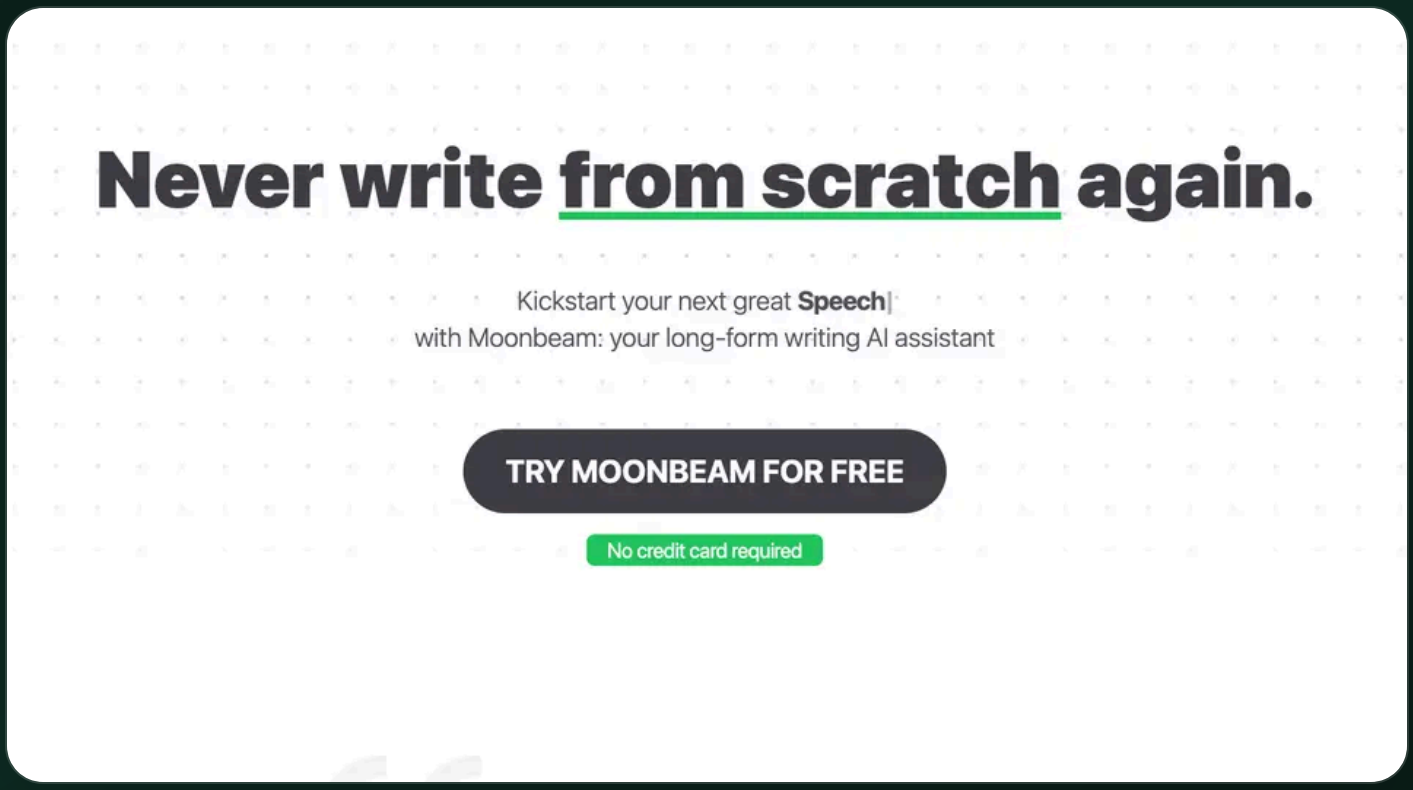
ToolGPA

NOVEMBER 2026

Moonbeam

The Insider's Guide

AI writing assistant aimed at essays, blog posts and long-form drafts



Every plan, grade, refund rule and rival among writing tools, read from Moonbeam's own pages.

Made by Go Moonbeam LLC · checked Nov 13, 2026 · toolgpa.com

1.8
GPA

Never write from scratch again.

Kickstart your next great **Speech**
with Moonbeam: your long-form writing AI assistant

TRY MOONBEAM FOR FREE

No credit card required

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Moonbeam's own pages, its app-store listings and our grades. Every fact in it is on Moonbeam's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 5 of the 136 other writing tools we grade

Moonbeam is a browser-based AI writing tool for longer pieces such as essays, blog posts, newsletters and technical guides. It turns notes into an outline and the outline into a draft, and it has a chat panel inside the editor for revising selected text. A Chrome extension adds page summaries and answers on any website.

