ToolGPA

NOVEMBER 2026

# Lovart

## The Insider's Guide

AI design agent for images, video and brand assets from a brief

Lovart

**Every plan, grade, refund rule and rival among AI agents, read from Lovart's own pages.**

Made by Lovart · checked Nov 13, 2026 · toolgpa.com

2.2

GPA



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ToolGPA put this guide together from Lovart's own pages, its app-store listings and our grades. Every fact in it is on Lovart's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.2**

GPA, above 81 of the 178 other AI agents we grade

Lovart is an AI design agent that turns a written brief into images, video and other brand assets on a canvas. A personal agent called Arti handles delegated tasks, canvas check-ups and design research, and the plans give access to image and video models such as Nano Banana Pro, GPT Image and Seedance. Paid plans include a monthly pool of fast-generation credits and a commercial license.

> "
>
> **You build the design by briefing the agent and fixing the output.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Lovart**, taken from its own pages and our grades.

**1** **Best for a design agent that works from a brief**

Lovart turns a written brief into images, video and brand assets on a canvas, with an agent called Arti.

**2** **Paid plans start at $16 a month**

As its pricing page puts it: $16 per month, billed annually ($19 billed monthly).

**3** **There is a free plan**

Sign-up includes free credits with no card required, per the site; the amounts are not shown on the pricing page.

**4** **It runs on Web**

Web.

**5** **Arti design agent**

A personal design agent, marked beta, that runs delegated tasks, canvas check-ups and design research each day within plan limits, and keeps memory and feedback revisions.

**6** **Many generation models**

Plans list access to models including Nano Banana Pro, GPT Image 2.6, Seedream 5.5 and Seedance 2.5 Flash for images and video.

**7** **Brand kits**

Plans include 5 to 100 saved brand kits for keeping assets on brand.

**8** **A 2.2 GPA, above 81 of 178**

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

To replace Lovart you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

## Lovart at a glance

PRICING
Free plan, from $16 per month, billed annually ($19 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Lovart

CATEGORY
AI Agents

OUR GRADE
2.2 GPA, fair

# The report card

## Best for a design agent that works from a brief

Lovart turns a written brief into images, video and brand assets on a canvas, with an agent called Arti. Starter is $16 a month, but the Pro and Ultimate prices shown are first-year discounts that renew at $74 and $166.

TOOLGPA REPORT CARD — **Lovart** — Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | B | Starter is $16 a month on yearly billing, under the category's $19.99 cheaper-quarter start. Credits do not roll over. |
| **Free plan and trial** | C | Sign-up gives free credits with no card, per the site, but the pricing page does not show how many. |

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Features** | C | Images, video, brand kits and a commercial license from Starter. Delegated tasks are capped at 2 a day on Starter, and the Team plan has no published price. |
| **Ease of use** | C | No rating on record. You build the design by briefing the agent and fixing the output. |
| **Platforms and integrations** | C | Web only, with no integrations listed. Tasks run on up to 2 desktop browsers and 1 mobile browser at once. |
| **Grade point average** | | Fair, out of 4.0 **2.2** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

## Who Lovart is for

- ✓ Fits if you want brand images and short videos made from a written brief
- ✓ Works for a solo designer or marketer, as accounts are for one person

## Who it is not for

- ✗ Skip it if you want a price to count on: Pro and Ultimate are first-year discounts of 50% and 45%
- ✗ Tight if you stay free: sign-up credits, with the amount not shown
- ✗ Watch out: monthly credits do not roll over, and unlimited relaxed generations are a one-time perk
- ✗ Watch out: Starter allows 2 delegated tasks a day, and the Team plan has no published price

# Good to know

## Good for

- Marketers and small businesses producing ads and product visuals
- Designers who want an agent to draft from a brief
- Creators who want image and video models in one place

## Worth knowing

- The Pro and Ultimate prices shown are first-year discounts of 50% and 45%; they renew at $74 and $166 a month.
- Subscription credits do not roll over, and unlimited relaxed generations are a one-time benefit per account that expires after 31 or 180 days.
- Accounts are for one person; tasks run on up to 2 desktop browsers and 1 mobile browser at once.
- The Team plan has no published price on the page.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$16**

A month to start. There is a free plan too

Lovart has a free plan. Paid plans start at $16 per month, billed annually ($19 billed monthly).

