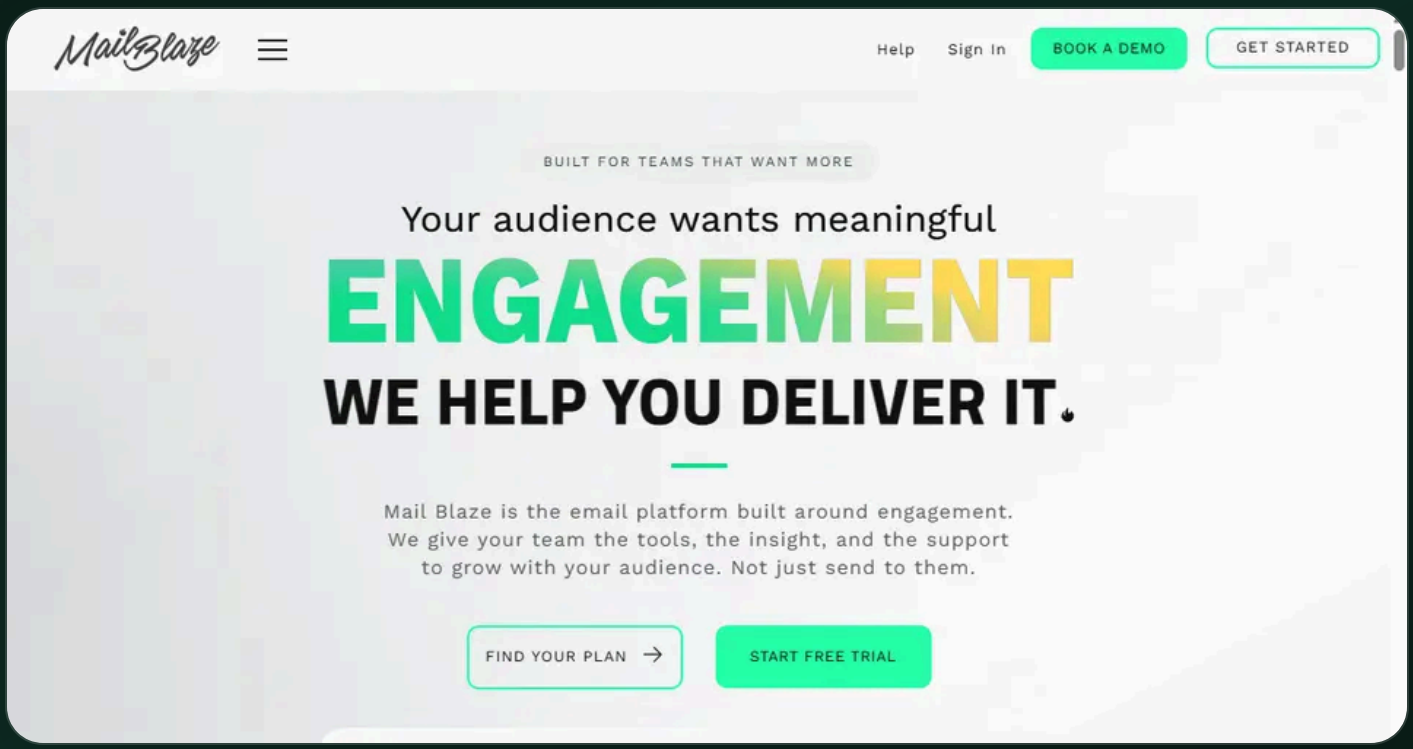
ToolGPA

NOVEMBER 2026

Mail Blaze

The Insider's Guide

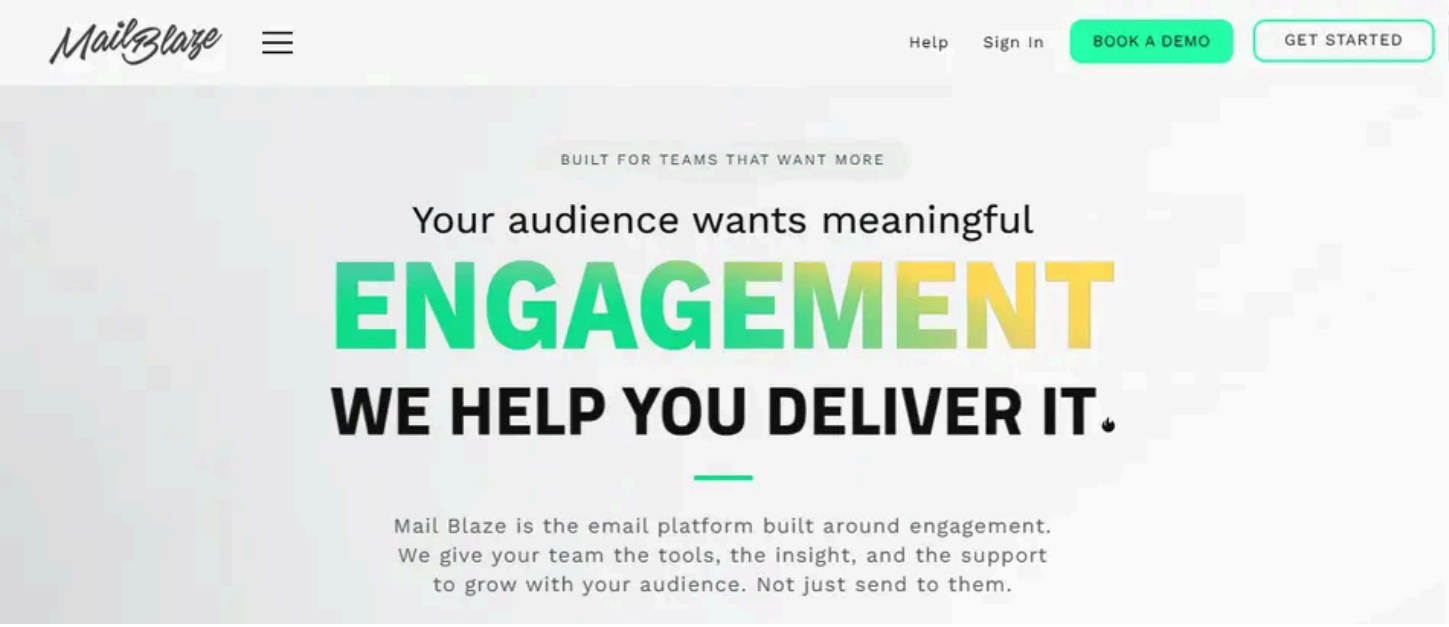
Month-to-month email marketing platform priced by contacts



Every plan, grade, refund rule and rival among email marketing and newsletter tools, read from Mail Blaze's own pages.

Made by Mail Blaze · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mail Blaze's own pages, its app-store listings and our grades. Every fact in it is on Mail Blaze's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 42 of the 102 other email marketing and newsletter tools we grade

Mail Blaze is an email marketing platform sold on month-to-month terms with no contract. It has a drag-and-drop campaign builder, templates, surveys, automations and reporting, and its three paid plans are split by contact range rather than by feature alone.

To get you started, here are **9 things to know about Mail Blaze**, taken from its own pages and our grades.

> "
>
> **A web app where you build campaigns and automations.**
>
> From our grade for ease of use

1 **Best for month-to-month email priced by contacts**

Mail Blaze is a month-to-month email platform that starts at $9 a month for 500 contacts, with a builder, automations and surveys.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month for 0-500 contacts, billed monthly.

3 **You can try it first**

14-day free trial for up to 500 subscribers and 1,000 sends

4 **It runs on Web**

Web.

5 **Drag-and-drop campaign builder**

A visual builder with a template library for designing newsletters and campaigns.

6 **Customizable automations**

Automations are listed in every paid plan, with the number of contacts deciding the price.

7 **Surveys**

Surveys are included in all three paid plans, listed beside the builder and automations.

8 **A 2.2 GPA, above 42 of 102**

That is against the other email marketing and newsletter tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Mail Blaze you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Mail Blaze at a glance

PRICING
Free trial, from $9 per month for 0-500 contacts, billed monthly

FREE PLAN
No

FREE TRIAL
14-day free trial for up to 500 subscribers and 1,000 sends

RUNS ON
Web

MADE BY
Mail Blaze

CATEGORY
Email Marketing & Newsletters

OUR GRADE
2.2 GPA, fair

The report card

Best for month-to-month email priced by contacts

Mail Blaze is a month-to-month email platform that starts at $9 a month for 500 contacts, with a builder, automations and surveys. There is no free plan, only a 14-day trial, and the price climbs to $63, $201 or $920 depending on the plan and list.