> "
>
> **Wizard, chat and style settings to learn.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Moonbeam**, taken from its own pages and our grades.

1 **Best for long-form drafts like essays**

Moonbeam is an AI writing assistant for essays, blog posts and long drafts.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month, billed yearly.

3 **There is a free plan**

The site says it offers a free plan; the pricing page does not list its limits.

4 **It runs on Web**

Web, with a browser extension too.

5 Wizard

Turns rough notes into an outline, then expands the outline into paragraphs. It is included in Pro and Team.

6 Smart Chat

A chat panel inside the editor that answers questions about the document and rewrites highlighted text. The site says it runs on GPT-4.

7 Content clusters

Enter a keyword or prompt to get ten or more related content ideas, then generate an outline or full post for each, kept in folders.

8 A 1.8 GPA, above 5 of 136

That is against the other writing tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Moonbeam you would be making an AI model, which you can rent by the request but not make. That is not a weekend's work, with an AI app builder or without one.

Moonbeam at a glance

PRICING Free plan, from $49 per month, billed yearly	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY Go Moonbeam LLC	CATEGORY Writing Tools
OUR GRADE 1.8 GPA, weak	

The report card

Best for long-form drafts like essays

Moonbeam is an AI writing assistant for essays, blog posts and long drafts. Pro is $49 a month on yearly billing, the free plan's limits aren't published, and collaboration needs the $99-a-seat Team plan.

TOOLGPA REPORT CARD — **Moonbeam** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$49 a month billed yearly for one user, past the category's dearest tenth, which starts at $25. The monthly-billed price isn't shown.
Free plan and trial	C	The site mentions a free plan, but its limits aren't published.
Features	C	Long-form and social writing, chat, content clusters, templates and custom styles. Collaboration and integrations need Team.
Ease of use	C	No store rating on record. Wizard, chat and style settings to learn.
Platforms and integrations	C	Web and a Chrome extension; integrations only on Team.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Moonbeam is for

- ✓ Fits if you draft long pieces alone and want a writing assistant
- ✓ Works for people who want custom writing styles

Who it is not for

- ✕ Pricey if you pay: $49 a month, and $99 a seat on Team
- ✕ Skip it if you want to know the free limits, because they aren't published
- ✕ Not for you if you write with others, since collaboration needs Team
- ✕ Watch out: only the yearly-billed price is shown, so monthly cost is unknown

Good to know

Good for

- ✓ Students and bloggers who want a first draft built from notes
- ✓ Marketers planning clusters of posts around one keyword
- ✓ Freelancers who write essays, newsletters and proposals

Worth knowing

- ⓘ The pricing page shows only the yearly-billed Pro price; the monthly-billed price is not displayed.
- ⓘ The free plan is mentioned but its limits are not published, so what it includes is unclear.
- ⓘ Pro covers one user; collaborative editing and integrations need the $99-per-seat Team plan.
- ⓘ The vendor offers a full refund within 30 days of a paid purchase.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start. There is a free plan too

Moonbeam has a free plan. Paid plans start at $49 per month, billed yearly.

> **The site mentions a free plan, but its limits aren't published.**

From our grade for free plan and trial

FREE

$0

Mentioned on the home page as a free plan; its limits are not published.

PRO

$49

per month, billed yearly (monthly-billing price not shown)

One user. Long-form and social post writing, chat, Boss Mode, the Wizard and custom styles, all listed as unlimited.

TEAM

$99

per seat / month

Adds multiple users, real-time collaborative editing, tool integrations and priority support; reached through a Contact Us button.

The free plan

The site says it offers a free plan; the pricing page does not list its limits.

Read from gomoonbeam.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

AI writing assistant aimed at essays, blog posts and long-form drafts. Here is what it does, as its own site describes it, and what it covers: AI features, real-time collaboration, chat assistant, templates, long-form writing.

> **Long-form and social writing, chat, content clusters, templates and custom styles.**

From our grade for features

Wizard

Turns rough notes into an outline, then expands the outline into paragraphs. It is included in Pro and Team.

Smart Chat

A chat panel inside the editor that answers questions about the document and rewrites highlighted text. The site says it runs on GPT-4.

Content clusters

Enter a keyword or prompt to get ten or more related content ideas, then generate an outline or full post for each, kept in folders.

Templates

Starting points for essays, blog posts, newsletters, lesson plans, help articles, how-to guides, technical guides and Twitter threads.

Custom style generator

Asks for a draft in the voice of a named author or public figure. It is a Pro and Team feature.

Chrome extension

Summarizes a web page, builds a table of contents, explains a code snippet or drafts a reply on any site.