> **Sign-up gives free credits with no card, per the site, but the pricing page does not show how many.**
>
> From our grade for free plan and trial

STARTER

## $16

per month, billed annually ($19 billed monthly)

2,000 fast-generation credits a month, 2 delegated tasks a day, 2 concurrent tasks, 5 brand kits and a commercial license.

BASIC

## $27

per month, billed annually ($32 billed monthly)

3,500 credits a month, 4 delegated tasks a day, 4 concurrent tasks, 10 brand kits, plus unlimited relaxed generations on Nano Banana Pro (1K) for 180 days.

PRO

## $74

per month at renewal, billed annually, after a first year at $45

11,000 credits a month, 8 delegated tasks a day, 8 concurrent tasks, 30 brand kits and 10% off credit refills. The advertised first-year price is $45 a month.

ULTIMATE

## $166

per month at renewal, billed annually, after a first year at $109

27,000 credits a month, 10 delegated tasks a day, 10 concurrent tasks, 100 brand kits and 10% off credit refills. The advertised first-year price is $109 a month.

### The free plan

Sign-up includes free credits with no card required, per the site; the amounts are not shown on the pricing page.

Read from lovart.ai on Nov 13, 2026.

## Ways to pay less

ANNUAL DISCOUNT

### Annual billing discount

The page marks 16% off on Starter and Basic when billed annually, and first-year discounts of 50% on Pro and 45% on Ultimate.

Stated on lovart.ai

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Web

AI design agent for images, video and brand assets from a brief. Here is what it does, as its own site describes it, and what it covers: AI features, AI agents, image generation, video generation, ad creative.

> "
>
> **Images, video, brand kits and a commercial license from Starter.**

From our grade for features

### Arti design agent

A personal design agent, marked beta, that runs delegated tasks, canvas check-ups and design research each day within plan limits, and keeps memory and feedback revisions.

### Many generation models

Plans list access to models including Nano Banana Pro, GPT Image 2.6, Seedream 5.5 and Seedance 2.5 Flash for images and video.

### Brand kits

Plans include 5 to 100 saved brand kits for keeping assets on brand.

### Credits and relaxed generation

Fast generations spend monthly credits that reset each cycle; higher plans add unlimited slower generations on selected models for a fixed period.

### Commercial license

Every paid plan lists a commercial license for what is generated.

### Team plan

Accounts are for individual use, and a separate Team plan covers multiple users; its price is not shown.

### Where it runs

Web

### What it works with

Its own pages name no integrations.

Lovart is made by Lovart.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**81**/178

Other AI agents it is graded above

Lovart's GPA of 2.2 is higher than 81 of the 178 other AI agents we grade, and level with 41.

