ToolGPA

NOVEMBER 2026

Meevo

The Insider’s Guide

Salon, spa and med spa software with booking, POS and marketing



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Meevo’s own pages.

Made by Millennium Systems International · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Meevo's own pages, its app-store listings and our grades. Every fact in it is on Meevo's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 85 other salon, spa and studio booking apps we grade

Meevo is salon and spa management software from Millennium Systems International, with a MeevoMD edition for med spas. Plans from Lite to Premier cover appointment scheduling, online booking, payments, memberships, inventory, email and SMS marketing, and an Enterprise tier for franchises and large multi-location groups. All plans are quoted and sold on an annual contract.

To get you started, here are **7 things to know about Meevo**, taken from its own pages and our grades.

> **Every plan is a quote on an annual contract, and the API and reporting app are held for the top tier.**
>
> From our report card of Meevo

1 **Best for salon and spa software**

Meevo is salon, spa and med spa software with an appointment book, online booking, payments and marketing.

2 **It runs on Web**

Web.

3 **Appointment book and online booking**

Appointment scheduling, staff and client management, online booking, walk-in management and memberships with payment plans.

4 **Payments and tips**

MeevoPay POS and payment processing, instant tip payments, gift cards, packages and eGift.

5 **Marketing suite**

Email and SMS marketing, with contact and SMS credit allowances that grow by plan, plus social posting and online presence tools.

6 **A 1.6 GPA, above 1 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Meevo you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

Meevo at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Millennium Systems International	CATEGORY Salon, Spa & Studio Booking
OUR GRADE 1.6 GPA, weak	

The report card

Best for salon and spa software

Meevo is salon, spa and med spa software with an appointment book, online booking, payments and marketing. Every plan is a quote on an annual contract, and the API and reporting app are held for the top tier.

TOOLGPA REPORT CARD	Meevo	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published. Every plan is a quote, and the contract is annual, so there is no way to compare it with the $49.90 middle of the category.
Free plan and trial	F	No free plan and no trial on record. A quote is the only way in.
Features	C	Appointment book, online booking, payments, marketing and a med spa add-on. The API and the business intelligence app are Premier only, which is a gap on the lower tiers.
Ease of use	C	No store rating on record. A salon sets up services, staff and payments before booking starts.
Platforms and integrations	C	Web only on the listing, with a single integration. No phone app is named.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Meevo is for

- ✓ Fits if you run a salon, spa or med spa and want booking, payments and marketing in one system
- ✓ Works for multi-site beauty businesses that can sign an annual contract

Who it is not for

- ✗ Skip it if you want a monthly price you can read, as every plan is a quote
- ✗ Tight if you are a very small shop, because Lite covers 5 users, 2,500 email contacts and 100 SMS credits
- ✗ Watch out: the subscription is based on an annual contract
- ✗ Too light for an API user on the lower tiers, as the API and the business intelligence app are Premier only

Good to know

Good for

- ✓ Established salons and spas with several staff
- ✓ Med spas that need charting and injectable tracking
- ✓ Franchises and large multi-location beauty groups

Worth knowing

- ⓘ No prices are published: every plan is a request for a quote.
- ⓘ Subscriptions are based on an annual contract, per the pricing page.
- ⓘ Lite covers 5 users, 2,500 email contacts and 100 SMS marketing credits; the other tiers have unlimited users.
- ⓘ API access and the business intelligence app are Premier features.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Meevo's current pricing could not be confirmed from its own site.

We could not confirm Meevo’s current prices from its own site, so this guide lists no plans. meevo.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Salon, spa and med spa software with booking, POS and marketing. Here is what it does, as its own site describes it, and what it covers: reports, clinical notes, appointment booking, sMS marketing.

"

Appointment book, online booking, payments, marketing and a med spa add-on.

From our grade for features

Appointment book and online booking

Appointment scheduling, staff and client management, online booking, walk-in management and memberships with payment plans.

Payments and tips

MeevoPay POS and payment processing, instant tip payments, gift cards, packages and eGift.

Marketing suite

Email and SMS marketing, with contact and SMS credit allowances that grow by plan, plus social posting and online presence tools.

Business intelligence and API

Premier adds a business intelligence app, API access and dynamic pricing tools; Enterprise adds data warehouse access.

MeevoMD for med spas

Charting and annotation, injectable tracking, intake forms, custom documents, a client app and a self check-in kiosk.

Included onboarding

Every tier lists unlimited implementation and training, with live support on lower tiers and priority support on Premier.

