ToolGPA

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MailChannels

The Insider's Guide

Email API and SMTP relay for platforms with many downstream senders



Every plan, grade, refund rule and rival among email sending services, read from MailChannels's own pages.

Made by MailChannels Corporation · checked Nov 12, 2026 · toolgpa.com

2.8
GPA



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ToolGPA put this guide together from MailChannels's own pages, its app-store listings and our grades. Every fact in it is on MailChannels's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 23 of the 26 other email sending services we grade

MailChannels sells an Email API and SMTP relay for platforms, multi-tenant apps and developers, with a separate sender identity, rate limits and reputation tracking for each customer or agent. It also sells outbound and inbound filtering to web hosts, which is a different product with its own pricing. The Email API has a free plan and volume-based paid plans.

To get you started, here are **9 things to know about MailChannels**, taken from its own pages and our grades.

> **You verify a sending domain with DNS records and wire up SMTP credentials or an API key before the first email goes out.**
>
> From our grade for ease of use

1 **Best for platforms that send mail for many customers**

MailChannels sells an email API and SMTP relay for platforms, with a separate sender identity, limits and reputation for each customer.

2 **Paid plans start at $10 a month**

As its pricing page puts it: $10 per month for 10,000 emails, billed monthly.

3 There is a free plan

Up to 3,000 emails a month and 100 a day, no overages, 3 domains, 30-day logs and community support.

4 It runs on Web

Web.

5 REST API and SMTP relay

Mail goes out through a REST API or an SMTP relay with the same controls on either path.

6 Sub-account isolation

Each tenant, workspace or AI agent gets its own sender identity, with reputation, limits and policy scoped to it.

7 Bounce and complaint webhooks

Webhooks report delivery events, including feedback-loop complaints, so a platform can retry, pause or suspend a single sender.

8 A 2.8 GPA, above 23 of 26

That is against the other email sending services we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace MailChannels you would be making mail servers with a good name among inbox providers. That is not a weekend's work, with an AI app builder or without one.

MailChannels at a glance

PRICING
Free plan, from $10 per month for 10,000 emails, billed monthly

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
MailChannels Corporation

CATEGORY
Email Sending Services

OUR GRADE
2.8 GPA, good

The report card

Best for platforms that send mail for many customers

MailChannels sells an email API and SMTP relay for platforms, with a separate sender identity, limits and reputation for each customer. The free plan covers 3,000 emails a month, but no tier sits between it and the $10 plan, and email support starts at 300,000 emails a month.

TOOLGPA REPORT CARD — **MailChannels** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$10 a month for up to 10,000 emails, the top of the category's cheaper quarter, rising to $30 at 100,000.
Free plan and trial	B	3,000 emails a month, 100 a day, 3 domains and no overage charges, which a small project can live on, though open and click tracking need a paid plan.
Features	B	A REST API and SMTP, per-tenant sub-accounts, bounce and complaint webhooks, threat filtering and approval hooks. The core sending job is covered.
Ease of use	C	No store rating on record. You verify a sending domain with DNS records and wire up SMTP credentials or an API key before the first email goes out.
Platforms and integrations	B	A web console and an API; the listing names Laravel, Symfony, Nodemailer, Django, FastAPI and cPanel.

Grade point average — Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MailChannels is for

- ✓ Fits if you run a platform that sends mail for many customers
- ✓ Works for developers who want a free tier to prototype on

Who it is not for

- ✗ Skip it if you want email support on a small plan, as it is listed only from 300,000 emails a month
- ✗ Tight if you stay free, because it stops at 100 emails a day with no overage
- ✗ Watch out: the page says no tier sits between the free plan and the 10,000-email paid plan
- ✗ Watch out: Outbound Filtering for hosting providers is a separate product from $99.99 a month
- ✗ Not for you if you want open and click tracking for free, as it comes with the paid plan

Good to know

Good for

- ✓ SaaS platforms that send mail for many customers and need per-tenant limits
- ✓ Developers who want a free tier for prototyping
- ✓ Teams building AI agents that send email

Worth knowing

- ⓘ The free plan has no overages and stops at 100 emails a day.
- ⓘ The page says there is no tier between the free plan and the 10,000-email paid plan.
- ⓘ Email support is listed only for plans of 300,000 emails a month and up; lower plans list community support.
- ⓘ Outbound Filtering for hosting providers is a separate product, from $99.99 a month for 40,000 emails.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10

A month to start. There is a free plan too

MailChannels has a free plan. Paid plans start at $10 per month for 10,000 emails, billed monthly.

FREE

$0

Up to 3,000 emails a month and 100 a day, REST API and SMTP, up to 3 domains and community support.

PAY AS YOU GROW

$10

per month for up to 10,000 emails, billed monthly

Adds open and click tracking and up to 1,000 domains. Price rises with volume: $30 a month at 100,000 emails, $300 at 1,000,000.

CUSTOM

Custom

For 1,500,001+ emails a month, with custom policies and domain limits. Contact sales.

The free plan

Up to 3,000 emails a month and 100 a day, no overages, 3 domains, 30-day logs and community support.

