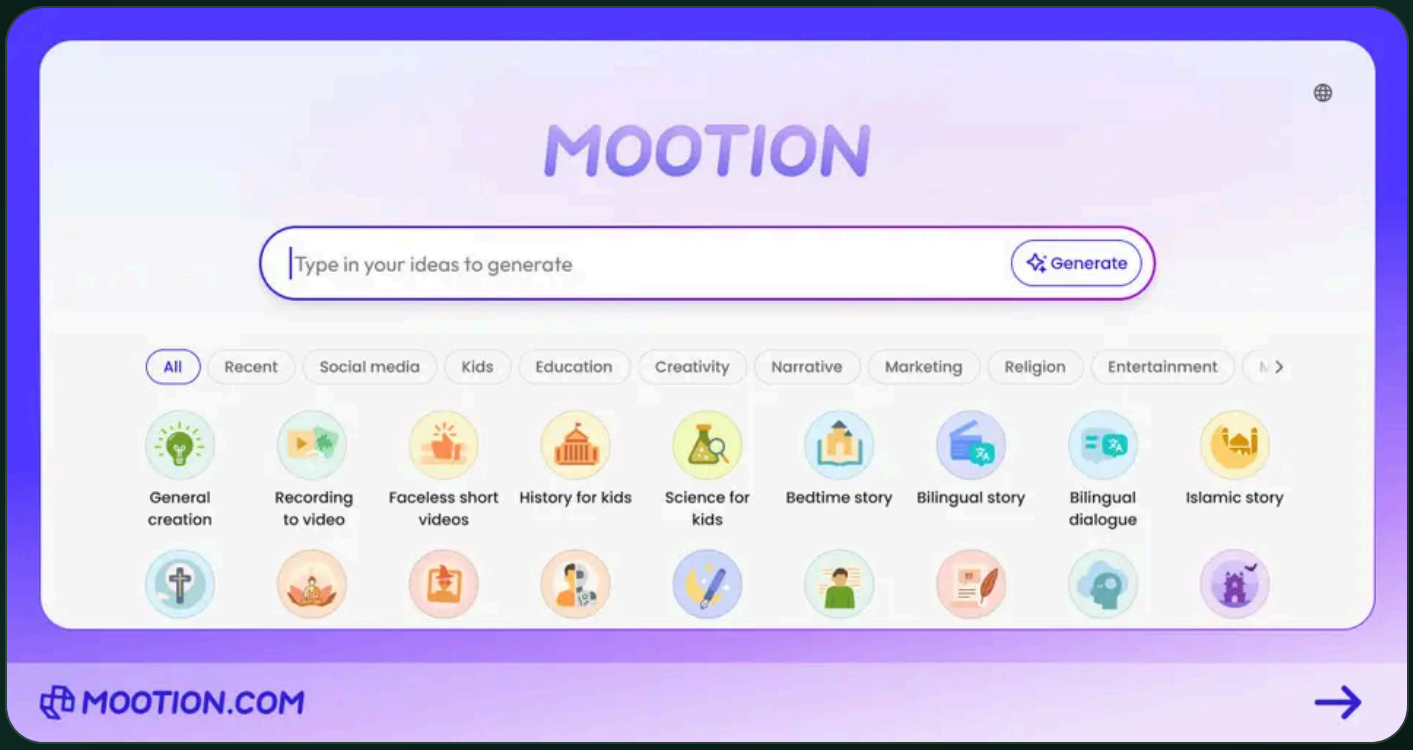
ToolGPA

NOVEMBER 2026

# Mootion

## The Insider's Guide

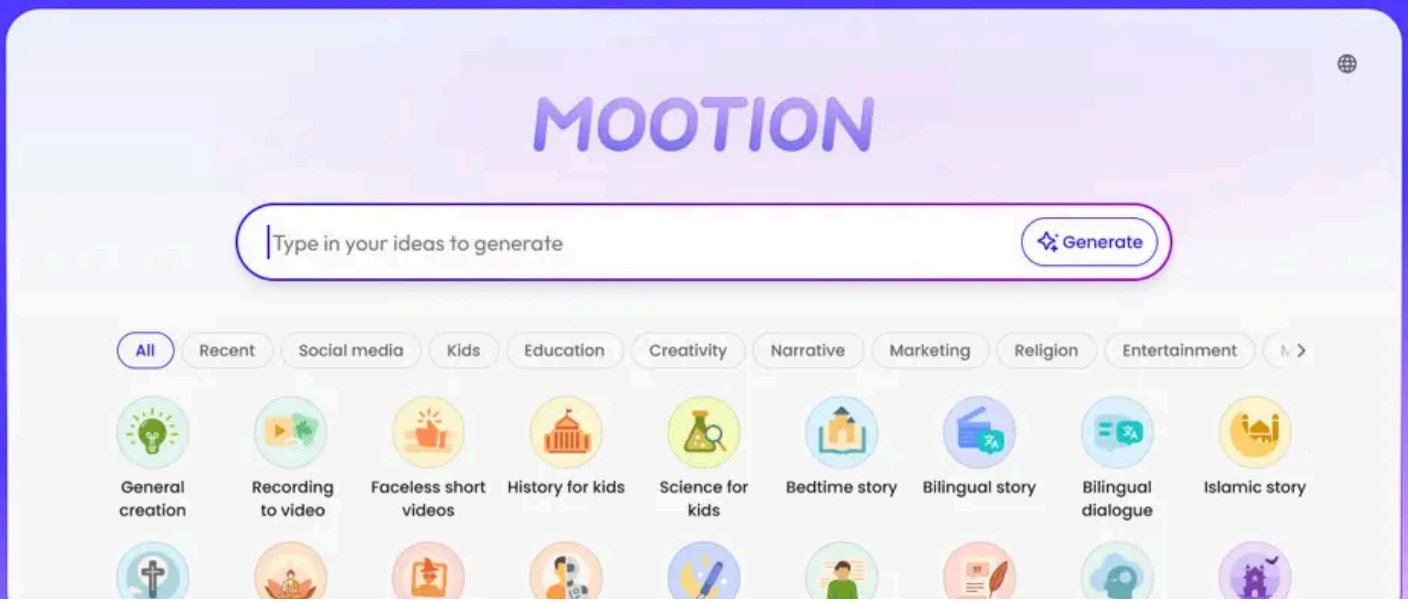
AI video generator that turns ideas and scripts into scenes




**Every plan, grade, refund rule and rival among AI image and video generators, read from Mootion's own pages.**

Made by HK Mootion Limited · checked Nov 13, 2026 · toolgpa.com

**1.8**
GPA




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ToolGPA put this guide together from Mootion's own pages, its app-store listings and our grades. Every fact in it is on Mootion's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**1.8**

GPA, above 14 of the 168 other AI image and video generators we grade

Mootion turns a short idea, a script or images into a storyboarded video with generated scenes, voiceovers and music. A character library is meant to keep characters consistent across scenes. It also offers a thumbnail generator, an image background editor and an image editor, and sells credit-based paid plans only.

> "
>
> **It is a web app where you build scenes and edit each one.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Mootion**, taken from its own pages and our grades.

**1** **Best for turning scripts and ideas into video scenes**

Mootion turns ideas, scripts and images into video scenes with voiceovers and music.

**2** **Paid plans start at $12 a month**

As its pricing page puts it: $12 per month, billed annually ($15 billed monthly).

**3** **It runs on Web**

Web.

**4** **Idea, script and image to video**

Start from a one-line idea, a full script or images and get a storyboard of generated scenes.

**5** **Character library**

Save characters and reuse them across scenes; the number you can store rises with the plan.

**6** **Voiceovers and music**

Add voiceovers, with ultra-realistic voices from Plus and unlimited ones on Pro, plus a royalty-free music library.

**7** **A 1.8 GPA, above 14 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

**8** **Keep it**

To replace Mootion you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

### Mootion at a glance

PRICING
Paid, from $12 per month, billed annually ($15 billed monthly)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
HK Mootion Limited

CATEGORY
AI Image & Video Generators

OUR GRADE
1.8 GPA, weak

## The report card

### Best for turning scripts and ideas into video scenes

Mootion turns ideas, scripts and images into video scenes with voiceovers and music. It is paid from the first video, starting at $12 a month on a yearly bill, and scenes per project, speed and storage all step up by plan.

