ToolGPA

NOVEMBER 2026

MailBaby

The Insider's Guide

Outbound SMTP smart host that filters spam from your servers



Every plan, grade, refund rule and rival among email sending services, read from MailBaby's own pages.

Made by Mail Baby · checked Nov 13, 2026 · toolgpa.com

2.0

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MailBaby's own pages, its app-store listings and our grades. Every fact in it is on MailBaby's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 9 of the 50 other email sending services we grade

MailBaby is an outbound email smart host: a server sends its mail through MailBaby, which scans it for spam and malware before delivery and manages the sending IP reputation. It is aimed at web hosts and businesses that want to contain outgoing spam, and it is not built for marketing email. Billing is a small monthly fee plus a charge per thousand emails.

To get you started, here are **8 things to know about MailBaby**, taken from its own pages and our grades.

> **You point your server at it, need SPF, and must do DKIM for your own domain on your server, and STARTTLS is required.**
>
> From our grade for ease of use

1 **Best for scanning the outgoing mail from your servers**

MailBaby is an outbound smart host: your server sends through it, and it scans for spam and malware before delivery.

2 **Paid plans start at $1 a month**

As its pricing page puts it: $1 per month, plus $0.20 per 1,000 emails sent.

3 **It runs on Web**

Web.

4 **Outbound spam and malware filtering**

Mail is analyzed on its way out; spam is blocked, and the FAQ says bounce messages are understood and acted on.

5 **SMTP username and password**

Setup is a smart-host configuration on your own mail server using a username and password, with guides for cPanel, Plesk, hMail and Webuzo.

6 **API and WordPress plugin**

The site links to an API guide and lists a WordPress plugin among the ways to send.

7 **A 2.0 GPA, above 9 of 50**

That is against the other email sending services we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace MailBaby you would be making mail servers with a good name among inbox providers. That is not a weekend's work, with an AI app builder or without one.

MailBaby at a glance

PRICING Paid, from $1 per month, plus $0.20 per 1,000 emails sent	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Mail Baby	CATEGORY Email Sending Services
OUR GRADE 2.0 GPA, fair	

The report card

Best for scanning the outgoing mail from your servers

MailBaby is an outbound smart host: your server sends through it, and it scans for spam and malware before delivery. It costs $1 a month plus $0.20 per 1,000 emails, and it isn't built for marketing email.

TOOLGPA REPORT CARD

MailBaby

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	$1 a month plus $0.20 per 1,000 emails, which works out to about $3 for 10,000. That's under 60% of what the cheaper quarter of email sending tools starts at.
Free plan and trial	F	No free plan or trial. The $1 a month is there to keep the account active.
Features	C	Spam and malware filtering, SMTP login, an API and WordPress plugin, unlimited servers, IP reputation handling and delivery logs. It's SMTP only and does one narrow job.
Ease of use	D	No store rating on record. You point your server at it, need SPF, and must do DKIM for your own domain on your server, and STARTTLS is required.
Platforms and integrations	B	Web account with an API, a WordPress plugin and connections for cPanel, Plesk, hMail and Webuzo.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MailBaby is for

- ✓ Fits if you run a web host or servers and want to stop outgoing spam leaving them
- ✓ Works for sites sending small volumes, where $1 a month plus usage is enough

Who it is not for

- ✗ Skip it if you want to send marketing, cold email or lists: the FAQ says it isn't designed for them
- ✗ Skip it if you want a free plan or trial, as there isn't one
- ✗ Not for you if you want DKIM for your own domain handled for you: it signs only its own hostname
- ✗ Watch out: blocked messages are billed at the same $0.20 per 1,000 as delivered ones
- ✗ Watch out: the FAQ lists restricted business types

Good to know

Good for

- ✓ Web hosts that need to stop compromised customer accounts from spamming
- ✓ Servers with a small amount of outgoing mail and no wish to run mail infrastructure
- ✓ Businesses that want one low-cost smart host for many servers

Worth knowing

- ⓘ The FAQ says it is not designed for email marketing, cold email or lists, and lists a number of restricted business types.
- ⓘ Blocked messages are billed at the same $0.20 per 1,000 as delivered ones; deny rules for blocked mail are free up to 1,000,000 messages.
- ⓘ SPF is required, and MailBaby signs only its own transport hostname, so DKIM for your domain must be done on your own server.
- ⓘ STARTTLS is required to connect, and the product is SMTP only: the FAQ says it does not offer installation services.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$1

A month to start

MailBaby is a paid product, starting at $1 per month, plus $0.20 per 1,000 emails sent.

PAY AS YOU GO

$1

per month, plus $0.20 per 1,000 emails

One account for unlimited servers. The $1 keeps the account active; blocked messages count toward the per-1,000 charge.

Read from mail.baby on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Outbound SMTP smart host that filters spam from your servers. Here is what it does, as its own site describes it, and what it covers: public API, transactional email.

