ToolGPA

NOVEMBER 2026

Mailivery

The Insider's Guide

Email warm-up priced by daily volume, with unlimited mailboxes



Every plan, grade, refund rule and rival among cold outreach tools, read from Mailivery's own pages.

Made by SourceIT Technologies, Inc. · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mailivery's own pages, its app-store listings and our grades. Every fact in it is on Mailivery's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 17 of the 47 other cold outreach tools we grade

Mailivery warms up mailboxes by exchanging emails with a network of other inboxes, rescuing messages from spam and replying to them. Plans are set by total daily warm-up volume shared across any number of connected mailboxes. Every plan also bundles blacklist monitoring, email verification credits and inbox placement tests.

> "
>
> **Connect each mailbox, set volumes and watch the results.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Mailivery**, taken from its own pages and our grades.

1 **Best for warming up cold-email mailboxes**

Mailivery warms mailboxes by swapping emails with a network of other inboxes and rescuing messages from spam.

2 **Paid plans start at $21.75 a month**

As its pricing page puts it: $21.75 per month, billed yearly ($29 billed monthly).

3 **You can try it first**

7-day free trial

4 **It runs on Web**

Web.

5 **Shared warm-up volume**

Connect as many mailboxes as you like; the plan caps total warm-up emails a day, which you split across them.

6 **Peer-to-peer warm-up**

Warm-up emails go between customers' inboxes, with AI-generated text, rescue from spam or Promotions and positive replies.

7 **Adjustable reply rate**

Set the daily volume, schedule and reply rate, up to 30% on Starter and 55% on Professional and Business.

8 **A 2.2 GPA, above 17 of 47**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Mailivery you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

Mailivery at a glance

PRICING
Free trial, from $21.75 per month, billed yearly ($29 billed monthly)

FREE PLAN
No

FREE TRIAL
7-day free trial

RUNS ON
Web

MADE BY
SourceIT Technologies, Inc.

CATEGORY
Cold Outreach

OUR GRADE
2.2 GPA, fair

The report card

Best for warming up cold-email mailboxes

Mailivery warms mailboxes by swapping emails with a network of other inboxes and rescuing messages from spam. Plans are set by daily warm-up volume, from $21.75 a month on yearly billing. Each mailbox is limited to 100 to 250 warm-up emails a day, and the listing's pricing cards disagree on one figure.

TOOLGPA REPORT CARD	Mailivery	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$21.75 a month on yearly billing, $29 monthly. That's in the cheapest quarter ($25), though the plan only warms up and checks mailboxes.
Free plan and trial	D	7-day free trial, with no card rule stated and no free plan.
Features	C	Warm-up, blacklist monitoring, verification credits and placement tests. It does the warm-up job, which is smaller than sending, and verification credits are one-time.
Ease of use	C	No store rating on record. Connect each mailbox, set volumes and watch the results.
Platforms and integrations	B	Web, with Gmail, Google Workspace, Microsoft 365, SendGrid and SMTP.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mailivery is for

- ✓ Fits if you already send cold email and need your mailboxes warmed
- ✓ Works for small teams with a handful of mailboxes

Who it is not for

- ✗ Skip it if you want a tool that sends campaigns, since it only warms up
- ✗ Tight if you have many users: seats stop at 2, 4 and 10 across the plans
- ✗ Watch out: the yearly Professional card says 600 emails a day, the table says 800
- ✗ Pricey if you want more verification credits, which are one-time purchases

Good to know

Good for

- ✓ Agencies warming many mailboxes under one volume cap
- ✓ Teams that want warm-up plus blacklist and placement checks
- ✓ Developers who want to automate warm-up through an API

Worth knowing

- ⓘ Each mailbox is limited to 100 warm-up emails a day on Starter and 250 on Professional and Business.
- ⓘ Email verification credits are one-time; extra credits are bought inside the platform.
- ⓘ The yearly Professional card says 600 emails a day while the monthly card and comparison table say 800.
- ⓘ User seats are capped at 2, 4 and 10 on the three plans.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$21.75

A month to start

Mailivery is a paid product with a free trial, starting at $21.75 per month, billed yearly ($29 billed monthly).

STARTER

$21.75

per month, billed yearly ($29 billed monthly)

200 warm-up emails a day shared across mailboxes, 2 users, 2 blacklist monitors and 100 verification credits.

PROFESSIONAL

$59.25

per month, billed yearly ($79 billed monthly)

800 warm-up emails a day, 4 users, 10 blacklist monitors, 500 verification credits and 30 placement tests.

BUSINESS

$149.25

per month, billed yearly ($199 billed monthly)

2,500 warm-up emails a day, 10 users, 50 blacklist monitors, 2,000 verification credits, 100 placement tests.

Trying it first

7-day free trial

Read from mailivery.io on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing saves 25%

Mailivery's pricing page marks yearly billing as 25% off, for example Starter at $21.75 a month against $29 monthly.

Stated on mailivery.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Email warm-up priced by daily volume, with unlimited mailboxes. Here is what it does, as its own site describes it, and what it covers: public API, email verification, inbox warm-up.