| TOOLGPA REPORT CARD | Mootion | Graded Nov 13, 2026 |
|---|---|---|

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | Standard is $12 a month billed yearly ($15 monthly), which is about the category's $11.88 middle. A $5 EDU plan needs an application. |
| **Free plan and trial** | F | The FAQ says creating and downloading videos needs a paid plan. There is no free plan or trial. |
| **Features** | C | Idea, script and image to video, a character library, voiceovers, scene editing and an API. Scene counts, speed and storage rise by plan. |
| **Ease of use** | C | No store rating is on record. It is a web app where you build scenes and edit each one. |
| **Platforms and integrations** | B | Web only, with an API listed. No desktop or phone app. |
| **Grade point average** | | Weak, out of 4.0 **1.8** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

## Who Mootion is for

- ✓ Fits if you make short videos from scripts and want voiceovers built in
- ✓ Works for people who can use the cheaper EDU plan

## Who it is not for

- ✗ Skip it if you want a free plan, as creating and downloading needs a paid one
- ✗ Tight if you make long videos, as Standard allows 16 scenes a project
- ✗ Watch out: extra credits start at $5 for 500 and are for paid users only
- ✗ Pricey if you want speed, which needs Plus at $20 or Pro at $40 a month

# Good to know

## Good for

- ✓ Short story, education and social videos without editing software
- ✓ Teachers, who can apply for the EDU plan

## Worth knowing

- ⓘ The FAQ says Mootion is a paid product: creating and downloading videos needs a paid plan.
- ⓘ Credits are monthly allowances; extra credits start at $5 for 500 and are for active paid users only.
- ⓘ Scenes per project, voice quality, speed and storage all step up by plan.
- ⓘ Runs in the browser; no desktop or mobile app is listed.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$12**

A month to start

Mootion is a paid product, starting at $12 per month, billed annually ($15 billed monthly).

"

**The FAQ says creating and downloading videos needs a paid plan.**

From our grade for free plan and trial

EDU PLAN

## $5

per month, billed annually ($6 billed monthly)

1,000 credits a month and 2x faster generation; an application is required.

STANDARD PLAN

## $12

per month, billed annually ($15 billed monthly)

1,500 credits a month, 16 scenes per project, premium models, no watermark, 10GB media.

PLUS PLAN

## $20

per month, billed annually ($25 billed monthly)

3,000 credits a month, 32 scenes per project, 2x faster generation, 20GB media.

PRO PLAN

## $40

per month, billed annually ($50 billed monthly)

8,000 credits a month, 48 scenes per project, 5x faster generation, 100GB media.

MAX PLAN

## $160

per month, billed annually ($200 billed monthly)

32,000 credits a month, 64 scenes per project, top priority, 200GB media.

ULTRA PLAN

## $400

per month, billed annually ($500 billed monthly)

80,000 credits a month, 100 scenes per project, early access to features, 400GB media.

Read from mootion.com on Nov 13, 2026.

## Ways to pay less

ANNUAL DISCOUNT

### 20% off with yearly billing

The pricing page marks yearly billing as 20% off the monthly price on every plan.

Stated on mootion.com

EDUCATION

### EDU Plan at $5 a month

A discounted education plan with 1,000 credits a month, available by application.

Stated on mootion.com

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Web

AI video generator that turns ideas and scripts into scenes. Here is what it does, as its own site describes it, and what it covers: public API, AI features, image generation, video generation, text to speech.

> **Idea, script and image to video, a character library, voiceovers, scene editing and an API.**
>
> From our grade for features

### Idea, script and image to video

Start from a one-line idea, a full script or images and get a storyboard of generated scenes.

### Character library

Save characters and reuse them across scenes; the number you can store rises with the plan.

### Voiceovers and music

Add voiceovers, with ultra-realistic voices from Plus and unlimited ones on Pro, plus a royalty-free music library.

### Scene-level editing

Edit the script and regenerate individual frames or images inside a project.

### Image tools

Separate tools for thumbnails, image background editing, image editing and image-to-video.

### API

The site links an API for generating videos programmatically.

### Where it runs

Web

### What it works with

Its own pages name no integrations.

Mootion is made by HK Mootion Limited.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**14**/168

Other AI image and video generators it is graded above

Mootion's GPA of 1.8 is higher than 14 of the 168 other AI image and video generators we grade, and level with 16.

