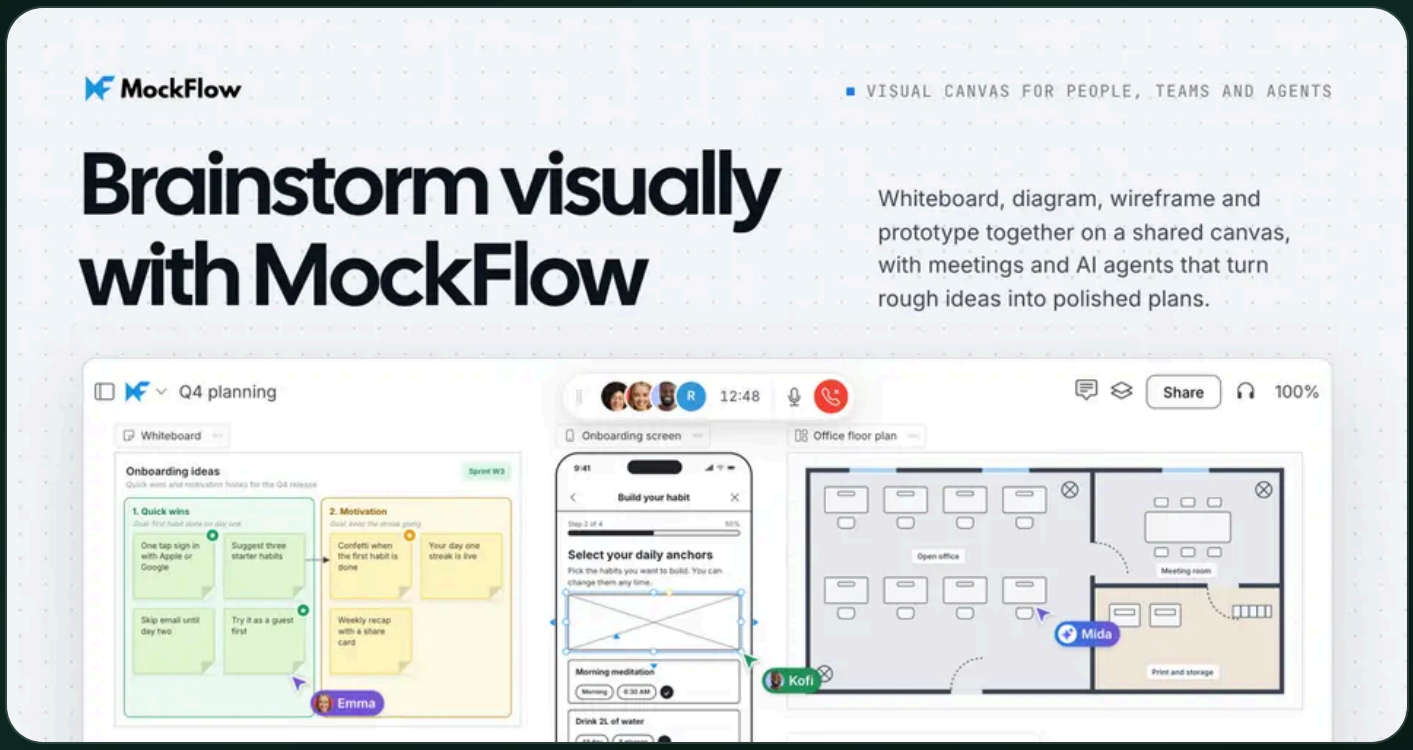
ToolGPA

NOVEMBER 2026

MockFlow

The Insider's Guide

Whiteboard, diagram and wireframe workspace with an AI helper



Every plan, grade, refund rule and rival among whiteboard and mind map tools, read from MockFlow's own pages.

