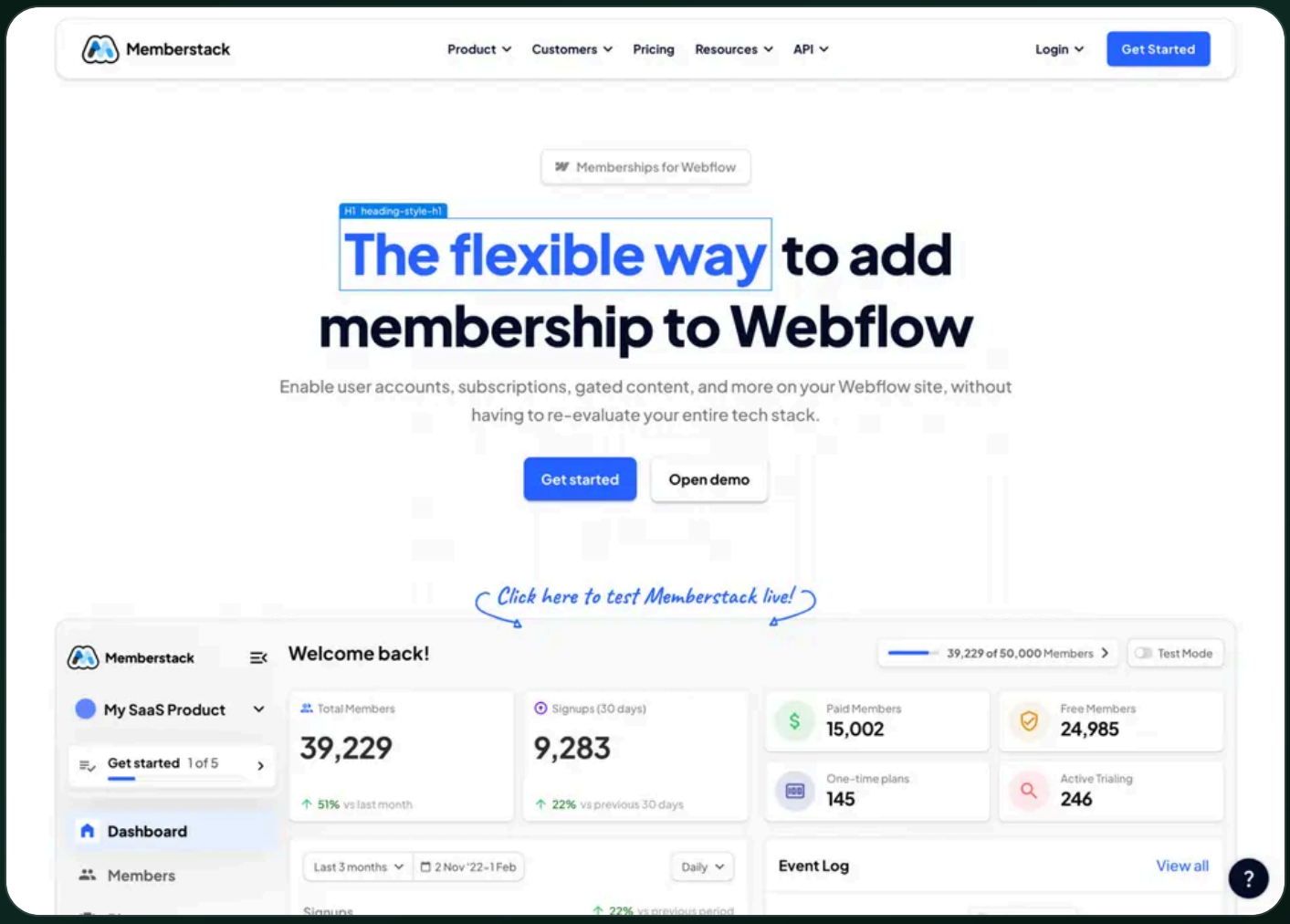
ToolGPA

NOVEMBER 2026

Memberstack

The Insider's Guide

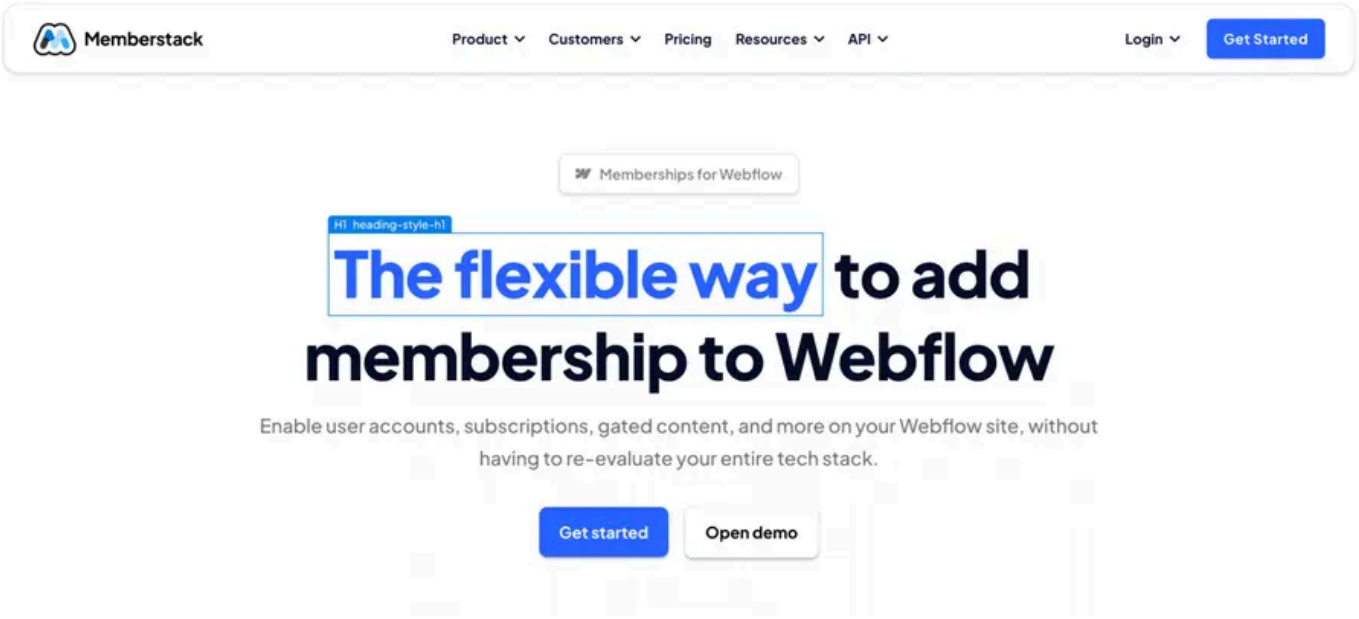
Logins, payments and gated content for Webflow sites



Every plan, grade, refund rule and rival among course and community platforms, read from Memberstack's own pages.

Made by Memberstack Inc. · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Memberstack's own pages, its app-store listings and our grades. Every fact in it is on Memberstack's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 14 of the 41 other course and community platforms we grade

Memberstack adds member accounts, Stripe payments and gated pages to a Webflow site without custom code. Its pricing page lists logins with SSO, social and passwordless options, a member database, and branded email. Plans are priced by member count and a percentage transaction fee on top of Stripe's fees.

> "
>
> **You wire logins and gating into your own site.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Memberstack**, taken from its own pages and our grades.

1 **Best for logins and payments on a Webflow site**

Memberstack adds logins, Stripe payments and gated content to Webflow sites.

2 **Paid plans start at $25 a month**

As its pricing page puts it: $25 per month, billed yearly ($29 billed monthly), plus a 4% transaction fee.

3 **You can try it first**

Unlimited free trial: try every feature, and pay only once you launch and accept members.

4 **It runs on Web**

Web.

5 **Member logins**

Email, social, passwordless and custom SSO sign-in, listed on every plan.

6 **Stripe payments**

Subscriptions, one-time payments and trials through Stripe, with the processing fee paid on top of the plan.

7 **Content gating**

Make pages members-only without writing code, based on a member's plan or role.

8 **A 2.2 GPA, above 14 of 41**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Memberstack you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Memberstack at a glance

PRICING
Free trial, from $25 per month, billed yearly ($29 billed monthly), plus a 4% transaction fee

FREE PLAN
No

FREE TRIAL
Unlimited free trial: try every feature, and pay only once you launch and accept members.

