ToolGPA

NOVEMBER 2026

MailMonitor

The Insider’s Guide

Inbox placement analytics with hands-on deliverability help



Every plan, grade, refund rule and rival among email verification and deliverability tools, read from MailMonitor’s own pages.

Made by MailMonitor Inc. · checked Nov 13, 2026 · toolgpa.com

1.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MailMonitor's own pages, its app-store listings and our grades. Every fact in it is on MailMonitor's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 61 other email verification and deliverability tools we grade

MailMonitor combines a deliverability analytics platform with consulting from its own deliverability staff. It tracks email across more than 400 real inboxes, monitors reputation, blocklists and authentication, and offers remediation services. Plans start in the thousands of dollars a month and target high-volume senders.

To get you started, here are **8 things to know about MailMonitor**, taken from its own pages and our grades.

> **Onboarding and a success manager are included, but the vendor asks you to check eligibility first.**
>
> From our grade for ease of use

1 **Best for large senders who want deliverability help from people**

MailMonitor tracks inbox placement and adds a customer success manager and audits on top.

2 **Paid plans start at $1,000 a month**

As its pricing page puts it: $1,000 per month and up, billed annually.

3 **It runs on Web**

Web.

4 **Inbox placement tracking**

The analytics product tracks email across more than 400 real inboxes and monitors deliverability and reputation in near real time.

5 **Authentication audit**

Every plan includes an email authentication audit inside the software subscription; higher plans add a deeper deliverability audit.

6 **Blocklist monitoring**

Blocklist monitoring is in all three plans; blocklist removal and ISP reputation remediation start on the Strategic Partnership plan.

7 **A 1.4 GPA, above 0 of 61**

That is against the other email verification and deliverability tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

The plain part of MailMonitor you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

MailMonitor at a glance

PRICING
Paid, from $1,000 per month and up, billed annually

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
MailMonitor Inc., since 2010

CATEGORY
Email Verification & Deliverability

OUR GRADE
1.4 GPA, weak

The report card

Best for large senders who want deliverability help from people

MailMonitor tracks inbox placement and adds a customer success manager and audits on top. It starts at $1,000 a month billed annually, and the vendor says it is not for small senders or cold outreach.

TOOLGPA REPORT CARD	MailMonitor	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	D	From $1,000 a month billed annually, against $49 for the dearer quarter of the category. It is a service with people attached, which is why it is a D and not an F.
Free plan and trial	F	No free plan and no trial is listed on the pricing page.
Features	C	Placement analytics, authentication audit and blocklist monitoring. The entry plan covers B2C seed inboxes only; B2B tests need the $2,000 tier.
Ease of use	C	No rating on record. Onboarding and a success manager are included, but the vendor asks you to check eligibility first.
Platforms and integrations	C	Web only, with no integrations listed. Custom API work is on the top tier.
Grade point average		Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MailMonitor is for

- ✓ Fits if you send over 10,000 emails a year to an opted-in list
- ✓ Works for senders who want a named person to fix deliverability problems

Who it is not for

- ✕ Skip it if you are a small sender, as the vendor says you are not the target
- ✕ Not for you if you rely on cold outbound without a warm-up or opt-in plan
- ✕ Pricey if you add it up, at $12,000 a year before the first upgrade
- ✕ Watch out: B2B placement tests and 24/7 monitoring are on the $2,000 tier
- ✕ Watch out: there is no free plan or trial to try it first

Good to know

Good for

- ✓ High-volume senders whose revenue depends on email
- ✓ Teams that want an expert to guide fixes, not only data
- ✓ Enterprises that need custom API integrations

Worth knowing

- ⓘ Plans start at $1,000 a month, billed annually, and the page says to check eligibility first.
- ⓘ The vendor says it is not a fit for senders relying only on cold outbound without a warm-up or opt-in plan.
- ⓘ It says a fit means sending over 10,000 emails a year, so small senders are not the target.
- ⓘ The Foundation plan covers B2C seed inboxes only; B2B placement tests need Strategic Partnership.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$1,000

A month to start

MailMonitor is a paid product, starting at $1,000 per month and up, billed annually.

> **It is a service with people attached, which is why it is a D and not an F.**

From our grade for value for money

DELIVERABILITY FOUNDATION

$1,000

per month and up, billed annually

Analytics dashboard, onboarding, a customer success manager, monthly scorecard, authentication audit and blocklist monitoring (B2C seeds only).

STRATEGIC PARTNERSHIP

$2,000

per month and up, billed annually

Adds an in-depth audit, implementation guidance, 24/7 reputation monitoring, B2B placement tests and 320 design renders.

CUSTOM ENTERPRISE SOLUTION

$3,000

per month and up, billed annually

Adds a dedicated account team that does technical fixes, custom API integrations, custom reporting and postmaster remediation.

Read from mailmonitor.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Inbox placement analytics with hands-on deliverability help. Here is what it does, as its own site describes it, and what it covers: public API, reports, dMARC.