Made by MockFlow · checked Nov 13, 2026 · toolgpa.com

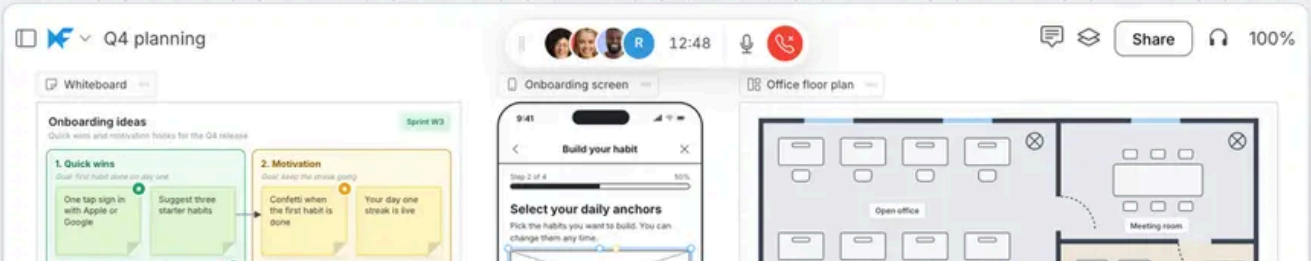
2.2
GPA

MockFlow

VISUAL CANVAS FOR PEOPLE, TEAMS AND AGENTS

Brainstorm visually with MockFlow

Whiteboard, diagram, wireframe and prototype together on a shared canvas, with meetings and AI agents that turn rough ideas into polished plans.



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MockFlow's own pages, its app-store listings and our grades. Every fact in it is on MockFlow's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 23 of the 98 other whiteboard and mind map tools we grade

MockFlow is an online whiteboard for brainstorming, diagrams, mind maps and app or website wireframes. An AI helper called Mida builds boards from prompts. Only people who edit are charged: viewers and commenters are free on paid plans.

To get you started, here are **9 things to know about MockFlow**, taken from its own pages and our grades.

> "
>
> **Building boards and wireframes is a learning curve.**
>
> From our grade for ease of use

1 **Best for whiteboards and wireframes with an AI helper**

MockFlow is a whiteboard and wireframing tool with AI that builds boards from a prompt.

2 **Paid plans start at $9 a month for each person**

As its pricing page puts it: $9 per editor / month, billed yearly.

3 **There is a free plan**

Basic: 1 editor, up to 4 projects, 200 items per board, 5 reviewers and 100 AI credits a month, for personal and nonprofit use.

4 **It runs on 3 platforms**

Web, macOS and Windows, with a browser extension too.

5 **Endless whiteboard**

A single canvas for mind maps, flowcharts, diagrams and storyboards, with templates and UI kits on every plan.

6 **Wireframing**

App and website wireframes are drawn on the same board, with click-through prototypes; Max adds export to Figma and code.

7 **Mida AI helper**

Mida creates content from prompts and spends monthly credits: 100 on Basic, 800 per editor on Plus and 2,000 per editor on Max.

8 **A 2.2 GPA, above 23 of 98**

That is against the other whiteboard and mind map tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of MockFlow you could make: mind mapping and templates. What surrounds it you could not. The 6 things listed below take a company, not a weekend.

MockFlow at a glance

PRICING Free plan, from $9 per editor / month, billed yearly	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, macOS, Windows, Browser extension
MADE BY MockFlow	CATEGORY Whiteboards & Mind Maps
OUR GRADE 2.2 GPA, fair	

The report card

Best for whiteboards and wireframes with an AI helper

MockFlow is a whiteboard and wireframing tool with AI that builds boards from a prompt. Basic is for personal and nonprofit use only, with 4 projects, and the offline desktop app, SSO and Figma export sit on Max.

TOOLGPA REPORT CARD

MockFlow

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Plus is $9 an editor a month billed yearly, near the $8.25 middle. Max is $14.
Free plan and trial	C	Basic is free for one editor with 4 projects, 200 items a board and 100 AI credits a month. It is for personal and nonprofit use, and may be closed after 60 days without a sign-in.
Features	C	Whiteboard, wireframes, AI, workshop tools, automations and developer access. The listing shows the desktop app, SSO and Figma export are limited to Max.
Ease of use	C	No store rating on record. Building boards and wireframes is a learning curve.
Platforms and integrations	B	Web, Mac and Windows apps, and a browser extension, with Slack, Jira, Teams and Figma. No phone app listed.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MockFlow is for

- ✓ Fits if you sketch wireframes and run workshops in the same tool
- ✓ Works for a team that lives in Slack, Jira or Google Meet

