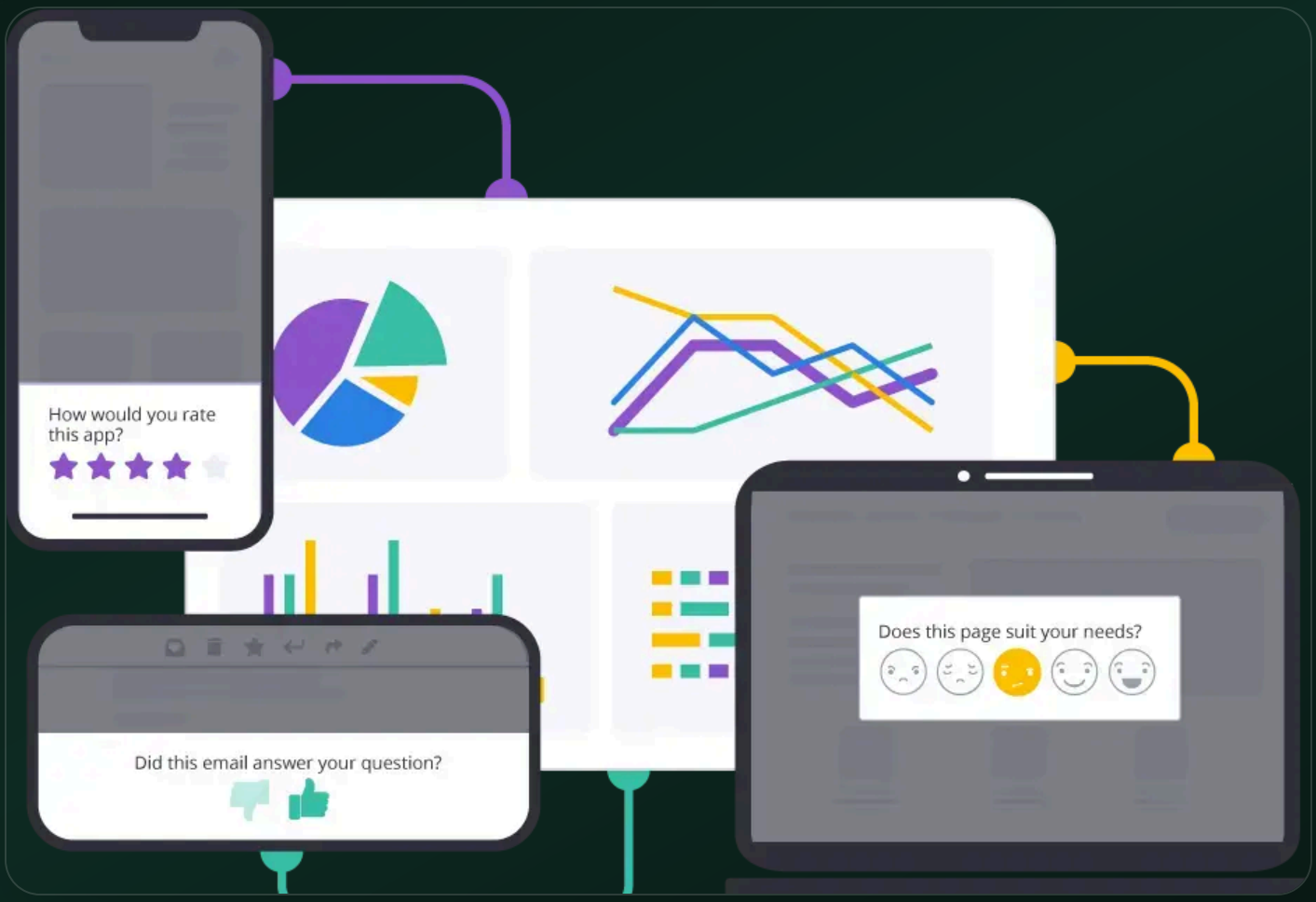
ToolGPA

NOVEMBER 2026

Mopinion

The Insider's Guide

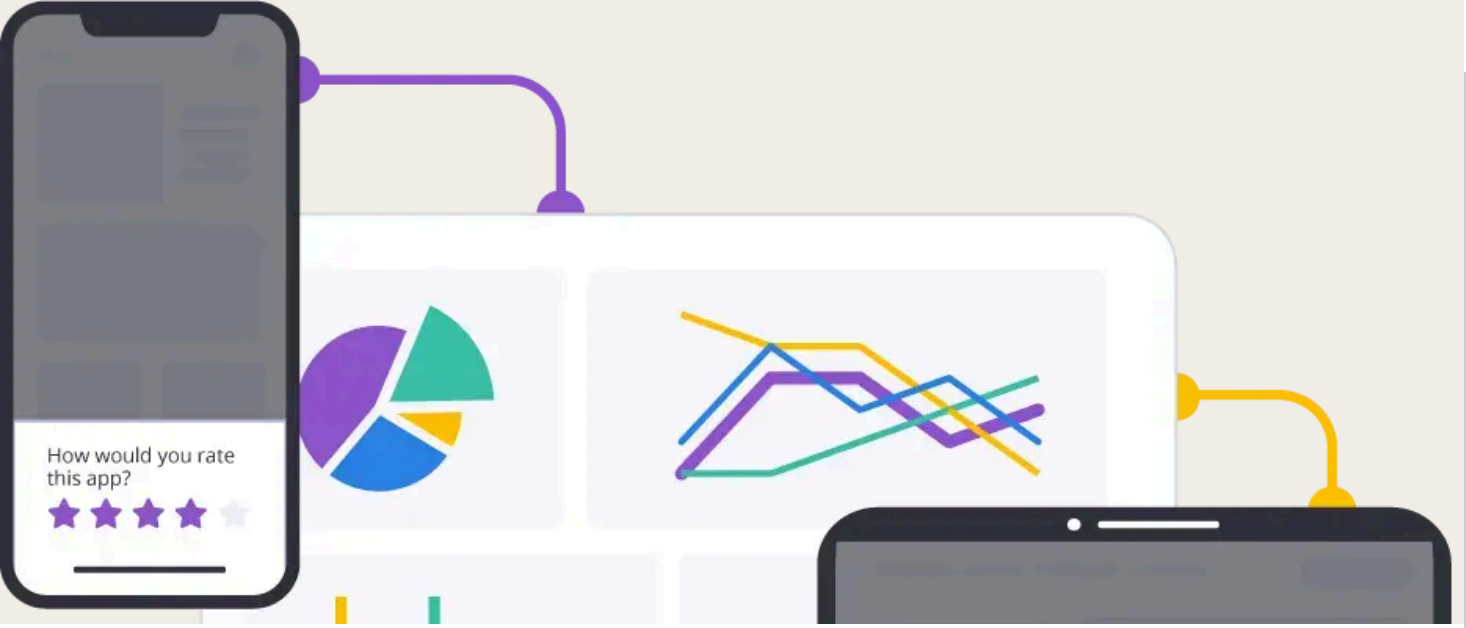
Feedback forms for websites, apps and email, now Netigate Digital



Every plan, grade, refund rule and rival among form and survey tools, read from Mopinion's own pages.

Made by Mopinion · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mopinion's own pages, its app-store listings and our grades. Every fact in it is on Mopinion's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 56 of the 148 other form and survey tools we grade

Mopinion lets teams build feedback forms that appear on websites, inside native apps and in emails, and turns the answers into categorized reports with AI. The site says the product is now called Netigate Digital. Pricing is a calculator driven by domains, pageviews, apps and email volume.

To get you started, here are **9 things to know about Mopinion**, taken from its own pages and our grades.

> "
>
> **The site also says the product is now Netigate Digital.**
>
> From our report card of Mopinion

1 **Best for website and in-app feedback forms**

Mopinion puts feedback forms on websites, in apps and in emails and categorises answers with AI.

2 **Paid plans start at about $311.70 a month**

As its pricing page puts it: €279 per month and up, billed annually.

3 **You can try it first**

14-day free trial with full access, no credit card needed.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Website feedback forms**

Forms are added with a JavaScript tag and can be triggered by events, user behavior or specific pages such as checkout.

6 **In-app feedback**

Native iOS and Android SDKs collect feedback from mobile apps.

7 **Email feedback**

Feedback questions can be placed inside email campaigns, priced by number of brands and monthly emails.

8 **A 2.2 GPA, above 56 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Mopinion you could make: surveys, forms, reports and templates. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

