ToolGPA

NOVEMBER 2026

MetForm

The Insider’s Guide

Elementor form builder plugin with a free edition



Every plan, grade, refund rule and rival among form and survey tools, read from MetForm’s own pages.

Made by Wpmet · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MetForm's own pages, its app-store listings and our grades. Every fact in it is on MetForm's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 116 of the 148 other form and survey tools we grade

MetForm is a form builder plugin for WordPress that works as an add-on to Elementor, so each form field is an Elementor widget. A free edition is on WordPress.org, and paid yearly plans add conditional logic, multi-step forms, payments, analytics and CRM and email integrations.

To get you started, here are **9 things to know about MetForm**, taken from its own pages and our grades.

> **Conditional logic, multi-step forms and payments are paid, and the prices are shown as discounts with an 'Ends Soon' banner and no end date.**
>
> From our report card of MetForm

1 **Best for Elementor sites that need forms**

MetForm builds forms inside Elementor, with a free edition on WordPress.org.

2 **Paid plans start at $3.67 a month when paid by the year**

As its pricing page puts it: $44 per year for 1 site, at the displayed discounted price.

3 There is a free plan

Free edition on WordPress.org with form templates and the Elementor drag-and-drop form builder; conditional logic, multi-step forms and payments are listed under the paid plans.

4 It runs on Web

Web.

5 Elementor form builder

Arrange form fields as Elementor widgets with drag and drop, and reuse custom field groups across forms.

6 Form templates

Ships with 40+ ready forms, including contact, booking, quiz, job application and order forms.

7 Multi-step forms and conditional logic

Split long forms into steps and show or hide fields from user input. The pricing page places both in the paid plans.

8 A 2.6 GPA, above 116 of 148

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 Your call

A form at its plainest is questions, a button and a table of answers.

MetForm at a glance

PRICING Free plan, from $44 per year for 1 site, at the displayed discounted price	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Wpmet	CATEGORY Forms & Surveys
OUR GRADE 2.6 GPA, good	

The report card

Best for Elementor sites that need forms

MetForm builds forms inside Elementor, with a free edition on WordPress.org. Conditional logic, multi-step forms and payments are paid, and the prices are shown as discounts with an 'Ends Soon' banner and no end date.

TOOLGPA REPORT CARD — **MetForm** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Personal is $44 a year for one site, about $3.70 a month, under 60% of the forms category's cheaper quarter ($8.25). The page shows it as a discount.
Free plan and trial	C	Free edition with templates and the Elementor form builder. Conditional logic, multi-step forms and payments are listed under paid plans.
Features	C	Templates, multi-step forms, logic, calculations, payments, analytics and integrations. It needs Elementor, and the CRM and webhook integrations need Agency.
Ease of use	C	No rating on record. You build forms in Elementor, inside WordPress.
Platforms and integrations	B	WordPress and Elementor only, with eight listed integrations.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MetForm is for

- ✓ Fits if your site is built in Elementor
- ✓ Works for agencies that want one price over unlimited sites at $199 a year

Who it is not for

- ✕ Skip it if you do not use Elementor, as it needs Elementor and WordPress
- ✕ Tight if you stay free, since logic, multi-step forms and payments are paid
- ✕ Watch out: payments, calculations and analytics need Professional, $101 a year
- ✕ Watch out: prices carry an 'Ends Soon' banner with no end date
- ✕ Watch out: Wpmet also sells an all-in-one bundle at $549 a year or $799 lifetime

Good to know

Good for

- ✓ Elementor users who want forms built with the same editor
- ✓ Small sites starting on the free edition and upgrading later
- ✓ Agencies covering many client sites on one yearly license

Worth knowing

- ⓘ It needs Elementor and runs only inside WordPress; there is no hosted or standalone version.
- ⓘ Prices on the pricing page are shown as discounts from a higher price with an 'Ends Soon' banner and no end date.
- ⓘ Payments, calculation forms and analytics need Professional or above; CRM and webhook integrations need Agency.
- ⓘ Wpmet also sells an all-in-one bundle of its plugins, priced at $549 a year or $799 lifetime.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3.67

A month to start, paid by the year.
There is a free plan too

MetForm has a free plan. Paid plans start at $44 per year for 1 site, at the displayed discounted price.

> **Free edition with templates and the Elementor form builder.**

From our grade for free plan and trial

PERSONAL

$44

per year for 1 site

Conditional logic, multi-step forms, confirmation email, Google Sheets and Mailchimp, with 1 year of support. Shown as a discount from $49.

PROFESSIONAL

$101

per year for 5 sites

Personal plus form analytics, calculation forms, PayPal and Stripe payments and digital signatures. Shown as a discount from $119.

AGENCY

$199

per year for unlimited sites

Professional plus Zoho and ActiveCampaign integrations and a REST webhook. Shown as a discount from $249.

The free plan

Free edition on WordPress.org with form templates and the Elementor drag-and-drop form builder; conditional logic, multi-step forms and payments are listed under the paid plans.

