ToolGPA

NOVEMBER 2026

Metapack

The Insider's Guide

Delivery options, carrier management and returns for retailers



Every plan, grade, refund rule and rival among shipping software, read from Metapack's own pages.

Made by Metapack · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Metapack's own pages, its app-store listings and our grades. Every fact in it is on Metapack's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 80 other shipping software we grade

Metapack is multi-carrier shipping and delivery software aimed at retailers from small and mid-size shops to enterprise brands. It shows delivery options at checkout, manages carriers and labels, sends branded tracking updates and runs returns. Prices are not published.

To get you started, here are **7 things to know about Metapack**, taken from its own pages and our grades.

> "
>
> **It is built for big retailers, not for an occasional seller who wants a label.**
>
> From our report card of Metapack

1 **Best for delivery options and carriers for big retailers**

No prices are published and buyers are sent to a contact form.

2 **It runs on Web**

Web.

3 **Delivery Options**

Shows validated, real-time delivery choices at checkout, including flexible pickup options.

4 **Delivery Manager**

Connects carriers, automates fulfilment and carrier selection, and exposes a high-performance API for shipping and checkout options.

5 **Branded Delivery Tracking**

Turns delivery updates into branded pages and messages, meant to cut where-is-my-order support tickets.

6 **A 2.0 GPA, above 31 of 80**

That is against the other shipping software we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Metapack you would be making discounted carrier rates and labels, which take an agreement with each carrier. That is not a weekend's work, with an AI app builder or without one.

Metapack at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Metapack	CATEGORY Shipping Software
OUR GRADE 2.0 GPA, fair	

The report card

Best for delivery options and carriers for big retailers

Metapack is a platform for retailers and logistics teams: delivery options, carrier management, tracking pages, returns and analytics, with more than 300 carriers cited. No prices are published and buyers are sent to a contact form. It is built for big retailers, not for an occasional seller who wants a label.

TOOLGPA REPORT CARD	Metapack	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; it is sold through a demo or a quote, so it sits in the middle by default. The site points buyers to a contact form.
Free plan and trial	F	No free plan and no trial are listed, so nothing is free to try.
Features	B	Delivery options, a delivery manager, branded tracking, returns and an intelligence hub, with over 300 carriers cited. The listing names no gap in the core job.
Ease of use	C	No store rating on record. It is a platform for retailers and logistics teams, set up with the vendor's help.
Platforms and integrations	B	Web interface with partners including Shopify, Adobe, Manhattan Associates, Blue Yonder, Fluent Commerce and parcelLab. No desktop or phone app described.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Metapack is for

- ✓ Fits if you are a large retailer that needs carrier management and delivery options at scale
- ✓ Works for a logistics team that already runs Manhattan, Blue Yonder or Adobe

Who it is not for

- ✗ Not for you if you want a price: none is published and you go through a contact form
- ✗ Skip it if you are an occasional seller who needs a label printer, not a retail platform
- ✗ Not for you if you want a free plan or trial: none is listed
- ✗ Watch out: only a web interface is described

Good to know

Good for

- ✓ Retailers that ship with many carriers and want one API for them
- ✓ Fashion, home and DIY, and 3PL operations with large delivery volumes
- ✓ Teams that want checkout delivery options and branded tracking from one vendor

Worth knowing

- ⓘ No prices are published, and the site points buyers to a contact form to speak to its shipping experts.
- ⓘ The homepage cites more than 300 carriers, and names Shopify, Adobe and Manhattan Associates among its partners.
- ⓘ It is a platform for retailers and logistics teams, not a label-printing app for occasional sellers.
- ⓘ Only a web interface is described.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Metapack's current pricing could not be confirmed from its own site.

> **No price is published; it is sold through a demo or a quote, so it sits in the middle by default.**
>
> From our grade for value for money

We could not confirm Metapack's current prices from its own site, so this guide lists no plans. metapack.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Delivery options, carrier management and returns for retailers. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, reports, online store, shipping labels.

> **The listing names no gap in the core job.**
>
> From our grade for features

Delivery Options

Shows validated, real-time delivery choices at checkout, including flexible pickup options.

Delivery Manager

Connects carriers, automates fulfilment and carrier selection, and exposes a high-performance API for shipping and checkout options.

Branded Delivery Tracking

Turns delivery updates into branded pages and messages, meant to cut where-is-my-order support tickets.

Returns

Self-service returns for customers, aimed at lowering the cost of handling each return.

Intelligence Hub

Real-time reporting, predictive analytics and carrier performance reporting built from delivery data.

Where it runs

Web

What it works with

Shopify
Adobe
Manhattan Associates
Blue Yonder
Fluent Commerce
parcelLab
Royal Mail
DHL

Metapack is made by Metapack.

