ToolGPA

NOVEMBER 2026

MASV

The Insider's Guide

Pay-per-GB large file transfer for media and data teams



Every plan, grade, refund rule and rival among file storage and sync services, read from MASV's own pages.

Made by MASV · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MASV's own pages, its app-store listings and our grades. Every fact in it is on MASV's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 13 of the 91 other file storage and sync services we grade

MASV is a cloud file transfer service sold by data moved rather than by seat. It offers a free monthly allowance, pay-as-you-go, subscriptions and prepaid credits, plus portals, automation, an API and a desktop app. An enterprise platform tier adds single sign-on and system-to-system transfers.

To get you started, here are **9 things to know about MASV**, taken from its own pages and our grades.

> "
>
> **You set up portals, roles and automations.**
>
> From our grade for ease of use

1 **Best for large media transfers paid by the gigabyte**

MASV charges by the gigabyte for large transfers, with 15 GB free each month and $0.25 a GB after that, with no seats.

2 **Paid plans start at $58 a month**

As its pricing page puts it: $58 per month, billed monthly with a 12-month commitment (250 GB included).

3 **There is a free plan**

On-Demand: 15 GB of transfer free every month; credit card required for verification.

4 **It runs on 4 platforms**

Web, macOS, Windows and Linux.

5 **Usage-based pricing**

No paid seats; the charge is a per-GB fee when data leaves the platform, as a download or an upload to connected storage.

6 **Portals**

Branded portals for collecting files from outside collaborators, with roles and permissions.

7 **Automation**

Watch-folder triggers, scheduled transfers and routing of files to cloud or on-premises storage.

8 **A 2.0 GPA, above 13 of 91**

That is against the other file storage and sync services we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace MASV you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

MASV at a glance

PRICING Free plan, from $58 per month, billed monthly with a 12-month commitment (250 GB included)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, macOS, Windows, Linux
MADE BY MASV	CATEGORY File Storage & Sync
OUR GRADE 2.0 GPA, fair	

The report card

Best for large media transfers paid by the gigabyte

MASV charges by the gigabyte for large transfers, with 15 GB free each month and $0.25 a GB after that, with no seats. A card is needed even for the free allowance, files are stored free for only 5 days, and it costs far more than a general storage plan.

TOOLGPA REPORT CARD

MASV

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$0.25 a GB after the first 15 GB, or $58 a month for 250 GB on a 12-month commitment. A tool for moving data, not storing it, but the price is a lot higher than $7, the category's middle.
Free plan and trial	C	15 GB a month free, but a credit card is required, with a $10 hold at sign-up. Storage after 5 days costs $0.07 a GB a month.
Features	C	Portals, watch folders, scheduled transfers, an API and security attestations. Single sign-on, malware scanning and system-to-system automation need the custom plan.
Ease of use	C	No rating on record. You set up portals, roles and automations.
Platforms and integrations	B	Web plus Mac, Windows and Linux apps, with S3, Synology, QNAP, Microsoft, Google and Dropbox and an API. No phone app is listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MASV is for

- ✓ Fits if you move large media files between teams and clients
- ✓ Works for people who would rather pay per gigabyte than for seats

Who it is not for

- ✕ Skip it if you want a free plan without a card, as one is needed for the allowance
- ✕ Pricey if you send often: $0.25 a GB adds up fast
- ✕ Watch out: files are stored free for 5 days, then $0.07 a GB a month
- ✕ Watch out: subscriptions carry a 12-month commitment and pre-bought credits expire after 180 days
- ✕ Tight if you need single sign-on or malware scanning, which are on the custom plan

Good to know

Good for

- ✓ Teams that move large media or dataset files on irregular schedules
- ✓ Projects that want to pay per transfer with no seat licenses
- ✓ Buyers who want to compare against managed file transfer platforms

Worth knowing

- ⓘ A credit card is required even for the free allowance; MASV places a $10 pre-authorization at sign-up and releases it.
- ⓘ Files are stored free for 5 days; after that storage is $0.07 per GB per month.
- ⓘ Subscriptions carry a 12-month commitment, and pre-bought credits expire after 180 days.
- ⓘ Single sign-on, malware scanning and system-to-system automation need the custom Platform plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$58

A month to start. There is a free plan too

MASV has a free plan. Paid plans start at $58 per month, billed monthly with a 12-month commitment (250 GB included).

