ToolGPA

NOVEMBER 2026

Memberium

The Insider's Guide

WordPress membership plugin run from ActiveCampaign, Keap or HighLevel



Every plan, grade, refund rule and rival among course and community platforms, read from Memberium's own pages.

Made by Memberium · checked Nov 13, 2026 · toolgpa.com

1.4
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Memberium's own pages, its app-store listings and our grades. Every fact in it is on Memberium's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 98 other course and community platforms we grade

Memberium is a WordPress plugin that turns a CRM account into the control panel for a membership site or online course: tags in ActiveCampaign, Keap or HighLevel decide who sees what. It is sold as a subscription, priced separately for each CRM, with unlimited members and membership levels on every plan.

To get you started, here are **8 things to know about Memberium**, taken from its own pages and our grades.

> "
>
> **It needs WordPress, hosting, a domain and a paid CRM, all set up by you.**
>
> From our grade for ease of use

1 **Best for WordPress memberships run from a CRM**

That price leaves out the CRM account and hosting it needs, and protected content goes public if you cancel.

2 **Paid plans start at $37 a month**

As its pricing page puts it: $37 per month for ActiveCampaign, billed monthly.

3 **It runs on Web**

Web.

4 **CRM-driven access**

Tags in your CRM control what each member sees, and changes in the CRM sync to the site.

5 **Unlimited members and levels**

Every plan allows unlimited members, protected content and membership levels, and members can hold several levels at once.

6 **Content protection and drip**

Protect pages and downloads, grant or revoke access instantly, and release content over time.

7 **A 1.4 GPA, above 0 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Memberium you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

Memberium at a glance

PRICING Paid, from $37 per month for ActiveCampaign, billed monthly	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Memberium	CATEGORY Courses & Communities
OUR GRADE 1.4 GPA, weak	

The report card

Best for WordPress memberships run from a CRM

Memberium locks WordPress content by what is in your CRM, from $37 a month with ActiveCampaign. That price leaves out the CRM account and hosting it needs, and protected content goes public if you cancel.

TOOLGPA REPORT CARD

Memberium

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$37 a month for ActiveCampaign Standard is the category's middle price, and it excludes the paid CRM account it needs. Keap or HighLevel plans run $77 to $207 a month.
Free plan and trial	F	No free plan and no trial are on record.
Features	C	CRM-driven access, unlimited members and levels, drip, upsells and file delivery. It needs a CRM and WordPress to do anything.
Ease of use	D	It needs WordPress, hosting, a domain and a paid CRM, all set up by you. No store rating is on record.
Platforms and integrations	B	Web only, with ActiveCampaign, Keap, HighLevel, Amazon S3, Elementor and Divi on the list.

Grade point average Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Memberium is for

- ✓ Fits if you already run ActiveCampaign, Keap or HighLevel and WordPress
- ✓ Works for people who want access rules to follow CRM tags

Who it is not for

- ✗ Skip it if you don't already pay for one of the three CRMs, as it needs one
- ✗ Pricey if you use Keap or HighLevel: $77 to $207 a month, before the CRM bill
- ✗ Watch out: if you cancel, protected content becomes public unless you protect it another way
- ✗ Watch out: the Standard plan covers 1 domain, and unlimited domains start at Pro

Good to know

Good for

- ✓ Businesses already running ActiveCampaign, Keap or HighLevel
- ✓ Course creators who want no transaction fees on sales
- ✓ Agencies building several membership sites on one plan

Worth knowing

- ⓘ It needs a WordPress site, hosting, a domain and a paid account with one of the three CRMs, none of which are included.
- ⓘ Prices differ by CRM: the ActiveCampaign plans cost less than the Keap and HighLevel ones.
- ⓘ If you cancel, protected content becomes publicly accessible unless you protect it another way.
- ⓘ The Standard plan covers 1 domain; unlimited domains start at Pro.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$37
A month to start

Memberium is a paid product, starting at $37 per month for ActiveCampaign, billed monthly.

> **No free plan and no trial are on record.**
>
> From our grade for free plan and trial

ACTIVECAMPAIGN STANDARD

$37

per month, billed monthly ($370 billed yearly)

1 domain and 1 ActiveCampaign app connected, with unlimited members and levels and 24/7 email support.

ACTIVECAMPAIGN PRO

$57

per month, billed monthly ($570 billed yearly)

Unlimited domains with 1 ActiveCampaign app connected.

ACTIVECAMPAIGN ADVANCED

$127

per month, billed monthly ($1,270 billed yearly)

Unlimited domains with 3 ActiveCampaign apps connected.

KEAP OR HIGHLEVEL STANDARD

$77

per month, billed monthly ($770 billed yearly)

1 domain and 1 Keap or HighLevel app connected; the two CRMs share this pricing.

KEAP OR HIGHLEVEL PRO

$117

per month, billed monthly ($1,170 billed yearly)

Unlimited domains with 1 Keap or HighLevel app connected.