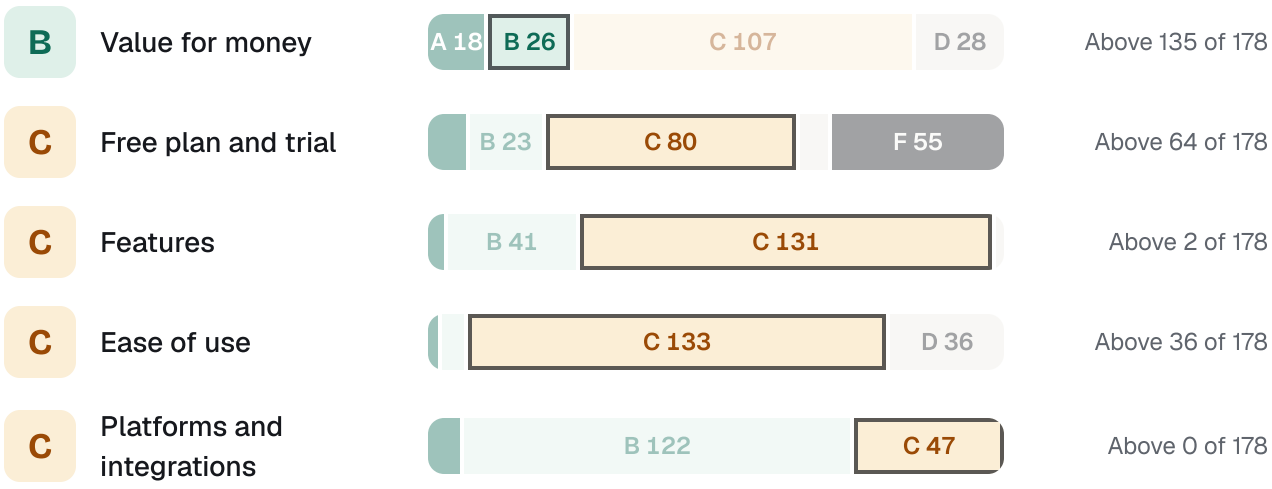
It stands best on value for money (B, above 135 of 178) and worst on platforms and integrations (C, above 0).

Its paid plans start at $16 a month, against a middle price of $25 for the category: 7 of the 98 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 10 tools score higher and cost less.

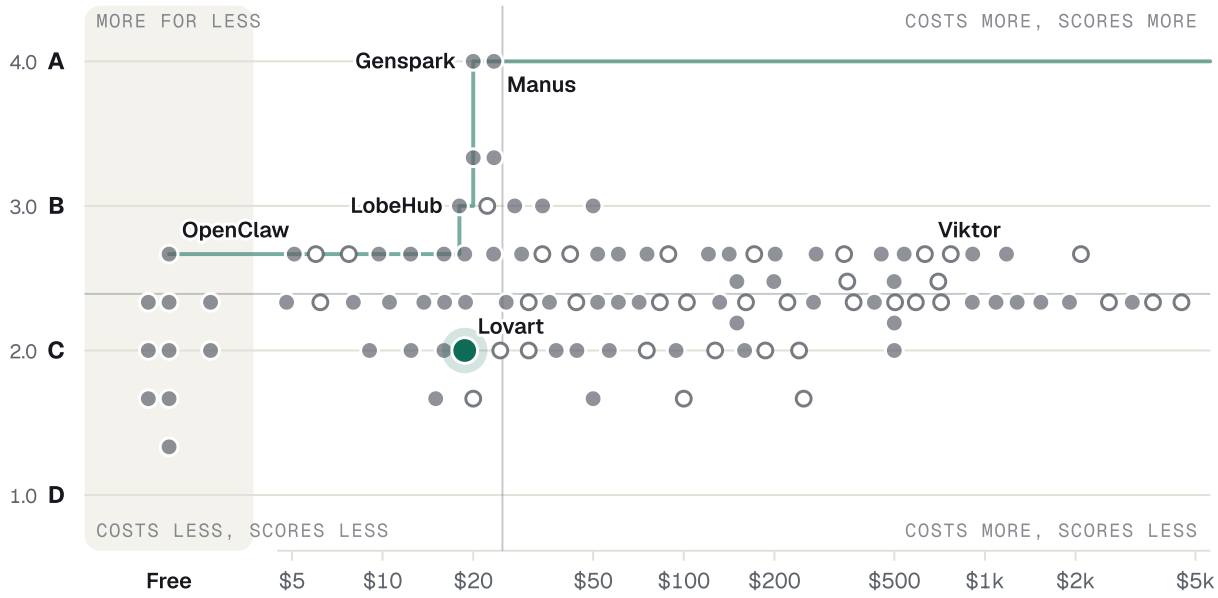
## Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Lovart's own letter is outlined.