Where it runs

Web

Browser extension

What it works with

Its own pages name no integrations.

Moonbeam is made by Go Moonbeam LLC.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/136

Other writing tools it is graded above

Moonbeam's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

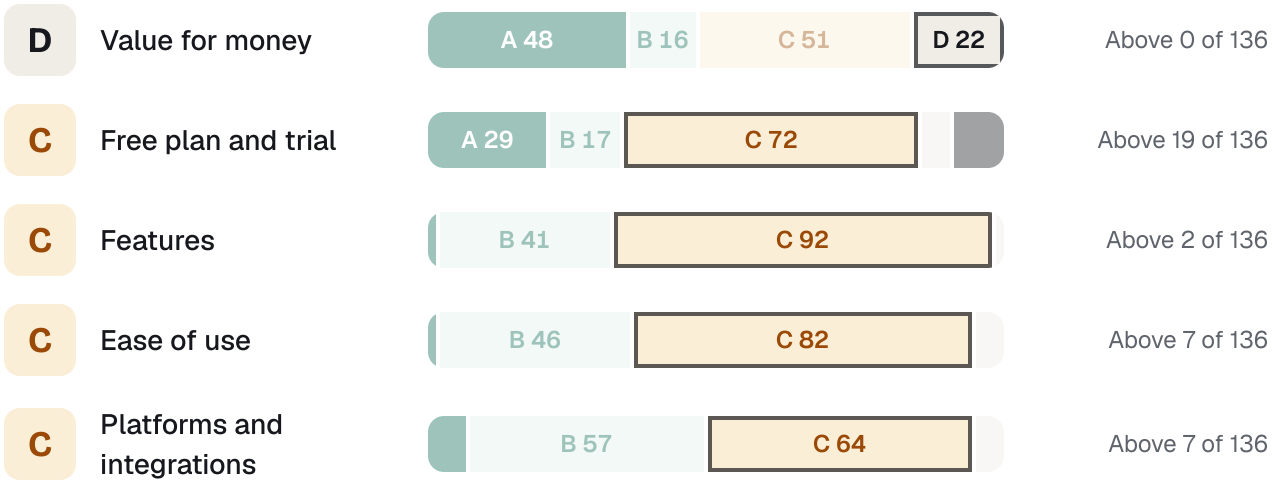
It stands best on free plan and trial (C, above 19 of 136) and worst on value for money (D, above 0).

Its paid plans start at $49 a month, against a middle price of $8.66 for the category: 78 of the 81 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 69 tools score higher and cost less.

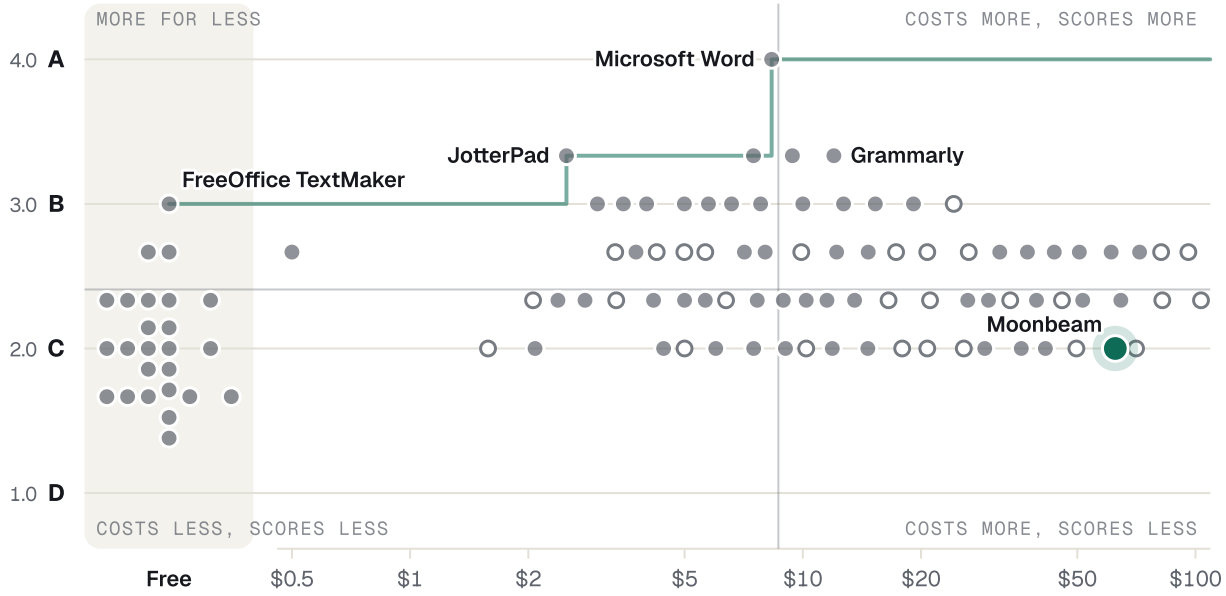
Each grade against the category

Every bar is all 137 writing tools we grade, cut by the letter each got. Moonbeam's own letter is outlined.