> **Spam and malware filtering, SMTP login, an API and WordPress plugin, unlimited servers, IP reputation handling and delivery logs.**
>
> From our grade for features

Outbound spam and malware filtering

Mail is analyzed on its way out; spam is blocked, and the FAQ says bounce messages are understood and acted on.

SMTP username and password

Setup is a smart-host configuration on your own mail server using a username and password, with guides for cPanel, Plesk, hMail and Webuzo.

API and WordPress plugin

The site links to an API guide and lists a WordPress plugin among the ways to send.

Unlimited servers

There is no per-server charge, so any number of servers can share one account.

IP reputation handling

The vendor says it monitors its sending IPs for blacklists and works with mailbox providers through feedback loops.

Delivery logs

The FAQ says it logs sender, recipient, subject and spam-scan results for 60 days, and does not keep the body after delivery.

Where it runs

Web

What it works with

cPanel · Plesk · hMail · Webuzo · WordPress

MailBaby is made by Mail Baby.

Where it stands

Its grades against its category, and whether to keep it or make your own

9/50

Other email sending services it is graded above

MailBaby's GPA of 2.0 is higher than 9 of the 50 other email sending services we grade, and level with 4.

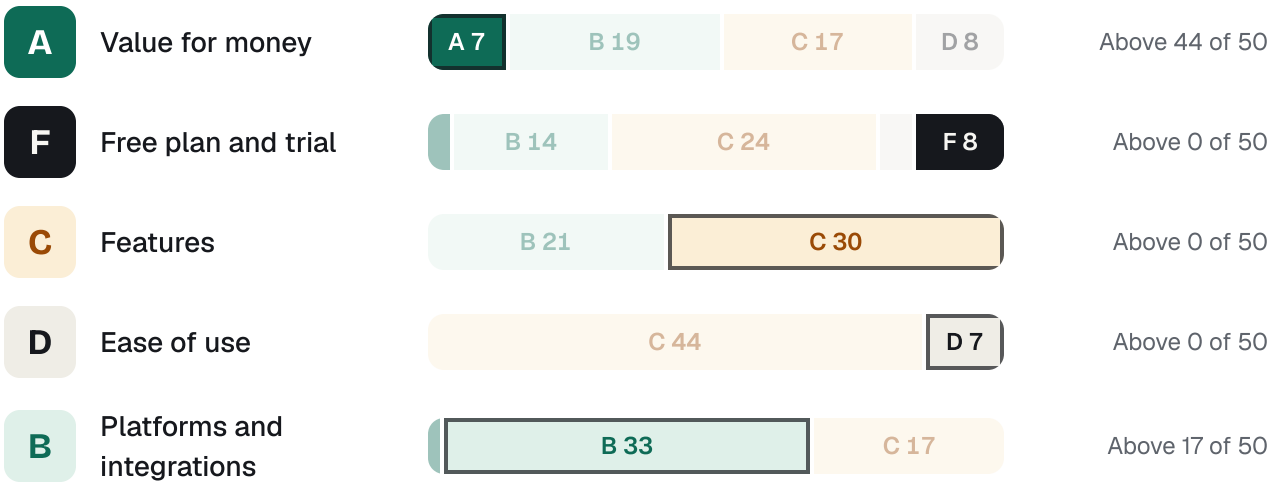
It stands best on value for money (A, above 44 of 50) and worst on free plan and trial (F, above 0).

Its paid plans start at $1 a month, against a middle price of $15 for the category: 0 of the 41 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 1 tool scores higher and costs less.

