entries match bank deposits.

VAT, sales tax and GST

Applies VAT (UK), sales tax (US) and GST (AU) rules to transactions, with product groups for mixed tax rates.

Profit and loss by channel

Shows profit across channels in one place and tracks cost of goods sold to give a view of monthly profit.

Many channels

Connects Amazon, eBay, Shopify, Etsy, Walmart (US only), TikTok Shop (UK and US), WooCommerce and Square.

Historical catch-up

Imports 90 days of settlements during the trial; paid plans reach back 3 to 24 months, with older data sold as a one-off purchase.

Unlimited users

Invite an accountant, bookkeeper or teammates at no extra charge, with bookable 1-to-1 onboarding calls on all plans.

Where it runs

Web

What it works with

Xero · QuickBooks Online · Amazon · Shopify · eBay · Etsy · Walmart · Square

Link My Books is made by Link My Books.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

43/127

Other accounting and invoicing tools it is graded above

Link My Books's GPA of 2.2 is higher than 43 of the 127 other accounting and invoicing tools we grade, and level with 30.

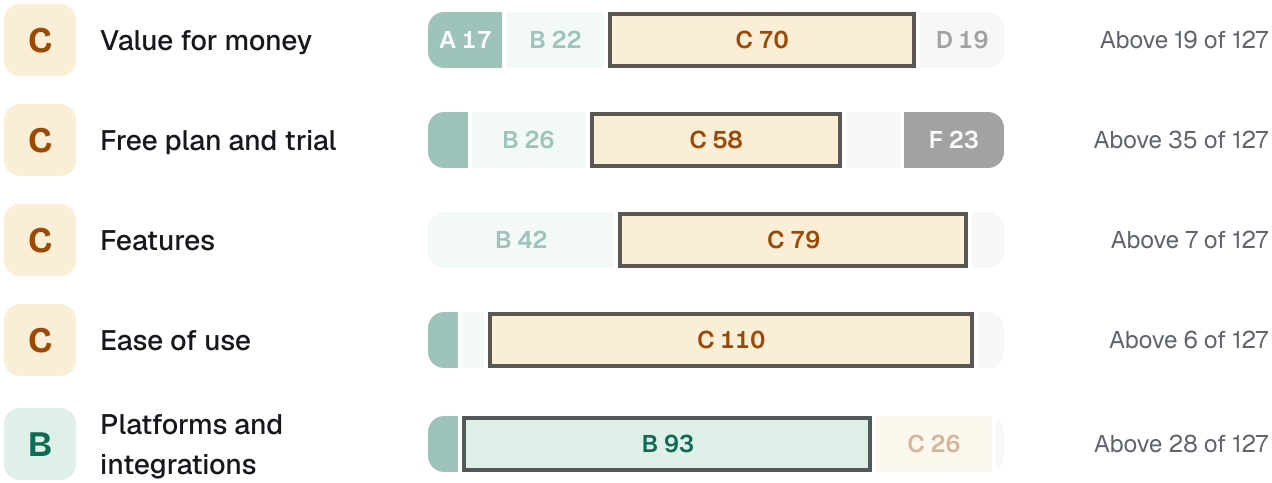
It stands best on platforms and integrations (B, above 28 of 127) and worst on ease of use (C, above 6).

Its paid plans start at $20 a month, against a middle price of $18.09 for the category: 51 of the 90 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 18 tools score higher and cost less.

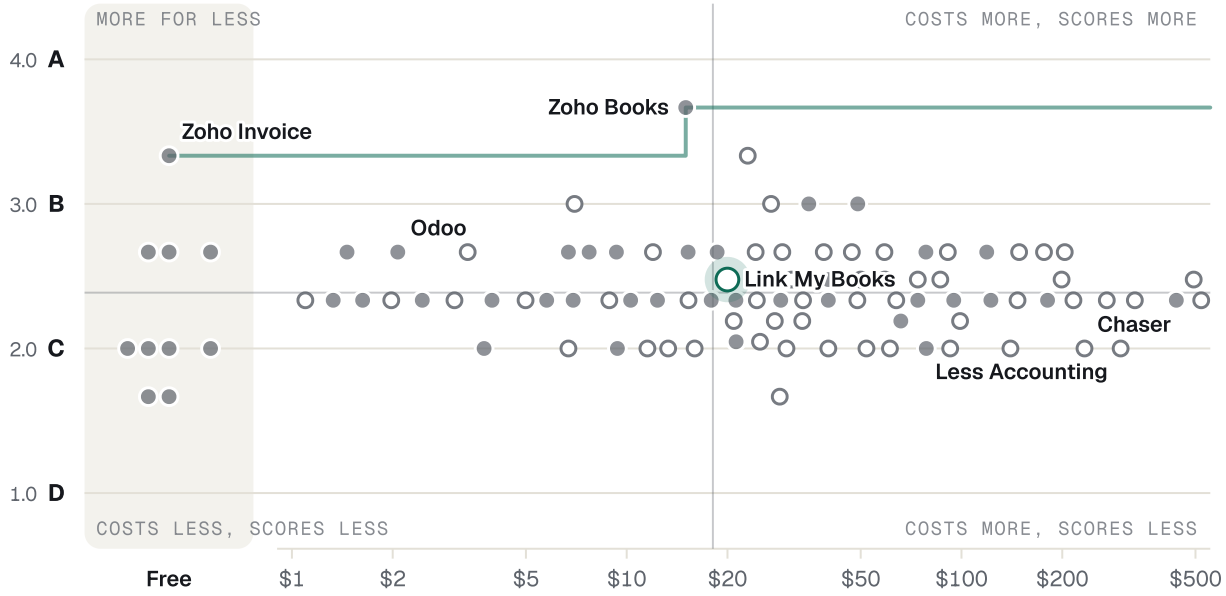
Each grade against the category

Every bar is all 128 accounting and invoicing tools we grade, cut by the letter each got. Link My Books's own letter is outlined.