RUNS ON
Web

MADE BY
Memberstack Inc.

CATEGORY
Courses & Communities

OUR GRADE
2.2 GPA, fair

The report card

Best for logins and payments on a Webflow site

Memberstack adds logins, Stripe payments and gated content to Webflow sites. Plans start at $25 a month billed yearly, but a 4% fee applies on lower tiers, and the cheapest plan stops at 1,000 members.

TOOLGPA REPORT CARD — **Memberstack** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$25 a month billed yearly is inside the cheapest quarter of courses and communities tools ($29), plus a 4% transaction fee on top of Stripe's fees.
Free plan and trial	C	An unlimited free trial: you can try every feature and pay once you launch and accept members. No free plan beyond that.
Features	C	Logins, Stripe payments, content gating, member data and branded email. The page frames the product around Webflow and Stripe.
Ease of use	C	No store rating on record. You wire logins and gating into your own site.
Platforms and integrations	C	Web only, with Webflow and Stripe as the named connections.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Memberstack is for

- ✓ Fits if you build on Webflow and want logins and gated pages
- ✓ Works for a small paid community under 1,000 members

Who it is not for

- ✕ Pricey if you sell a lot: 4%, 2% or 0.9% transaction fees apply on lower tiers on top of Stripe's
- ✕ Tight if you grow: Basic stops at 1,000 members
- ✕ Skip it if you are not on Webflow or Stripe, as the page is framed around them
- ✕ Watch out: the $399 Established plan is the way to remove the fee entirely

Good to know

Good for

- ✓ Webflow builders who need logins and paid access
- ✓ Sites that want member features without a developer

Worth knowing

- ⓘ The pricing page frames the product around Webflow sites and Stripe payments.
- ⓘ Transaction fees of 4%, 2% or 0.9% apply on lower tiers, on top of Stripe's fees.
- ⓘ Tiers are set by member count, with the cheapest plan stopping at 1,000 members.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$25

A month to start

Memberstack is a paid product with a free trial, starting at $25 per month, billed yearly ($29 billed monthly), plus a 4% transaction fee.

> **An unlimited free trial: you can try every feature and pay once you launch and accept members.**
>
> From our grade for free plan and trial

BASIC

$25

per month for up to 1,000 members, billed yearly ($29 billed monthly)

4% transaction fee plus standard Stripe fees.

PROFESSIONAL

$39

per month for up to 5,000 members, billed yearly ($49 billed monthly)

2% transaction fee plus standard Stripe fees.

BUSINESS

$79

per month for 10,000+ members, billed yearly ($99 billed monthly)

0.9% transaction fee plus standard Stripe fees.

ESTABLISHED

$399

per month for 10,000+ members, billed yearly ($499 billed monthly)

No transaction fee, only standard Stripe processing fees.

Trying it first

Unlimited free trial: try every feature, and pay only once you launch and accept members.

Read from memberstack.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20% with yearly billing

The pricing page shows each plan about 20% cheaper when billed yearly, for example $79 against $99 a month on Business.

Stated on memberstack.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Logins, payments and gated content for Webflow sites. Here is what it does, as its own site describes it, and what it covers: marketing automation, no-code, email campaigns, community.

> **Logins, Stripe payments, content gating, member data and branded email.**

From our grade for features

Member logins

Email, social, passwordless and custom SSO sign-in, listed on every plan.

Stripe payments

Subscriptions, one-time payments and trials through Stripe, with the processing fee paid on top of the plan.

Content gating

Make pages members-only without writing code, based on a member's plan or role.

Member data

Profiles, roles and custom fields stored per member, working as a lightweight member CRM.

Branded email

Branded transactional emails and email campaigns are listed on every plan.

Same features, falling fee

The vendor says every tier has the same features; the transaction fee drops as the tier rises.

Where it runs

Web

What it works with

Webflow

Stripe

Memberstack is made by Memberstack Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

14/41

Other course and community platforms it is graded above

Memberstack's GPA of 2.2 is higher than 14 of the 41 other course and community platforms we grade, and level with 11.

