ToolGPA

NOVEMBER 2026

Mailreef

The Insider's Guide

Dedicated mail servers and mailboxes for cold email



Every plan, grade, refund rule and rival among cold outreach tools, read from Mailreef's own pages.

Made by Mailreef, LLC · checked Nov 13, 2026 · toolgpa.com

1.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mailreef's own pages, its app-store listings and our grades. Every fact in it is on Mailreef's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 1 of the 81 other cold outreach tools we grade

Mailreef provides a dedicated mail server with its own IP address and a pool of mailboxes that cold emailers connect to a sender such as Smartlead or Instantly. Domains and mailboxes can be created in one click, with SPF, DKIM and DMARC set up automatically. It is aimed at senders moving more than 20,000 cold emails a month.

> "
>
> **You book a demo, then connect mailboxes to a separate sender.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Mailreef**, taken from its own pages and our grades.

1 **Best for a dedicated cold email server for high volume**

It supplies mailboxes only, so you still need Smartlead, Instantly or another sender.

2 **Paid plans start at $240 a month**

As its pricing page puts it: $240 per month on a 12-month commitment, plus $0.001 per send.

3 **It runs on Web**

Web.

4 **Dedicated server and IP**

Each plan includes a dedicated mail server and IP address, with 150 or more mailboxes per server and no shared resources.

5 **One-click domains and mailboxes**

Domains can be bought and mailboxes created in one click, or you can bring your own domain. SPF, DKIM and DMARC records are created automatically.

6 **Pre-warmed setup**

The comparison table lists a pre-warmed server, domains and mailboxes so campaigns can start on the first day.

7 **A 1.4 GPA, above 1 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Mailreef you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

Mailreef at a glance

PRICING Paid, from $240 per month on a 12-month commitment, plus $0.001 per send	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Mailreef, LLC	CATEGORY Cold Outreach
OUR GRADE 1.4 GPA, weak	

The report card

Best for a dedicated cold email server for high volume

Mailreef gives you a dedicated mail server and IP with 150 or more mailboxes, for people sending over 20,000 cold emails a month. At $240 a month on a 12-month commitment, plus $0.001 a send, it is among the

dearest in the category and is only bought through a demo. It supplies mailboxes only, so you still need Smartlead, Instantly or another sender.

TOOLGPA REPORT CARD	Mailreef	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	D	$240 a month on a 12-month commitment ($249 month to month), plus $1 per 1,000 emails. The dearest tenth of cold-outreach tools starts at $120, though you do get a whole dedicated server.
Free plan and trial	F	No free plan and no trial; both plans are booked through a demo.
Features	D	A dedicated server, mailboxes, monitoring and an API, but no sending tool, leads or sequences. It needs another product to be useful.
Ease of use	C	No store rating on record. You book a demo, then connect mailboxes to a separate sender.
Platforms and integrations	B	Web, with an API and Smartlead and Instantly connections.
Grade point average		Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mailreef is for

- ✓ Fits if you send more than 20,000 cold emails a month and want your own server
- ✓ Works for agencies that already run Smartlead or Instantly

Who it is not for

- ✕ Not for you if you send a few hundred emails a month, as the plan starts at $240
- ✕ Pricey if you can't commit for 12 months: month to month is $249
- ✕ Skip it if you want to try before paying, since both plans go through a demo
- ✕ Watch out: $0.001 a send is added to the monthly price
- ✕ Too light on its own, because campaigns are sent from a separate tool

Good to know

Good for

- ✓ Agencies sending large cold email volumes
- ✓ Senders who want their own mail server and IP
- ✓ Teams already using Smartlead or Instantly for sending

Worth knowing

- ⓘ A per-send fee of $0.001 is added to the monthly price, which is $1 for every 1,000 emails.
- ⓘ The cheaper Agency price needs a 12-month commitment; month-to-month costs $249.
- ⓘ Both priced plans are booked through a demo, and no free plan or trial is listed.
- ⓘ It supplies mailboxes only: campaigns are sent from a separate tool.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$240

A month to start

Mailreef is a paid product, starting at $240 per month on a 12-month commitment, plus $0.001 per send.

> **No free plan and no trial; both plans are booked through a demo.**

From our grade for free plan and trial

AGENCY

$240

per month on a 12-month commitment, plus $0.001 per send

A dedicated server and IP with 150+ mailboxes per server. Bought through a demo booking.

AGENCY FLEX

$249

per month, month-to-month, plus $0.001 per send

The same server setup without a commitment, cancelable at any time. Bought through a demo booking.

ENTERPRISE

Custom

Custom infrastructure with special pricing, available by requesting a quote.

