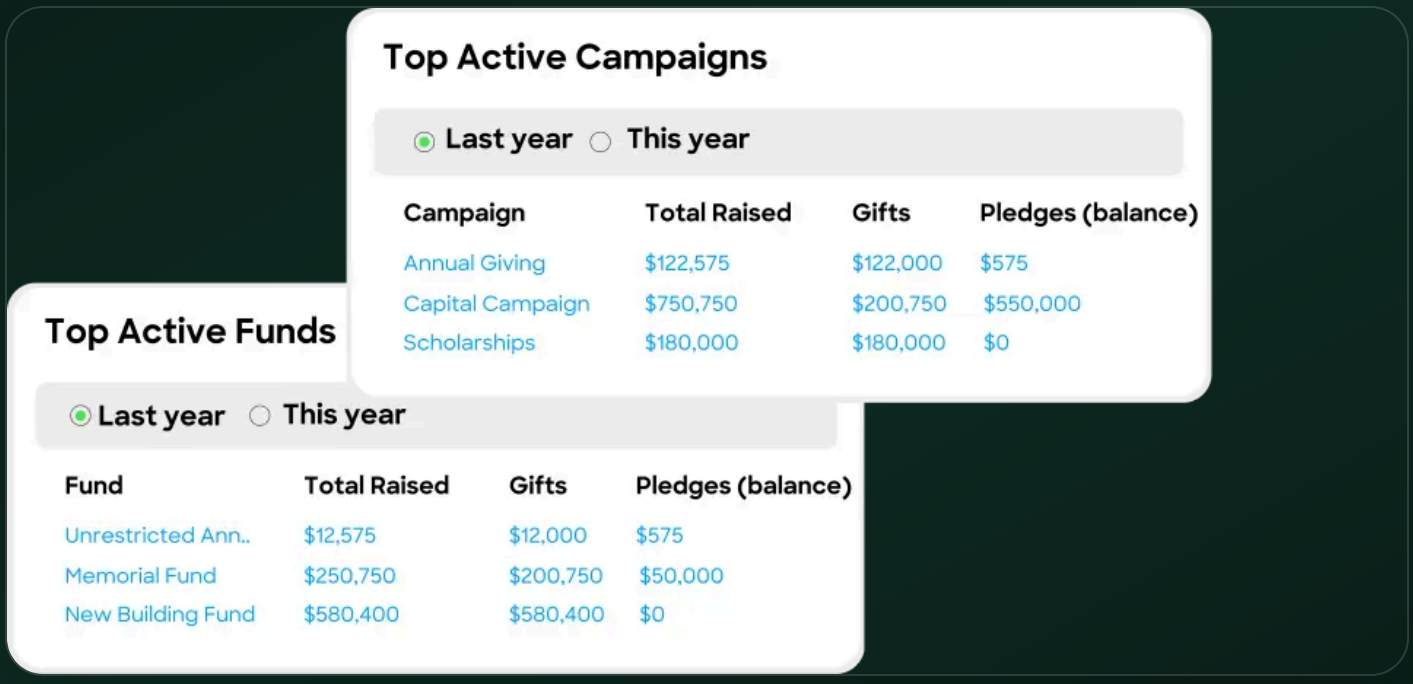
ToolGPA

NOVEMBER 2026

Little Green Light

The Insider's Guide

Donor management database for small and mid-size nonprofits



Every plan, grade, refund rule and rival among CRM tools, read from Little Green Light's own pages.

Made by Little Green Light, LLC · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Little Green Light's own pages, its app-store listings and our grades. Every fact in it is on Little Green Light's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 76 of the 116 other CRM tools we grade

Little Green Light is a cloud-based donor management system. It stores supporter records and gifts, produces receipts and acknowledgments, sends email and mail-merge appeals, and takes online donations through its own forms. One plan includes every feature and unlimited users; the price rises with the number of constituent records.

> "
>
> **You import and set up your records and forms before it pays off.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Little Green Light**, taken from its own pages and our grades.

1 **Best for donor records for small and mid-size nonprofits**

Little Green Light is a donor database with gift records, receipts, email, online donation forms and reports, with every feature and unlimited users on every tier.

2 **Paid plans start at $45 a month**

As its pricing page puts it: $45 per month for up to 2,500 constituents, billed monthly.

3 **You can try it first**

30 days free on every new account, no credit card required

4 **It runs on Web**

Web.

5 Constituent and gift records

Keeps donors, volunteers and members in one database with every gift, tags, documents and a log of mailings, emails, meetings and tasks.

6 Acknowledgments and receipts

Produces thank-you letters and receipts by mail or email from inside the system, plus mail-merge letters, labels and envelopes.

