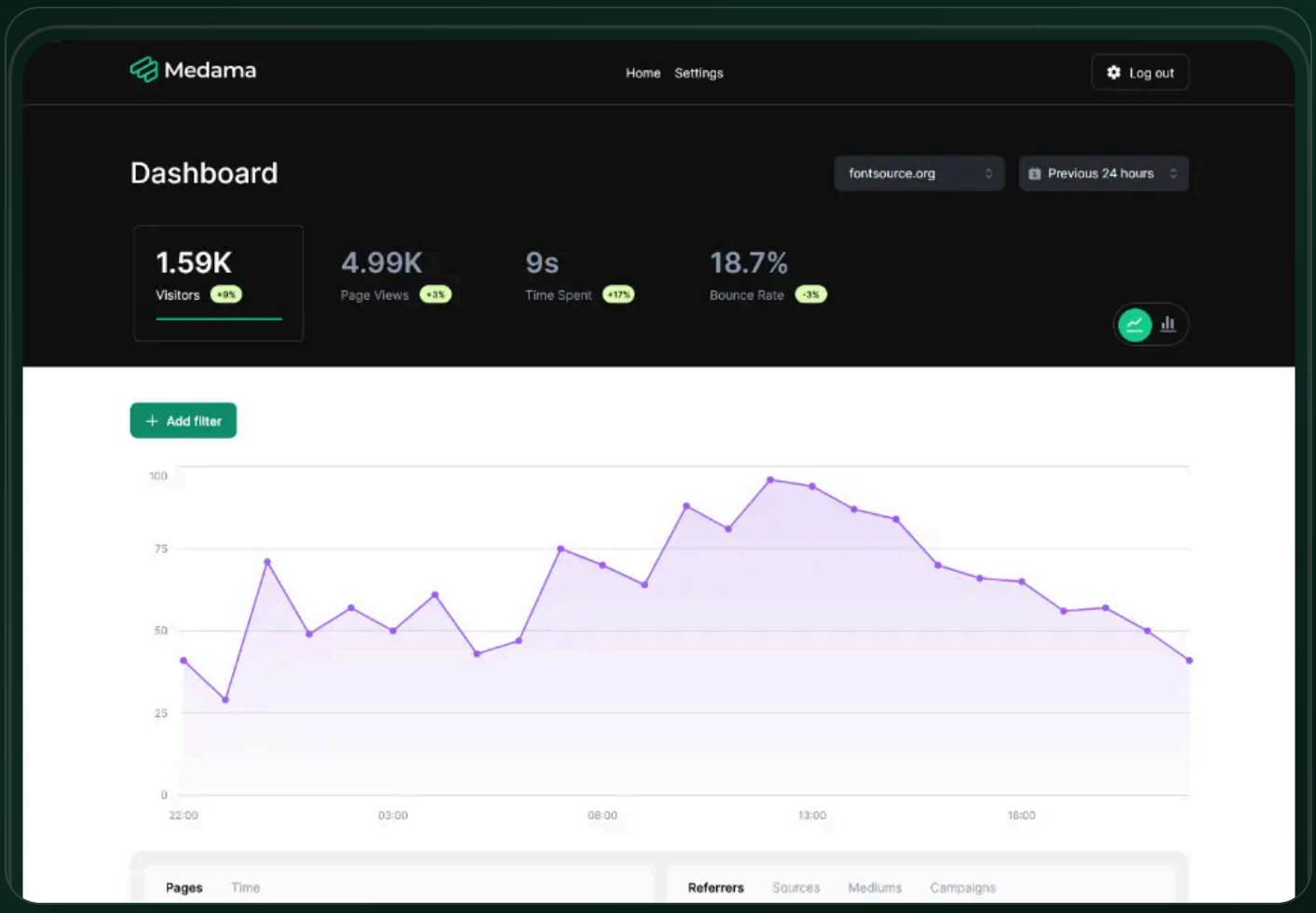
ToolGPA

NOVEMBER 2026

Medama

The Insider's Guide

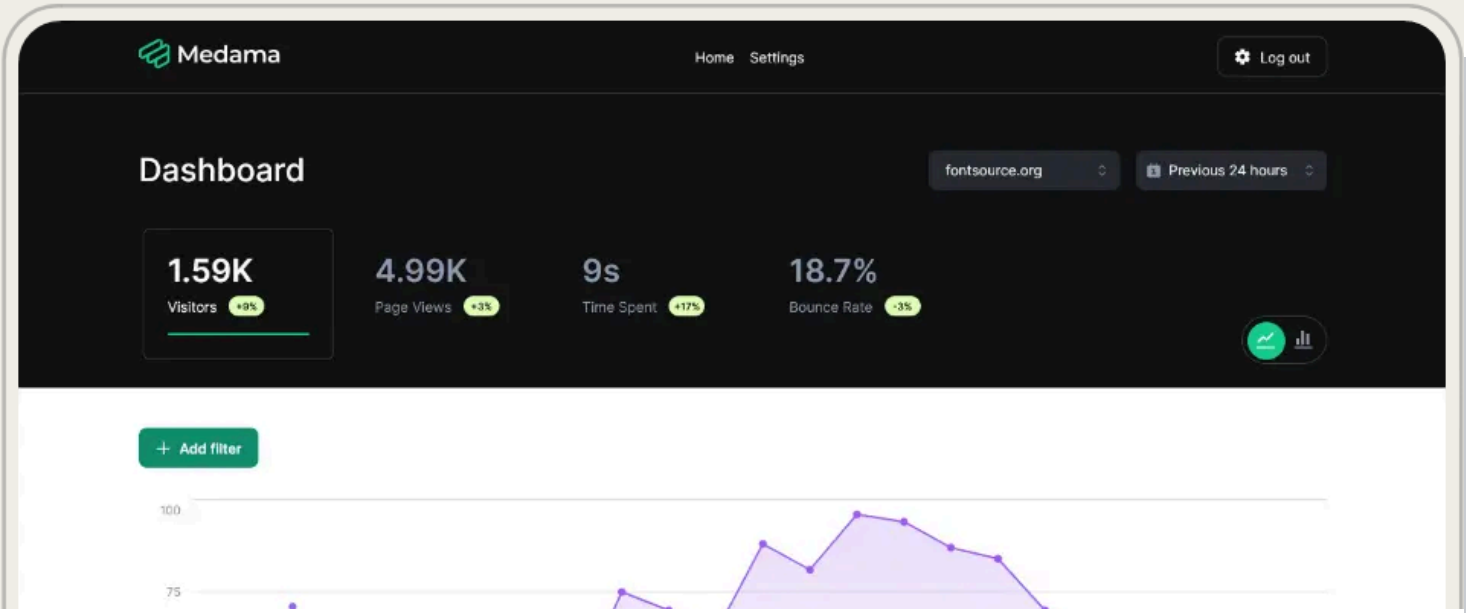
Open-source, cookie-free analytics you host yourself



Every plan, grade, refund rule and rival among website and product analytics tools, read from Medama's own pages.

Made by Medama · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Medama's own pages, its app-store listings and our grades. Every fact in it is on Medama's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 18 of the 100 other website and product analytics tools we grade

Medama Analytics is an open-source website analytics server that ships as a single binary with no external database. Its tracker is under 1KB and sets no cookies and collects no IP addresses. You host it yourself, on a small VM, Docker, Fly.io or Railway, and read page view stats in its own dashboard.

To get you started, here are **8 things to know about Medama**, taken from its own pages and our grades.

> "
>
> **You run the binary or container yourself, on a VM, Docker, Fly.io or Railway.**
>
> From our grade for ease of use

1 **Best for cookie-free page counts on your own server**

It reports page views, referrers and locations only, with no hosted plan, so you run it.

2 **It is free**

Medama has no paid plan at all.

3 **It runs on Web**

Web.

4 **Cookie-free tracking**

A tracker under 1KB that uses no cookies, IP addresses or other identifiers, which the project says supports GDPR and PECR compliance.

5 **Real-time page view stats**

Page view tracking is on by default once the snippet is added, with referrer, UTM source, location and time statistics.

6 **Custom properties**

Page events and click events can carry custom properties, so actions beyond page views can be recorded.

7 **A 2.0 GPA, above 18 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Medama is free, so making your own would save you nothing.

Medama at a glance

PRICING Free	FREE PLAN It is free