Read from wpmet.com on Nov 13, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime bundle

A lifetime all-in-one bundle of Wpmet plugins is listed at $799, shown as a discount from $4,901.

Stated on wpmet.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Elementor form builder plugin with a free edition. Here is what it does, as its own site describes it, and what it covers: templates, forms, surveys.

> **Templates, multi-step forms, logic, calculations, payments, analytics and integrations.**
>
> From our grade for features

Elementor form builder

Arrange form fields as Elementor widgets with drag and drop, and reuse custom field groups across forms.

Form templates

Ships with 40+ ready forms, including contact, booking, quiz, job application and order forms.

Multi-step forms and conditional logic

Split long forms into steps and show or hide fields from user input. The pricing page places both in the paid plans.

Calculation forms and payments

Professional adds calculated fields, PayPal and Stripe payments and digital signatures.

Form analytics

Professional adds form analytics to show how forms perform, labeled new on the pricing page.

Integrations

Sends submissions to Google Sheets, Mailchimp, Zapier, Slack, Zoho and other services depending on the plan.

Where it runs

Web

What it works with

Elementor
Google Sheets
Mailchimp
Zapier
Slack
ActiveCampaign
Zoho
Stripe

MetForm is made by Wpmet.

Where it stands

Its grades against its category, and whether to keep it or make your own

116/148

Other form and survey tools it is graded above

MetForm's GPA of 2.6 is higher than 116 of the 148 other form and survey tools we grade, and level with 15.

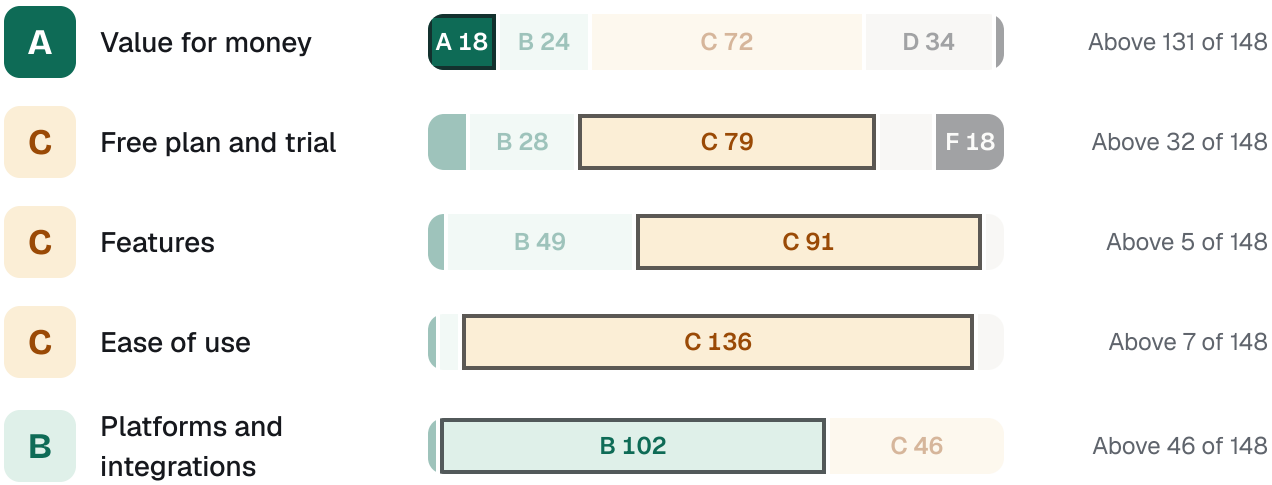
It stands best on value for money (A, above 131 of 148) and worst on features (C, above 5).

Its paid plans start at $3.67 a month when paid by the year, against a middle price of $20 for the category: 2 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 1 tool scores higher and costs less.

