ToolGPA

NOVEMBER 2026

Mailpool

The Insider's Guide

Domains and cold email inboxes created in bulk



Every plan, grade, refund rule and rival among cold outreach tools, read from Mailpool's own pages.

Made by Mailpool · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mailpool's own pages, its app-store listings and our grades. Every fact in it is on Mailpool's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 18 of the 81 other cold outreach tools we grade

Mailpool buys domains and creates mailboxes in bulk for cold email senders, on its own shared-IP network, on Google Workspace, on Microsoft 365 or on dedicated servers. It sets up SPF, DKIM and DMARC records automatically and exports the inboxes to sending tools. Pricing is per inbox per month.

To get you started, here are **8 things to know about Mailpool**, taken from its own pages and our grades.

> "
>
> **DNS is automated, but you're wiring inboxes into other tools.**
>
> From our grade for ease of use

1 **Best for cold email inboxes bought in bulk**

But it sends nothing itself, so you still need a separate sequencing tool, and there's no free trial.

2 **Paid plans start at $2.60 a month**

As its pricing page puts it: $2.60 per inbox / month, billed annually ($3 billed monthly).

3 **It runs on Web**

Web.

4 **Bulk domain purchase**

Buy or import many domains at once, with an AI domain generator and automated redirection.

5 **Inbox creation**

Creates mailboxes on Mailpool's shared network, Google Workspace, Microsoft 365 or dedicated servers.

6 **Authentication and monitoring**

Sets up SPF, DKIM and DMARC automatically and monitors domain and IP blacklists.

7 **A 1.8 GPA, above 18 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **You could make this**

What Mailpool does at its core is plain work, and that is the kind of thing an AI app builder makes well.

Mailpool at a glance

PRICING
Paid, from $2.60 per inbox / month, billed annually ($3 billed monthly)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Mailpool

CATEGORY
Cold Outreach

OUR GRADE
1.8 GPA, weak

The report card

Best for cold email inboxes bought in bulk

Mailpool buys domains and sets up cold email inboxes in bulk, from $2.60 an inbox a month on annual billing. But it sends nothing itself, so you still need a separate sequencing tool, and there's no free trial.

TOOLGPA REPORT CARD	Mailpool	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$2.60 an inbox a month on annual billing ($3 monthly), $3.40 for Google Workspace and $4.30 for Outlook. It's inbox infrastructure rather than a campaign tool, so the cost sits beside a sequencer's.
Free plan and trial	F	No free trial. The FAQ says you can start for $3, which pays for the first mailbox.
Features	D	Bulk domain purchase, inbox creation, authentication and monitoring, and export to sending tools. A separate sequencing platform has to send the emails.
Ease of use	C	No store rating on record. DNS is automated, but you're wiring inboxes into other tools.
Platforms and integrations	B	Web, with an API, teams and export to 150+ integrations on the lower plan and 300+ on the larger one.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mailpool is for

- ✓ Fits if you already have a sequencer and need dozens of inboxes for it
- ✓ Works for agencies that want inboxes and domains set up in bulk

Who it is not for

- ✕ Not for you if you want something that sends campaigns, as it doesn't
- ✕ Skip it if you want a free trial, because there isn't one
- ✕ Watch out: Dedicated IP is $200 a server a month, $170 yearly, via a contact button
- ✕ Tight if you want the larger integration list, DNS Shield and domain masking, which sit on the bigger plan

Good to know

Good for

- ✓ Agencies and senders running many cold email inboxes
- ✓ Teams that want domains, inboxes and DNS handled in one place

Worth knowing

- ⓘ This is sending infrastructure, not a campaign tool: a separate sequencing platform sends the emails.
- ⓘ There is no free trial; the FAQ says you can start for $3, which covers the first mailbox.
- ⓘ Dedicated IP is listed as $200 per server per month, $170 billed annually, and goes through a contact-us button.
- ⓘ Larger plans in the comparison list more integrations (300+ versus 150+) and a DNS Shield and domain masking.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$2.60

A month to start

Mailpool is a paid product, starting at $2.60 per inbox / month, billed annually ($3 billed monthly).

> **It's inbox infrastructure rather than a campaign tool, so the cost sits beside a sequencer's.**
>
> From our grade for value for money

MAILPOOL INBOXES

$2.60

per inbox / month, billed annually ($3 billed monthly)

Inboxes on Mailpool's own network with rotating IPs, AI domain generator and automated DNS setup. The annual rate is the page's 15% saving.

GOOGLE WORKSPACE

$3.40

per inbox / month, billed annually ($4 billed monthly)

Google Workspace inboxes with rotating IPs and custom profile pictures.

MICROSOFT 365 OUTLOOK

$4.30

per inbox / month, billed annually ($5 billed monthly)

Microsoft 365 inboxes with rotating IPs and custom profile pictures.