Who it is not for

- ✗ Not for you if you do commercial work on Basic, as it is for personal and nonprofit use only
- ✗ Tight if you stay free: 4 projects and 200 items a board
- ✗ Watch out: an idle Basic account may be closed after 60 days
- ✗ Pricey if you want the offline app, SSO or Figma export, which need Max at $14 an editor a month

Good to know

Good for

- ✓ Product and design teams that want whiteboarding and wireframes in one place
- ✓ Workshops where many reviewers only comment
- ✓ Freelancers and agencies sharing boards with clients

Worth knowing

- ⓘ Basic is for personal and nonprofit use; commercial work needs a paid plan.
- ⓘ A Basic account nobody signs in to for 60 days may be closed, according to the pricing page.
- ⓘ The offline desktop app, SSO and Figma export are limited to Max.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9

A month to start, for each person. There is a free plan too

MockFlow has a free plan. Paid plans start at $9 per editor / month, billed yearly.

BASIC

$0

1 editor, 4 projects, 200 items per board, 7 days of version history and 100 AI credits a month.

PLUS

$9

per editor / month, billed yearly

Unlimited boards and projects, chat and audio meetings, polls and timers, 800 AI credits per editor monthly.

MAX

$14

per editor / month, billed yearly

Adds video meetings, automations, live app data, Figma export, SSO and the offline desktop app.

The free plan

Basic: 1 editor, up to 4 projects, 200 items per board, 5 reviewers and 100 AI credits a month, for personal and nonprofit use.

Read from mockflow.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 25% with yearly billing

The pricing page marks yearly billing as saving 25% compared with monthly billing.

Stated on mockflow.com

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, macOS, Windows and Browser extension

Whiteboard, diagram and wireframe workspace with an AI helper. Here is what it does, as its own site describes it, and what it covers: AI features, real-time collaboration, whiteboard, templates, mind mapping, diagrams.

> **Whiteboard, wireframes, AI, workshop tools, automations and developer access.**

From our grade for features

Endless whiteboard

A single canvas for mind maps, flowcharts, diagrams and storyboards, with templates and UI kits on every plan.

Wireframing

App and website wireframes are drawn on the same board, with click-through prototypes; Max adds export to Figma and code.

Mida AI helper

Mida creates content from prompts and spends monthly credits: 100 on Basic, 800 per editor on Plus and 2,000 per editor on Max.

Team workshop tools

Plus adds team chat, audio meetings, polls, voting and timers, and runs inside Google Meet and Microsoft Teams.

Automations and connectors

Max boards can update themselves up to 60 runs a month and pull live data from apps such as Jira and Slack.

Developer access

A boards API with webhooks and an MCP server let outside tools and AI agents read and write boards, with rate limits that rise by plan.

Where it runs

Web · macOS · Windows · Browser extension

What it works with

Google Meet · Microsoft Teams · Slack · Jira · Figma · Claude Code

MockFlow is made by MockFlow.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

23/98

Other whiteboard and mind map tools it is graded above

MockFlow's GPA of 2.2 is higher than 23 of the 98 other whiteboard and mind map tools we grade, and level with 19.

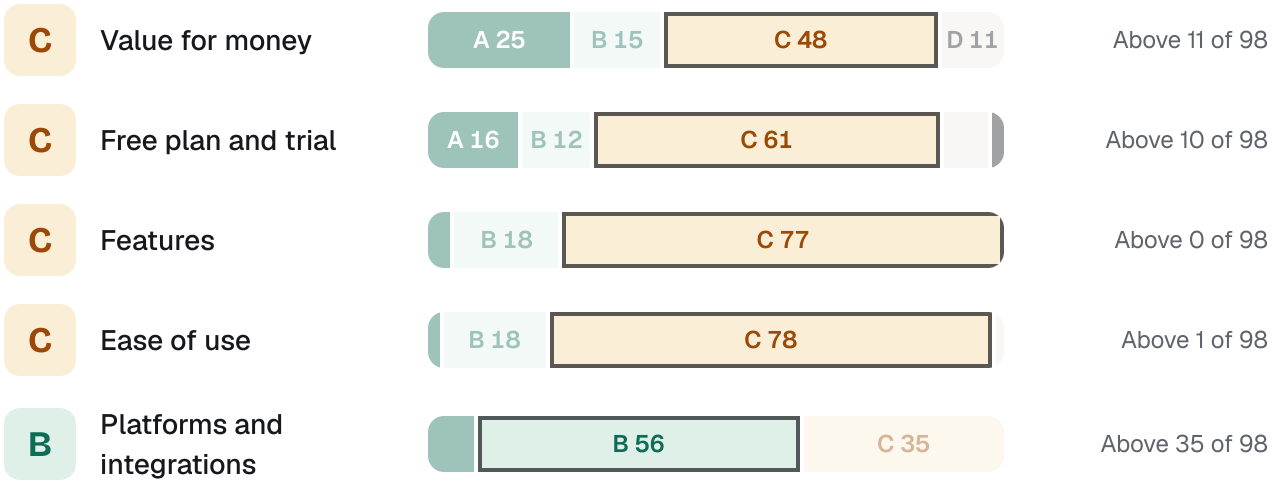
It stands best on platforms and integrations (B, above 35 of 98) and worst on features (C, above 0).