Price against what you get

Each dot is one of 101 accounting and invoicing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Link My Books is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Link My Books you would be making live feeds from your bank, which take an agreement with each bank or a service that has them. That is not a weekend's work, with an AI app builder or without one.

It costs $240 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Live feeds from your bank, which take an agreement with each bank or a service that has them.
- Data from Amazon's seller tools and years of sales estimates.
- Checkout, card payments and sales tax handled for you.
- Connections to other products, each kept working as those products change.
- Sharing with other people, which means accounts and invitations.

What this rests on. Link My Books's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



A2X, Bookkeep, Synder, Xero and QuickBooks Online

The 5 tools Link My Books is most often weighed against, with where each one differs from it.

A2X

2.0 GPA

Free trial · from $29/mo

Ecommerce payout reconciliation for QuickBooks, Xero and NetSuite.

- Link My Books also covers workflow automation.
- A2X also covers inventory.

Link My Books and A2X compared in full

Bookkeep

2.2 GPA

Free trial · from $19/mo

Sales and payout accounting automation for ecommerce and retail.

Link My Books and Bookkeep compared in full

Synder

1.8 GPA

Free trial · from $52/mo

Syncs sales, fees and payouts from 30+ platforms into your books.

- Link My Books also covers workflow automation, online store and amazon selling.

Link My Books and Synder compared in full



2.6
GPA

Xero

Free trial · from $27/mo

Cloud accounting for small businesses, with unlimited users.

- Only Xero lists iOS and Android apps.
- Link My Books also covers workflow automation, online store and amazon selling.
- Xero also covers invoicing, expense tracking and payroll.

Link My Books and Xero compared in full



2.4
GPA

QuickBooks Online

Free plan · from $38/mo

Cloud accounting from Intuit, from a free plan to 25-user Advanced.

- QuickBooks Online has a free plan. Link My Books does not, though it has a free trial.
- Only QuickBooks Online lists iOS and Android apps.
- Link My Books also covers workflow automation, online store and amazon selling.

Link My Books and QuickBooks Online compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Link My Books free?

No, Link My Books is a paid product, but you can try it first. 14-day free trial, no card required.

How much does Link My Books cost?

Link My Books lists 4 plans. Lite: $20 per month for up to 15 orders, 1 channel, billed monthly.

What platforms does Link My Books work on?

Link My Books is available on Web.

Does Link My Books have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Link My Books is listed for Web.

Does Link My Books have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Link My Books is listed for Web.

Is Link My Books open source?

Link My Books is not described as open source on its own site, as read on Nov 13, 2026.

What does Link My Books integrate with?

Link My Books's listing names Xero, QuickBooks Online, Amazon, Shopify, eBay, Etsy, Walmart and Square.

Who makes Link My Books?

Link My Books is made by a company of the same name.

What are the alternatives to Link My Books?

The closest alternatives to Link My Books in our directory are A2X, Bookkeep, Synder, Xero and QuickBooks Online.

How does Link My Books compare with other accounting and invoicing tools?

Link My Books's GPA of 2.2 is higher than 43 of the 127 other accounting and invoicing tools we grade, and level with 30.

Is Link My Books good value for money?

ToolGPA grades Link My Books C for value for money. Its paid plans start at $20 a month, against a middle price of $18.09 for the category: 51 of the 90 others that charge start lower.

Could I make my own version of Link My Books?

To replace Link My Books you would be making live feeds from your bank, which take an agreement with each bank or a service that has them.

Where this guide comes from

The prices, plans, platforms and features were read from Link My Books's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Link My Books's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Link My Books. Prices change, so check linkmybooks.com before you buy.

help.linkmybooks.com/en/articles/11875486-link-...
apps.xero.com/us/app/link-my-books
linkmybooks.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Link My Books, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/link-my-books

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Link My Books: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/link-my-books
```

Know someone choosing between accounting and invoicing tools?

Send them this guide: toolgpa.com/tools/link-my-books/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded accounting and invoicing tools after Link My Books, each with an Insider's Guide of its own.

Accounting & Invoicing Insider's Guide

Every one of the 129 accounting and invoicing tools we grade, compared

Zoho Invoice Insider's Guide

Free invoicing app from Zoho for freelancers and small businesses

3.6 GPA

Zoho Books Insider's Guide

Online accounting from Zoho, with a free plan and six paid tiers

3.4 GPA

Cash App Taxes Insider's Guide

Free federal and state tax filing inside Cash App

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Link My Books's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Link My Books is a trademark of its owner, and this guide is not made, paid for or approved by Link My Books. Prices and plans change: check linkmybooks.com before you buy.