ToolGPA

NOVEMBER 2026

Macaron

The Insider's Guide

Personal AI agent that builds small life tools from a chat



Every plan, grade, refund rule and rival among AI agents, read from Macaron's own pages.

Made by MINDAI PTE. LTD. · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Macaron

World's first personal agent

Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Macaron's own pages, its app-store listings and our grades. Every fact in it is on Macaron's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 123 of the 178 other AI agents we grade

Macaron is a personal AI agent for phones. A short personality quiz sets up an assistant with its own tone, and a Deep Memory feature keeps preferences across chats. Users describe a need, such as a meal planner or fitness tracker, and the agent builds it as a small project. Projects are paid for with almonds, a credit that comes with subscriptions or top-ups.

To get you started, here are **9 things to know about Macaron**, taken from its own pages and our grades.

> **No rating on record, but it is a phone app you install and chat with, after a short personality quiz.**
>
> From our grade for ease of use

1 **Best for a phone agent that builds small life tools**

Macaron is a phone app where you chat to build small tools like a meal planner.

2 **Paid plans start at $9.99 a month**

As its pricing page puts it: $9.99 per month (Classic Monthly, US App Store).

3 There is a free plan

The app is free to download and the FAQ says core features are free; building or changing a project costs 10 almonds, and voice chat is for subscribers only.

4 It runs on 2 platforms

iOS and Android.

5 Chat-built mini apps

Describing a need in chat produces a small tool, such as a cooking journal, fitness tracker or gift guide. Changing a project later also costs almonds.

6 Deep Memory

Remembers preferences and context between conversations and syncs across devices signed in to the same account.

7 Personality match

Three quiz questions set the agent's color, personality and speaking style when the app is first opened.

8 A 2.4 GPA, above 123 of 178

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Macaron you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Macaron at a glance

PRICING Free plan, from $9.99 per month (Classic Monthly, US App Store)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON iOS, Android
MADE BY MINDAI PTE. LTD.	CATEGORY AI Agents
OUR GRADE 2.4 GPA, fair	STORE RATING 4.7 on the App Store, 1,938 ratings

The report card

Best for a phone agent that builds small life tools

Macaron is a phone app where you chat to build small tools like a meal planner. Each new project or edit costs 10 almonds, so the 60 almonds in the $9.99 plan cover about six changes, and it is phones only.

TOOLGPA REPORT CARD — **Macaron** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Classic is $9.99 a month on the US App Store, under 60% of the category's $19.99 start, but its 60 almonds cover about six project changes. We hold it to B for that.
Free plan and trial	C	The app is free with core features, but building or changing a project costs 10 almonds and voice chat is for subscribers.

SUBJECT	GRADE	COMMENT
Features	C	Chat-built mini projects, memory across chats and voice. Almond-metered, with the 350-almond plan's price unreadable.
Ease of use	B	No rating on record, but it is a phone app you install and chat with, after a short personality quiz.
Platforms and integrations	C	iPhone and Android only, with no browser or desktop app described and no integrations.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Macaron is for

- ✓ Fits if you want small personal trackers or planners made by chatting on your phone
- ✓ Works for people who like an assistant that remembers their preferences

Who it is not for

- ✗ Tight if you stay free: projects cost 10 almonds each
- ✗ Skip it if you want a browser or desktop app, as it is phones only
- ✗ Watch out: almond packs run from $3.99 to $199.99 on the US App Store
- ✗ Watch out: the Sweet plan's price could not be read

Good to know

Good for

- ✓ People who want a personal assistant for food, habits and hobbies on a phone
- ✓ Anyone who wants a tailored tracker or planner without building it
- ✓ Users who prefer a conversational, personality-driven assistant

Worth knowing

- ⓘ Almonds meter usage: a new project or an edit costs 10 almonds, so the 60 monthly almonds in Classic cover about six changes.
- ⓘ The Sweet plan (350 almonds a month, 4 pinned projects, unlimited voice calls) is described in the FAQ but its price was not readable.
- ⓘ Listed only as phone apps for iOS and Android; no browser app or desktop app is described.
- ⓘ The in-app purchase list shows almond packs from $3.99 to $199.99 on the US App Store.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9.99

A month to start. There is a free plan too

Macaron has a free plan. Paid plans start at $9.99 per month (Classic Monthly, US App Store).

FREE

$0

Free download with core features; almonds are spent on projects and voice chat needs a subscription.

CLASSIC

$9.99

per month, billed monthly (US App Store price)

60 almonds a month, 1 pinned project and 500 minutes of voice calls. An annual option exists; its price was not shown.

The free plan

The app is free to download and the FAQ says core features are free; building or changing a project costs 10 almonds, and voice chat is for subscribers only.

Read from apps.apple.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing

The FAQ says monthly and annual billing are available and that annual saves more, but does not state the amounts.