> "
>
> **Placement analytics, authentication audit and blocklist monitoring.**

From our grade for features

Inbox placement tracking

The analytics product tracks email across more than 400 real inboxes and monitors deliverability and reputation in near real time.

Authentication audit

Every plan includes an email authentication audit inside the software subscription; higher plans add a deeper deliverability audit.

Blocklist monitoring

Blocklist monitoring is in all three plans; blocklist removal and ISP reputation remediation start on the Strategic Partnership plan.

Hands-on remediation services

Staff walk the customer's team through fixes, or on the top plan do the technical deliverability fixes themselves.

Scorecard reports

Reports arrive monthly on Foundation and biweekly on Strategic Partnership, and the top plan adds a custom reporting dashboard.

Where it runs

Web

What it works with

Its own pages name no integrations.

MailMonitor is made by MailMonitor Inc., and has been around since 2010.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/61

Other email verification and deliverability tools it is graded above

MailMonitor's GPA of 1.4 is higher than 0 of the 61 other email verification and deliverability tools we grade, and level with 1.

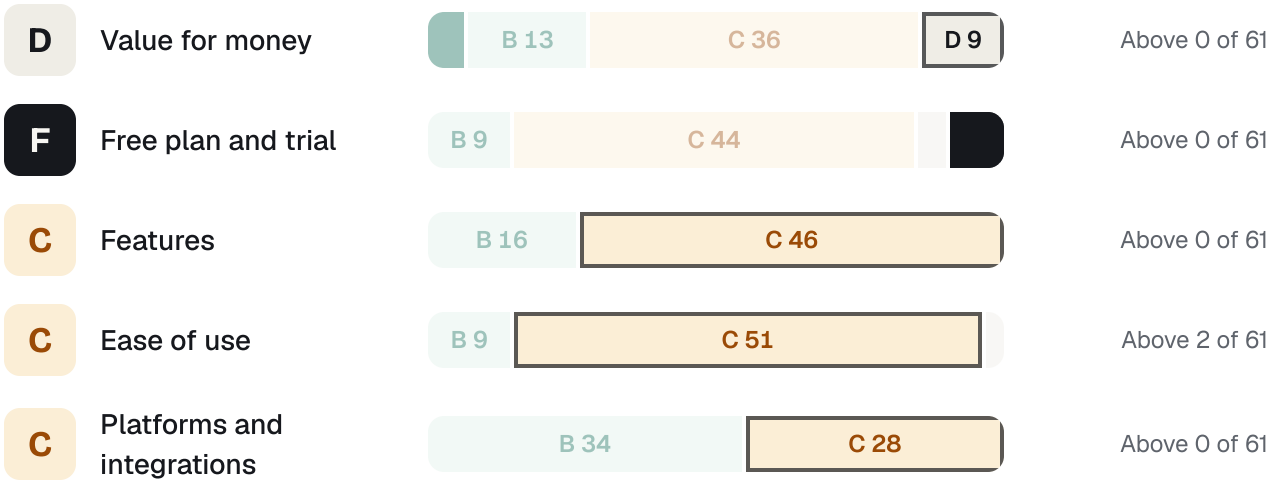
It stands best on ease of use (C, above 2 of 61) and worst on free plan and trial (F, above 0).

Its paid plans start at $1,000 a month, against a middle price of $21.50 for the category: 43 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 26 tools score higher and cost less.