DEDICATED IP

$170

per server / month, billed annually ($200 billed monthly)

A private IP for unlimited-volume sending; the page links it to a contact-us button.

DEDICATED INFRASTRUCTURE

Custom

On demand only: custom IP infrastructure, white-label option, extended API access and a dedicated customer success manager.

Read from mailpool.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

15% off annual billing

The pricing page's Annual toggle shows a 15% saving on every inbox plan.

Stated on mailpool.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Domains and cold email inboxes created in bulk. Here is what it does, as its own site describes it, and what it covers: public API, dMARC.

> **Bulk domain purchase, inbox creation, authentication and monitoring, and export to sending tools.**
>
> From our grade for features

Bulk domain purchase

Buy or import many domains at once, with an AI domain generator and automated redirection.

Inbox creation

Creates mailboxes on Mailpool's shared network, Google Workspace, Microsoft 365 or dedicated servers.

Authentication and monitoring

Sets up SPF, DKIM and DMARC automatically and monitors domain and IP blacklists.

Export to sending tools

Exports inboxes by CSV or native integration, and sets up custom tracking DNS records for the connected tool.

API and teams

An API for automating setup, and workspaces for managing infrastructure with a team.

Where it runs

Web

What it works with

Its own pages name no integrations.

Mailpool is made by Mailpool.

Where it stands

Its grades against its category, and whether to keep it or make your own

18/81

Other cold outreach tools it is graded above

Mailpool's GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

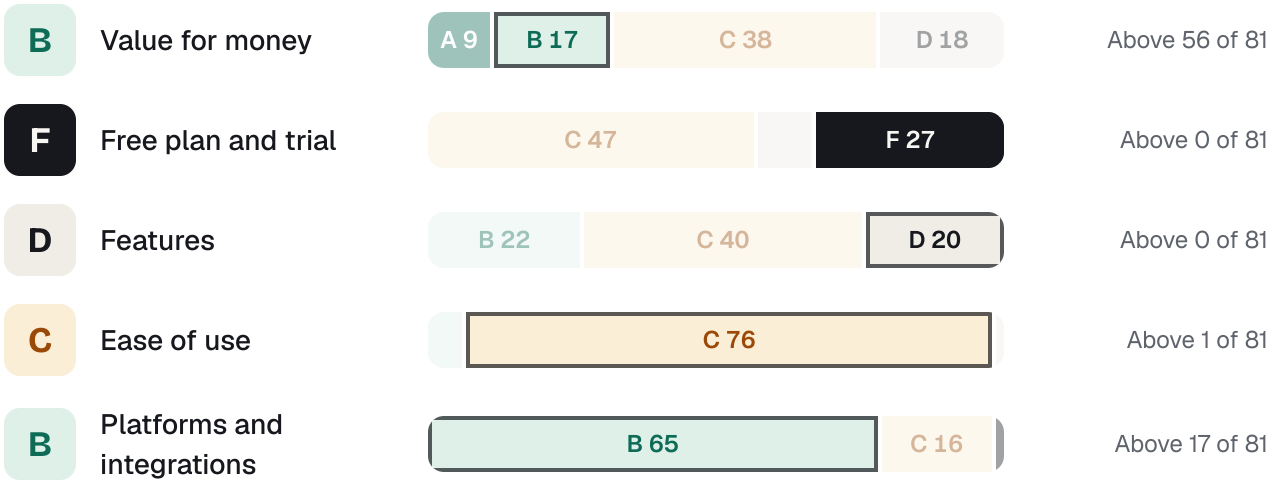
It stands best on value for money (B, above 56 of 81) and worst on free plan and trial (F, above 0).

Its paid plans start at $2.60 a month, against a middle price of $39 for the category: 1 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

