ToolGPA

NOVEMBER 2026

Merchize

The Insider's Guide

Print-on-demand fulfillment with optional hosted storefronts



Every plan, grade, refund rule and rival among print-on-demand and dropshipping services, read from Merchize's own pages.

Made by Merchize · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Merchize's own pages, its app-store listings and our grades. Every fact in it is on Merchize's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 45 of the 70 other print-on-demand and dropshipping services we grade

Merchize prints and ships custom products for online sellers and connects to stores such as Shopify, Etsy and WooCommerce. The fulfillment plan is free; paid storefront plans host a store for a monthly fee plus a small transaction fee.

To get you started, here are **9 things to know about Merchize**, taken from its own pages and our grades.

> **New accounts go through an activation step with support before use, and you connect your own store.**
>
> From our grade for ease of use

1 **Best for free print-on-demand fulfillment with optional storefronts**

Merchize runs print-on-demand fulfillment on a free plan with unlimited users, an API and a mockup generator.

2 **Paid plans start at $79 a month**

As its pricing page puts it: $79 per month per store (Platinum storefront plan).

3 **There is a free plan**

Lite fulfillment package: unlimited users, order and artwork management, mockup generator, API access and no minimum order quantity.

4 **It runs on Web**

Web.

5 **Print-on-demand fulfillment**

Orders are produced and shipped for you with no minimum order quantity.

6 **Store integrations**

Connects to Shopify, Etsy, WooCommerce, eBay, Amazon, TikTok Shop US and Google Shopping.

7 **Mockup generator**

Create product images from your artwork.

8 **A 2.6 GPA, above 45 of 70**

That is against the other print-on-demand and dropshipping services we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Merchize you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

Merchize at a glance

PRICING
Free plan, from $79 per month per store (Platinum storefront plan)

FREE PLAN
Yes

FREE TRIAL
7-day free trial for the Storefront plan

RUNS ON
Web

MADE BY
Merchize

CATEGORY
Print on Demand & Dropshipping

OUR GRADE
2.6 GPA, good

The report card

Best for free print-on-demand fulfillment with optional storefronts

Merchize runs print-on-demand fulfillment on a free plan with unlimited users, an API and a mockup generator. Its hosted storefronts start at $79 a month plus a transaction fee, new accounts wait for an activation step, and idle accounts can be suspended.

TOOLGPA REPORT CARD — **Merchize** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The Lite fulfillment plan is $0 and you pay per item, but the hosted storefront starts at $79 a month plus a 1% fee, well above the $25 category middle.
Free plan and trial	B	Lite fulfillment is free for good with unlimited users, order and artwork management, a mockup generator and API access, and no minimum order quantity.
Features	B	Fulfillment, a mockup generator, API, hosted storefronts and branding and swag services. Nothing in the listing is missing from the core fulfillment job.
Ease of use	C	No store rating is on record. New accounts go through an activation step with support before use, and you connect your own store.
Platforms and integrations	B	Web only, with links to Shopify, Etsy, WooCommerce, eBay, Amazon, TikTok Shop, Google Shopping and Order Desk, plus an API.

Grade point average

Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Merchize is for

- ✓ Fits if you sell on Shopify or Etsy and want fulfillment without a monthly fee
- ✓ Works for stores that want an API link to their own system

Who it is not for

- ✗ Pricey if you want a hosted storefront: $79 a month on Platinum, $299 on Diamond, with a 1% or 0.5% fee on top
- ✗ Skip it if you need to start today, as new accounts wait for activation by support
- ✗ Tight if you sell rarely: accounts idle for 4 weeks may be put into temporary suspension
- ✗ Watch out: item base costs are in the catalog, not on the pricing page

Good to know

Good for

- ✓ Sellers who already have a store and want free fulfillment
- ✓ Sellers who want a hosted store tied to their print provider

Worth knowing

- ⓘ The Storefront plans charge a transaction fee: 1% on Platinum and 0.5% on Diamond.
- ⓘ New accounts go through an activation step with support before use.
- ⓘ Fulfillment accounts with no activity for 4 weeks may be put into temporary suspension; data is kept.
- ⓘ Product base costs vary by item and are shown in the catalog, not on the pricing page.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$79

A month to start. There is a free plan too

Merchize has a free plan. Paid plans start at $79 per month per store (Platinum storefront plan).

LITE PACKAGE (FULFILLMENT PLAN)

$0

Free fulfillment with multichannel integrations, order tracking, mockup generator and API access.

PLATINUM (STOREFRONT PLAN)

$79

per month per store

Hosted store for 5K-50K products with a 1% transaction fee.

DIAMOND (STOREFRONT PLAN)

$299

per month per store

Hosted store for 50K-150K products with a 0.5% transaction fee.

The free plan

Lite fulfillment package: unlimited users, order and artwork management, mockup generator, API access and no minimum order quantity.

Trying it first

7-day free trial for the Storefront plan

Read from merchize.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Print-on-demand fulfillment with optional hosted storefronts. Here is what it does, as its own site describes it, and what it covers: public API, online store, print on demand, dropshipping.