Where it runs

Web

What it works with

Zapier

Meevo is made by Millennium Systems International.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/85

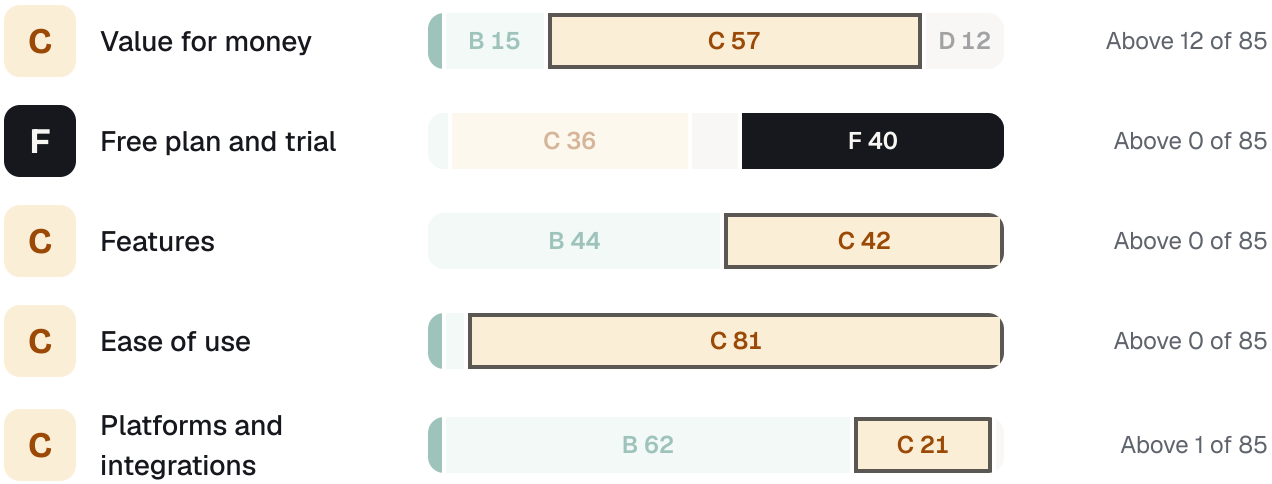
Other salon, spa and studio booking apps it is graded above

Meevo's GPA of 1.6 is higher than 1 of the 85 other salon, spa and studio booking apps we grade, and level with 10.

It stands best on value for money (C, above 12 of 85) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Meevo's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Meevo you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 74 of the 85 other salon, spa and studio booking apps grade higher.

What you could make

- Appointment booking, reports and clinical notes: an app builder makes these well.

What you could not

- Texts to thousands of numbers, registered with the carriers.

What this rests on. Meevo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Zenoti, Mangomint, Boulevard, Vagaro and Mindbody

The 5 tools Meevo is most often weighed against, with where each one differs from it.

1.8 GPA

Zenoti

Paid

Booking, POS and operations software for salons, spas and gyms.

- Only Zenoti lists iOS and Android apps.
- Meevo also covers clinical notes and sMS marketing.
- Zenoti also covers class booking.

Meevo and Zenoti compared in full

2.4 GPA

Mangomint

Free trial · from $120/mo

Salon, spa and medspa software priced per location and user.

- Only Mangomint lists iOS and Android apps.
- Meevo also covers reports, clinical notes and sMS marketing.
- Mangomint also covers marketing automation, forms, payroll, business phone line, business texting and inventory.

Meevo and Mangomint compared in full

2.0 GPA

Boulevard

From $143/mo

Booking, checkout and marketing for salons, spas and medspas.

- Only Boulevard lists iOS and Android apps.
- Meevo also covers reports, clinical notes and sMS marketing.
- Boulevard also covers marketing automation, forms, email campaigns and business texting.

Meevo and Boulevard compared in full

2.6 GPA

Vagaro

Free trial · from $30/mo

Booking, payments and marketing for salons, spas and studios.

- Only Vagaro lists iOS and Android apps.
- Meevo also covers reports, clinical notes and sMS marketing.
- Vagaro also covers forms, email campaigns, payroll, inventory and class booking.

Meevo and Vagaro compared in full

2.2 GPA

Mindbody

From $79/mo

Studio, gym, spa and salon software with a consumer booking app.

- Only Mindbody lists iOS and Android apps.
- Meevo also covers reports and clinical notes.
- Mindbody also covers marketing automation, email campaigns and class booking.

Meevo and Mindbody compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Meevo free?

No. Meevo is a paid product.

What platforms does Meevo work on?

Meevo is available on Web.

Does Meevo have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Meevo is listed for Web.

Does Meevo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Meevo is listed for Web.

Is Meevo open source?

Meevo is not described as open source on its own site, as read on Nov 12, 2026.

What does Meevo integrate with?

Meevo's listing names Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes Meevo?

Meevo is made by Millennium Systems International.

What are the alternatives to Meevo?

The closest alternatives to Meevo in our directory are Zenoti, Mangomint, Boulevard, Vagaro and Mindbody.

How does Meevo compare with other salon, spa and studio booking apps?

Meevo's GPA of 1.6 is higher than 1 of the 85 other salon, spa and studio booking apps we grade, and level with 10.

Could I make my own version of Meevo?

To replace Meevo you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from Meevo's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Meevo's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Millennium Systems International. Prices change, so check meevo.com before you buy.

meevo.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Meevo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/meevo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Meevo: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/meevo
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/meevo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Meevo, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Meevo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Meevo is a trademark of its owner, and this guide is not made, paid for or approved by Millennium Systems International. Prices and plans change: check meevo.com before you buy.