TOOLGPA REPORT CARD

Mail Blaze

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Ember is $9 a month for up to 500 contacts, inside the cheaper quarter, with no contract. It reaches $63 by 10,000 contacts.
Free plan and trial	C	14-day trial limited to 500 subscribers and 1,000 sends. No free plan. The listing doesn't say whether a card is needed.
Features	C	Builder, automations, surveys and reporting. Transactional emails aren't in Ember and start on Flame.
Ease of use	C	No store rating on record. A web app where you build campaigns and automations.
Platforms and integrations	C	Web only, and no integrations are listed.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mail Blaze is for

- ✓ Fits if you want to pay month to month with no contract
- ✓ Works for small lists where $9 covers what you need

Who it is not for

- ✗ Not for you if you want a free plan, as it's only a 14-day trial
- ✗ Pricey if your list grows: Flame runs $68 to $201 and Fire $205 to $920
- ✗ Tight if you need transactional email, because it isn't in Ember
- ✗ Watch out: exact prices only show after picking a contact range in the calculator

Good to know

Good for

- ✓ Small senders who want to avoid annual contracts
- ✓ Teams that want support available seven days a week
- ✓ Lists up to 10,000 contacts on the cheapest plan

Worth knowing

- ⓘ Price follows contact count; the page shows $9 to $63 on Ember, $68 to $201 on Flame and $205 to $920 on Fire.
- ⓘ There is no permanent free plan, only a 14-day trial limited to 500 subscribers and 1,000 sends.
- ⓘ Transaction emails are not listed in the Ember plan.
- ⓘ Exact prices appear only after picking a contact range in the price calculator.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9
A month to start

Mail Blaze is a paid product with a free trial, starting at $9 per month for 0-500 contacts, billed monthly.

> **The listing doesn't say whether a card is needed.**
>
> From our grade for free plan and trial

EMBER

$9

per month for 0-500 contacts, billed monthly

For lists up to 10,000 contacts, $9 to $63 a month. Reporting, builder, templates, surveys, automations.

FLAME

$68

per month for 10,001-10,200 contacts, billed monthly

For lists from 10,001 contacts, $68 to $201 a month. Adds transactional emails to the Ember features.

FIRE

$205

per month from 50,001 contacts, billed monthly

For lists from 50,001 contacts, $205 to $920 a month, with the Flame feature set.

Trying it first

14-day free trial for up to 500 subscribers and 1,000 sends

Read from mailblaze.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Month-to-month email marketing platform priced by contacts. Here is what it does, as its own site describes it, and what it covers: marketing automation, surveys, reports, email campaigns, transactional email.

> "
>
> **Builder, automations, surveys and reporting.**

From our grade for features

Drag-and-drop campaign builder

A visual builder with a template library for designing newsletters and campaigns.

Customizable automations

Automations are listed in every paid plan, with the number of contacts deciding the price.

Surveys

Surveys are included in all three paid plans, listed beside the builder and automations.

Full reporting

Campaign reporting is listed in each plan, with support offered seven days a week.

Transaction emails

Transaction emails appear in the Flame and Fire plan lists but not in Ember.

No contract terms

The vendor says plans run month to month with no lock-in contract.

Where it runs

Web

What it works with

Its own pages name no integrations.

Mail Blaze is made by Mail Blaze.

Where it stands

Its grades against its category, and whether to keep it or make your own

42/102

Other email marketing and newsletter tools it is graded above

Mail Blaze's GPA of 2.2 is higher than 42 of the 102 other email marketing and newsletter tools we grade, and level with 24.