ON-DEMAND (PAY AS YOU GO)

$0

plus $0.25 per GB after the first 15 GB each month

No contract and no cap on how much you send. Charges apply when data exits MASV; files stored beyond 5 days cost $0.07 per GB per month.

ANNUAL SUBSCRIPTION 250 GB

$58

per month for 250 GB, billed monthly with 12-month commitment

$0.23 per GB; volume refreshes monthly and overages are billed at a discounted rate. Larger steps: $110 for 500 GB, $215 for 1 TB, $410 for 2 TB.

PRE-BUY CREDITS 5 TB

$1,229

one-time purchase for 5 TB

$0.24 per GB, credits valid 180 days. Larger packs: $2,355 for 10 TB and $5,632 for 25 TB.

PLATFORM

Custom

Sold through sales. Adds centralized authentication, roles, malware scanning, system-to-system automation and embedded transfer.

The free plan

On-Demand: 15 GB of transfer free every month; credit card required for verification.

Read from masv.io on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Subscription and pre-buy discounts

The pricing FAQ says subscriptions and pre-purchases give up to 24% off the $0.25 per GB pay-as-you-go rate.

Stated on masv.io

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, macOS, Windows and Linux

Pay-per-GB large file transfer for media and data teams. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, file sharing.

> **Portals, watch folders, scheduled transfers, an API and security attestations.**

From our grade for features

Usage-based pricing

No paid seats; the charge is a per-GB fee when data leaves the platform, as a download or an upload to connected storage.

Portals

Branded portals for collecting files from outside collaborators, with roles and permissions.

Automation

Watch-folder triggers, scheduled transfers and routing of files to cloud or on-premises storage.

MASV Studio desktop app

Listed for Mac, Windows and Linux on every plan.

API

A developer platform and API for automating transfers; embedded transfer for custom applications is on the Platform tier.

Security attestations

The pricing page lists SOC 2 Type II, ISO 27001:2022, HIPAA compliance and TPN verification as the vendor's claims.

Where it runs

Web · macOS · Windows · Linux

What it works with

Amazon S3 · Synology · QNAP · Microsoft · Google · Dropbox

MASV is made by MASV.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

13/91

Other file storage and sync services it is graded above

MASV's GPA of 2.0 is higher than 13 of the 91 other file storage and sync services we grade, and level with 20.

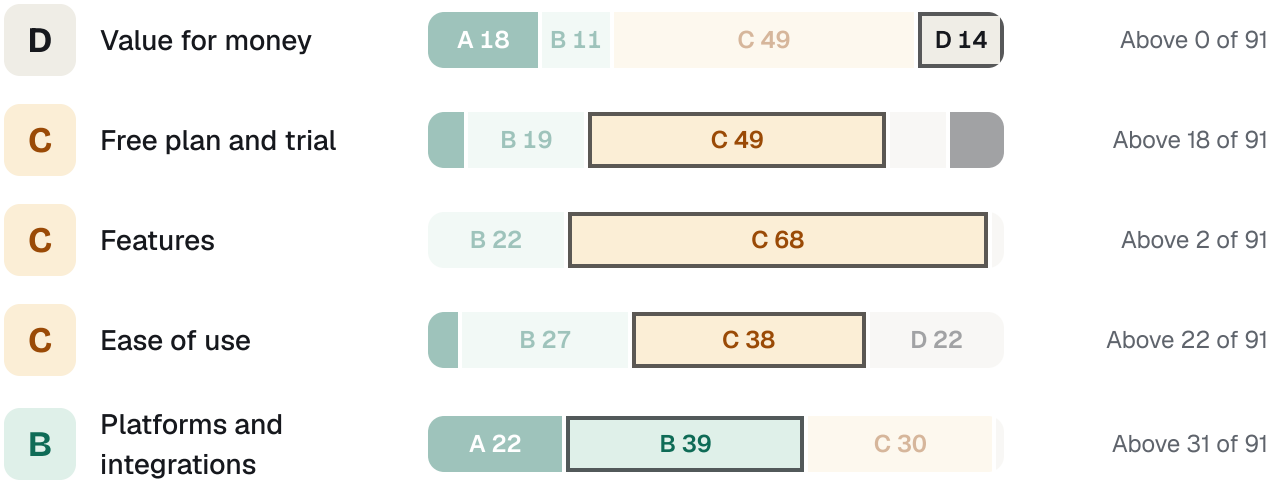
It stands best on platforms and integrations (B, above 31 of 91) and worst on value for money (D, above 0).