Read from mailreef.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Dedicated mail servers and mailboxes for cold email. Here is what it does, as its own site describes it, and what it covers: public API, inbox warm-up, dMARC.

> **A dedicated server, mailboxes, monitoring and an API, but no sending tool, leads or sequences.**
>
> From our grade for features

Dedicated server and IP

Each plan includes a dedicated mail server and IP address, with 150 or more mailboxes per server and no shared resources.

One-click domains and mailboxes

Domains can be bought and mailboxes created in one click, or you can bring your own domain. SPF, DKIM and DMARC records are created automatically.

Pre-warmed setup

The comparison table lists a pre-warmed server, domains and mailboxes so campaigns can start on the first day.

Monitoring and screening

Server and mailbox monitoring is included, and the vendor says it screens new accounts for spammers.

API and sender integrations

Developer API access is included, along with integrations for Smartlead and Instantly.

Where it runs

Web

What it works with

Smartlead

Instantly

Mailreef is made by Mailreef, LLC.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/81

Other cold outreach tools it is graded above

Mailreef's GPA of 1.4 is higher than 1 of the 81 other cold outreach tools we grade, and level with 3.

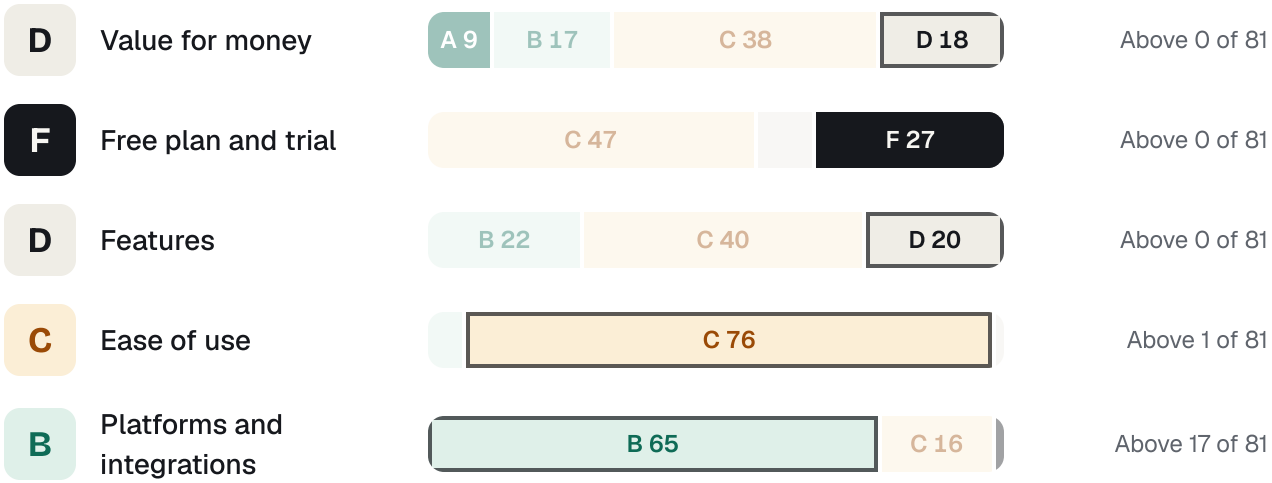
It stands best on platforms and integrations (B, above 17 of 81) and worst on free plan and trial (F, above 0).

Its paid plans start at $240 a month, against a middle price of $39 for the category: 69 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 48 tools score higher and cost less.

