ToolGPA

NOVEMBER 2026

MerchBridge

The Insider's Guide

Order management that sends print-on-demand orders to fulfillers



Every plan, grade, refund rule and rival among print-on-demand and dropshipping services, read from MerchBridge's own pages.

Made by MerchBridge, Inc. · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MerchBridge's own pages, its app-store listings and our grades. Every fact in it is on MerchBridge's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 45 of the 70 other print-on-demand and dropshipping services we grade

MerchBridge is an order and product management app for sellers who use print-on-demand suppliers. It pulls orders from stores and marketplaces into one dashboard, sends them with print-ready files to connected fulfillment services, and passes tracking numbers back to the store. It also covers product feeds for Google Merchant Center, task tracking for product teams and sales reports.

To get you started, here are **8 things to know about MerchBridge**, taken from its own pages and our grades.

> **It is not a printer, so you still pay your supplier, and Printify and Printful work through a CSV export.**
>
> From our report card of MerchBridge

1 **Best for sending print-on-demand orders to fulfillers**

MerchBridge is an order dashboard that sends print-on-demand orders to your fulfillers.

2 **It is free**

MerchBridge has no paid plan at all.

3 **It runs on Web**

Web.

4 **Single order dashboard**

Orders from all connected sales channels are synced to one place for a team to fulfill.

5 **Automated fulfillment**

Orders go with ready-to-print files to connected suppliers such as CustomCat, Gearment, Dreamship, Scalable Press and Merchize.

6 **CSV export for other suppliers**

A custom order CSV with print-ready files is available for fulfillers such as Printify and Printful.

7 **A 2.6 GPA, above 45 of 70**

That is against the other print-on-demand and dropshipping services we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

MerchBridge is free, so making your own would save you nothing.

MerchBridge at a glance

PRICING Free	FREE PLAN It is free
FREE TRIAL None stated	RUNS ON Web
MADE BY MerchBridge, Inc.	CATEGORY Print on Demand & Dropshipping
OUR GRADE 2.6 GPA, good	

The report card

Best for sending print-on-demand orders to fulfillers

MerchBridge is an order dashboard that sends print-on-demand orders to your fulfillers. There is no subscription: the first 50 orders have no fee, then

$0.19 each, dropping to $0.10 past 2,000. It is not a printer, so you still pay your supplier, and Printify and Printful work through a CSV export.

TOOLGPA REPORT CARD

MerchBridge

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	No subscription. After 50 orders it is $0.19 an order up to 1,000, $0.15 up to 2,000 and $0.10 above, so a small shop pays little.
Free plan and trial	B	No fee on the first 50 orders and no card needed to open an account. After that each order costs a few cents.
Features	C	One order dashboard, automated fulfillment, tracking and CSV export. It does that job fully, but it is a smaller job than printing, and Printify and Printful need a CSV.
Ease of use	C	No store rating is on record. You connect stores and set supplier rules, so there is setup first.
Platforms and integrations	B	Web only, with links to Shopify, WooCommerce, ShopBase, Etsy, Amazon, eBay, TrackingMore and CustomCat.

Grade point average Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MerchBridge is for

- ✓ Fits if you sell on several stores and want orders in one place
- ✓ Works for sellers who use more than one fulfiller

Who it is not for

- ✕ Skip it if you want a printer, as it is an order manager and you still pay your supplier
- ✕ Not for you if you use Printify or Printful, as they work through a CSV export
- ✕ Tight if you ship thousands of orders: fees run $0.10-$0.19 each after the first 50
- ✕ Watch out: the pricing page does not say whether the order tiers count per month or in total

Good to know

Good for

- ✓ Sellers running several stores who use more than one print supplier
- ✓ Teams that split product creation and order fulfillment between people
- ✓ Low-volume shops, since the first 50 orders carry no fee

Worth knowing

- ⓘ Per-order processing fees apply after the first 50 orders: $0.19 up to 1,000, $0.15 up to 2,000 and $0.10 from 2,001.
- ⓘ It is an order manager, not a printer: you still pay your fulfillment supplier for products and shipping.
- ⓘ Printify and Printful are served through a CSV export rather than an automatic connection, according to the site.
- ⓘ The pricing page does not say whether the order tiers count per month or in total.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

MerchBridge is free to use.

> **After that each order costs a few cents.**
>
> From our grade for free plan and trial

PAY AS YOU GO

$0

No subscription: the first 50 orders carry no processing fee, then $0.19 per order up to 1,000, $0.15 up to 2,000 and $0.10 from 2,001.

Read from merchbridge.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Order management that sends print-on-demand orders to fulfillers. Here is what it does, as its own site describes it, and what it covers: reports, inventory, print on demand, dropshipping.

"

One order dashboard, automated fulfillment, tracking and CSV export.

From our grade for features

Single order dashboard

Orders from all connected sales channels are synced to one place for a team to fulfill.

