ToolGPA

NOVEMBER 2026

Mixpost

The Insider's Guide

Self-hosted social media scheduler sold with a one-time license



Every plan, grade, refund rule and rival among social media schedulers, read from Mixpost's own pages.

Made by Mixpost · checked Nov 12, 2026 · toolgpa.com

2.6
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Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mixpost's own pages, its app-store listings and our grades. Every fact in it is on Mixpost's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 82 of the 90 other social media schedulers we grade

Mixpost is an open source social media management tool that you install on your own server, with a free Lite edition and paid Pro and Enterprise licenses. It schedules posts with a calendar, queues and approvals across eleven networks, including Mastodon and Bluesky. A hosted Mixpost Cloud version runs the same software.

To get you started, here are **9 things to know about Mixpost**, taken from its own pages and our grades.

> **If you don't want a server to look after, pick something hosted.**
>
> From our report card of Mixpost

1 **Best for a self-hosted social scheduler**

You run, update and back it up yourself, and Pro includes only a year of updates.

2 **What it costs**

Paid plans start at $299 one-time for the Pro license.

3 **There is a free plan**

Lite is free to self-host: Facebook Pages, Mastodon and X, calendar, media library, basic analytics, community support.

4 **It runs on Web**

Web.

5 **Calendar and posting queues**

A calendar view and a posting schedule (queue) place posts at set times, with post versions per network, labels and a media library.

6 **Eleven networks**

Facebook, Instagram, X, LinkedIn, Threads, YouTube, TikTok, Pinterest, Mastodon, Bluesky, Pixelfed and Google Business are listed. Lite covers only some.

7 **Team workflow**

Multi-tenant workspaces, an approval flow, post templates, variables and a hashtag manager come with the Pro license.

8 **A 2.6 GPA, above 82 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

Mixpost sits between: not beyond making, and not a weekend's work either.

Mixpost at a glance

PRICING Free plan, from $299 one-time for the Pro license	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Mixpost	CATEGORY Social Media Schedulers
OUR GRADE 2.6 GPA, good	

The report card

Best for a self-hosted social scheduler

Mixpost is a PHP app you install on your own server: free Lite for three networks, or $299 once for Pro, which covers all eleven networks. You run, update and back it up yourself, and Pro includes only a year of updates. If you don't want a server to look after, pick something hosted.

TOOLGPA REPORT CARD

Mixpost

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	$299 one time for Pro, under a year of the category's $29 middle plan, though you also pay for a server and get 1 year of updates on 1 domain.
Free plan and trial	C	Lite is free to self-host but publishes only to Facebook Pages, Mastodon and X, and needs your own server.
Features	B	Calendar, queues, eleven networks, team workflow, inbox, analytics, API, webhooks and white label across Pro and Enterprise. Lite has none of the extras.
Ease of use	D	You install and maintain it yourself, which is self-hosting.
Platforms and integrations	B	Web, with Facebook, Instagram, X, LinkedIn, YouTube, TikTok, Mastodon and Bluesky, plus an API, webhooks and MCP. No phone apps.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mixpost is for

- ✓ Fits if you are comfortable running a PHP application on a server
- ✓ Works for agencies that want their own scheduler and their own data

Who it is not for

- ✕ Skip it if you don't want to install and maintain software
- ✕ Tight if you pick Lite: only Facebook Pages, Mastodon and X
- ✕ Watch out: Pro and Enterprise cover 1 domain and 1 year of updates; a fallback license keeps the version you bought
- ✕ Watch out: Mixpost Cloud's monthly prices could not be read, and its plans start with a 7-day trial
- ✕ Pricey if you want white label: Enterprise is $1,199 one time

Good to know

Good for

- ✓ Agencies that want to host their own scheduler and data
- ✓ Developers comfortable running a PHP application on a server
- ✓ Teams that prefer a one-time license over per-seat fees

Worth knowing

- ⓘ You install and maintain it yourself; the hosted Mixpost Cloud plans are priced separately.
- ⓘ Free Lite publishes only to Facebook Pages, Mastodon and X; other networks need Pro.
- ⓘ Pro and Enterprise include 1 year of updates and cover 1 domain; the page says a fallback license keeps the version you bought.
- ⓘ Mixpost Cloud's monthly prices could not be read; every cloud plan starts with a 7-day trial.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$299 one-time

To start. There is a free plan too

Mixpost has a free plan. Paid plans start at $299 one-time for the Pro license.