Read from mailchannels.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Email API and SMTP relay for platforms with many downstream senders. Here is what it does, as its own site describes it, and what it covers: public API, transactional email.

> **A REST API and SMTP, per-tenant sub-accounts, bounce and complaint webhooks, threat filtering and approval hooks.**
>
> From our grade for features

REST API and SMTP relay

Mail goes out through a REST API or an SMTP relay with the same controls on either path.

Sub-account isolation

Each tenant, workspace or AI agent gets its own sender identity, with reputation, limits and policy scoped to it.

Bounce and complaint webhooks

Webhooks report delivery events, including feedback-loop complaints, so a platform can retry, pause or suspend a single sender.

Inline threat filtering

Outbound messages are scanned for phishing, malware and known abuse patterns before they leave the network.

Approval hooks for agents

A human or programmatic checkpoint can be placed in the send path, which the vendor suggests for AI agents sending high-risk messages.

Where it runs

Web

What it works with

Laravel
Symfony
Nodemailer
Django
FastAPI
cPanel

MailChannels is made by MailChannels Corporation.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

23/26

Other email sending services it is graded above

MailChannels's GPA of 2.8 is higher than 23 of the 26 other email sending services we grade, and level with 3.

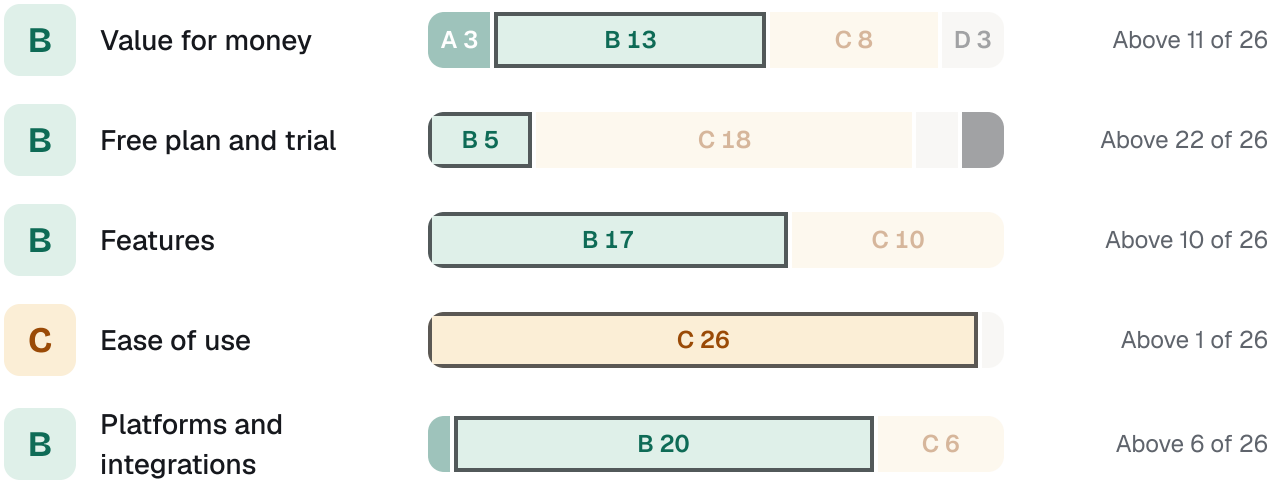
It stands best on free plan and trial (B, above 22 of 26) and worst on ease of use (C, above 1).

Its paid plans start at $10 a month, against a middle price of $13.73 for the category: 6 of the 25 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