FREE TRIAL None stated	RUNS ON Web
MADE BY Medama	CATEGORY Website & Product Analytics
OUR GRADE 2.0 GPA, fair	

The report card

Best for cookie-free page counts on your own server

Medama is a single-binary analytics server with a tracker under 1KB, no cookies and no IP addresses. It reports page views, referrers and locations only, with no hosted plan, so you run it.

TOOLGPA REPORT CARD	Medama	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Free and open source, but only if you host it, which needs a server.
Free plan and trial	B	No paid edition and no limits listed, once you've deployed it yourself.
Features	C	Page views, referrers, UTM sources, locations and custom properties. No heatmaps or recordings, and it's a small job.
Ease of use	D	You run the binary or container yourself, on a VM, Docker, Fly.io or Railway.
Platforms and integrations	C	Web only. Linux, macOS or containers on the server side.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Medama is for

- ✓ Fits if you want a light analytics server with no cookies
- ✓ Works for developers who can run a binary or Docker

Who it is not for

- ✗ Skip it if you don't want to host anything, as there's no hosted plan
- ✗ Too light for funnels, heatmaps or session recordings, none of which are listed
- ✗ Watch out: the binary guide covers Linux and macOS only
- ✗ Watch out: updates are your job

Good to know

Good for

- Developers who want a self-hosted, cookie-free analytics server
- Small sites running on a low-memory VM
- Projects that need a consent-banner-free tracker

Worth knowing

- It is self-hosted only on the pages read; there is no hosted plan, so you run the server and updates yourself.
- The single-binary guide covers Linux and macOS; Docker images, Fly.io and Railway are the other documented routes.
- Reports center on page views, referrers, UTM sources and location; no heatmaps or session recordings are listed.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Medama is free to use.