Stated on macaron.im

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: iOS and Android

Personal AI agent that builds small life tools from a chat. Here is what it does, as its own site describes it, and what it covers: AI features, chat assistant, daily notes, habit tracking, AI agents.

"

Chat-built mini projects, memory across chats and voice.

From our grade for features

Chat-built mini apps

Describing a need in chat produces a small tool, such as a cooking journal, fitness tracker or gift guide. Changing a project later also costs almonds.

Deep Memory

Remembers preferences and context between conversations and syncs across devices signed in to the same account.

Personality match

Three quiz questions set the agent's color, personality and speaking style when the app is first opened.

Playbook

A library of more than 200 example projects. Adding someone else's project costs 2 almonds.

Voice chat

Voice conversation with adjustable voice settings, available to subscribers only.

Everyday topics

The App Store listing names food and calorie logging, language learning, a mood journal, scheduling and habit tracking, and a Pomodoro timer.

Where it runs

iOS Android

What it works with

Its own pages name no integrations.

Macaron is made by MINDAI PTE. LTD.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

123/178

Other AI agents it is graded above

Macaron's GPA of 2.4 is higher than 123 of the 178 other AI agents we grade, and level with 15.

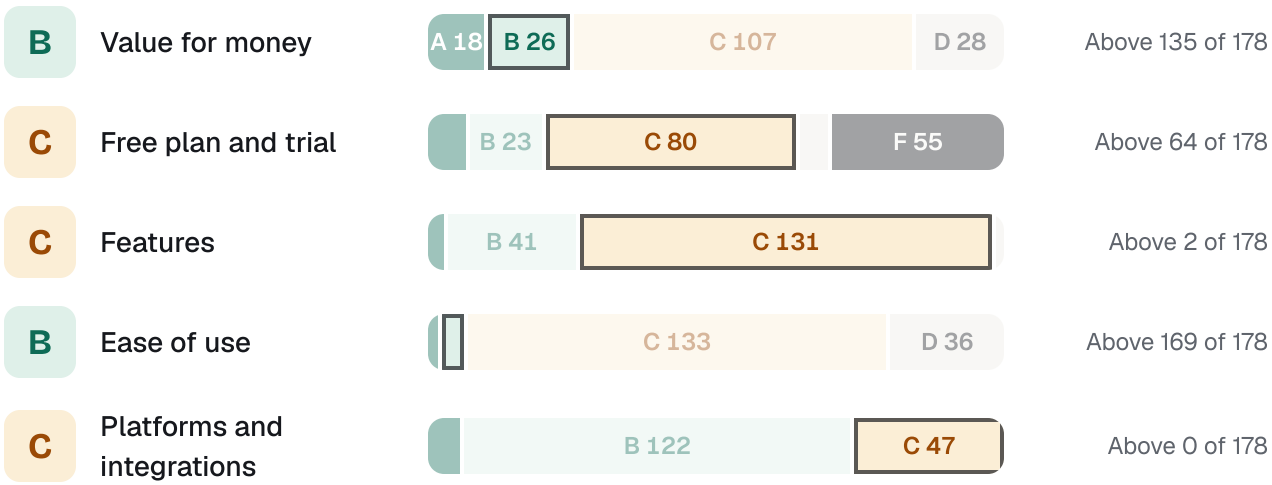
It stands best on ease of use (B, above 169 of 178) and worst on platforms and integrations (C, above 0).

Its paid plans start at $9.99 a month, against a middle price of $25 for the category: 2 of the 98 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 1 tool scores higher and costs less.

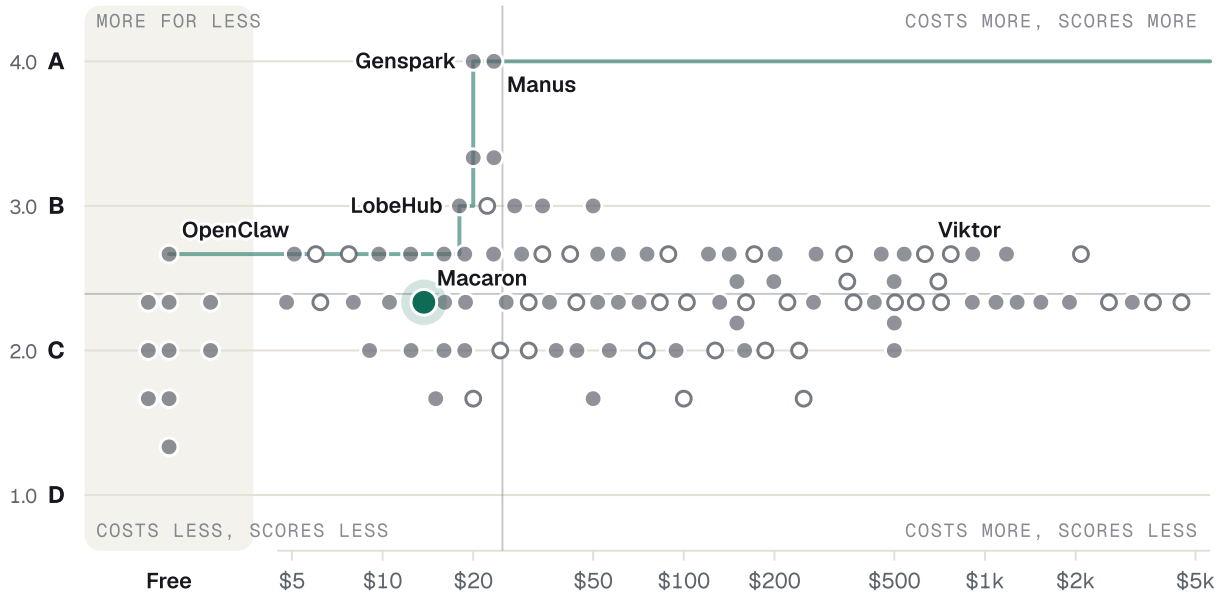
Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Macaron's own letter is outlined.