Automated fulfillment

Orders go with ready-to-print files to connected suppliers such as CustomCat, Gearment, Dreamship, Scalable Press and Merchize.

CSV export for other suppliers

A custom order CSV with print-ready files is available for fulfillers such as Printify and Printful.

Product management and feeds

Create products, sync them to sales channels and build product feeds for Google Merchant Center.

Tracking updates

Uses TrackingMore to follow tracking codes and sends them back to the sales channel.

Tasks and ideas

Track product tasks and manage a design team's ideas inside the same app.

Where it runs

Web

What it works with

Shopify
WooCommerce
ShopBase
Etsy
Amazon
eBay
TrackingMore
CustomCat

MerchBridge is made by MerchBridge, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

45/70

Other print-on-demand and dropshipping services it is graded above

MerchBridge's GPA of 2.6 is higher than 45 of the 70 other print-on-demand and dropshipping services we grade, and level with 8.

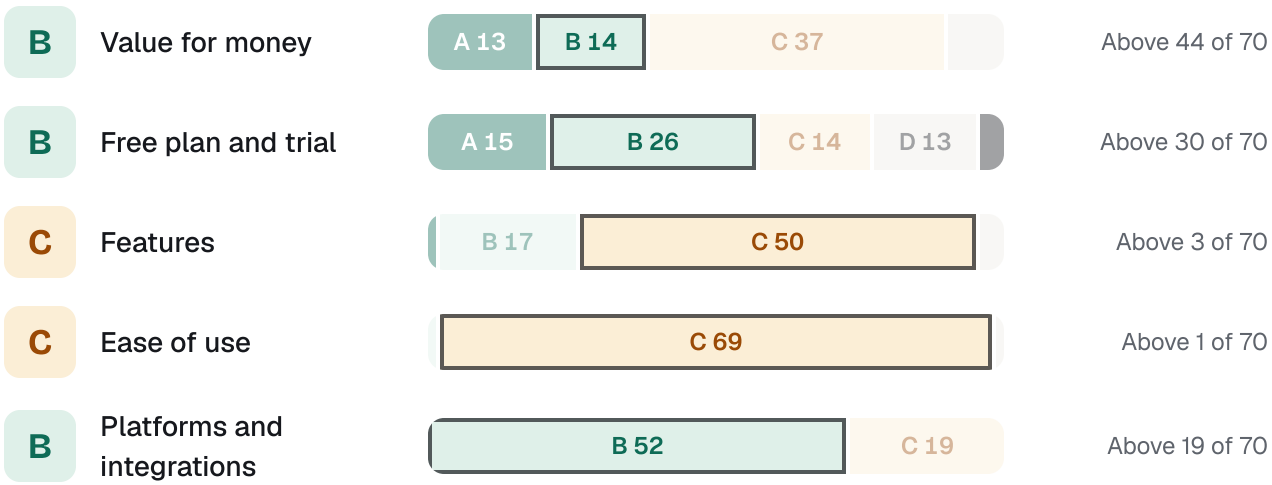
It stands best on value for money (B, above 44 of 70) and worst on ease of use (C, above 1).

MerchBridge has no paid plan.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