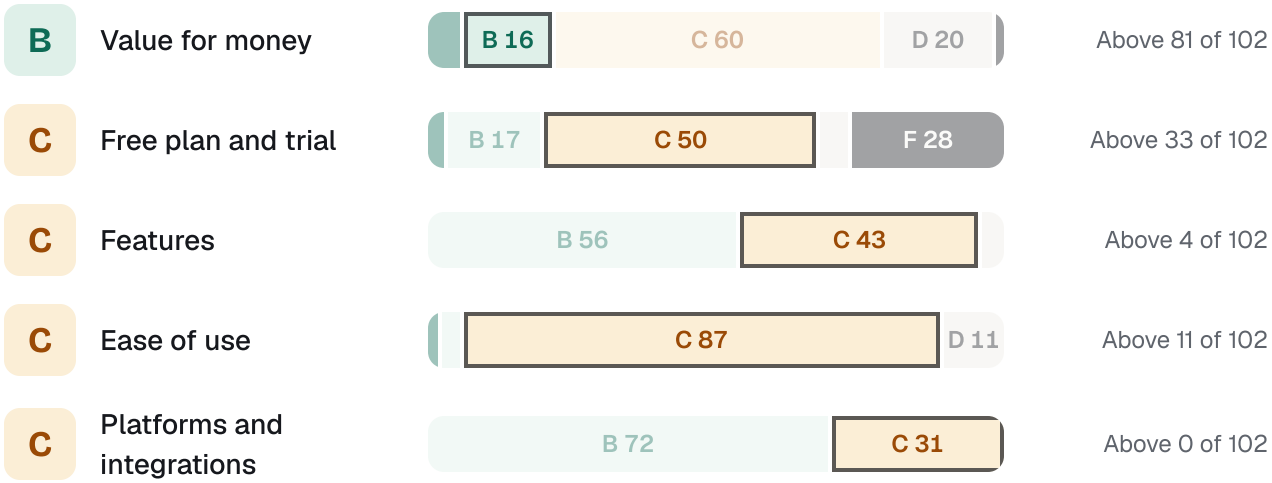
It stands best on value for money (B, above 81 of 102) and worst on platforms and integrations (C, above 0).

Its paid plans start at $9 a month, against a middle price of $19 for the category: 10 of the 78 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 9 tools score higher and cost less.

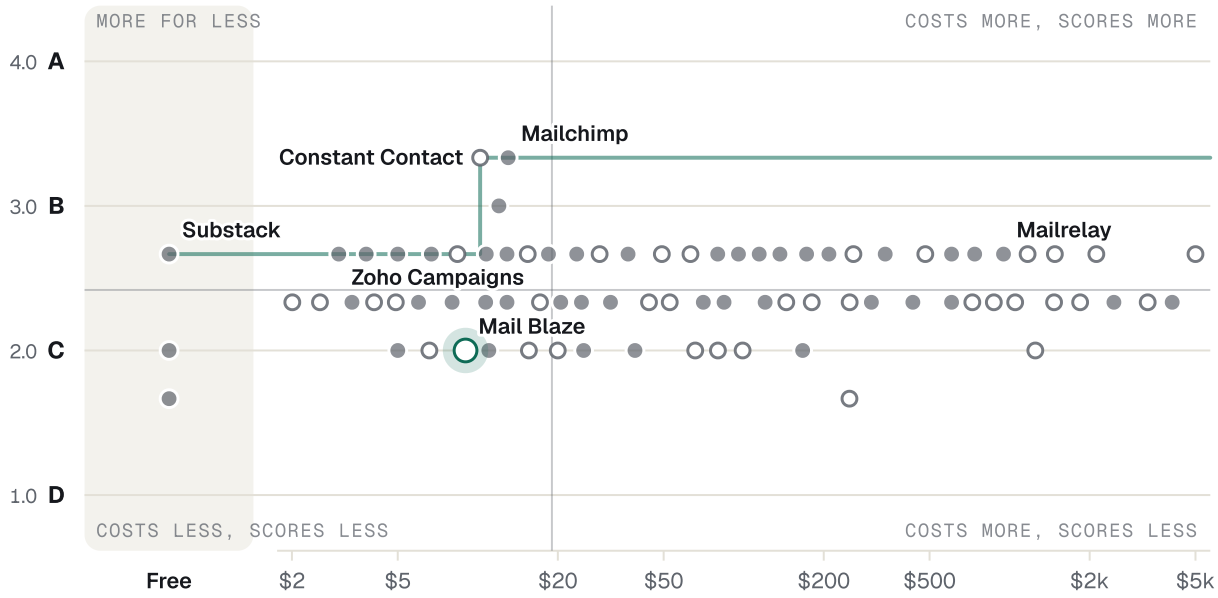
Each grade against the category

Every bar is all 103 email marketing and newsletter tools we grade, cut by the letter each got. Mail Blaze's own letter is outlined.



Price against what you get

Each dot is one of 82 email marketing and newsletter tools. Further left costs less; higher up scores better on features, ease of use and platforms. Mail Blaze is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Mail Blaze you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $108 a year.