Where it stands

Its grades against its category, and whether to keep it or make your own

31/80

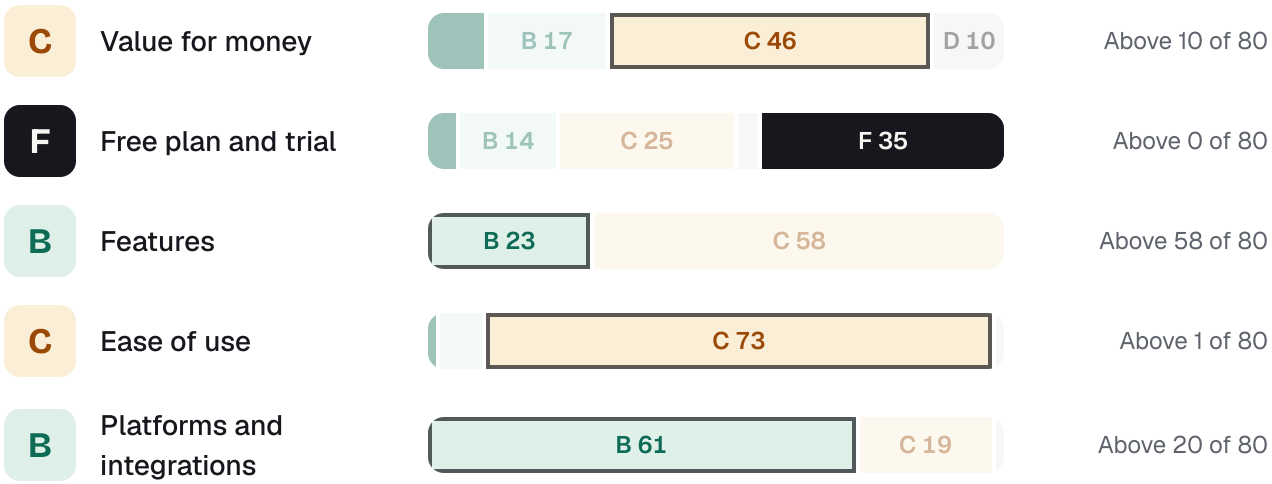
Other shipping software it is graded above

Metapack's GPA of 2.0 is higher than 31 of the 80 other shipping software we grade, and level with 10.

It stands best on features (B, above 58 of 80) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 81 shipping software we grade, cut by the letter each got. Metapack's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Metapack you would be making discounted carrier rates and labels, which take an agreement with each carrier. That is not a weekend's work, with an AI app builder or without one.

What you could make

- Reports: an app builder makes this well.

What you could not

- Discounted carrier rates and labels, which take an agreement with each carrier.
- Checkout, card payments and sales tax handled for you.
- Connections to other products, each kept working as those products change.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Metapack's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



nShift, Sendcloud, ShipHawk, Narvar and parcelLab

The 5 tools Metapack is most often weighed against, with where each one differs from it.

2.0 GPA

nShift

Paid

Multi-carrier delivery platform for checkout, labels and returns.

Metapack and nShift compared in full

2.2 GPA

Sendcloud

Free plan · from €28/mo

European shipping platform for labels, tracking and returns.

- Sendcloud has a free plan. Metapack does not.
- Metapack also covers online store.
- Sendcloud also covers whatsApp messaging and review collection.

Metapack and Sendcloud compared in full

1.8
GPA

ShipHawk

Paid

Shipping automation and warehouse software for ERP users.

- Metapack also covers workflow automation and online store.
- ShipHawk also covers inventory and barcode scanning.

Metapack and ShipHawk compared in full

1.8
GPA

Narvar

Paid

Post-purchase platform: tracking, returns and delivery dates.

- Metapack also covers workflow automation, online store and shipping labels.

Metapack and Narvar compared in full

1.8
GPA

parcelLab

Paid

Post-purchase tracking, messages and returns for retailers.

- Metapack also covers workflow automation, online store and shipping labels.

Metapack and parcelLab compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Metapack free?

No. Metapack is a paid product.

What platforms does Metapack work on?

Metapack is available on Web.

Does Metapack have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Metapack is listed for Web.

Does Metapack have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Metapack is listed for Web.

Is Metapack open source?

Metapack is not described as open source on its own site, as read on Nov 13, 2026.

Does Metapack have an API?

Yes. Metapack offers a public API, according to its own site.

What does Metapack integrate with?

Metapack's listing names Shopify, Adobe, Manhattan Associates, Blue Yonder, Fluent Commerce, parcelLab, Royal Mail and DHL.

Who makes Metapack?

Metapack is made by a company of the same name.

What are the alternatives to Metapack?

The closest alternatives to Metapack in our directory are nShift, Sendcloud, ShipHawk, Narvar and parcelLab.

How does Metapack compare with other shipping software?

Metapack's GPA of 2.0 is higher than 31 of the 80 other shipping software we grade, and level with 10.

Could I make my own version of Metapack?

To replace Metapack you would be making discounted carrier rates and labels, which take an agreement with each carrier.

Where this guide comes from

The prices, plans, platforms and features were read from Metapack's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Metapack's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Metapack. Prices change, so check metapack.com before you buy.

metapack.com
metapack.com/about/
metapack.com/contact/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Metapack, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/metapack

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Metapack: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/metapack
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Know someone choosing between shipping software?

Send them this guide:
toolgpa.com/tools/metapack/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded shipping software after Metapack, each with an Insider's Guide of its own.

Shipping Software Insider's Guide

Every one of the 81 shipping software we grade, compared

Packlink PRO Insider's Guide

Free multi-carrier shipping dashboard for online sellers

3.0 GPA

Parcel2Go Insider's Guide

UK parcel courier comparison and booking, paid per parcel

3.0 GPA

Pirate Ship Insider's Guide

Free web app for discounted USPS and UPS labels, with no monthly fee

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Metapack's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Metapack is a trademark of its owner, and this guide is not made, paid for or approved by Metapack. Prices and plans change: check metapack.com before you buy.