Price against what you get

Each dot is one of 109 AI agents. Further left costs less; higher up scores better on features, ease of use and platforms. Macaron is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Macaron you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 123 of the 178 other AI agents we grade. It costs $119.88 a year.

What you could make

- Habit tracking and daily notes: an app builder makes these well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- An AI model, which you can rent by the request but not make.
- A real app for iOS and Android. Something home-made would be a web page.

What this rests on. Macaron's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Poke, Sintra, Manus, Meta Muse and Genspark

The 5 tools Macaron is most often weighed against, with where each one differs from it.

Poke

2.6 GPA

Free plan · from $19/mo

AI assistant you text in Messages, WhatsApp or Telegram.

- Only Macaron lists iOS and Android apps.
- Only Poke lists a web app.
- Macaron also covers daily notes and habit tracking.

Macaron and Poke compared in full

Sintra

1.8 GPA

From $52/mo

Bundle of 12 role-based AI helpers for small businesses.

- Macaron has a free plan. Sintra does not.
- Only Sintra lists a web app.
- Macaron also covers daily notes and habit tracking.

Macaron and Sintra compared in full



3.2 GPA

Manus

Free plan · from $20/mo

General AI agent for research, slides, websites and browser tasks.

- Only Manus lists a web app.
- Only Manus lists macOS and Windows apps.
- Only Manus lists a browser extension.

Macaron and Manus compared in full



2.6 GPA

Meta Muse

Free plan · from $20/mo

Meta's personal AI agent for everyday tasks, goals and purchases.

- Only Meta Muse lists a web app.
- Only Meta Muse lists a macOS app.
- Macaron also covers daily notes and habit tracking.

Macaron and Meta Muse compared in full



3.2 GPA

Genspark

Free plan · from $19.99/mo

AI workspace with an agent for research, slides, sheets and docs.

- Only Genspark lists a web app.
- Only Genspark lists macOS, Windows and Linux apps.
- Only Genspark lists a browser extension.

Macaron and Genspark compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Macaron free?

Macaron has a free plan. The app is free to download and the FAQ says core features are free; building or changing a project costs 10 almonds, and voice chat is for subscribers only.

How much does Macaron cost?

Macaron lists 2 plans. Free: $0.

What platforms does Macaron work on?

Macaron is available on iOS and Android.

Does Macaron offer any discounts?

Macaron publicly lists the following: Annual billing.

How is Macaron rated?

Macaron's iPhone and iPad app averages 4.7 out of 5 from 1,938 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Macaron have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Macaron is listed for iOS and Android.

Does Macaron have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Macaron is listed for iOS and Android.

Is Macaron open source?

Macaron is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Macaron?

Macaron is made by MINDAI PTE. LTD.

What are the alternatives to Macaron?

The closest alternatives to Macaron in our directory are Poke, Sintra, Manus, Meta Muse and Genspark.

How does Macaron compare with other AI agents?

Macaron's GPA of 2.4 is higher than 123 of the 178 other AI agents we grade, and level with 15.

Is Macaron good value for money?

ToolGPA grades Macaron B for value for money. Its paid plans start at $9.99 a month, against a middle price of $25 for the category: 2 of the 98 others that charge start lower.

Could I make my own version of Macaron?

To replace Macaron you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Macaron's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MINDAI PTE. LTD.'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MINDAI PTE. LTD. Prices change, so check macaron.im before you buy.

macaron.im
macaron.im/macaron-app
macaron.im/qa
apps.apple.com/us/app/macaron-ai-your-persona…

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Macaron, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/macaron

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Macaron: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/macaron
```

Know someone choosing between AI agents?

Send them this guide:
toolgpa.com/tools/macaron/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI agents after Macaron, each with an Insider's Guide of its own.

AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

3.2 GPA

Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Macaron's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Macaron is a trademark of its owner, and this guide is not made, paid for or approved by MINDAI PTE. LTD. Prices and plans change: check macaron.im before you buy.