Its paid plans start at $58 a month, against a middle price of $6.64 for the category: 57 of the 60 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 31 tools score higher and cost less.

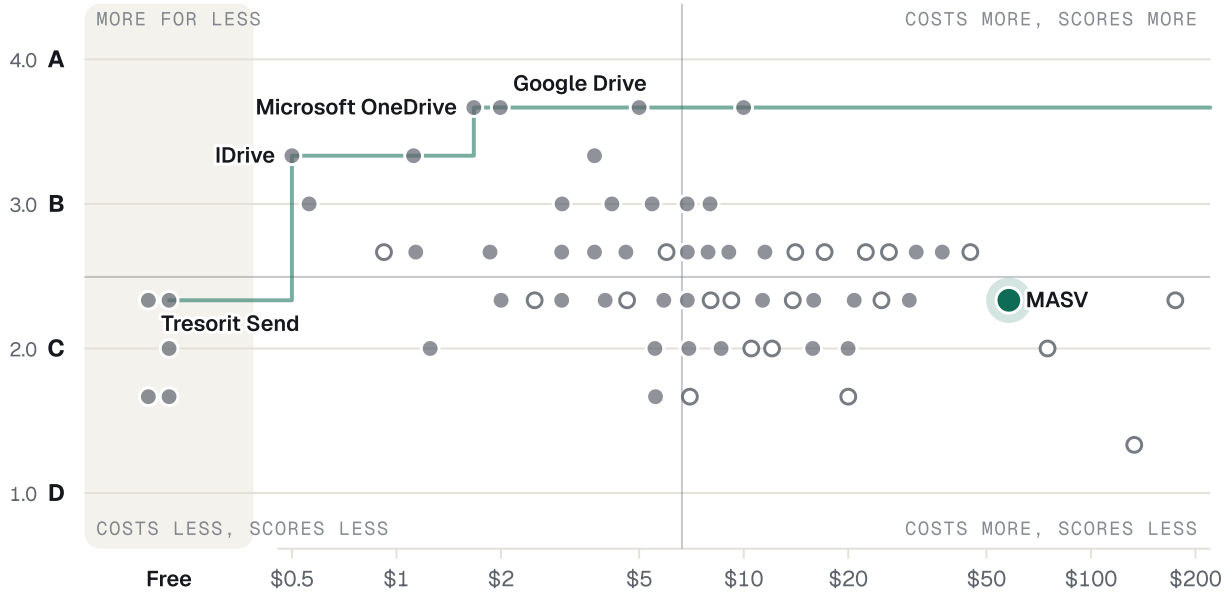
Each grade against the category

Every bar is all 92 file storage and sync services we grade, cut by the letter each got. MASV's own letter is outlined.



Price against what you get

Each dot is one of 66 file storage and sync services. Further left costs less; higher up scores better on features, ease of use and platforms. MASV is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MASV you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 58 of the 91 other file storage and sync services grade higher. It costs $696 a year.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ Storing and serving files for other people.

- ✕ Apps for macOS, Windows and Linux that stay in step with each other.
- ✕ What a company asks for before it lets staff use something: single sign-on, SOC 2, HIPAA and roles and permissions.
- ✕ Sharing with other people, which means accounts and invitations.

