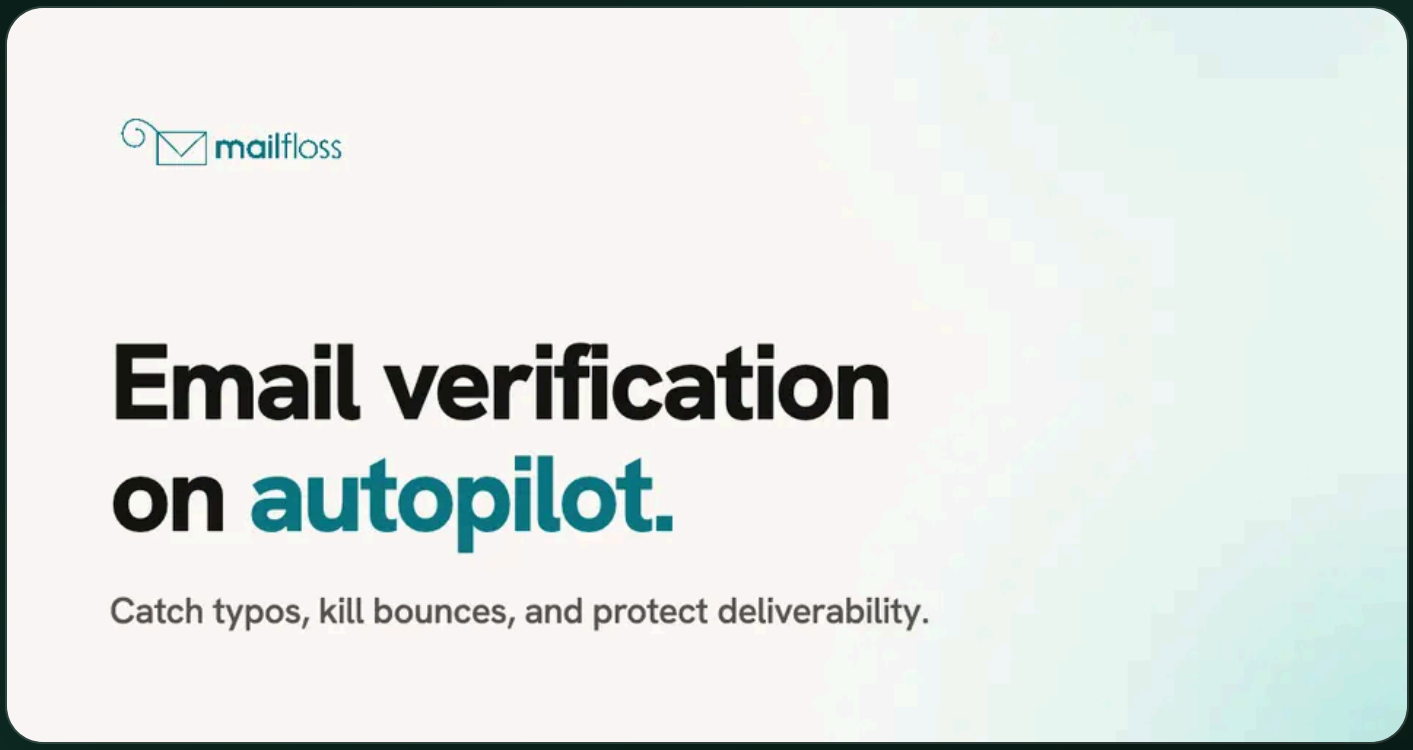
ToolGPA

NOVEMBER 2026

Mailfloss

The Insider's Guide

Email list cleaning that runs inside your email platform



Every plan, grade, refund rule and rival among email verification and deliverability tools, read from Mailfloss's own pages.

Made by mailfloss · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

mailfloss

Email verification on autopilot.

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mailfloss's own pages, its app-store listings and our grades. Every fact in it is on Mailfloss's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 23 of the 61 other email verification and deliverability tools we grade

Mailfloss is an email verification service that connects to an email marketing platform and checks addresses on a schedule and at signup. It removes or tags bad addresses and fixes common typos in place. Prepaid credits cover one-off CSV uploads, and a REST API is also offered.

> "
>
> **You connect your email platform before it works.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Mailfloss**, taken from its own pages and our grades.

1 **Best for cleaning an email list inside your email platform**

mailfloss checks and cleans the list in your email platform, with a typo fixer and signup checks.

2 **Paid plans start at $29 a month**

As its pricing page puts it: $29 per month for 10,000 credits, billed monthly.

3 **There is a free plan**

500 verifications a month, renewing every month.

4 **It runs on Web**

Web.

5 **Typo Fixer**

Recognizes more than 250 typo patterns in email domains and corrects the address in place instead of deleting the subscriber.