> **Warm-up, blacklist monitoring, verification credits and placement tests.**

From our grade for features

Shared warm-up volume

Connect as many mailboxes as you like; the plan caps total warm-up emails a day, which you split across them.

Peer-to-peer warm-up

Warm-up emails go between customers' inboxes, with AI-generated text, rescue from spam or Promotions and positive replies.

Adjustable reply rate

Set the daily volume, schedule and reply rate, up to 30% on Starter and 55% on Professional and Business.

Deliverability bundle

Blacklist monitoring, one-time email verification credits, inbox placement tests and a spam words checker come with each plan.

Mailbox connections

Connects to Gmail, Google Workspace and Microsoft 365, or any mailbox over SMTP.

REST API

Connect mailboxes, start or pause warm-up, change volume and pull health scores, with webhook notifications.

Where it runs

Web

What it works with

Gmail
Google Workspace
Microsoft 365
SendGrid
SMTP

Mailivery is made by SourceIT Technologies, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

17/47

Other cold outreach tools it is graded above

Mailivery's GPA of 2.2 is higher than 17 of the 47 other cold outreach tools we grade, and level with 14.

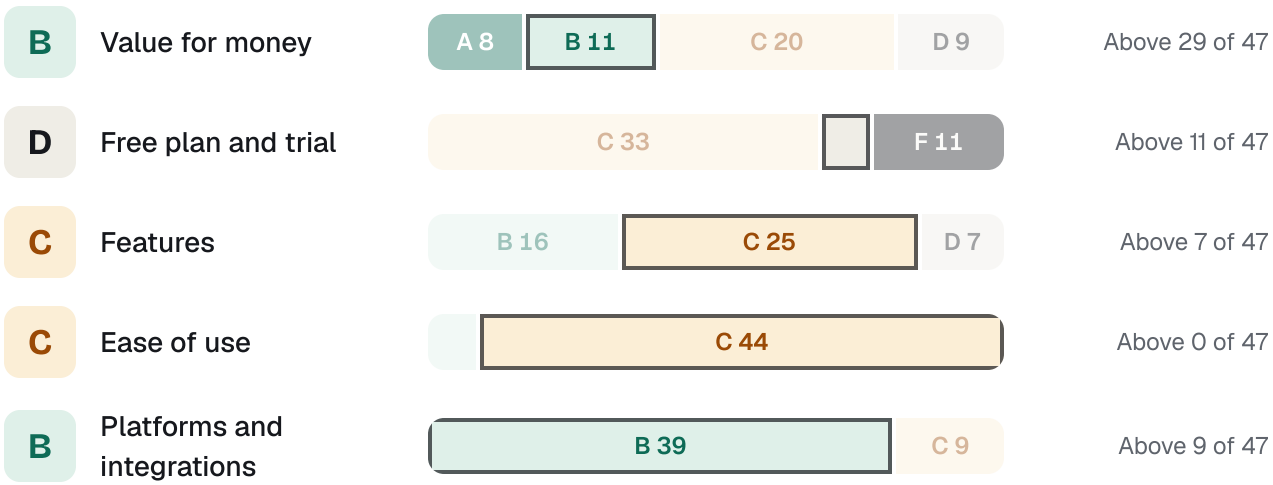
It stands best on value for money (B, above 29 of 47) and worst on free plan and trial (D, above 11).

Its paid plans start at $21.75 a month, against a middle price of $39 for the category: 10 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 1 tool scores higher and costs less.