> **Fulfillment, a mockup generator, API, hosted storefronts and branding and swag services.**
>
> From our grade for features

Print-on-demand fulfillment

Orders are produced and shipped for you with no minimum order quantity.

Store integrations

Connects to Shopify, Etsy, WooCommerce, eBay, Amazon, TikTok Shop US and Google Shopping.

Mockup generator

Create product images from your artwork.

API access

The free plan includes API access, and the site lists a Merchize API.

Hosted storefronts

Paid plans add a hosted store with one-page checkout, Stripe and PayPal payments and abandoned-cart recovery.

Branding and swag services

The site lists branding, swag and Amazon FBA fulfillment services.

Where it runs

Web

What it works with

Shopify · Etsy · WooCommerce · eBay · Amazon · TikTok Shop · Google Shopping · Order Desk

Merchize is made by Merchize.

Where it stands

Its grades against its category, and whether to keep it or make your own

45/70

Other print-on-demand and dropshipping services it is graded above

Merchize's GPA of 2.6 is higher than 45 of the 70 other print-on-demand and dropshipping services we grade, and level with 8.

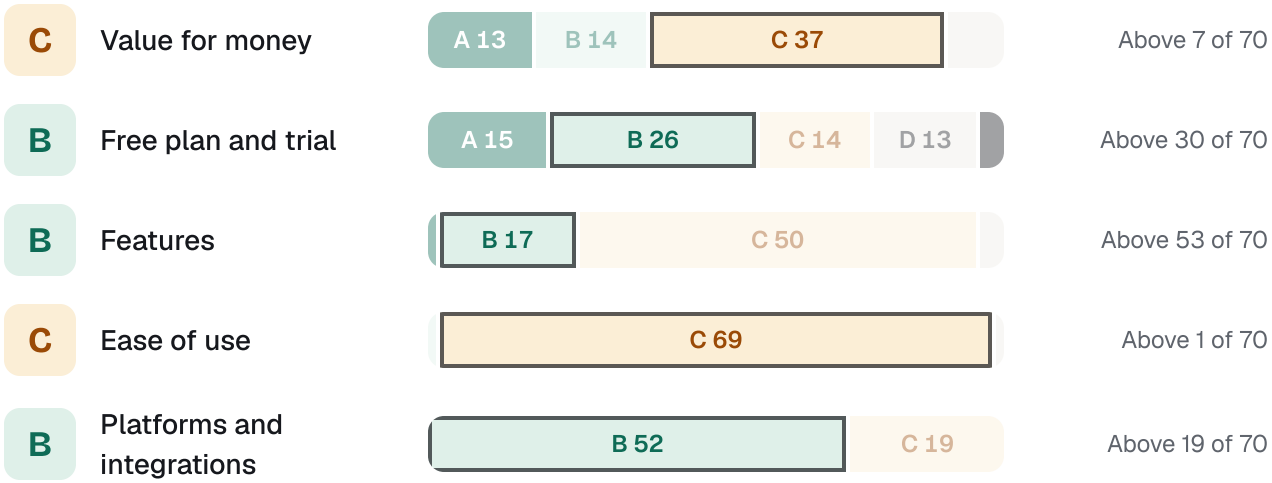
It stands best on features (B, above 53 of 70) and worst on ease of use (C, above 1).

Its paid plans start at $79 a month, against a middle price of $25 for the category: 34 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