KEAP OR HIGHLEVEL ADVANCED

$207

per month, billed monthly ($2,070 billed yearly)

Unlimited domains with 3 Keap or HighLevel apps connected.

Read from memberium.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

30-day money-back guarantee

Memberium says it refunds the entire payment if you cancel within 30 days of your initial payment and email them.

Stated on memberium.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress membership plugin run from ActiveCampaign, Keap or HighLevel. Here is what it does, as its own site describes it, and what it covers: marketing automation, online courses, community, digital downloads.

> **CRM-driven access, unlimited members and levels, drip, upsells and file delivery.**

From our grade for features

CRM-driven access

Tags in your CRM control what each member sees, and changes in the CRM sync to the site.

Unlimited members and levels

Every plan allows unlimited members, protected content and membership levels, and members can hold several levels at once.

Content protection and drip

Protect pages and downloads, grant or revoke access instantly, and release content over time.

Upsells and payment updates

One-click upsells charge the card on file, and members can update payment details from your site.

Secure file delivery

Expiring download links connected to Amazon S3 help stop link sharing for digital downloads.

Page builder support

Works with Elementor, Gutenberg, Divi and Beaver Builder, with group accounts and over 25 integrations.

Where it runs

Web

What it works with

ActiveCampaign
Keap
HighLevel
Amazon S3
Elementor
Divi
Beaver Builder

Memberium is made by Memberium.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/98

Other course and community platforms it is graded above

Memberium's GPA of 1.4 is higher than 0 of the 98 other course and community platforms we grade.

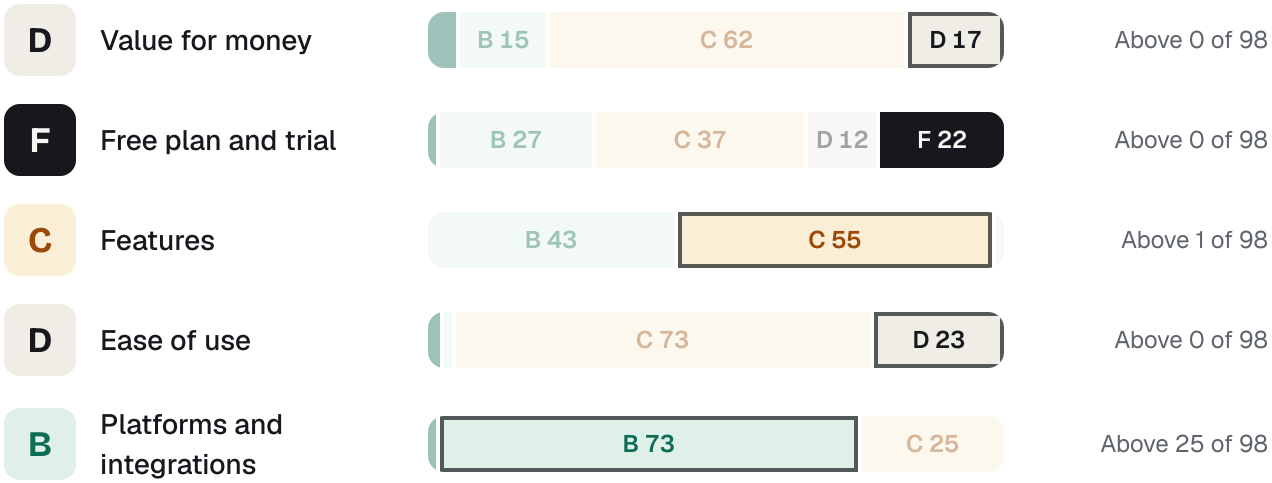
It stands best on platforms and integrations (B, above 25 of 98) and worst on free plan and trial (F, above 0).

Its paid plans start at $37 a month, against a middle price of $36 for the category: 33 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 29 tools score higher and cost less.