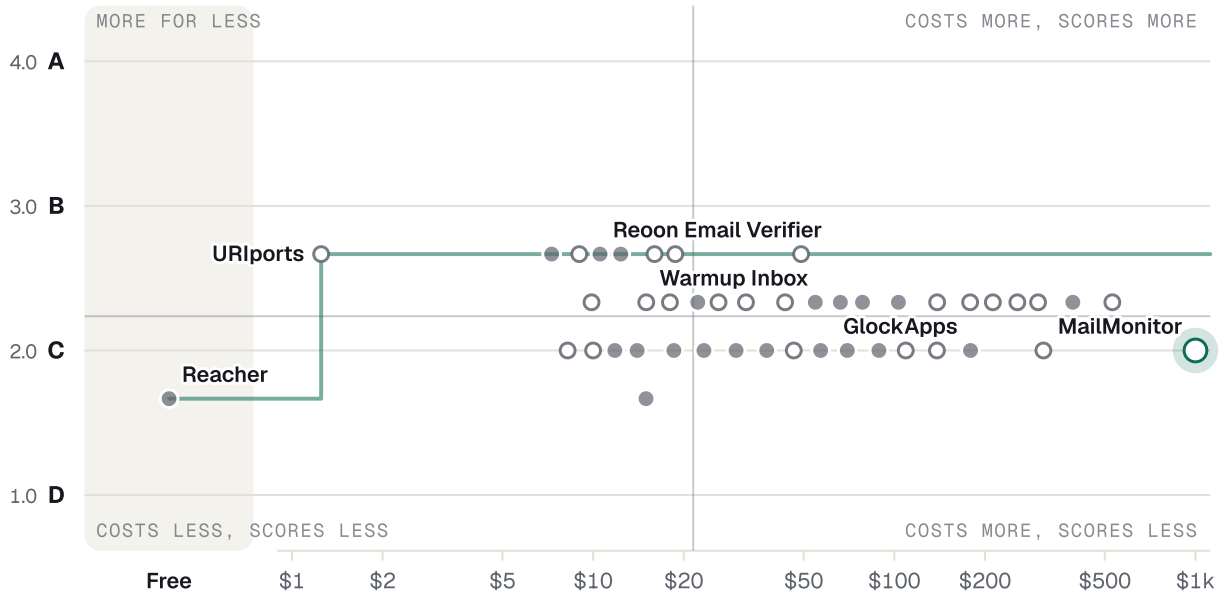
Each grade against the category

Every bar is all 62 email verification and deliverability tools we grade, cut by the letter each got. MailMonitor's own letter is outlined.



Price against what you get

Each dot is one of 45 email verification and deliverability tools. Further left costs less; higher up scores better on features, ease of use and platforms. MailMonitor is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of MailMonitor you could make: reports. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 60 of the 61 other email verification and deliverability tools grade higher. It costs $12,000 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Reading the reports inbox providers send about your domain.
- An API that other software can build on.

What this rests on. MailMonitor's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



GlockApps, Inbox Monster, Validity Engage, MailReach and EasyDMARC

The 5 tools MailMonitor is most often weighed against, with where each one differs from it.

2.2 GPA

GlockApps

Free plan · from $59/mo

Inbox placement testing with DMARC analytics and uptime monitoring.

- GlockApps has a free plan. MailMonitor does not.
- MailMonitor also covers reports.

MailMonitor and GlockApps compared in full

1.4 GPA

Inbox Monster

From $3,750/yr

Email rendering previews and inbox placement testing.

- Inbox Monster also covers email campaigns.

MailMonitor and Inbox Monster compared in full

1.6 GPA

Validity Engage

Paid

Inbox placement and sender reputation monitoring for brands.

- MailMonitor also covers reports.
- Validity Engage also covers email campaigns.

MailMonitor and Validity Engage compared in full



1.8
GPA

MailReach

From $20/mo

Email warm-up and inbox placement tests, priced per mailbox.

- MailMonitor also covers reports and dMARC.
- MailReach also covers inbox warm-up.

MailMonitor and MailReach compared in full



2.0
GPA

EasyDMARC

Free trial · from $35.99/mo

DMARC setup, reporting and managed SPF, DKIM and BIMI records.

- MailMonitor also covers reports.

MailMonitor and EasyDMARC compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MailMonitor free?

No. MailMonitor is a paid product, starting at $1,000 per month and up, billed annually.

How much does MailMonitor cost?

MailMonitor lists 3 plans. Deliverability Foundation: $1,000 per month and up, billed annually.

What platforms does MailMonitor work on?

MailMonitor is available on Web.

Does MailMonitor have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MailMonitor is listed for Web.

Does MailMonitor have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MailMonitor is listed for Web.

Is MailMonitor open source?

MailMonitor is not described as open source on its own site, as read on Nov 13, 2026.

Does MailMonitor have an API?

Yes. MailMonitor offers a public API, according to its own site.

Who makes MailMonitor?

MailMonitor is made by MailMonitor Inc. It dates from 2010.

What are the alternatives to MailMonitor?

The closest alternatives to MailMonitor in our directory are GlockApps, Inbox Monster, Validity Engage, MailReach and EasyDMARC.

How does MailMonitor compare with other email verification and deliverability tools?

MailMonitor's GPA of 1.4 is higher than 0 of the 61 other email verification and deliverability tools we grade, and level with 1.

Is MailMonitor good value for money?

ToolGPA grades MailMonitor D for value for money. Its paid plans start at $1,000 a month, against a middle price of $21.50 for the category: 43 of the 43 others that charge start lower.

Could I make my own version of MailMonitor?

The plain part of MailMonitor you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from MailMonitor's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MailMonitor's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MailMonitor Inc. Prices change, so check mailmonitor.com before you buy.

mailmonitor.com/pricing/

mailmonitor.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MailMonitor, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailmonitor

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MailMonitor: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mailmonitor
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Know someone choosing between email verification and deliverability tools?

Send them this guide:
toolgpa.com/tools/mailmonitor/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email verification and deliverability tools after MailMonitor, each with an Insider's Guide of its own.

Email Verification & Deliverability Insider's Guide

Every one of the 63 email verification and deliverability tools we grade, compared

QuickEmailVerification Insider's Guide

Bulk email list cleaning and a real-time verification API

3.0 GPA

Mail-Tester Insider's Guide

Send an email to a test address and get a spam score out of 10

2.8 GPA

Reoon Email Verifier Insider's Guide

Bulk and real-time email verification with refunds on unknowns

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MailMonitor's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MailMonitor is a trademark of its owner, and this guide is not made, paid for or approved by MailMonitor Inc. Prices and plans change: check mailmonitor.com before you buy.