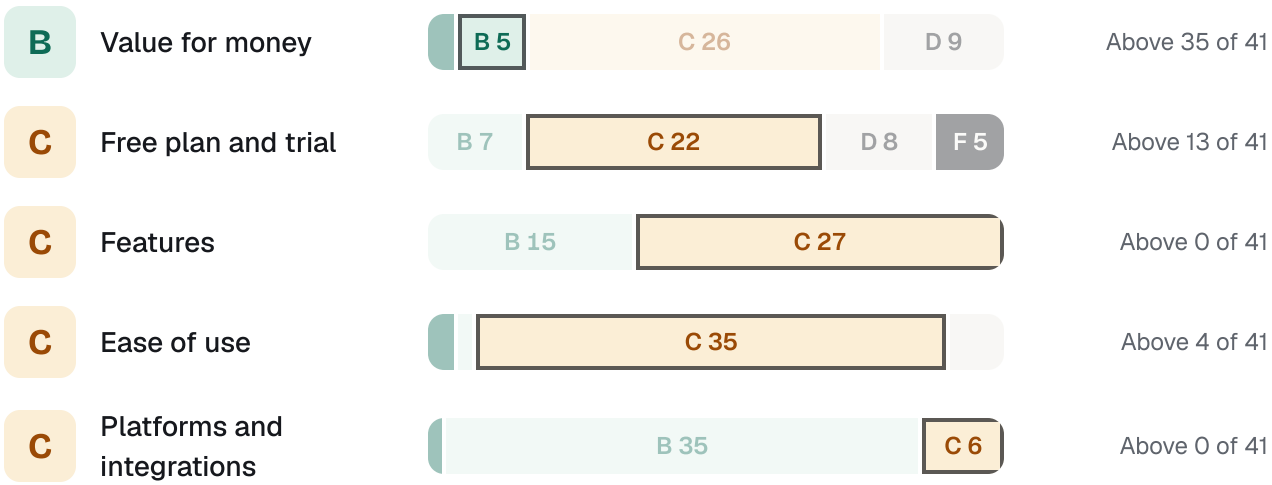
It stands best on value for money (B, above 35 of 41) and worst on features (C, above 0).

Its paid plans start at $25 a month, against a middle price of $49 for the category: 6 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 7 tools score higher and cost less.

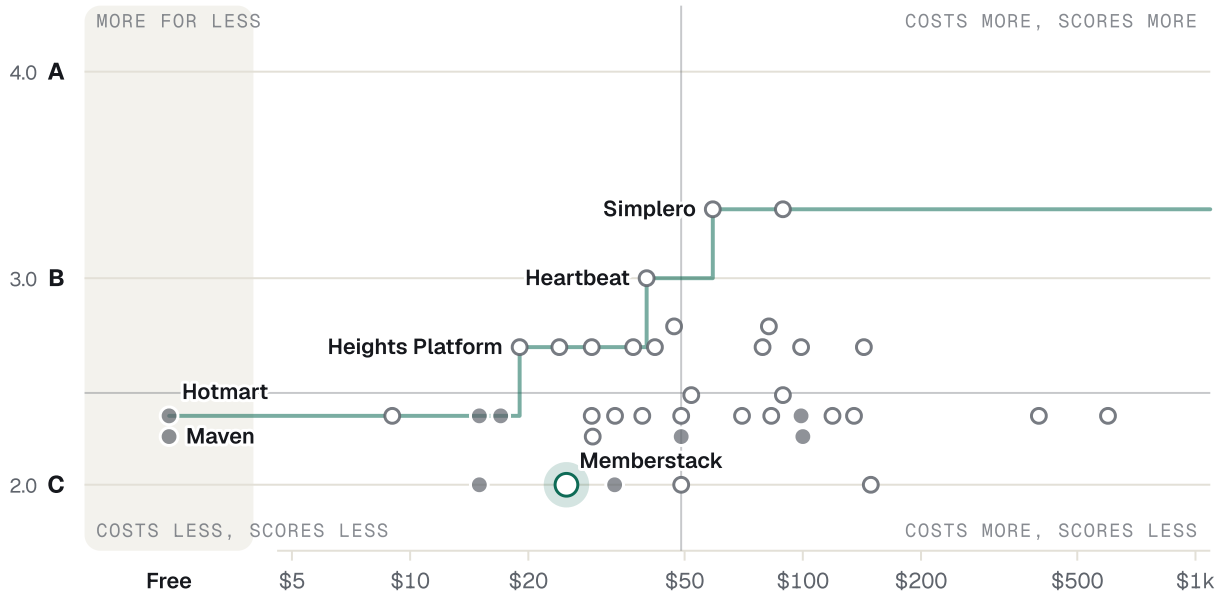
Each grade against the category

Every bar is all 42 course and community platforms we grade, cut by the letter each got. Memberstack's own letter is outlined.