Its paid plans start at $9 a month for each person, against a middle price of $8 for the category: 41 of the 69 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 18 tools score higher and cost less.

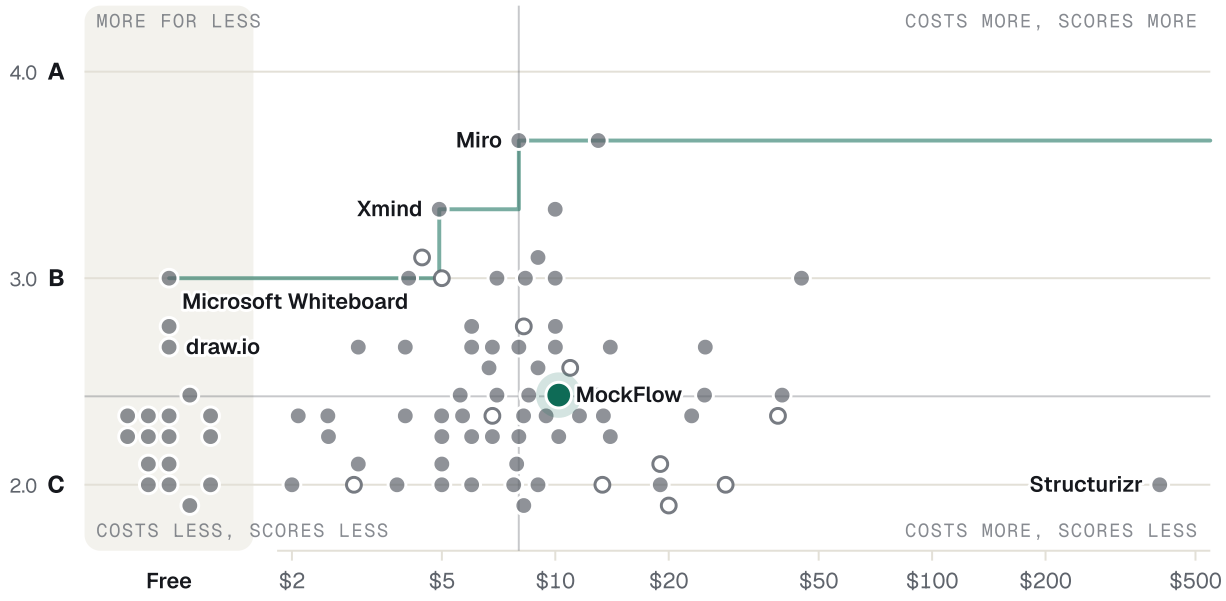
Each grade against the category

Every bar is all 99 whiteboard and mind map tools we grade, cut by the letter each got. MockFlow's own letter is outlined.



Price against what you get

Each dot is one of 88 whiteboard and mind map tools. Further left costs less; higher up scores better on features, ease of use and platforms. MockFlow is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of MockFlow you could make: mind mapping and templates. What surrounds it you could not. The 6 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 56 of the 98 other whiteboard and mind map tools grade higher. It costs $108 a year.

What you could make

- Mind mapping and templates: an app builder makes these well.

What you could not

- An endless canvas that stays smooth with hundreds of things on it.