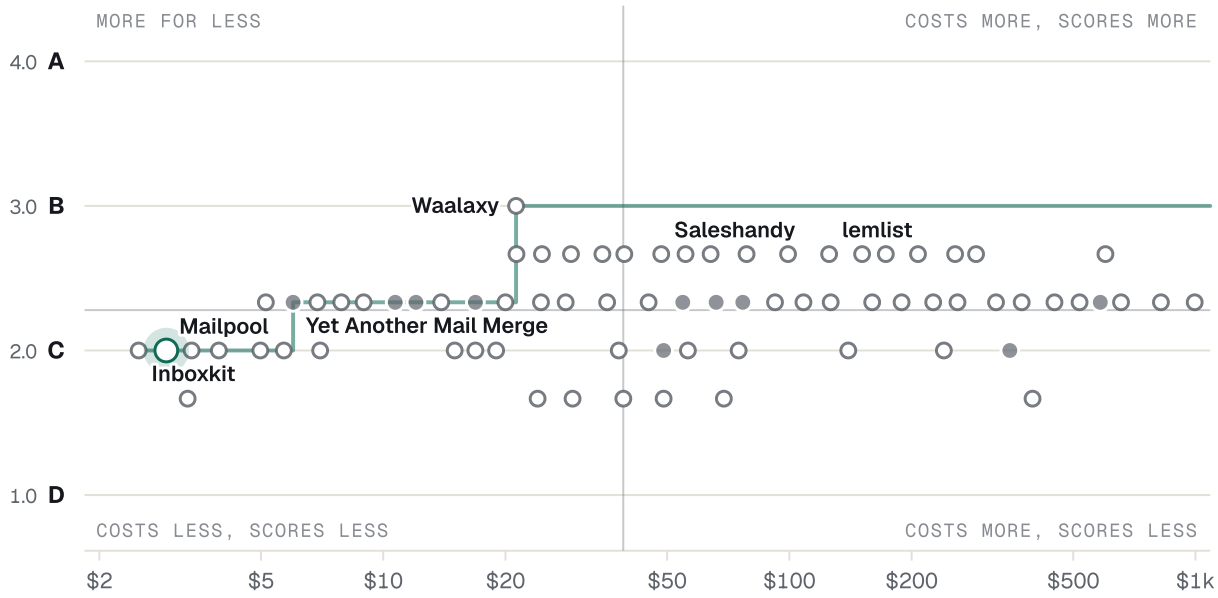
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Mailpool's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Mailpool is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

You could make this

What Mailpool does at its core is plain work, and that is the kind of thing an AI app builder makes well.

You would give up 2 things, listed below, and little else. It costs $31.20 a year. An AI app builder starts at about $20 a month on our listings, and you only need it while you build.

What you could make

- It runs in a browser, which is where something home-made would run too.

What you could not

- Reading the reports inbox providers send about your domain.

- ✕ An API that other software can build on.

What this rests on. Mailpool's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Mailforge, Infraforge, Maildoso, Inboxkit and Zapmail

The 5 tools Mailpool is most often weighed against, with where each one differs from it.

1.6 GPA

Mailforge

From $3/mo

Shared-IP domains and mailboxes built for cold email sending.

- Mailforge also covers inbox warm-up.

Mailpool and Mailforge compared in full

1.6 GPA

Infraforge

From $4/mo

Private cold email infrastructure on dedicated IPs.

- Infraforge also covers inbox warm-up.

Mailpool and Infraforge compared in full

1.4 GPA

Maildoso

From $75/mo

Cold email mailboxes and domains sold by the mailbox.

Mailpool and Maildoso compared in full

1.8
GPA

Inboxkit

From $2.50/mo

Google and Microsoft mailboxes for cold email, priced per mailbox.

- Inboxkit also covers inbox warm-up.

Mailpool and Inboxkit compared in full

1.4
GPA

Zapmail

From $39/mo

Google Workspace mailboxes and domains for cold email.

- Mailpool also covers dMARC.
- Zapmail also covers inbox warm-up.

Mailpool and Zapmail compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mailpool free?

No. Mailpool is a paid product, starting at $2.60 per inbox / month, billed annually ($3 billed monthly).

How much does Mailpool cost?

Mailpool lists 5 plans. Mailpool inboxes: $2.60 per inbox / month, billed annually ($3 billed monthly).

What platforms does Mailpool work on?

Mailpool is available on Web.

Does Mailpool offer any discounts?

Mailpool publicly lists the following: 15% off annual billing.

Does Mailpool have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Mailpool is listed for Web.

Does Mailpool have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Mailpool is listed for Web.

Is Mailpool open source?

Mailpool is not described as open source on its own site, as read on Nov 13, 2026.

Does Mailpool have an API?

Yes. Mailpool offers a public API, according to its own site.

Who makes Mailpool?

Mailpool is made by a company of the same name.

What are the alternatives to Mailpool?

The closest alternatives to Mailpool in our directory are Mailforge, Infraforge, Maildoso, Inboxkit and Zapmail.

How does Mailpool compare with other cold outreach tools?

Mailpool's GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

Is Mailpool good value for money?

ToolGPA grades Mailpool B for value for money. Its paid plans start at $2.60 a month, against a middle price of $39 for the category: 1 of the 73 others that charge start lower.

Could I make my own version of Mailpool?

What Mailpool does at its core is plain work, and that is the kind of thing an AI app builder makes well.

Where this guide comes from

The prices, plans, platforms and features were read from Mailpool's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Mailpool's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mailpool. Prices change, so check mailpool.ai before you buy.

mailpool.ai/pricing
mailpool.ai/product/export-integrations
mailpool.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mailpool, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailpool

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mailpool: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mailpool
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Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/mailpool/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Mailpool, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mailpool's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mailpool is a trademark of its owner, and this guide is not made, paid for or approved by Mailpool. Prices and plans change: check mailpool.ai before you buy.