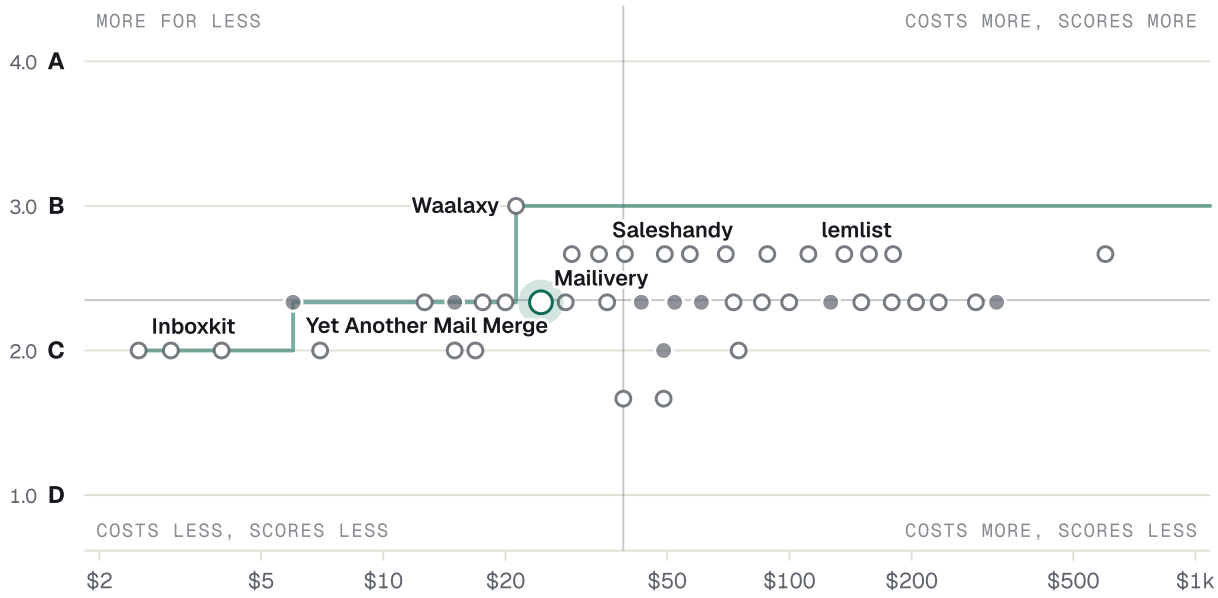
Each grade against the category

Every bar is all 48 cold outreach tools we grade, cut by the letter each got. Mailivery's own letter is outlined.



Price against what you get

Each dot is one of 44 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Mailivery is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Mailivery you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

It costs $261 a year.

What you could not

- ✕ A network of real inboxes that open and answer your emails.
- ✕ Checking that an address exists without writing to it.

- ✕ It plugs into other products, Gmail, Google Workspace and Microsoft 365 among them, and has an API.

What this rests on. Mailivery's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Warmbox, Folderly, Instantly, Smartlead and ReachInbox

The 5 tools Mailivery is most often weighed against, with where each one differs from it.

1.8 GPA

Warmbox

From $15/mo

Email warm-up through a private network of inboxes.

- Mailivery also covers email verification.
- Warmbox also covers reports.

Mailivery and Warmbox compared in full

2.0 GPA

Folderly

Free plan · from $79/mo

Email deliverability tools: placement tests, fixes and monitoring.

- Folderly has a free plan. Mailivery does not, though it has a free trial.
- Mailivery also covers email verification and inbox warm-up.
- Folderly also covers reports and dMARC.

Mailivery and Folderly compared in full

2.6
GPA

Instantly

Free trial · from $37.6/mo

Cold email from unlimited inboxes, priced by emails and contacts.

- Mailivery also covers email verification and inbox warm-up.
- Instantly also covers workflow automation, AI agents and email campaigns.

Mailivery and Instantly compared in full

2.6
GPA

Smartlead

Free trial · from $32/mo

High-volume cold email with unlimited mailboxes and client workspaces.

- Only Smartlead lists iOS and Android apps.
- Mailivery also covers email verification and inbox warm-up.
- Smartlead also covers sales pipeline, AI agents and email campaigns.

Mailivery and Smartlead compared in full

2.2
GPA

ReachInbox

Free plan · from $30/mo

Cold email sequencer with unlimited mailboxes and AI warmup.

- ReachInbox has a free plan. Mailivery does not, though it has a free trial.
- Mailivery also covers email verification.
- ReachInbox also covers shared inbox, workflow automation and email campaigns.

Mailivery and ReachInbox compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mailivery free?

No, Mailivery is a paid product, but you can try it first. 7-day free trial.

How much does Mailivery cost?

Mailivery lists 3 plans. Starter: $21.75 per month, billed yearly ($29 billed monthly).

What platforms does Mailivery work on?

Mailivery is available on Web.

Does Mailivery offer any discounts?

Mailivery publicly lists the following: Yearly billing saves 25%.

Does Mailivery have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Mailivery is listed for Web.

Does Mailivery have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Mailivery is listed for Web.

Is Mailivery open source?

Mailivery is not described as open source on its own site, as read on Nov 12, 2026.

Does Mailivery have an API?

Yes. Mailivery offers a public API, according to its own site.

What does Mailivery integrate with?

Mailivery's listing names Gmail, Google Workspace, Microsoft 365, SendGrid and SMTP.

Who makes Mailivery?

Mailivery is made by SourceIT Technologies, Inc.

What are the alternatives to Mailivery?

The closest alternatives to Mailivery in our directory are Warmbox, Folderly, Instantly, Smartlead and ReachInbox.

How does Mailivery compare with other cold outreach tools?

Mailivery's GPA of 2.2 is higher than 17 of the 47 other cold outreach tools we grade, and level with 14.

Is Mailivery good value for money?

ToolGPA grades Mailivery B for value for money. Its paid plans start at $21.75 a month, against a middle price of $39 for the category: 10 of the 43 others that charge start lower.

Could I make my own version of Mailivery?

To replace Mailivery you would be making a network of real inboxes that open and answer your emails.

Where this guide comes from

The prices, plans, platforms and features were read from Mailivery's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Mailivery's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SourceIT Technologies, Inc. Prices change, so check mailivery.io before you buy.

mailivery.io/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Mailivery, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailivery

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Mailivery: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/mailivery
```

Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/mailivery/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Mailivery, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 48 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mailivery's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mailivery is a trademark of its owner, and this guide is not made, paid for or approved by SourceIT Technologies, Inc. Prices and plans change: check mailivery.io before you buy.