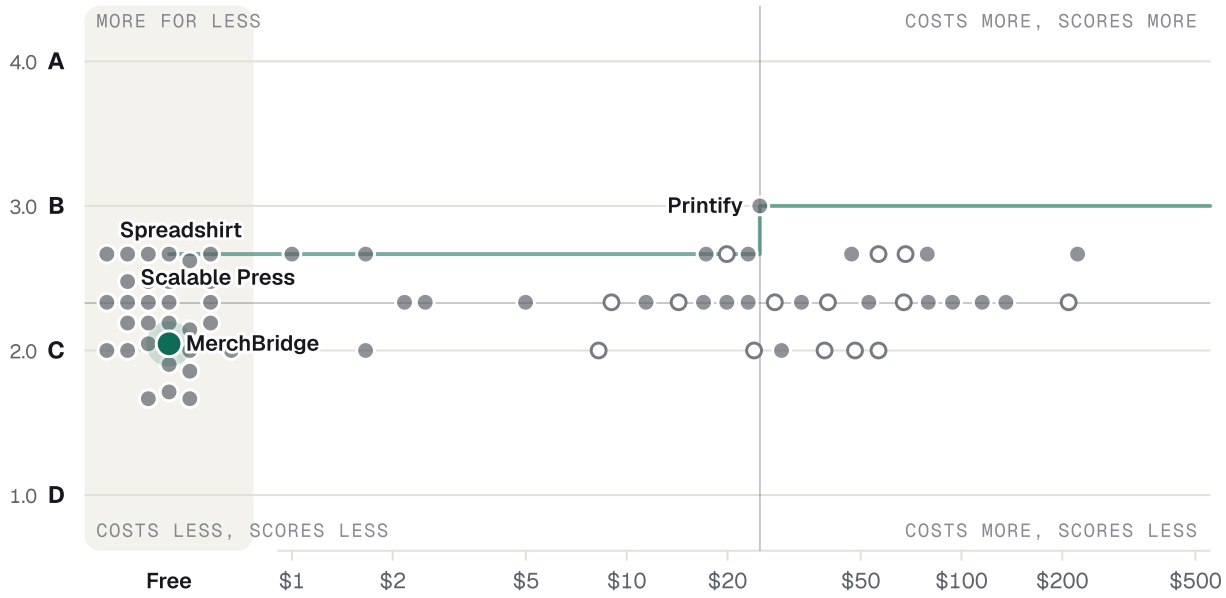
Each grade against the category

Every bar is all 71 print-on-demand and dropshipping services we grade, cut by the letter each got. MerchBridge's own letter is outlined.



Price against what you get

Each dot is one of 68 print-on-demand and dropshipping services. Further left costs less; higher up scores better on features, ease of use and platforms. MerchBridge is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

MerchBridge is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces.

What you could make

- Inventory and reports: an app builder makes these well.

What you could not

- Printers that make and ship each order.
- Suppliers who ship each order for you.

- ✕ It plugs into other products, Shopify, WooCommerce and ShopBase among them.

What this rests on. MerchBridge's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Printify, Printful, Merchize, teelaunch and Gearment

The 5 tools MerchBridge is most often weighed against, with where each one differs from it.

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Printify

Free plan · from $24.99/mo

Print-on-demand marketplace with 2,000+ products and 70+ printers.

- Only Printify lists iOS and Android apps.
- MerchBridge also covers reports, inventory and dropshipping.
- Printify also covers online store.

MerchBridge and Printify compared in full

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Printful

Free plan · from $24.99/mo

Print-on-demand company that makes and ships orders in-house.

- MerchBridge also covers reports, inventory and dropshipping.
- Printful also covers online store.

MerchBridge and Printful compared in full

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Merchize

Free plan · from $79/mo

Print-on-demand fulfillment with optional hosted storefronts.

- MerchBridge also covers reports and inventory.
- Merchize also covers online store.

MerchBridge and Merchize compared in full

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teelaunch

Paid

Print-on-demand platform for Shopify, Etsy, WooCommerce and TikTok.

- MerchBridge has a free plan. teelaunch does not.
- MerchBridge also covers reports and inventory.

MerchBridge and teelaunch compared in full

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Gearment

Free

US print-on-demand fulfillment with volume-based pricing tiers.

- MerchBridge also covers reports and inventory.
- Gearment also covers shipping labels and amazon selling.

MerchBridge and Gearment compared in full

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MerchBridge free?

Yes. MerchBridge is free to use.

How much does MerchBridge cost?

MerchBridge lists one plan. Pay as you go: $0.

What platforms does MerchBridge work on?

MerchBridge is available on Web.

Does MerchBridge have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MerchBridge is listed for Web.

Does MerchBridge have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MerchBridge is listed for Web.

Is MerchBridge open source?

MerchBridge is not described as open source on its own site, as read on Nov 13, 2026.

What does MerchBridge integrate with?

MerchBridge's listing names Shopify, WooCommerce, ShopBase, Etsy, Amazon, eBay, TrackingMore and CustomCat.

Who makes MerchBridge?

MerchBridge is made by MerchBridge, Inc.

What are the alternatives to MerchBridge?

The closest alternatives to MerchBridge in our directory are Printify, Printful, Merchize, teelaunch and Gearment.

How does MerchBridge compare with other print-on-demand and dropshipping services?

MerchBridge's GPA of 2.6 is higher than 45 of the 70 other print-on-demand and dropshipping services we grade, and level with 8.

Is MerchBridge good value for money?

ToolGPA grades MerchBridge B for value for money. MerchBridge has no paid plan.

Could I make my own version of MerchBridge?

MerchBridge is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from MerchBridge's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MerchBridge's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MerchBridge, Inc. Prices change, so check merchbridge.com before you buy.

merchbridge.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MerchBridge, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/merchbridge

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MerchBridge: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/merchbridge
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Know someone choosing between print-on-demand and dropshipping services?

Send them this guide:
toolgpa.com/tools/merchbridge/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded print-on-demand and dropshipping services after MerchBridge, each with an Insider's Guide of its own.

Print on Demand & Dropshipping Insider's Guide

Every one of the 71 print-on-demand and dropshipping services we grade, compared

Printify Insider's Guide

Print-on-demand marketplace with 2,000+ products and 70+ printers

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CJdropshipping Insider's Guide

Dropshipping supplier and sourcing agent with factory-price products

3.2 GPA

Printful Insider's Guide

Print-on-demand company that makes and ships orders in-house

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MerchBridge's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MerchBridge is a trademark of its owner, and this guide is not made, paid for or approved by MerchBridge, Inc. Prices and plans change: check merchbridge.com before you buy.