> **Free and open source, but only if you host it, which needs a server.**
>
> From our grade for value for money

SELF-HOSTED

$0

Open-source server you run yourself as a single binary or container. The documentation lists no paid edition.

Read from oss.medama.io on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open-source, cookie-free analytics you host yourself. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, public API, dashboards, web analytics.

"

Page views, referrers, UTM sources, locations and custom properties.

From our grade for features

Cookie-free tracking

A tracker under 1KB that uses no cookies, IP addresses or other identifiers, which the project says supports GDPR and PECR compliance.

Real-time page view stats

Page view tracking is on by default once the snippet is added, with referrer, UTM source, location and time statistics.

Custom properties

Page events and click events can carry custom properties, so actions beyond page views can be recorded.

Single-binary self-hosting

No separate database to set up; the project says most small sites run on a VM with 256MB of memory.

OpenAPI-based API

A documented API covers login, websites, events and stat summaries for building your own dashboards.

Where it runs

Web

What it works with

Docker

Fly.io

Railway

Medama is made by Medama.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

18/100

Other website and product analytics tools it is graded above

Medama's GPA of 2.0 is higher than 18 of the 100 other website and product analytics tools we grade, and level with 10.

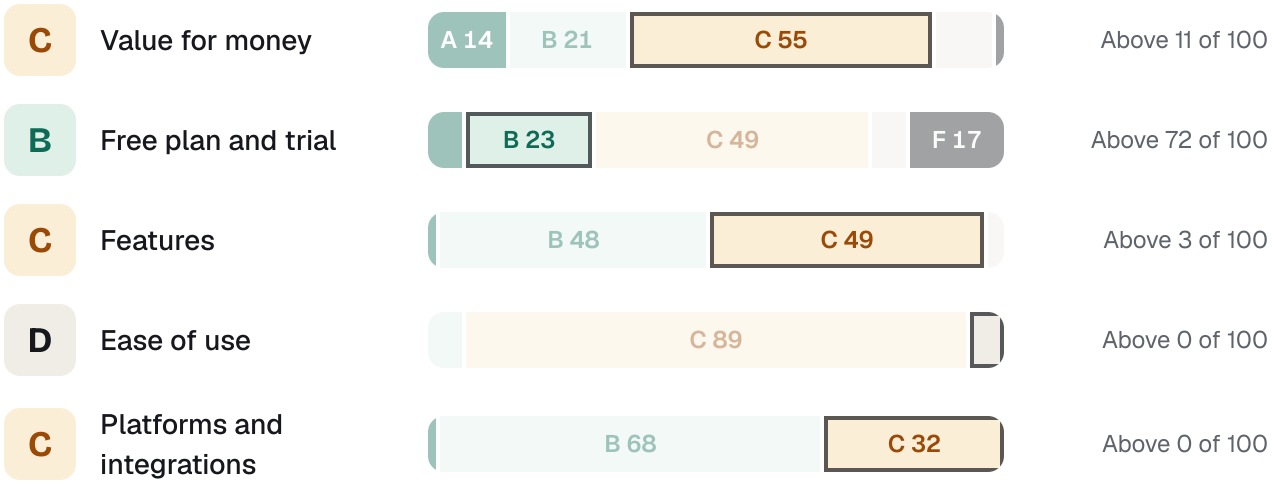
It stands best on free plan and trial (B, above 72 of 100) and worst on ease of use (D, above 0).

Medama has no paid plan.

On features, ease of use and platforms it scores 1.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