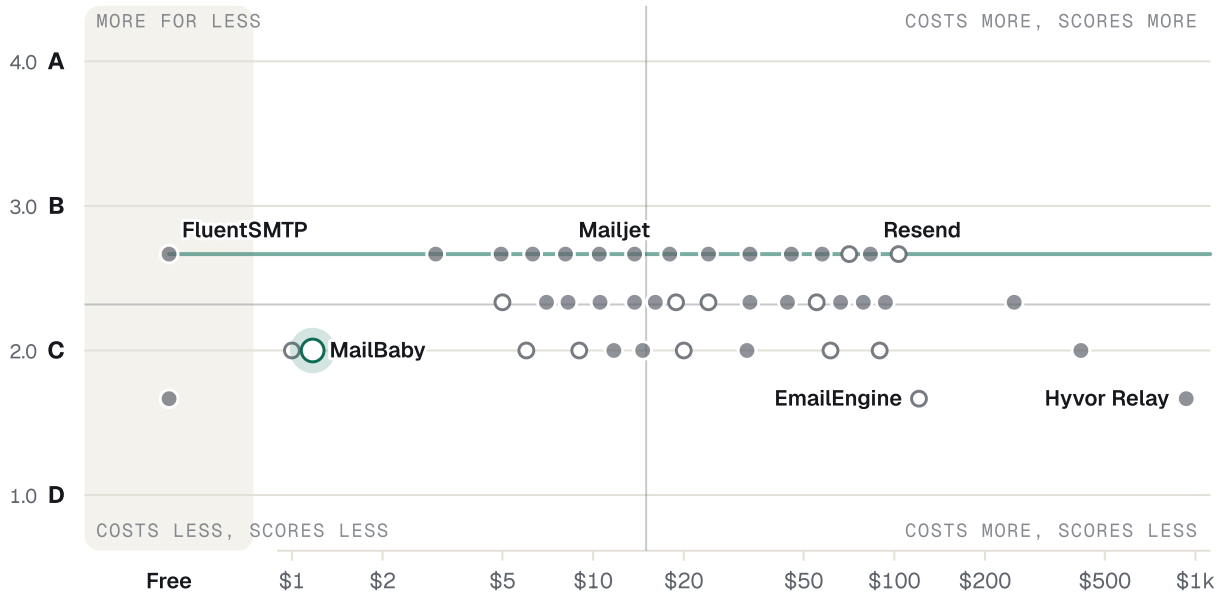
Each grade against the category

Every bar is all 51 email sending services we grade, cut by the letter each got. MailBaby's own letter is outlined.



Price against what you get

Each dot is one of 44 email sending services. Further left costs less; higher up scores better on features, ease of use and platforms. MailBaby is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MailBaby you would be making mail servers with a good name among inbox providers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 37 of the 50 other email sending services grade higher. It costs $12 a year.

What you could not

- ✕ Mail servers with a good name among inbox providers.
- ✕ It plugs into other products, cPanel, Plesk and hMail among them, and has an API.

What this rests on. MailBaby's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SMTP2GO, SMTP.com, AuthSMTP and turboSMTP

The 4 tools MailBaby is most often weighed against, with where each one differs from it.

2.2 GPA

SMTP2GO

Free plan · from $15/mo

SMTP relay and email API priced by emails a month, with a free plan.

- SMTP2GO has a free plan. MailBaby does not.

MailBaby and SMTP2GO compared in full

1.8 GPA

SMTP.com

From $25/mo

SMTP relay and email API sold in monthly volume plans from 50,000.

MailBaby and SMTP.com compared in full

1.8 GPA

AuthSMTP

From $72/yr

Authenticated outgoing SMTP relay, billed by the year.

MailBaby and AuthSMTP compared in full



2.2
GPA

turboSMTP

Free plan · from $12.46/mo

SMTP relay and email API on European infrastructure, with a free plan.

- turboSMTP has a free plan. MailBaby does not.
- turboSMTP also covers email verification.

MailBaby and turboSMTP compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MailBaby free?

No. MailBaby is a paid product, starting at $1 per month, plus $0.20 per 1,000 emails sent.

How much does MailBaby cost?

MailBaby lists one plan. Pay as you go: $1 per month, plus $0.20 per 1,000 emails.

What platforms does MailBaby work on?

MailBaby is available on Web.

Does MailBaby have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MailBaby is listed for Web.

Does MailBaby have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MailBaby is listed for Web.

Is MailBaby open source?

MailBaby is not described as open source on its own site, as read on Nov 13, 2026.

Does MailBaby have an API?

Yes. MailBaby offers a public API, according to its own site.

What does MailBaby integrate with?

MailBaby's listing names cPanel, Plesk, hMail, Webuzo and WordPress. A listing names up to eight integrations, so it may connect to more.

Who makes MailBaby?

MailBaby is made by Mail Baby.

What are the alternatives to MailBaby?

The closest alternatives to MailBaby in our directory are SMTP2GO, SMTP.com, AuthSMTP and turboSMTP.

How does MailBaby compare with other email sending services?

MailBaby's GPA of 2.0 is higher than 9 of the 50 other email sending services we grade, and level with 4.

Is MailBaby good value for money?

ToolGPA grades MailBaby A for value for money. Its paid plans start at $1 a month, against a middle price of $15 for the category: 0 of the 41 others that charge start lower.

Could I make my own version of MailBaby?

To replace MailBaby you would be making mail servers with a good name among inbox providers.

Where this guide comes from

The prices, plans, platforms and features were read from MailBaby's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MailBaby's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mail Baby. Prices change, so check mail.baby before you buy.

mail.baby/
mail.baby/contact/
mail.baby/faq/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MailBaby, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailbaby

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MailBaby: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mailbaby
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Know someone choosing between email sending services?

Send them this guide:
toolgpa.com/tools/mailbaby/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email sending services after MailBaby, each with an Insider's Guide of its own.

Email Sending Services Insider's Guide

Every one of the 51 email sending services we grade, compared

FluentSMTP Insider's Guide

Free WordPress plugin for sending site email through your provider

3.2 GPA

Amazon SES Insider's Guide

AWS email sending and receiving, paid per 1,000 emails

2.8 GPA

Forward Email Insider's Guide

Open-source email forwarding and hosting for custom domains

2.8 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MailBaby's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MailBaby is a trademark of its owner, and this guide is not made, paid for or approved by Mail Baby. Prices and plans change: check mail.baby before you buy.