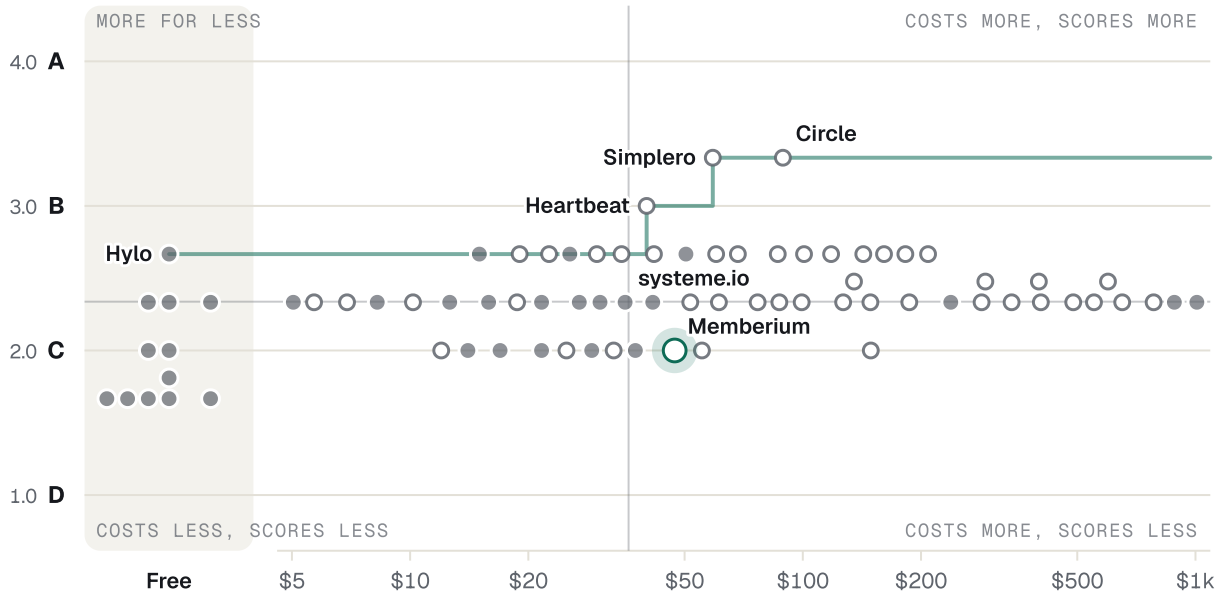
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. Memberium's own letter is outlined.



Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Memberium is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Memberium you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 98 of the 98 other course and community platforms grade higher. It costs $444 a year.

What you could make

- Online courses and digital downloads: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.

- A members' space with posts, chat and events that people keep coming back to.
- It plugs into other products, ActiveCampaign, Keap and HighLevel among them.

What this rests on. Memberium's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



MemberMouse, MemberPress, AccessAlly, Paid Memberships Pro and Ultimate Member

The tools it is most often weighed against, side by side

The 5 tools Memberium is most often weighed against, with where each one differs from it.

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MemberMouse

From $299/yr

WordPress membership plugin with tiered yearly licenses.

- Memberium also covers digital downloads.
- MemberMouse also covers reports.

Memberium and MemberMouse compared in full

1.8 GPA

MemberPress

From $399/yr

WordPress plugin for paid memberships, courses and communities.

- Memberium also covers marketing automation and digital downloads.

Memberium and MemberPress compared in full



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AccessAlly

Paid

WordPress plugin for courses, memberships and communities.

- Memberium also covers digital downloads.
- AccessAlly also covers templates and affiliate tracking.

Memberium and AccessAlly compared in full



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Paid Memberships Pro

Free plan · from $49/mo

Open-source WordPress membership plugin with managed hosting.

- Paid Memberships Pro has a free plan. Memberium does not.
- Paid Memberships Pro is open source and self-hostable, according to its own site.
- Memberium also covers marketing automation, online courses and digital downloads.

Memberium and Paid Memberships Pro compared in full



2.2
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Ultimate Member

Free plan

WordPress plugin for member profiles, sign-up and directories.

- Ultimate Member has a free plan. Memberium does not.
- Memberium also covers marketing automation, online courses and digital downloads.
- Ultimate Member also covers forms.

Memberium and Ultimate Member compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Memberium free?

No. Memberium is a paid product, starting at $37 per month for ActiveCampaign, billed monthly.

How much does Memberium cost?

Memberium lists 6 plans. ActiveCampaign Standard: $37 per month, billed monthly ($370 billed yearly).

What platforms does Memberium work on?

Memberium is available on Web.

Does Memberium offer any discounts?

Memberium publicly lists the following: 30-day money-back guarantee.

Does Memberium have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Memberium is listed for Web.

Does Memberium have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Memberium is listed for Web.

Is Memberium open source?

Memberium is not described as open source on its own site, as read on Nov 13, 2026.

What does Memberium integrate with?

Memberium's listing names ActiveCampaign, Keap, HighLevel, Amazon S3, Elementor, Divi and Beaver Builder.

Who makes Memberium?

Memberium is made by a company of the same name.

What are the alternatives to Memberium?

The closest alternatives to Memberium in our directory are MemberMouse, MemberPress, AccessAlly, Paid Memberships Pro and Ultimate Member.

How does Memberium compare with other course and community platforms?

Memberium's GPA of 1.4 is higher than 0 of the 98 other course and community platforms we grade.

Is Memberium good value for money?

ToolGPA grades Memberium D for value for money. Its paid plans start at $37 a month, against a middle price of $36 for the category: 33 of the 65 others that charge start lower.

Could I make my own version of Memberium?

To replace Memberium you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Memberium's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Memberium's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Memberium. Prices change, so check memberium.com before you buy.

memberium.com/activecampaign-pricing/
memberium.com/highlevel-pricing/
memberium.com/keap-pricing/
memberium.com/features/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Memberium, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/memberium

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Memberium: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/memberium
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Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/memberium/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Memberium, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Memberium's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Memberium is a trademark of its owner, and this guide is not made, paid for or approved by Memberium. Prices and plans change: check memberium.com before you buy.