7 Email and appeals

Builds, schedules and sends emails for acknowledgments, appeals and event invitations, with segmented lists for solicitations.

8 A 2.4 GPA, above 76 of 116

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Little Green Light you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Little Green Light at a glance

PRICING
Free trial, from $45 per month for up to 2,500 constituents, billed monthly

FREE PLAN
No

FREE TRIAL
30 days free on every new account, no credit card required

RUNS ON
Web

MADE BY
Little Green Light, LLC

CATEGORY
CRM Software

OUR GRADE
2.4 GPA, fair

The report card

Best for donor records for small and mid-size nonprofits

Little Green Light is a donor database with gift records, receipts, email, online donation forms and reports, with every feature and unlimited users on every tier. The price follows your record count, from $45 a month at 2,500, and it is not offered to organizations in the EU, UK or Switzerland.

TOOLGPA REPORT CARD — **Little Green Light** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$45 a month for up to 2,500 records, rising to $135 at 50,000, against a category middle of $29. Unlimited users and every feature are on every tier.
Free plan and trial	C	30-day free trial on every new account with no card required. After that there is no free plan.
Features	B	Constituent and gift records, acknowledgments and receipts, email and appeals, online donation forms and reports for major gifts. Nothing in the listing is missing from a donor database's core job.
Ease of use	C	No store rating on record. You import and set up your records and forms before it pays off.
Platforms and integrations	B	Web only, with Mailchimp, Constant Contact, Stripe, PayPal, QuickBooks Online and Zapier. No desktop or phone apps are listed.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Little Green Light is for

- ✓ Fits if you run a small nonprofit and want every feature at one price per record count
- ✓ Works for teams of any size, since users are unlimited

Who it is not for

- ✕ Not for you if your organization is in the EU, UK or Switzerland, as the vendor does not sell there
- ✕ Pricey if your list is large: $135 a month at 50,000 records and $15 more per extra 10,000
- ✕ Watch out: online gifts also pay processor fees of 2.2% plus $0.30 and up
- ✕ Skip it if you want phone apps, as none are listed

Good to know

Good for

- ✓ Small nonprofits that want one flat feature set with no add-on tiers
- ✓ Organizations with many staff or volunteers, since users are unlimited
- ✓ Teams that need affordable donor tracking and receipts

Worth knowing

- ⓘ The vendor says it does not offer Little Green Light to organizations in the EU, UK or Switzerland.
- ⓘ Online donations carry processor fees of 2.2% plus $0.30 per transaction and up, paid to the processor.
- ⓘ Cost rises with record count: $135 a month at 50,000 constituents and $15 more per further 10,000.
- ⓘ Platform is web only; the pages list no desktop or mobile apps.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$45

A month to start

Little Green Light is a paid product with a free trial, starting at $45 per month for up to 2,500 constituents, billed monthly.

> **Unlimited users and every feature are on every tier.**
>
> From our grade for value for money

UP TO 2,500 CONSTITUENTS

$45

per month for up to 2,500 constituents, billed monthly

Every feature and unlimited users on every tier; the price follows the record count.

UP TO 5,000 CONSTITUENTS

$60

per month for up to 5,000 constituents, billed monthly

Same features. The price rises with the record count: $75 at 10,000 and $90 at 20,000.

UP TO 50,000 CONSTITUENTS

$135

per month for up to 50,000 constituents, billed monthly

Above 50,000 records it adds $15 a month per 10,000; accounts top out at 200,000 records.

Trying it first

30 days free on every new account, no credit card required

Read from littlegreenlight.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

10% off for prepaying 12 months

Prepaying 12 months takes 10% off the monthly price; 6 months gets 5% and 3 months gets 2.5%.

Stated on littlegreenlight.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Donor management database for small and mid-size nonprofits. Here is what it does, as its own site describes it, and what it covers: public API, tasks, forms, reports, email campaigns.

> **Constituent and gift records, acknowledgments and receipts, email and appeals, online donation forms and reports for major gifts.**
>
> From our grade for features

Constituent and gift records

Keeps donors, volunteers and members in one database with every gift, tags, documents and a log of mailings, emails, meetings and tasks.

Acknowledgments and receipts

Produces thank-you letters and receipts by mail or email from inside the system, plus mail-merge letters, labels and envelopes.

Email and appeals

Builds, schedules and sends emails for acknowledgments, appeals and event invitations, with segmented lists for solicitations.

LGL Forms for online donations

Donation forms that sync gifts into constituent records; payments are processed through Stripe or PayPal.

Reports and major gifts

Built-in and custom reports, scheduled reports, a dashboard of fundraising totals, and task series for managing major gift prospects.