> **Lite is free to self-host but publishes only to Facebook Pages, Mastodon and X, and needs your own server.**
>
> From our grade for free plan and trial

LITE

$0

Self-hosted by you. Publishes to Facebook Pages, Mastodon and X, with calendar, media library and basic analytics.

PRO

$299

one-time, for 1 domain with 1 year of updates

Self-hosted. Adds all networks, multi-tenant, approvals, inbox, AI assistant, API and webhooks.

ENTERPRISE

$1,199

one-time, for 1 domain with 1 year of updates

Self-hosted. Adds white-label branding, subscription management, customer dashboard, billing and coupons.

The free plan

Lite is free to self-host: Facebook Pages, Mastodon and X, calendar, media library, basic analytics, community support.

Read from mixpost.app on Nov 12, 2026.

Ways to pay less

NONPROFIT

30% off Pro for nonprofits and NGOs

Non-profits and NGOs get 30% off the Pro license after verification through the support chat.

Stated on mixpost.app

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Self-hosted social media scheduler sold with a one-time license. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, one-time purchase, public API, AI features.

> **Calendar, queues, eleven networks, team workflow, inbox, analytics, API, webhooks and white label across Pro and Enterprise.**
>
> From our grade for features

Calendar and posting queues

A calendar view and a posting schedule (queue) place posts at set times, with post versions per network, labels and a media library.

Eleven networks

Facebook, Instagram, X, LinkedIn, Threads, YouTube, TikTok, Pinterest, Mastodon, Bluesky, Pixelfed and Google Business are listed. Lite covers only some.

Team workflow

Multi-tenant workspaces, an approval flow, post templates, variables and a hashtag manager come with the Pro license.

Engagement inbox and analytics

Pro adds an engagement inbox and advanced analytics. Lite includes basic analytics only.

API, webhooks and MCP

Pro includes an API, webhooks and an MCP server so scripts and AI assistants can control the installation.

White label and billing

The Enterprise license adds white-label branding and customer subscription management, aimed at running Mixpost as a paid service.

Where it runs

Web

What it works with

Facebook
Instagram
X
LinkedIn
YouTube
TikTok
Mastodon
Bluesky

Mixpost is made by Mixpost.

Where it stands

Its grades against its category, and whether to keep it or make your own

82/90

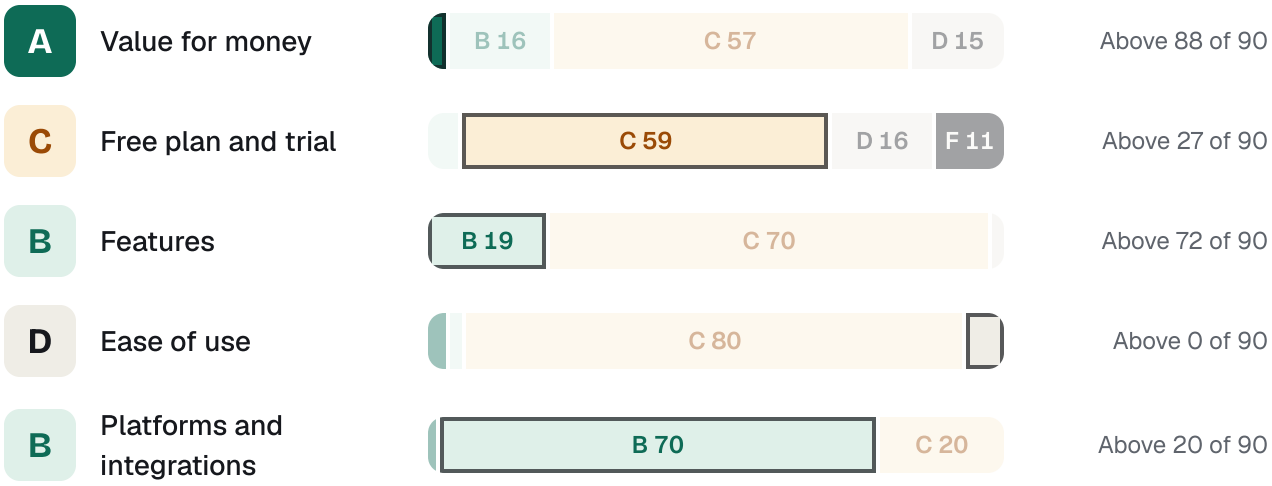
Other social media schedulers it is graded above

Mixpost's GPA of 2.6 is higher than 82 of the 90 other social media schedulers we grade, and level with 7.