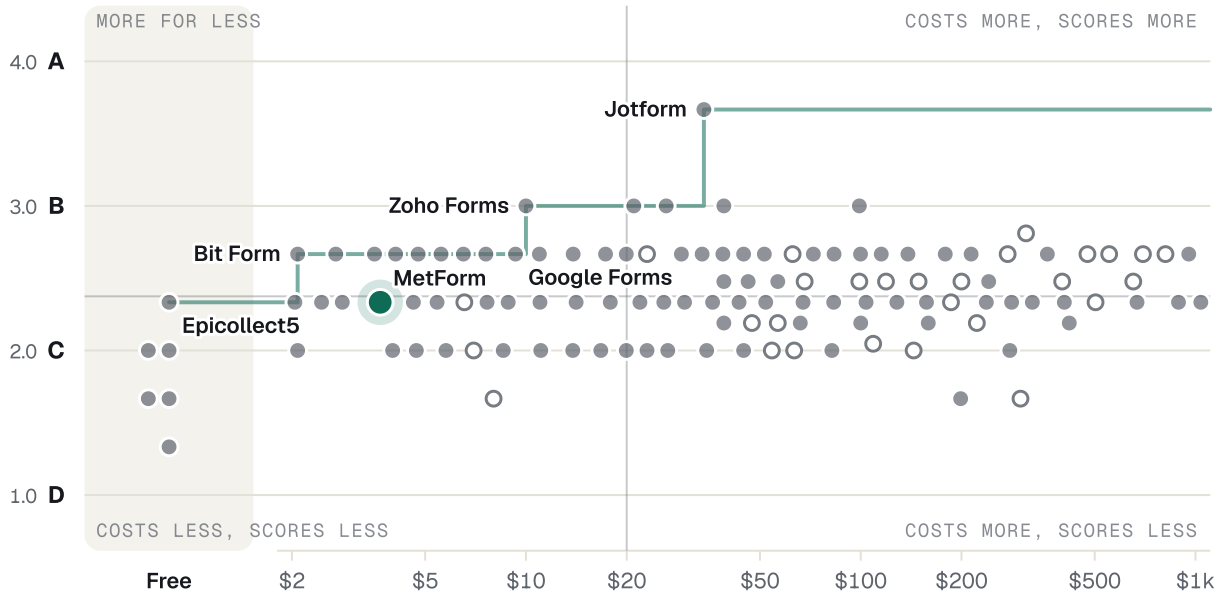
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. MetForm's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. MetForm is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of MetForm for yourself: forms, surveys and templates. What you would give up is listed below. Whether that is worth the price is your call. It costs $44 a year.

What you could make

- Forms, surveys and templates: an app builder makes these well.

What you could not

- ✕ It plugs into other products, Elementor, Google Sheets and Mailchimp among them.

It runs in a browser, which is where something home-made would run too.

× Hooks into the device itself: widgets.

What this rests on. MetForm's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

WPForms, Fluent Forms, Gravity Forms, Ninja Forms and Everest Forms

The 5 tools MetForm is most often weighed against, with where each one differs from it.



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WPForms

Free plan · from $49.50/yr

Drag-and-drop form builder plugin for WordPress sites.

- WPForms also covers workflow automation.

MetForm and WPForms compared in full



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Fluent Forms

Free plan · from $79/yr

WordPress form plugin with annual and lifetime licenses.

- Fluent Forms also covers workflow automation.

MetForm and Fluent Forms compared in full



2.0 GPA

Gravity Forms

From $59/yr

WordPress form builder plugin sold as a yearly license.

- MetForm has a free plan. Gravity Forms does not.

MetForm and Gravity Forms compared in full



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Ninja Forms

Free plan · from $99/yr

WordPress form builder with a free core and paid add-ons.

- Ninja Forms is open source, according to its own site.
- MetForm also covers surveys.
- Ninja Forms also covers workflow automation.

MetForm and Ninja Forms compared in full



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Everest Forms

Free plan · from $49/yr

WordPress form builder plugin with an AI form creator.

- Everest Forms also covers no-code.

MetForm and Everest Forms compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MetForm free?

MetForm has a free plan. Free edition on WordPress.org with form templates and the Elementor drag-and-drop form builder; conditional logic, multi-step forms and payments are listed under the paid plans.

How much does MetForm cost?

MetForm lists 3 plans. Personal: $44 per year for 1 site.

What platforms does MetForm work on?

MetForm is available on Web.

Does MetForm offer any discounts?

MetForm publicly lists the following: Lifetime bundle.

Does MetForm have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MetForm is listed for Web.

Does MetForm have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MetForm is listed for Web.

Is MetForm open source?

MetForm is not described as open source on its own site, as read on Nov 13, 2026.

What does MetForm integrate with?

MetForm's listing names Elementor, Google Sheets, Mailchimp, Zapier, Slack, ActiveCampaign, Zoho and Stripe.

Who makes MetForm?

MetForm is made by Wpmet.

What are the alternatives to MetForm?

The closest alternatives to MetForm in our directory are WPForms, Fluent Forms, Gravity Forms, Ninja Forms and Everest Forms.

How does MetForm compare with other form and survey tools?

MetForm's GPA of 2.6 is higher than 116 of the 148 other form and survey tools we grade, and level with 15.

Is MetForm good value for money?

ToolGPA grades MetForm A for value for money. Its paid plans start at $3.67 a month when paid by the year, against a middle price of $20 for the category: 2 of the 114 others that charge start lower.

Could I make my own version of MetForm?

A form at its plainest is questions, a button and a table of answers. You could make the core of MetForm for yourself: forms, surveys and templates.

Where this guide comes from

The prices, plans, platforms and features were read from MetForm's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MetForm's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wpmet. Prices change, so check wpmet.com before you buy.

wpmet.com/plugin/metform/
wordpress.org/plugins/metform/
wpmet.com/plugin/metform/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MetForm, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/metform

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MetForm: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/metform
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Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/metform/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after MetForm, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

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Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MetForm's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MetForm is a trademark of its owner, and this guide is not made, paid for or approved by Wpmet. Prices and plans change: check wpmet.com before you buy.