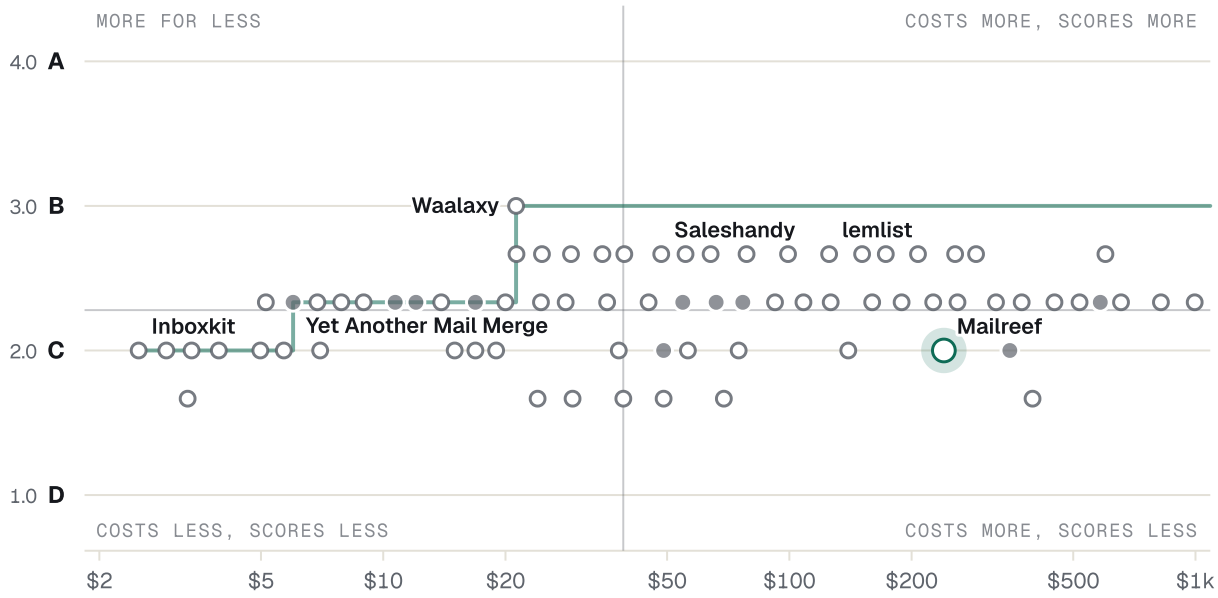
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Mailreef's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Mailreef is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Mailreef you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 77 of the 81 other cold outreach tools grade higher. It costs $2,880 a year.

What you could not

- ✕ A network of real inboxes that open and answer your emails.
- ✕ Reading the reports inbox providers send about your domain.

- ✕ It plugs into other products, Smartlead and Instantly among them, and has an API.

What this rests on. Mailreef's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Mailforge, Infraforge, Maildoso, Mission Inbox and Inboxkit

The 5 tools Mailreef is most often weighed against, with where each one differs from it.

1.6 GPA

Mailforge

From $3/mo

Shared-IP domains and mailboxes built for cold email sending.

Mailreef and Mailforge compared in full

1.6 GPA

Infraforge

From $4/mo

Private cold email infrastructure on dedicated IPs.

Mailreef and Infraforge compared in full

1.4 GPA

Maildoso

From $75/mo

Cold email mailboxes and domains sold by the mailbox.

- Mailreef also covers inbox warm-up.

Mailreef and Maildoso compared in full

1.6
GPA

Mission Inbox

From $50/mo

Dedicated mailboxes and IPs for cold email sending.

- Mailreef also covers dMARC.

Mailreef and Mission Inbox compared in full

1.8
GPA

Inboxkit

From $2.50/mo

Google and Microsoft mailboxes for cold email, priced per mailbox.

Mailreef and Inboxkit compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mailreef free?

No. Mailreef is a paid product, starting at $240 per month on a 12-month commitment, plus $0.001 per send.

How much does Mailreef cost?

Mailreef lists 3 plans. Agency: $240 per month on a 12-month commitment, plus $0.001 per send.

What platforms does Mailreef work on?

Mailreef is available on Web.

Does Mailreef have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Mailreef is listed for Web.

Does Mailreef have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Mailreef is listed for Web.

Is Mailreef open source?

Mailreef is not described as open source on its own site, as read on Nov 13, 2026.

Does Mailreef have an API?

Yes. Mailreef offers a public API, according to its own site.

What does Mailreef integrate with?

Mailreef's listing names Smartlead and Instantly. A listing names up to eight integrations, so it may connect to more.

Who makes Mailreef?

Mailreef is made by Mailreef, LLC.

What are the alternatives to Mailreef?

The closest alternatives to Mailreef in our directory are Mailforge, Infraforge, Maildoso, Mission Inbox and Inboxkit.

How does Mailreef compare with other cold outreach tools?

Mailreef's GPA of 1.4 is higher than 1 of the 81 other cold outreach tools we grade, and level with 3.

Is Mailreef good value for money?

ToolGPA grades Mailreef D for value for money. Its paid plans start at $240 a month, against a middle price of $39 for the category: 69 of the 73 others that charge start lower.

Could I make my own version of Mailreef?

To replace Mailreef you would be making a network of real inboxes that open and answer your emails.

Where this guide comes from

The prices, plans, platforms and features were read from Mailreef's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Mailreef, LLC's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mailreef, LLC. Prices change, so check mailreef.com before you buy.

mailreef.com/pricing
mailreef.com/for-teams-of-one
mailreef.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mailreef, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mailreef

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mailreef: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mailreef
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Know someone choosing between cold outreach tools?

Send them this guide: toolgpa.com/tools/mailreef/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Mailreef, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mailreef's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mailreef is a trademark of its owner, and this guide is not made, paid for or approved by Mailreef, LLC. Prices and plans change: check mailreef.com before you buy.