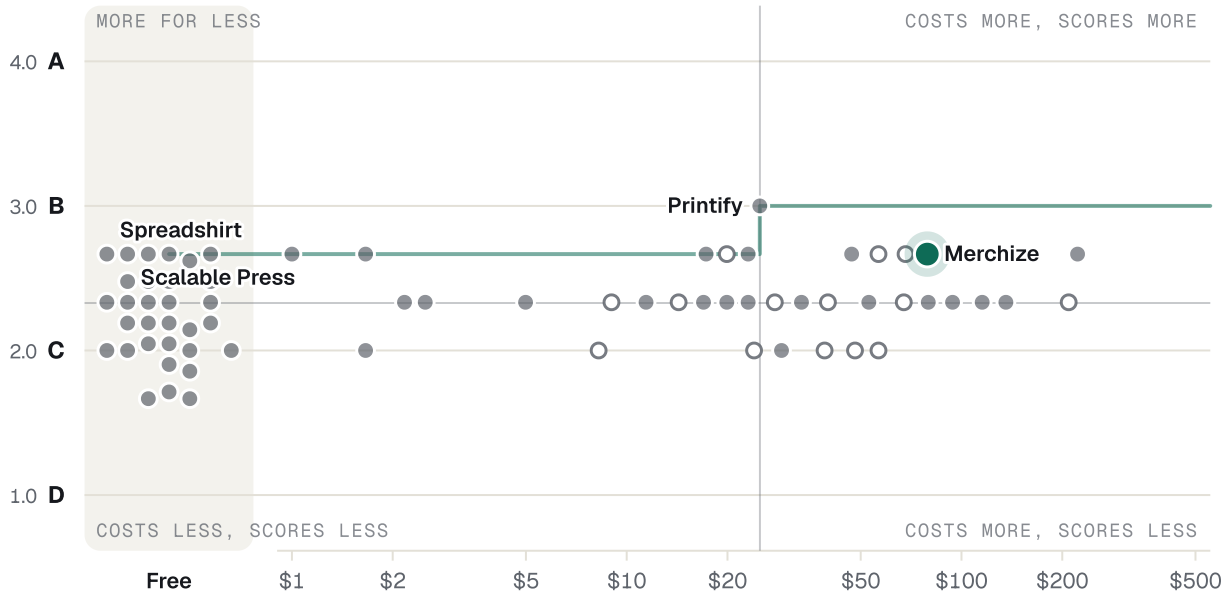
Each grade against the category

Every bar is all 71 print-on-demand and dropshipping services we grade, cut by the letter each got. Merchize's own letter is outlined.



Price against what you get

Each dot is one of 68 print-on-demand and dropshipping services. Further left costs less; higher up scores better on features, ease of use and platforms. Merchize is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Merchize you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

It costs $948 a year.

What you could not

- ✕ Printers that make and ship each order.
- ✕ Checkout, card payments and sales tax handled for you.

- ✕ Suppliers who ship each order for you.
- ✕ It plugs into other products, Shopify, Etsy and WooCommerce among them, and has an API.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Merchize's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Printify, Printful, Gooten, Gearment and BurgerPrints

The 5 tools Merchize is most often weighed against, with where each one differs from it.

Printify

3.4 GPA

Free plan · from $24.99/mo

Print-on-demand marketplace with 2,000+ products and 70+ printers.

- Only Printify lists iOS and Android apps.
- Merchize also covers dropshipping.

Merchize and Printify compared in full

Printful

3.2 GPA

Free plan · from $24.99/mo

Print-on-demand company that makes and ships orders in-house.

- Merchize also covers dropshipping.

Merchize and Printful compared in full

Gooten

3.0 GPA

Free

Print-on-demand network that routes orders to vetted printers.

- Merchize also covers online store and dropshipping.

Merchize and Gooten compared in full

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Gearment

Free

US print-on-demand fulfillment with volume-based pricing tiers.

- Merchize also covers online store.
- Gearment also covers shipping labels and amazon selling.

Merchize and Gearment compared in full

2.6
GPA

BurgerPrints

Free

Print-on-demand fulfillment network with 300+ products.

- Merchize also covers online store.

Merchize and BurgerPrints compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Merchize free?

Merchize has a free plan. Lite fulfillment package: unlimited users, order and artwork management, mockup generator, API access and no minimum order quantity.

How much does Merchize cost?

Merchize lists 3 plans. Lite Package (Fulfillment Plan): $0.

What platforms does Merchize work on?

Merchize is available on Web.

Does Merchize have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Merchize is listed for Web.

Does Merchize have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Merchize is listed for Web.

Is Merchize open source?

Merchize is not described as open source on its own site, as read on Nov 13, 2026.

Does Merchize have an API?

Yes. Merchize offers a public API, according to its own site.

What does Merchize integrate with?

Merchize's listing names Shopify, Etsy, WooCommerce, eBay, Amazon, TikTok Shop, Google Shopping and Order Desk.

Does Merchize have a free trial?

Yes. 7-day free trial for the Storefront plan.

Who makes Merchize?

Merchize is made by a company of the same name.

What are the alternatives to Merchize?

The closest alternatives to Merchize in our directory are Printify, Printful, Gooten, Gearment and BurgerPrints.

How does Merchize compare with other print-on-demand and dropshipping services?

Merchize's GPA of 2.6 is higher than 45 of the 70 other print-on-demand and dropshipping services we grade, and level with 8.

Is Merchize good value for money?

ToolGPA grades Merchize C for value for money. Its paid plans start at $79 a month, against a middle price of $25 for the category: 34 of the 36 others that charge start lower.

Could I make my own version of Merchize?

To replace Merchize you would be making printers that make and ship each order.

Where this guide comes from

The prices, plans, platforms and features were read from Merchize's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Merchize's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Merchize. Prices change, so check merchize.com before you buy.

merchize.com/

merchize.com/pricing-page/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Merchize, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/merchize

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Merchize: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/merchize
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Know someone choosing between print-on-demand and dropshipping services?

Send them this guide:
toolgpa.com/tools/merchize/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded print-on-demand and dropshipping services after Merchize, each with an Insider's Guide of its own.

Print on Demand & Dropshipping Insider's Guide

Every one of the 71 print-on-demand and dropshipping services we grade, compared

Printify Insider's Guide

Print-on-demand marketplace with 2,000+ products and 70+ printers

3.4 GPA

CJdropshipping Insider's Guide

Dropshipping supplier and sourcing agent with factory-price products

3.2 GPA

Printful Insider's Guide

Print-on-demand company that makes and ships orders in-house

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Merchize's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Merchize is a trademark of its owner, and this guide is not made, paid for or approved by Merchize. Prices and plans change: check merchize.com before you buy.