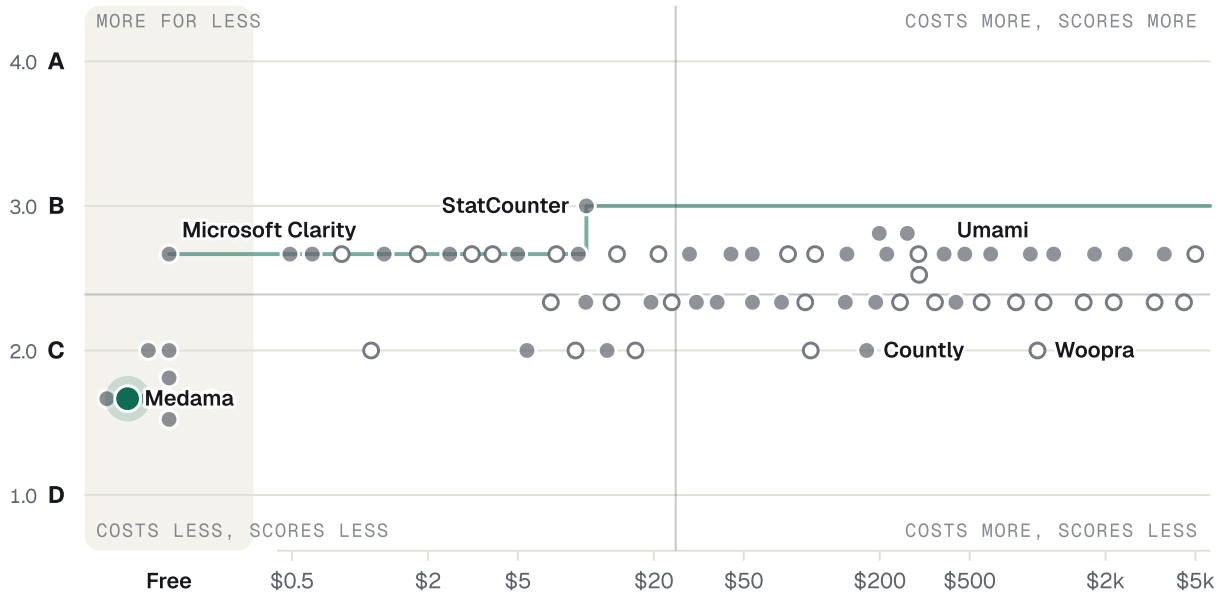
Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Medama's own letter is outlined.



Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Medama is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Medama is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. That makes this kind of software worth paying for, not this one in particular: 72 of the 100 other website and product analytics tools grade higher.

What you could not

- ✕ A tracking script and a database that counts every visit.
- ✕ Connections that pull numbers from dozens of other services.
- ✕ It plugs into other products, Docker, Fly.io and Railway among them, and has an API.

What this rests on. Medama's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Umami, Plausible, GoatCounter, Counterscale and Ackee

The 5 tools Medama is most often weighed against, with where each one differs from it.

2.6 GPA

Umami

Free plan · from $20/mo

Open-source, cookieless web and product analytics.

- Medama also covers dashboards.
- Umami also covers reports and session replay.

Medama and Umami compared in full

2.4 GPA

Plausible

Free plan · from $7.50/mo

Cookie-free, privacy-first website analytics made and hosted in the EU.

- Medama also covers dashboards.

Medama and Plausible compared in full

2.8 GPA

GoatCounter

Free

Open source web analytics, free and donation-supported.

- Medama also covers dashboards.

Medama and GoatCounter compared in full



2.0
GPA

Counterscale

Free

Self-hosted web analytics that runs on Cloudflare.

Medama and Counterscale compared in full



2.0
GPA

Ackee

Free

Self-hosted, cookie-free analytics you run on your own server.

- Medama also covers dashboards.

Medama and Ackee compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Medama free?

Yes. Medama is free to use.

How much does Medama cost?

Medama lists one plan. Self-hosted: $0.

What platforms does Medama work on?

Medama is available on Web.

Does Medama have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Medama is listed for Web.

Does Medama have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Medama is listed for Web.

Is Medama open source?

Yes. Medama is open source, according to its own site.

Does Medama have an API?

Yes. Medama offers a public API, according to its own site.

What does Medama integrate with?

Medama's listing names Docker, Fly.io and Railway. A listing names up to eight integrations, so it may connect to more.

Who makes Medama?

Medama is made by a company of the same name.

What are the alternatives to Medama?

The closest alternatives to Medama in our directory are Umami, Plausible, GoatCounter, Counterscale and Ackee.

How does Medama compare with other website and product analytics tools?

Medama's GPA of 2.0 is higher than 18 of the 100 other website and product analytics tools we grade, and level with 10.

Is Medama good value for money?

ToolGPA grades Medama C for value for money. Medama has no paid plan.

Could I make my own version of Medama?

Medama is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Medama's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Medama's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Medama. Prices change, so check oss.medama.io before you buy.

oss.medama.io/introduction
oss.medama.io/deployment/installation
oss.medama.io/features/page-views
oss.medama.io/llms.txt

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Medama, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/medama

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Medama: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/medama
```

Know someone choosing between website and product analytics tools?

Send them this guide:
toolgpa.com/tools/medama/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after Medama, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Medama's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Medama is a trademark of its owner, and this guide is not made, paid for or approved by Medama. Prices and plans change: check oss.medama.io before you buy.