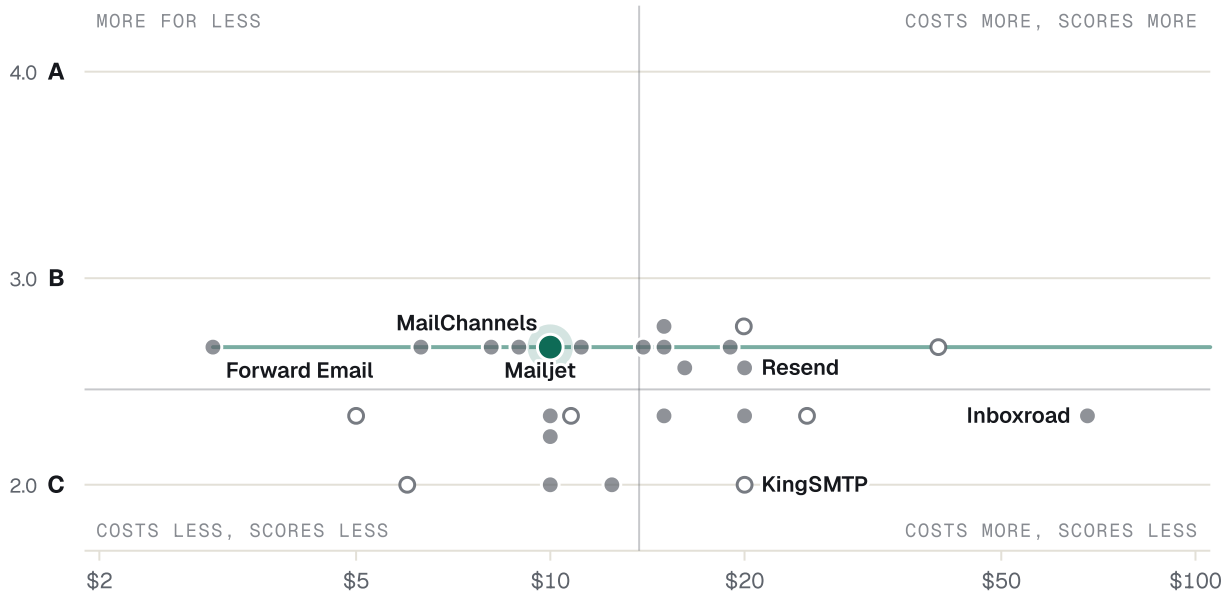
Each grade against the category

Every bar is all 27 email sending services we grade, cut by the letter each got. MailChannels's own letter is outlined.



Price against what you get

Each dot is one of 26 email sending services. Further left costs less; higher up scores better on features, ease of use and platforms. MailChannels is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MailChannels you would be making mail servers with a good name among inbox providers. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.8 is higher than 23 of the 26 other email sending services we grade. It costs $120 a year.

What you could not

- ✕ Mail servers with a good name among inbox providers.

- ✕ It plugs into other products, Laravel, Symfony and Nodemailer among them, and has an API.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. MailChannels's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Twilio SendGrid, Mailgun, Amazon SES, Postmark and SMTP2GO

The 5 tools MailChannels is most often weighed against, with where each one differs from it.

2.6 GPA

Twilio SendGrid

Free trial · from $19.95/mo

Twilio's email API and SMTP service, priced by monthly email volume.

- MailChannels has a free plan. Twilio SendGrid does not, though it has a free trial.
- Twilio SendGrid also covers email verification.

MailChannels and Twilio SendGrid compared in full

2.4 GPA

Mailgun

Free plan · from $15/mo

Email API and SMTP relay for developers, with list validation.

- Mailgun also covers email verification.

MailChannels and Mailgun compared in full



2.8 GPA

Amazon SES

Free trial

AWS email sending and receiving, paid per 1,000 emails.

- MailChannels has a free plan. Amazon SES does not, though it has a free trial.
- Amazon SES also covers email verification.

MailChannels and Amazon SES compared in full



2.2 GPA

Postmark

Free plan · from $15/mo

Transactional email API and SMTP, with broadcasts on a separate stream.

- Postmark also covers dMARC.

MailChannels and Postmark compared in full



2.2 GPA

SMTP2GO

Free plan · from $15/mo

SMTP relay and email API priced by emails a month, with a free plan.

MailChannels and SMTP2GO compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MailChannels free?

MailChannels has a free plan. Up to 3,000 emails a month and 100 a day, no overages, 3 domains, 30-day logs and community support.

How much does MailChannels cost?

MailChannels lists 3 plans. Free: $0.

What platforms does MailChannels work on?

MailChannels is available on Web.

Does MailChannels have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. MailChannels is listed for Web.

Does MailChannels have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. MailChannels is listed for Web.

Is MailChannels open source?

MailChannels is not described as open source on its own site, as read on Nov 12, 2026.

Does MailChannels have an API?

Yes. MailChannels offers a public API, according to its own site.

What does MailChannels integrate with?

MailChannels's listing names Laravel, Symfony, Nodemailer, Django, FastAPI and cPanel.

Who makes MailChannels?

MailChannels is made by MailChannels Corporation.

What are the alternatives to MailChannels?

The closest alternatives to MailChannels in our directory are Twilio SendGrid, Mailgun, Amazon SES, Postmark and SMTP2GO.

How does MailChannels compare with other email sending services?

MailChannels's GPA of 2.8 is higher than 23 of the 26 other email sending services we grade, and level with 3.

Is MailChannels good value for money?

ToolGPA grades MailChannels B for value for money. Its paid plans start at $10 a month, against a middle price of $13.73 for the category: 6 of the 25 others that charge start lower.

Could I make my own version of MailChannels?

To replace MailChannels you would be making mail servers with a good name among inbox providers.

Where this guide comes from

The prices, plans, platforms and features were read from MailChannels's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from MailChannels's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MailChannels Corporation. Prices change, so check mailchannels.com before you buy.

mailchannels.com/pricing/
mailchannels.com/about/
mailchannels.com/email-api/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MailChannels, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailchannels

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MailChannels: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/mailchannels
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Know someone choosing between email sending services?

Send them this guide:
toolgpa.com/tools/mailchannels/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email sending services after MailChannels, each with an Insider's Guide of its own.

Email Sending Services Insider's Guide

Every one of the 27 email sending services we grade, compared

Amazon SES Insider's Guide

AWS email sending and receiving, paid per 1,000 emails

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Forward Email Insider's Guide

Open-source email forwarding and hosting for custom domains

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Sweego Insider's Guide

French email and SMS sending API, with a free plan and EU data centers

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MailChannels's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MailChannels is a trademark of its owner, and this guide is not made, paid for or approved by MailChannels Corporation. Prices and plans change: check mailchannels.com before you buy.