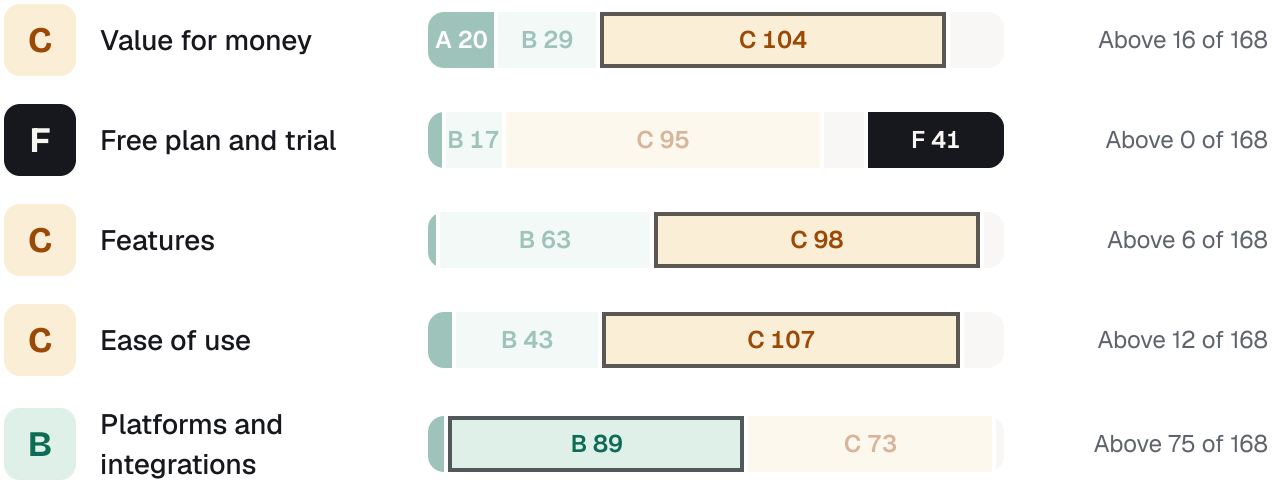
It stands best on platforms and integrations (B, above 75 of 168) and worst on free plan and trial (F, above 0).

Its paid plans start at $12 a month, against a middle price of $11.88 for the category: 62 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 28 tools score higher and cost less.

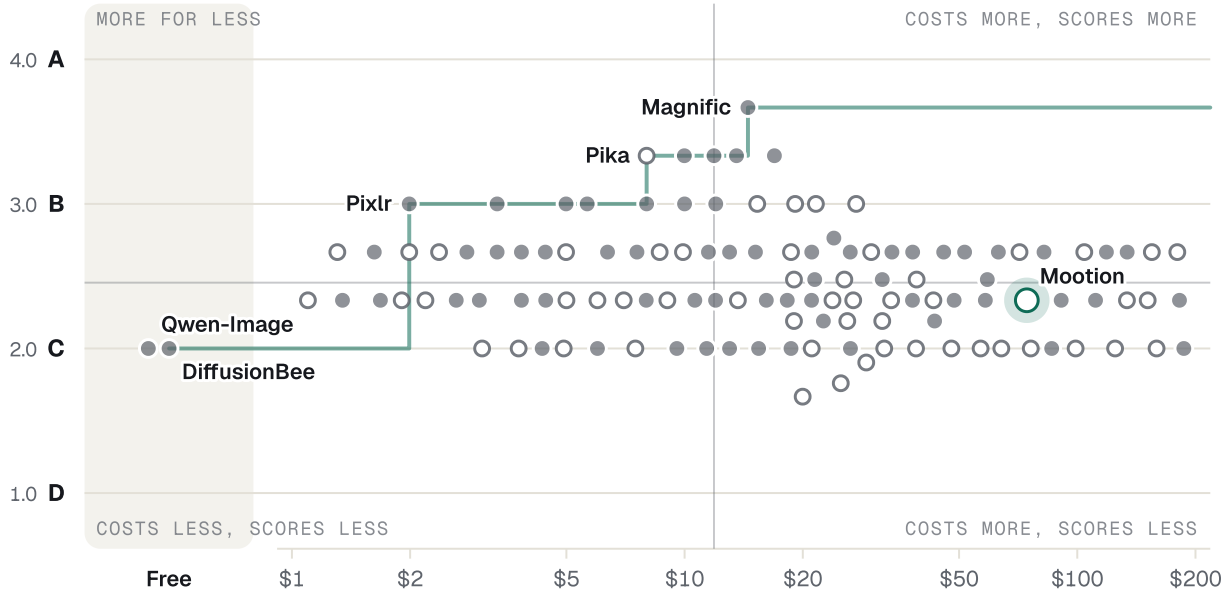
## Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Mootion's own letter is outlined.



## Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Mootion is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Mootion you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 138 of the 168 other AI image and video generators grade higher. It costs $144 a year.

**What you could not**

- ✕ A video model, which you can rent by the second but not make.
- ✕ An image model, which you can rent by the picture but not make.

- ✕ A voice model, which you can rent by the minute but not make.
- ✕ An API that other software can build on.
- ✕ AI features, unless you pay a model provider for each request yourself.

**What this rests on.** Mootion's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



invideo, Pictory, Kaiber, Vidnoz and Revid AI

The 5 tools Mootion is most often weighed against, with where each one differs from it.

2.8 GPA

## invideo

Free plan · from $10/mo

Agent-driven video editor with built-in AI video and image models.

- invideo has a free plan. Mootion does not.
- Only invideo lists iOS and Android apps.
- Mootion also covers text to speech.

Mootion and invideo compared in full

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2.0 GPA

## Pictory

Free trial · from $25/mo

Turns scripts, articles and slides into narrated stock-footage videos.

- Only Pictory lists a browser extension.
- Mootion also covers text to speech.
- Pictory also covers transcription, templates and video editing.

Mootion and Pictory compared in full



1.8
GPA

## Kaiber

Free trial · from $10/mo

Credit-based AI video and image canvas with beat-synced music videos.

- Mootion also covers text to speech.
- Kaiber also covers video editing.

Mootion and Kaiber compared in full



2.4
GPA

## Vidnoz

Free plan · from $19.99/mo

AI avatar video maker with templates, voices and video generators.

- Vidnoz has a free plan. Mootion does not.
- Vidnoz also covers templates and voice cloning.

Mootion and Vidnoz compared in full



2.0
GPA

## Revid AI

Free trial · from $39/mo

AI short-form video maker with auto-publishing to social channels.

- Mootion also covers image generation.
- Revid AI also covers voice cloning.

Mootion and Revid AI compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**14**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Mootion free?

No. Mootion is a paid product, starting at $12 per month, billed annually ($15 billed monthly).

### How much does Mootion cost?

Mootion lists 6 plans. EDU Plan: $5 per month, billed annually ($6 billed monthly).

### What platforms does Mootion work on?

Mootion is available on Web.

### Does Mootion offer any discounts?

Mootion publicly lists the following: 20% off with yearly billing; EDU Plan at $5 a month.

### Does Mootion have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Mootion is listed for Web.

### Does Mootion have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Mootion is listed for Web.

### Is Mootion open source?

Mootion is not described as open source on its own site, as read on Nov 13, 2026.

### Does Mootion have an API?

Yes. Mootion offers a public API, according to its own site.

### Does Mootion have a student discount?

EDU Plan at $5 a month. A discounted education plan with 1,000 credits a month, available by application.

### Who makes Mootion?

Mootion is made by HK Mootion Limited.

### What are the alternatives to Mootion?

The closest alternatives to Mootion in our directory are invideo, Pictory, Kaiber, Vidnoz and Revid AI.

### How does Mootion compare with other AI image and video generators?

Mootion's GPA of 1.8 is higher than 14 of the 168 other AI image and video generators we grade, and level with 16.

### Is Mootion good value for money?

ToolGPA grades Mootion C for value for money. Its paid plans start at $12 a month, against a middle price of $11.88 for the category: 62 of the 120 others that charge start lower.

### Could I make my own version of Mootion?

To replace Mootion you would be making a video model, which you can rent by the second but not make.

## Where this guide comes from

The prices, plans, platforms and features were read from Mootion's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Mootion's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by HK Mootion Limited. Prices change, so check mootion.com before you buy.

mootion.com
mootion.com/faq
mootion.com/pricing

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Mootion, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mootion

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Mootion: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mootion
```

### Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/mootion/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded AI image and video generators after Mootion, each with an Insider's Guide of its own.

### AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

### Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

### Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

### ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA


ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mootion's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mootion is a trademark of its owner, and this guide is not made, paid for or approved by HK Mootion Limited. Prices and plans change: check mootion.com before you buy.