It stands best on value for money (A, above 88 of 90) and worst on ease of use (D, above 0).

Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Mixpost's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

Mixpost sits between: not beyond making, and not a weekend's work either.

What you would give up is listed below. Whether that is worth the price is your call. At $299, paid once, it costs less than the weekend it would take to replace, which is the argument for keeping it. Mixpost is open source, so there is a third way: take its code and run it yourself.

What you could make

- It runs in a browser, which is where something home-made would run too.

What you could not

- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ It plugs into other products, Facebook, Instagram and X among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Mixpost's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Postiz, Publer, Buffer, SocialBee and Pallyy

The 5 tools Mixpost is most often weighed against, with where each one differs from it.

2.4 GPA

Postiz

Free trial · from $23/mo

Social scheduler with an API, MCP server and self-host option.

- Mixpost has a free plan. Postiz does not, though it has a free trial.
- Mixpost can be bought with a one-time purchase.
- Postiz also covers calendar and reports.

Mixpost and Postiz compared in full

2.6 GPA

Publer

Free plan · from $4/mo

Social media scheduler priced by connected accounts and members.

- Only Publer lists iOS and Android apps.
- Only Publer lists a browser extension.
- Mixpost is open source and self-hostable, according to its own site.

Mixpost and Publer compared in full



2.8
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Buffer

Free plan · from $5/mo

Social media scheduler priced by the channel, with a free plan.

- Only Buffer lists iOS and Android apps.
- Only Buffer lists a browser extension.
- Mixpost is open source and self-hostable, according to its own site.

Mixpost and Buffer compared in full



2.2
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SocialBee

Free trial · from $29/mo

Category-based social media scheduler that recycles evergreen posts.

- Mixpost has a free plan. SocialBee does not, though it has a free trial.
- Only SocialBee lists iOS and Android apps.
- Mixpost is open source and self-hostable, according to its own site.

Mixpost and SocialBee compared in full



2.2
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Pallyy

Free plan · from $25/mo

Social media scheduler for agencies, priced per client.

- Mixpost is open source and self-hostable, according to its own site.
- Mixpost can be bought with a one-time purchase.
- Pallyy also covers calendar, shared inbox and reports.

Mixpost and Pallyy compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mixpost free?

Mixpost has a free plan. Lite is free to self-host: Facebook Pages, Mastodon and X, calendar, media library, basic analytics, community support.

How much does Mixpost cost?

Mixpost lists 3 plans. Lite: $0.

What platforms does Mixpost work on?

Mixpost is available on Web.

Does Mixpost offer any discounts?

Mixpost publicly lists the following: 30% off Pro for nonprofits and NGOs.

Does Mixpost have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Mixpost is listed for Web.

Does Mixpost have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Mixpost is listed for Web.

Is Mixpost open source?

Yes. Mixpost is open source, according to its own site.

Does Mixpost have an API?

Yes. Mixpost offers a public API, according to its own site.

What does Mixpost integrate with?

Mixpost's listing names Facebook, Instagram, X, LinkedIn, YouTube, TikTok, Mastodon and Bluesky.

Who makes Mixpost?

Mixpost is made by a company of the same name.

What are the alternatives to Mixpost?

The closest alternatives to Mixpost in our directory are Postiz, Publer, Buffer, SocialBee and Pallyy.

How does Mixpost compare with other social media schedulers?

Mixpost's GPA of 2.6 is higher than 82 of the 90 other social media schedulers we grade, and level with 7.

Could I make my own version of Mixpost?

Mixpost sits between: not beyond making, and not a weekend's work either.

Where this guide comes from

The prices, plans, platforms and features were read from Mixpost's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Mixpost's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mixpost. Prices change, so check mixpost.app before you buy.

mixpost.app/pricing
mixpost.app/cloud

mixpost.app

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mixpost, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mixpost

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mixpost: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/mixpost
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Know someone choosing between social media schedulers?

Send them this guide: toolgpa.com/tools/mixpost/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Mixpost, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mixpost's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mixpost is a trademark of its owner, and this guide is not made, paid for or approved by Mixpost. Prices and plans change: check mixpost.app before you buy.