## Price against what you get

Each dot is one of 109 AI agents. Further left costs less; higher up scores better on features, ease of use and platforms. Lovart is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Lovart you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

It costs $192 a year.

**What you could not**

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ An image model, which you can rent by the picture but not make.

- ✕ A video model, which you can rent by the second but not make.
- ✕ Ad images and videos made to each network's sizes.

**What this rests on.** Lovart's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Canva, Adobe Firefly, Recraft, Genspark and Midjourney

The 5 tools Lovart is most often weighed against, with where each one differs from it.

3.2 GPA

## Canva

Free plan · from $14.99/mo

Template-based design platform for slides, graphics and video.

- Only Canva lists macOS, Windows, iOS and Android apps.
- Lovart also covers AI agents, image generation, video generation and ad creative.
- Canva also covers templates, video editing and presentations.

Lovart and Canva compared in full

3.0 GPA

## Adobe Firefly

Free plan · from $9.99/mo

Adobe's image, video and audio generator, with partner models.

- Only Adobe Firefly lists iOS and Android apps.
- Lovart also covers AI agents and ad creative.
- Adobe Firefly also covers video editing.

Lovart and Adobe Firefly compared in full



2.6
GPA

## Recraft

Free plan · from $10/mo

Image and vector generator built for designers and brand work.

- Only Recraft lists iOS and Android apps.
- Only Recraft lists a browser extension.
- Lovart also covers AI agents and ad creative.

Lovart and Recraft compared in full



3.2
GPA

## Genspark

Free plan · from $19.99/mo

AI workspace with an agent for research, slides, sheets and docs.

- Only Genspark lists macOS, Windows, Linux, iOS and Android apps.
- Only Genspark lists a browser extension.
- Lovart also covers image generation, video generation and ad creative.

Lovart and Genspark compared in full



2.0
GPA

## Midjourney

From $8/mo

Image and short-video generator run on monthly GPU time.

- Lovart has a free plan. Midjourney does not.
- Lovart also covers AI agents and ad creative.

Lovart and Midjourney compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

**12**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Lovart free?

Lovart has a free plan. Sign-up includes free credits with no card required, per the site; the amounts are not shown on the pricing page.

### How much does Lovart cost?

Lovart lists 4 plans. Starter: $16 per month, billed annually ($19 billed monthly).

### What platforms does Lovart work on?

Lovart is available on Web.

### Does Lovart offer any discounts?

Lovart publicly lists the following: Annual billing discount.

### Does Lovart have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Lovart is listed for Web.

### Does Lovart have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Lovart is listed for Web.

### Is Lovart open source?

Lovart is not described as open source on its own site, as read on Nov 13, 2026.

### Who makes Lovart?

Lovart is made by a company of the same name.

### What are the alternatives to Lovart?

The closest alternatives to Lovart in our directory are Canva, Adobe Firefly, Recraft, Genspark and Midjourney.

### How does Lovart compare with other AI agents?

Lovart's GPA of 2.2 is higher than 81 of the 178 other AI agents we grade, and level with 41.

### Is Lovart good value for money?

ToolGPA grades Lovart B for value for money. Its paid plans start at $16 a month, against a middle price of $25 for the category: 7 of the 98 others that charge start lower.

### Could I make my own version of Lovart?

To replace Lovart you would be making an AI agent, with the models and the safeguards behind it.

## Where this guide comes from

The prices, plans, platforms and features were read from Lovart's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Lovart's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Lovart. Prices change, so check lovart.ai before you buy.

lovart.ai

lovart.ai/pricing

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Lovart, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/lovart

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Lovart: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/lovart
```

### Know someone choosing between AI agents?

Send them this guide: toolgpa.com/tools/lovart/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded AI agents after Lovart, each with an Insider's Guide of its own.

### AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

### Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

3.2 GPA

### Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

### OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

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## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Lovart's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Lovart is a trademark of its owner, and this guide is not made, paid for or approved by Lovart. Prices and plans change: check lovart.ai before you buy.