6 **Signup verification**

Instafloss checks each new signup as it arrives and screens out fake, disposable, role-based and dead addresses.

7 **Daily list cleaning**

Autofloss scans new subscribers every day and removes those that fail validation, with custom keep and remove rules.

8 **A 2.2 GPA, above 23 of 61**

That is against the other email verification and deliverability tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Mailfloss you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Mailfloss at a glance

PRICING
Free plan, from $29 per month for 10,000 credits, billed monthly

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
mailfloss

CATEGORY
Email Verification & Deliverability

OUR GRADE
2.2 GPA, fair

The report card

Best for cleaning an email list inside your email platform

mailfloss checks and cleans the list in your email platform, with a typo fixer and signup checks. The free plan is 500 verifications a month, subscriptions need a supported email platform, and the trial wants a card.

TOOLGPA REPORT CARD

Mailfloss

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$29 a month for 10,000 credits, between the email-checker category's middle of $23 and its dearer quarter of $49.
Free plan and trial	C	500 verifications a month, renewing, which is a cap a real list passes. The 7-day trial needs a card.
Features	C	Typo fixer, signup checks, daily cleaning and decay protection. But subscription plans need a supported email platform.
Ease of use	C	No store rating on record. You connect your email platform before it works.
Platforms and integrations	B	Web with Mailchimp, Klaviyo, HubSpot, ActiveCampaign, Kit, Brevo and Zapier links, plus an API.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mailfloss is for

- ✓ Fits if your list lives in Mailchimp, Klaviyo or another platform it plugs into
- ✓ Works for lists that need cleaning every day without uploads

Who it is not for

- ✗ Tight if you stay free, as 500 verifications a month runs out fast
- ✗ Not for you if your platform isn't supported, because you'd use prepaid credits instead
- ✗ Watch out: the 7-day trial needs a credit card and the plan starts on day 8
- ✗ Pricey if you want more platforms, as Lite connects one and Business ten

Good to know

Good for

- ✓ Email marketers who want list cleaning running without exports and re-imports
- ✓ Ecommerce stores sending from Klaviyo, Mailchimp or similar platforms
- ✓ Small lists, since 500 verifications a month are free

Worth knowing

- ⓘ Subscription plans need a supported email platform; others must use prepaid credits.
- ⓘ A credit card is required for the 7-day trial, and the plan starts on day 8.
- ⓘ Prices on the page are read as monthly; the page offers an annual option that saves 17%.
- ⓘ Only the entry credit step of each plan shows a price in the page text read here.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$29

A month to start. There is a free plan too

Mailfloss has a free plan. Paid plans start at $29 per month for 10,000 credits, billed monthly.

LITE

$29

per month for 10,000 credits, billed monthly

Connects 1 email platform. Credits step up to 510,000 a month at a higher price; higher steps are not priced on the page.

BUSINESS

$59

per month for 25,000 credits, billed monthly

Connects 10 email platforms. Credit steps run up to 525,000 a month at higher prices.

PRO

$209

per month for 125,000 credits, billed monthly

Unlimited email platforms, priority human support and single sign-on. Credit steps run up to 625,000 a month.

The free plan

500 verifications a month, renewing every month.

Read from mailfloss.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 17% with annual billing

The pricing page has a Monthly/Annual toggle labeled Save 17%. The annual prices were not readable in the page text.

Stated on mailfloss.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Email list cleaning that runs inside your email platform. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, email campaigns, email verification.

"

Typo fixer, signup checks, daily cleaning and decay protection.

From our grade for features

Typo Fixer

Recognizes more than 250 typo patterns in email domains and corrects the address in place instead of deleting the subscriber.

Signup verification

Instafloss checks each new signup as it arrives and screens out fake, disposable, role-based and dead addresses.

Daily list cleaning

Autofloss scans new subscribers every day and removes those that fail validation, with custom keep and remove rules.

Decay protection

Re-checks older subscribers on a schedule, since addresses on a list go bad over time.

Prepaid credits

For lists outside a supported platform, credits are bought once, never expire, and are used by uploading a file.

API and Zapier

Every subscription plan lists a real-time API, webhooks and a Zapier integration.

Where it runs

Web

What it works with

Mailchimp · Klaviyo · HubSpot · ActiveCampaign · Kit · Brevo · Zapier · GetResponse

Mailfloss is made by mailfloss.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

23/61

Other email verification and deliverability tools it is graded above

Mailfloss's GPA of 2.2 is higher than 23 of the 61 other email verification and deliverability tools we grade, and level with 13.