Where it runs

Web

What it works with

Mailchimp
Constant Contact
Stripe
PayPal
QuickBooks Online
Zapier
DonorSearch
Wufoo

Little Green Light is made by Little Green Light, LLC.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

76/116

Other CRM tools it is graded above

Little Green Light's GPA of 2.4 is higher than 76 of the 116 other CRM tools we grade, and level with 22.

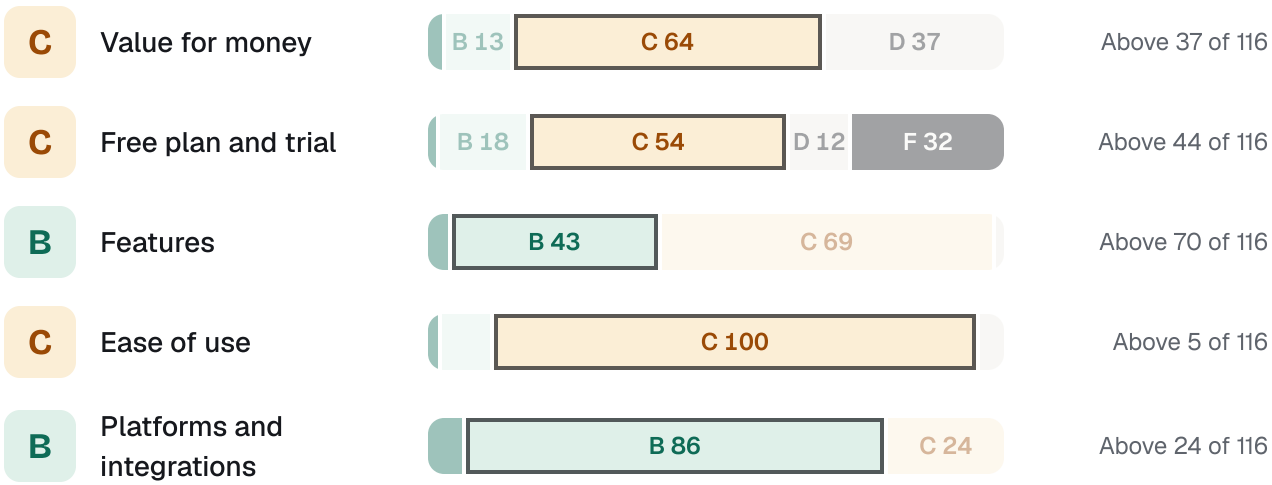
It stands best on features (B, above 70 of 116) and worst on ease of use (C, above 5).

Its paid plans start at $45 a month, against a middle price of $29 for the category: 57 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 7 tools score higher and cost less.

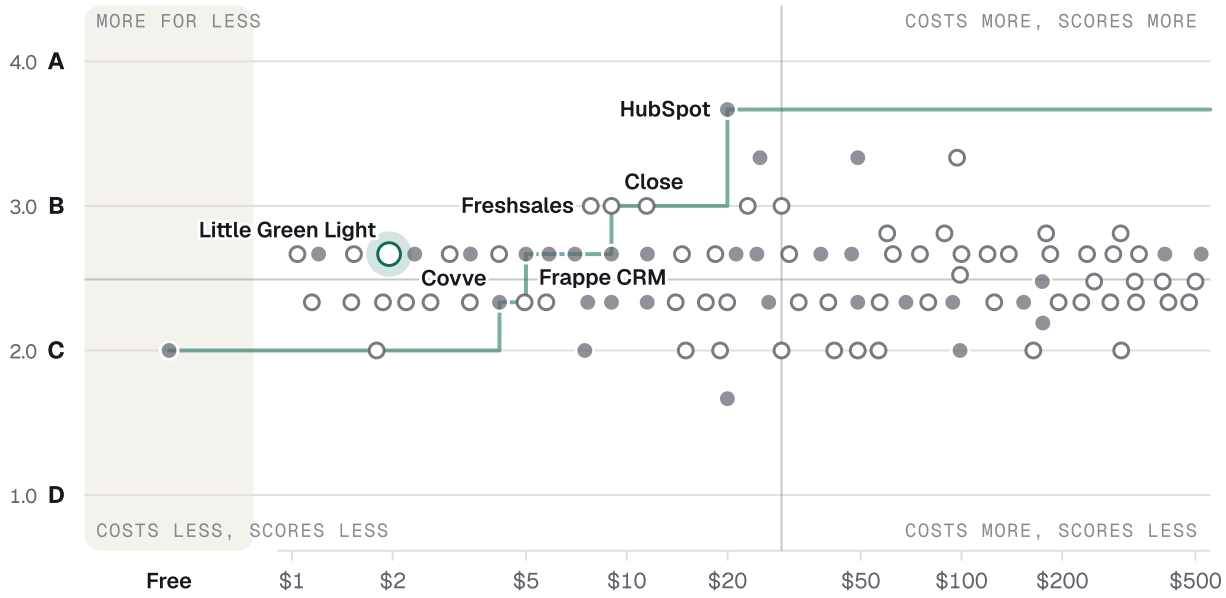
Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Little Green Light's own letter is outlined.



Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Little Green Light is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Little Green Light you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $540 a year.

What you could make

- Forms, reports and tasks: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.

- It plugs into other products, Mailchimp, Constant Contact and Stripe among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Little Green Light's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bloomerang, Virtuous, Neon CRM, CiviCRM and Funraise

The 5 tools Little Green Light is most often weighed against, with where each one differs from it.

1.8 GPA

Bloomerang

Paid

Donor management and fundraising platform for nonprofits.

- Only Bloomerang lists iOS and Android apps.
- Little Green Light also covers tasks.
- Bloomerang also covers workflow automation.

Little Green Light and Bloomerang compared in full

1.8 GPA

Virtuous

Paid

Nonprofit CRM with fundraising, volunteer and analytics products.

- Little Green Light also covers tasks and email campaigns.
- Virtuous also covers sales pipeline, marketing automation and workflow automation.

Little Green Light and Virtuous compared in full



1.8 GPA

Neon CRM

From $99/mo

Nonprofit CRM priced by revenue raised, with unlimited records.

- Little Green Light also covers tasks.
- Neon CRM also covers workflow automation, sMS marketing and dashboards.

Little Green Light and Neon CRM compared in full



2.4 GPA

CiviCRM

Free plan · from $15/mo

Open source constituent CRM for nonprofits and civic groups.

- CiviCRM has a free plan. Little Green Light does not, though it has a free trial.
- CiviCRM is open source and self-hostable, according to its own site.
- Little Green Light also covers tasks and forms.

Little Green Light and CiviCRM compared in full



2.4 GPA

Funraise

Free plan

Online fundraising and donor management for nonprofits.

- Funraise has a free plan. Little Green Light does not, though it has a free trial.
- Little Green Light also covers tasks and email campaigns.
- Funraise also covers sales pipeline and ticketing.

Little Green Light and Funraise compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Little Green Light free?

No, Little Green Light is a paid product, but you can try it first. 30 days free on every new account, no credit card required.

How much does Little Green Light cost?

Little Green Light lists 3 plans. Up to 2,500 constituents: $45 per month for up to 2,500 constituents, billed monthly.

What platforms does Little Green Light work on?

Little Green Light is available on Web.

Does Little Green Light offer any discounts?

Little Green Light publicly lists the following: 10% off for prepaying 12 months.

Does Little Green Light have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Little Green Light is listed for Web.

Does Little Green Light have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Little Green Light is listed for Web.

Is Little Green Light open source?

Little Green Light is not described as open source on its own site, as read on Nov 13, 2026.

Does Little Green Light have an API?

Yes. Little Green Light offers a public API, according to its own site.

What does Little Green Light integrate with?

Little Green Light's listing names Mailchimp, Constant Contact, Stripe, PayPal, QuickBooks Online, Zapier, DonorSearch and Wufoo.

Who makes Little Green Light?

Little Green Light is made by Little Green Light, LLC.

What are the alternatives to Little Green Light?

The closest alternatives to Little Green Light in our directory are Bloomerang, Virtuous, Neon CRM, CiviCRM and Funraise.

How does Little Green Light compare with other CRM tools?

Little Green Light's GPA of 2.4 is higher than 76 of the 116 other CRM tools we grade, and level with 22.

Is Little Green Light good value for money?

ToolGPA grades Little Green Light C for value for money. Its paid plans start at $45 a month, against a middle price of $29 for the category: 57 of the 93 others that charge start lower.

Could I make my own version of Little Green Light?

To replace Little Green Light you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Little Green Light's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Little Green Light's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Little Green Light, LLC. Prices change, so check littlegreenlight.com before you buy.

littlegreenlight.com/pricing/
littlegreenlight.com/features/
littlegreenlight.com/integrations/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Little Green Light, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/little-green-light

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Little Green Light: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/little-green-light
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Know someone choosing between CRM tools?

Send them this guide: toolgpa.com/tools/little-green-light/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Little Green Light, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Little Green Light's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Little Green Light is a trademark of its owner, and this guide is not made, paid for or approved by Little Green Light, LLC. Prices and plans change: check littlegreenlight.com before you buy.