Price against what you get

Each dot is one of 39 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Memberstack is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Memberstack you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

It costs $300 a year.

What you could not

- ✕ A builder that other people can use without writing code.
- ✕ Email sent in volume that still reaches the inbox.

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ A members' space with posts, chat and events that people keep coming back to.
- ✕ What a company asks for before it lets staff use something: single sign-on.

What this rests on. Memberstack's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Outseta, MemberSpace, MemberPress and Paid Memberships Pro

The 4 tools Memberstack is most often weighed against, with where each one differs from it.

2.2 GPA

Outseta

Free trial · from $37/mo

Memberships, billing, CRM, email and help desk in one platform.

- Memberstack also covers no-code.
- Outseta also covers help desk.

Memberstack and Outseta compared in full

2.0 GPA

MemberSpace

Free trial · from $39/mo

Add memberships and gated content to a site you already have.

- Memberstack also covers marketing automation, no-code and email campaigns.
- MemberSpace also covers paid newsletters and online courses.

Memberstack and MemberSpace compared in full

1.8
GPA

MemberPress

From $399/yr

WordPress plugin for paid memberships, courses and communities.

- Memberstack also covers marketing automation, no-code and email campaigns.
- MemberPress also covers online courses.

Memberstack and MemberPress compared in full

2.4
GPA

Paid Memberships Pro

Free plan · from $49/mo

Open-source WordPress membership plugin with managed hosting.

- Paid Memberships Pro has a free plan. Memberstack does not, though it has a free trial.
- Paid Memberships Pro is open source and self-hostable, according to its own site.
- Memberstack also covers marketing automation, no-code and email campaigns.

Memberstack and Paid Memberships Pro compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Memberstack free?

No, Memberstack is a paid product, but you can try it first. Unlimited free trial: try every feature, and pay only once you launch and accept members.

How much does Memberstack cost?

Memberstack lists 4 plans. Basic: $25 per month for up to 1,000 members, billed yearly ($29 billed monthly).

What platforms does Memberstack work on?

Memberstack is available on Web.

Does Memberstack offer any discounts?

Memberstack publicly lists the following: Save 20% with yearly billing.

Does Memberstack have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Memberstack is listed for Web.

Does Memberstack have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Memberstack is listed for Web.

Is Memberstack open source?

Memberstack is not described as open source on its own site, as read on Nov 12, 2026.

What does Memberstack integrate with?

Memberstack's listing names Webflow and Stripe. A listing names up to eight integrations, so it may connect to more.

Who makes Memberstack?

Memberstack is made by Memberstack Inc.

What are the alternatives to Memberstack?

The closest alternatives to Memberstack in our directory are Outseta, MemberSpace, MemberPress and Paid Memberships Pro.

How does Memberstack compare with other course and community platforms?

Memberstack's GPA of 2.2 is higher than 14 of the 41 other course and community platforms we grade, and level with 11.

Is Memberstack good value for money?

ToolGPA grades Memberstack B for value for money. Its paid plans start at $25 a month, against a middle price of $49 for the category: 6 of the 36 others that charge start lower.

Could I make my own version of Memberstack?

To replace Memberstack you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Memberstack's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Memberstack's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Memberstack Inc. Prices change, so check memberstack.com before you buy.

memberstack.com/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Memberstack, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/memberstack

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Memberstack: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/memberstack
```

Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/memberstack/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Memberstack, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 42 course and community platforms we grade, compared

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

Fourthwall Insider's Guide

Creator shop with merch, digital products and memberships

2.8 GPA

Simplero Insider's Guide

All-in-one platform for courses, community, email and coaching

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Memberstack's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Memberstack is a trademark of its owner, and this guide is not made, paid for or approved by Memberstack Inc. Prices and plans change: check memberstack.com before you buy.