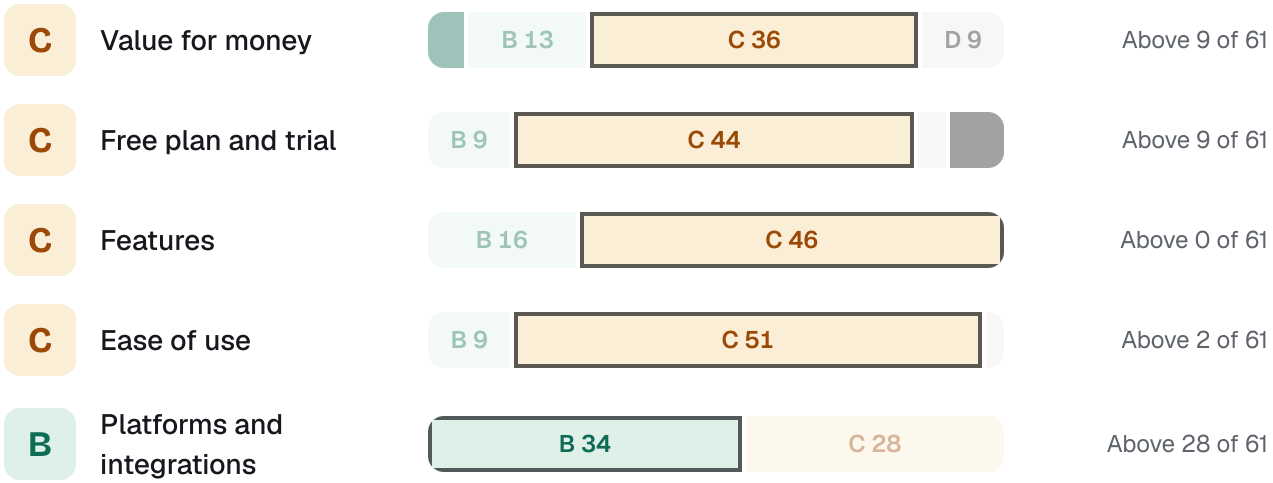
It stands best on platforms and integrations (B, above 28 of 61) and worst on features (C, above 0).

Its paid plans start at $29 a month, against a middle price of $21.50 for the category: 27 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

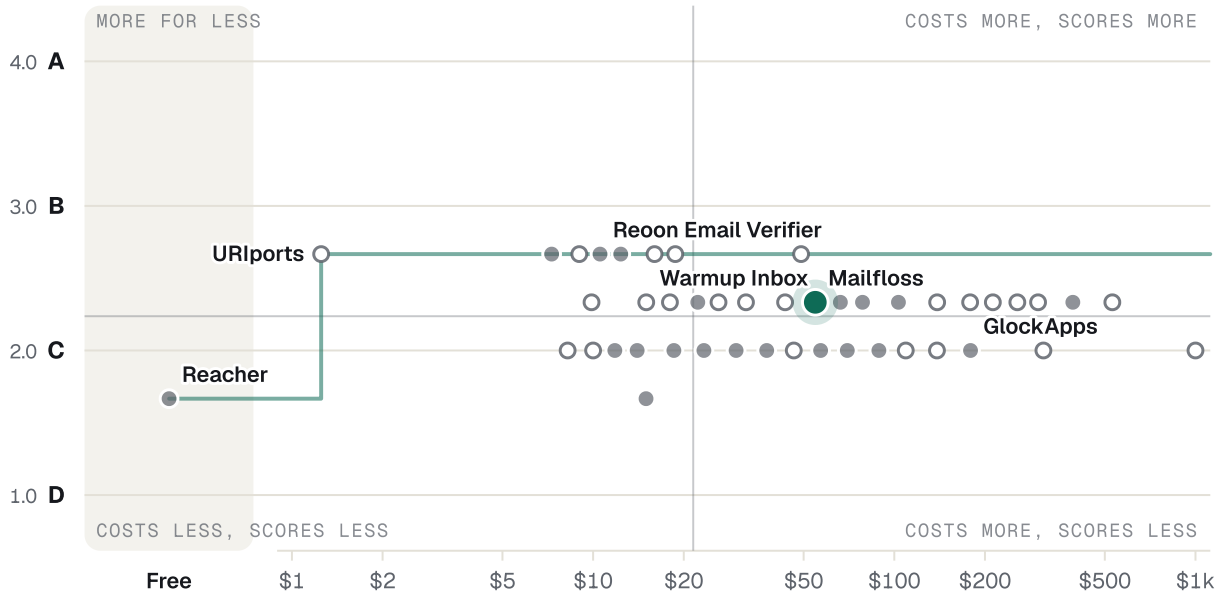
Each grade against the category

Every bar is all 62 email verification and deliverability tools we grade, cut by the letter each got. Mailfloss's own letter is outlined.