- A diagram editor.
- A real app for macOS and Windows. Something home-made would be a web page.
- Several people working in it at the same moment.
- It plugs into other products, Google Meet, Microsoft Teams and Slack among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. MockFlow's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Miro, FigJam, Whimsical, Lucidspark and Mural

The 5 tools MockFlow is most often weighed against, with where each one differs from it.

3.0 GPA

Miro

Free plan · from $8/mo

Online whiteboard for team brainstorming, diagrams and planning.

- Only MockFlow lists a browser extension.
- Only Miro lists iOS and Android apps.

MockFlow and Miro compared in full

3.0 GPA

FigJam

Free plan · from $3/mo

Online whiteboard from Figma for brainstorms, diagrams and meetings.

- Only MockFlow lists a browser extension.
- Only FigJam lists iOS and Android apps.
- MockFlow also covers mind mapping.

MockFlow and FigJam compared in full

2.4
GPA

Whimsical

Free plan · from $10/mo

Whiteboard for flowcharts, wireframes, mind maps and docs.

- Only MockFlow lists a browser extension.
- Only Whimsical lists a Linux app.
- Whimsical also covers documents.

MockFlow and Whimsical compared in full

2.4
GPA

Lucidspark

Free plan · from $9/mo

Virtual whiteboard for team brainstorming and workshops.

- Only MockFlow lists macOS and Windows apps.
- Only MockFlow lists a browser extension.
- Only Lucidspark lists iOS and Android apps.

MockFlow and Lucidspark compared in full

2.6
GPA

Mural

Free plan · from $9.99/mo

Online whiteboard with built-in facilitation tools for workshops.

- Only MockFlow lists a browser extension.
- Only Mural lists iOS and Android apps.

MockFlow and Mural compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MockFlow free?

MockFlow has a free plan. Basic: 1 editor, up to 4 projects, 200 items per board, 5 reviewers and 100 AI credits a month, for personal and nonprofit use.

How much does MockFlow cost?

MockFlow lists 3 plans. Basic: $0.

What platforms does MockFlow work on?

MockFlow is available on Web, macOS and Windows. It also has a browser extension.

Does MockFlow offer any discounts?

MockFlow publicly lists the following: Save 25% with yearly billing.

Does MockFlow have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MockFlow is listed for Web, macOS and Windows.

Does MockFlow have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MockFlow is listed for Web, macOS and Windows.

Is MockFlow open source?

MockFlow is not described as open source on its own site, as read on Nov 13, 2026.

What does MockFlow integrate with?

MockFlow's listing names Google Meet, Microsoft Teams, Slack, Jira, Figma and Claude Code.

Who makes MockFlow?

MockFlow is made by a company of the same name.

What are the alternatives to MockFlow?

The closest alternatives to MockFlow in our directory are Miro, FigJam, Whimsical, Lucidspark and Mural.

How does MockFlow compare with other whiteboard and mind map tools?

MockFlow's GPA of 2.2 is higher than 23 of the 98 other whiteboard and mind map tools we grade, and level with 19.

Is MockFlow good value for money?

ToolGPA grades MockFlow C for value for money. Its paid plans start at $9 a month for each person, against a middle price of $8 for the category: 41 of the 69 others that charge start lower.

Could I make my own version of MockFlow?

The plain part of MockFlow you could make: mind mapping and templates.

Where this guide comes from

The prices, plans, platforms and features were read from MockFlow's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MockFlow's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MockFlow. Prices change, so check mockflow.com before you buy.

mockflow.com/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MockFlow, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mockflow

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MockFlow: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mockflow
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Know someone choosing between whiteboard and mind map tools?

Send them this guide:
toolgpa.com/tools/mockflow/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded whiteboard and mind map tools after MockFlow, each with an Insider's Guide of its own.

Whiteboards & Mind Maps Insider's Guide

Every one of the 99 whiteboard and mind map tools we grade, compared

Microsoft Whiteboard Insider's Guide

Free collaborative canvas built into Microsoft 365 and Teams

3.4 GPA

draw.io Insider's Guide

Free diagram editor that saves files to storage you choose

3.2 GPA

tldraw Insider's Guide

Free online whiteboard with a local desktop app

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MockFlow's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MockFlow is a trademark of its owner, and this guide is not made, paid for or approved by MockFlow. Prices and plans change: check mockflow.com before you buy.