Price against what you get

Each dot is one of 107 writing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Moonbeam is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Moonbeam you would be making an AI model, which you can rent by the request but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 119 of the 136 other writing tools grade higher. It costs $588 a year.

What you could make

- Long-form writing and templates: an app builder makes these well.

What you could not

- An AI model, which you can rent by the request but not make.

	✕ Several people working in it at the same moment.

What this rests on. Moonbeam's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Jasper, Copy.ai, Rytr, Sudowrite and Wordtune

The 5 tools Moonbeam is most often weighed against, with where each one differs from it.

2.2 GPA

Jasper

Free trial · from $59/mo

AI content platform with marketing agents and brand voice.

- Moonbeam has a free plan. Jasper does not, though it has a free trial.
- Moonbeam also covers templates and long-form writing.
- Jasper also covers AI agents.

Moonbeam and Jasper compared in full

1.6 GPA

Copy.ai

From $24/mo

AI workflow platform for sales and marketing content.

- Moonbeam has a free plan. Copy.ai does not.
- Only Moonbeam lists a browser extension.
- Moonbeam also covers templates and long-form writing.

Moonbeam and Copy.ai compared in full

2.4
GPA

Rytr

Free plan · from $7.50/mo

AI copy generator with 40+ use cases and tone matching.

- Moonbeam also covers chat assistant and long-form writing.
- Rytr also covers grammar & style.

Moonbeam and Rytr compared in full

2.4
GPA

Sudowrite

Free trial · from $10/mo

AI writing partner for drafting and revising fiction.

- Moonbeam has a free plan. Sudowrite does not, though it has a free trial.
- Only Moonbeam lists a browser extension.
- Only Sudowrite lists iOS and Android apps.

Moonbeam and Sudowrite compared in full

2.2
GPA

Wordtune

Free plan · from $6.99/mo

AI rewriting, grammar and summarizing assistant for English.

- Only Wordtune lists an iOS app.
- Moonbeam also covers chat assistant, templates and long-form writing.
- Wordtune also covers grammar & style.

Moonbeam and Wordtune compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Moonbeam free?

Moonbeam has a free plan. The site says it offers a free plan; the pricing page does not list its limits.

How much does Moonbeam cost?

Moonbeam lists 3 plans. Free: $0.

What platforms does Moonbeam work on?

Moonbeam is available on Web. It also has a browser extension.

Does Moonbeam have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Moonbeam is listed for Web.

Does Moonbeam have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Moonbeam is listed for Web.

Is Moonbeam open source?

Moonbeam is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Moonbeam?

Moonbeam is made by Go Moonbeam LLC.

What are the alternatives to Moonbeam?

The closest alternatives to Moonbeam in our directory are Jasper, Copy.ai, Rytr, Sudowrite and Wordtune.

How does Moonbeam compare with other writing tools?

Moonbeam's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

Is Moonbeam good value for money?

ToolGPA grades Moonbeam D for value for money. Its paid plans start at $49 a month, against a middle price of $8.66 for the category: 78 of the 81 others that charge start lower.

Could I make my own version of Moonbeam?

To replace Moonbeam you would be making an AI model, which you can rent by the request but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Moonbeam's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Moonbeam's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Go Moonbeam LLC. Prices change, so check gomoonbeam.com before you buy.

gomoonbeam.com/
gomoonbeam.com/extension
gomoonbeam.com/pricing
gomoonbeam.com/privacy

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Moonbeam, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/moonbeam

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Moonbeam: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/moonbeam
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Know someone choosing between writing tools?

Send them this guide:
toolgpa.com/tools/moonbeam/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded writing tools after Moonbeam, each with an Insider's Guide of its own.

Writing Tools Insider's Guide

Every one of the 137 writing tools we grade, compared

FreeOffice TextMaker Insider's Guide

Free word processor that opens and saves Microsoft Word files

3.4 GPA

Microsoft Word Insider's Guide

Word processor sold with Microsoft 365, free in the browser

3.4 GPA

Apache OpenOffice Insider's Guide

Free open-source office suite with the Writer word processor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Moonbeam's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Moonbeam is a trademark of its owner, and this guide is not made, paid for or approved by Go Moonbeam LLC. Prices and plans change: check gomoonbeam.com before you buy.