What this rests on. MASV's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Signiant, WeTransfer, TransferNow, Filemail and Smash

The 5 tools MASV is most often weighed against, with where each one differs from it.

2.0 GPA

Signiant

Paid

Accelerated file transfer platform for media companies.

- MASV has a free plan. Signiant does not.
- Only MASV lists macOS, Windows and Linux apps.
- Only Signiant lists an iOS app.

MASV and Signiant compared in full

2.6 GPA

WeTransfer

Free plan · from $8/mo

Send large files by email or link without recipient sign-up.

- Only MASV lists Windows and Linux apps.
- Only WeTransfer lists iOS and Android apps.
- MASV also covers workflow automation.

MASV and WeTransfer compared in full



3.0
GPA

TransferNow

Free plan · from $3/mo

Send large files by email or link, free up to 5 GB per transfer.

- Only TransferNow lists iOS and Android apps.
- Only TransferNow lists a browser extension.
- MASV also covers workflow automation.

MASV and TransferNow compared in full



2.4
GPA

Filemail

Free plan · from $6/mo

Large file transfer by email or link, free up to 5 GB.

- Only Filemail lists iOS and Android apps.
- Filemail is end-to-end encrypted, according to its own site.
- MASV also covers workflow automation.

MASV and Filemail compared in full



2.4
GPA

Smash

Free plan · from $6/mo

Browser-based file transfer with no sign-up and no paid size cap.

- Only MASV lists Windows and Linux apps.
- Only Smash lists iOS and Android apps.
- MASV also covers workflow automation.

MASV and Smash compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MASV free?

MASV has a free plan. On-Demand: 15 GB of transfer free every month; credit card required for verification.

How much does MASV cost?

MASV lists 4 plans. On-Demand (pay as you go): $0 plus $0.25 per GB after the first 15 GB each month.

What platforms does MASV work on?

MASV is available on Web, macOS, Windows and Linux.

Does MASV offer any discounts?

MASV publicly lists the following: Subscription and pre-buy discounts.

Does MASV have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MASV is listed for Web, macOS, Windows and Linux.

Does MASV have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MASV is listed for Web, macOS, Windows and Linux.

Is MASV open source?

MASV is not described as open source on its own site, as read on Nov 13, 2026.

Does MASV have an API?

Yes. MASV offers a public API, according to its own site.

What does MASV integrate with?

MASV's listing names Amazon S3, Synology, QNAP, Microsoft, Google and Dropbox.

Who makes MASV?

MASV is made by a company of the same name.

What are the alternatives to MASV?

The closest alternatives to MASV in our directory are Signiant, WeTransfer, TransferNow, Filemail and Smash.

How does MASV compare with other file storage and sync services?

MASV's GPA of 2.0 is higher than 13 of the 91 other file storage and sync services we grade, and level with 20.

Is MASV good value for money?

ToolGPA grades MASV D for value for money. Its paid plans start at $58 a month, against a middle price of $6.64 for the category: 57 of the 60 others that charge start lower.

Could I make my own version of MASV?

To replace MASV you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from MASV's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MASV's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MASV. Prices change, so check masv.io before you buy.

masv.io/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MASV, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/masv

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MASV: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/masv
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Know someone choosing between file storage and sync services?

Send them this guide: toolgpa.com/tools/masv/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded file storage and sync services after MASV, each with an Insider's Guide of its own.

File Storage & Sync Insider's Guide

Every one of the 92 file storage and sync services we grade, compared

Google Drive Insider's Guide

Cloud storage tied to Google Docs, Gmail and Photos

3.6 GPA

Filen Insider's Guide

End-to-end encrypted cloud storage from Germany with open source apps

3.4 GPA

Microsoft OneDrive Insider's Guide

Microsoft's cloud storage, bundled with Microsoft 365 plans

3.4 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MASV's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MASV is a trademark of its owner, and this guide is not made, paid for or approved by MASV. Prices and plans change: check masv.io before you buy.