What you could make

- Surveys and reports: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.

- Email sent in volume that still reaches the inbox.
- Mail servers with a good name among inbox providers.

What this rests on. Mail Blaze's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



MailerLite, Moosend, Campaign Monitor, Benchmark Email and SendPulse

The 5 tools Mail Blaze is most often weighed against, with where each one differs from it.

2.6 GPA

MailerLite

Free plan · from $12/mo

Email newsletters, automations, sites and paid subscriptions.

- MailerLite has a free plan. Mail Blaze does not, though it has a free trial.
- Only MailerLite lists an iOS app.
- Mail Blaze also covers surveys, reports and transactional email.

Mail Blaze and MailerLite compared in full

2.6 GPA

Moosend

Free trial · from $7/mo

Low-cost email campaigns and automation priced by contacts.

- Mail Blaze also covers surveys, reports and transactional email.
- Moosend also covers forms.

Mail Blaze and Moosend compared in full



2.4 GPA

Campaign Monitor

Free trial · from $11.70/mo

Email marketing for small businesses, nonprofits and agencies.

- Mail Blaze also covers surveys, reports and transactional email.
- Campaign Monitor also covers forms.

Mail Blaze and Campaign Monitor compared in full



2.2 GPA

Benchmark Email

Free plan · from $10/mo

Straightforward email campaigns with every feature on every plan.

- Benchmark Email has a free plan. Mail Blaze does not, though it has a free trial.
- Mail Blaze also covers marketing automation, surveys, reports and transactional email.
- Benchmark Email also covers forms.

Mail Blaze and Benchmark Email compared in full



2.6 GPA

SendPulse

Free plan · from $9.60/mo

Email campaigns and automation in a wider multichannel suite.

- SendPulse has a free plan. Mail Blaze does not, though it has a free trial.
- Only SendPulse lists iOS and Android apps.
- Mail Blaze also covers surveys, reports and transactional email.

Mail Blaze and SendPulse compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mail Blaze free?

No, Mail Blaze is a paid product, but you can try it first. 14-day free trial for up to 500 subscribers and 1,000 sends.

How much does Mail Blaze cost?

Mail Blaze lists 3 plans. Ember: $9 per month for 0-500 contacts, billed monthly.

What platforms does Mail Blaze work on?

Mail Blaze is available on Web.

Does Mail Blaze have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Mail Blaze is listed for Web.

Does Mail Blaze have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Mail Blaze is listed for Web.

Is Mail Blaze open source?

Mail Blaze is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Mail Blaze?

Mail Blaze is made by a company of the same name.

What are the alternatives to Mail Blaze?

The closest alternatives to Mail Blaze in our directory are MailerLite, Moosend, Campaign Monitor, Benchmark Email and SendPulse.

How does Mail Blaze compare with other email marketing and newsletter tools?

Mail Blaze's GPA of 2.2 is higher than 42 of the 102 other email marketing and newsletter tools we grade, and level with 24.

Is Mail Blaze good value for money?

ToolGPA grades Mail Blaze B for value for money. Its paid plans start at $9 a month, against a middle price of $19 for the category: 10 of the 78 others that charge start lower.

Could I make my own version of Mail Blaze?

To replace Mail Blaze you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Mail Blaze's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Mail Blaze's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mail Blaze. Prices change, so check mailblaze.com before you buy.

mailblaze.com/

mailblaze.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mail Blaze, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mail-blaze

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mail Blaze: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mail-blaze
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Know someone choosing between email marketing and newsletter tools?

Send them this guide:
toolgpa.com/tools/mail-blaze/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email marketing and newsletter tools after Mail Blaze, each with an Insider's Guide of its own.

Email Marketing & Newsletters Insider's Guide

Every one of the 103 email marketing and newsletter tools we grade, compared

Substack Insider's Guide

Newsletter, podcast and video publishing with paid subscriptions

3.2 GPA

Mailrelay Insider's Guide

Email marketing with a large free plan and SMS and WhatsApp add-ons

3.0 GPA

SendFox Insider's Guide

Email newsletters and list building for creators on a budget

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mail Blaze's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mail Blaze is a trademark of its owner, and this guide is not made, paid for or approved by Mail Blaze. Prices and plans change: check mailblaze.com before you buy.