Price against what you get

Each dot is one of 45 email verification and deliverability tools. Further left costs less; higher up scores better on features, ease of use and platforms. Mailfloss is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Mailfloss you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $348 a year.

What you could not

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ Connections to other products, each kept working as those products change.

- ✕ Checking that an address exists without writing to it.
- ✕ What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Mailfloss's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bouncer, ZeroBounce, NeverBounce, Emailable and MillionVerifier

The 5 tools Mailfloss is most often weighed against, with where each one differs from it.

2.4 GPA

Bouncer

Free trial · from $8 one-time

Email list verification with credits that never expire.

- Mailfloss has a free plan. Bouncer does not, though it has a free trial.
- Mailfloss also covers workflow automation and email campaigns.

Mailfloss and Bouncer compared in full

2.4 GPA

ZeroBounce

Free plan · from $39 one-time

Email list verification with warm-up and DMARC monitoring in one plan.

- Only ZeroBounce lists an iOS app.
- Mailfloss also covers workflow automation and email campaigns.
- ZeroBounce also covers inbox warm-up and dMARC.

Mailfloss and ZeroBounce compared in full

2.4 GPA

NeverBounce

Free trial · from $8 one-time

Email list cleaning and real-time verification, now part of ZoomInfo.

- Mailfloss has a free plan. NeverBounce does not, though it has a free trial.
- Mailfloss also covers workflow automation and email campaigns.

Mailfloss and NeverBounce compared in full

2.4 GPA

Emailable

Free trial · from $38 one-time

Email list verification with inbox reports and blacklist monitoring.

- Mailfloss has a free plan. Emailable does not, though it has a free trial.
- Mailfloss also covers workflow automation and email campaigns.

Mailfloss and Emailable compared in full

2.4 GPA

MillionVerifier

Free trial · from $39 one-time

Low-cost bulk email verification with credits that never expire.

- Mailfloss has a free plan. MillionVerifier does not, though it has a free trial.
- Mailfloss also covers workflow automation and email campaigns.

Mailfloss and MillionVerifier compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mailfloss free?

Mailfloss has a free plan. 500 verifications a month, renewing every month.

How much does Mailfloss cost?

Mailfloss lists 3 plans. Lite: $29 per month for 10,000 credits, billed monthly.

What platforms does Mailfloss work on?

Mailfloss is available on Web.

Does Mailfloss offer any discounts?

Mailfloss publicly lists the following: Save 17% with annual billing.

Does Mailfloss have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Mailfloss is listed for Web.

Does Mailfloss have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Mailfloss is listed for Web.

Is Mailfloss open source?

Mailfloss is not described as open source on its own site, as read on Nov 13, 2026.

Does Mailfloss have an API?

Yes. Mailfloss offers a public API, according to its own site.

What does Mailfloss integrate with?

Mailfloss's listing names Mailchimp, Klaviyo, HubSpot, ActiveCampaign, Kit, Brevo, Zapier and GetResponse.

Who makes Mailfloss?

Mailfloss is made by mailfloss.

What are the alternatives to Mailfloss?

The closest alternatives to Mailfloss in our directory are Bouncer, ZeroBounce, NeverBounce, Emailable and MillionVerifier.

How does Mailfloss compare with other email verification and deliverability tools?

Mailfloss's GPA of 2.2 is higher than 23 of the 61 other email verification and deliverability tools we grade, and level with 13.

Is Mailfloss good value for money?

ToolGPA grades Mailfloss C for value for money. Its paid plans start at $29 a month, against a middle price of $21.50 for the category: 27 of the 43 others that charge start lower.

Could I make my own version of Mailfloss?

To replace Mailfloss you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Mailfloss's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from mailfloss's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by mailfloss. Prices change, so check mailfloss.com before you buy.

mailfloss.com/pricing/
mailfloss.com/features/
mailfloss.com/
mailfloss.com/about/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mailfloss, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailfloss

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mailfloss: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mailfloss
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Know someone choosing between email verification and deliverability tools?

Send them this guide:
toolgpa.com/tools/mailfloss/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email verification and deliverability tools after Mailfloss, each with an Insider's Guide of its own.

Email Verification & Deliverability Insider's Guide

Every one of the 63 email verification and deliverability tools we grade, compared

QuickEmailVerification Insider's Guide

Bulk email list cleaning and a real-time verification API

3.0 GPA

Mail-Tester Insider's Guide

Send an email to a test address and get a spam score out of 10

2.8 GPA

Reoon Email Verifier Insider's Guide

Bulk and real-time email verification with refunds on unknowns

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mailfloss's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mailfloss is a trademark of its owner, and this guide is not made, paid for or approved by mailfloss. Prices and plans change: check mailfloss.com before you buy.