Mopinion at a glance

PRICING
Free trial, from €279 per month and up, billed annually

FREE PLAN
No

FREE TRIAL
14-day free trial with full access, no credit card needed.

RUNS ON
Web, iOS, Android

MADE BY
Mopinion

CATEGORY
Forms & Surveys

OUR GRADE
2.2 GPA, fair

The report card

Best for website and in-app feedback forms

Mopinion puts feedback forms on websites, in apps and in emails and categorises answers with AI. It starts at €279 a month and, after the 14-day trial, your reports go offline until you upgrade. The site also says the product is now Netigate Digital.

TOOLGPA REPORT CARD **Mopinion** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	€279 a month and up on yearly billing, priced by a calculator of domains, pageviews and apps. That's far above the forms category's dearest tenth start of $119.
Free plan and trial	C	14-day trial with full access and no card needed. No free plan afterwards.
Features	B	Web, in-app and email feedback forms, AI categorisation and custom form design. The listing shows no gap in the job.
Ease of use	C	No store rating on record. You design forms and place them on each site or app.
Platforms and integrations	B	Web, iOS and Android feedback. No integrations are named.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mopinion is for

- ✓ Fits if you want a feedback button on a website and inside a mobile app
- ✓ Works for mid-sized sites that want answers sorted into categories

Who it is not for

- ✗ Pricey if you're small: €279 a month and up, billed yearly
- ✗ Watch out: when the trial ends, feedback reports go offline until you upgrade
- ✗ Watch out: annual plans aren't refundable, and prices are in euros
- ✗ Watch out: the site says Mopinion is now Netigate Digital, so the name may change

Good to know

Good for

- ✓ Digital and CX teams collecting feedback on websites and apps
- ✓ Ecommerce, finance and travel sites that want feedback at specific page events
- ✓ Teams that prefer a European vendor with a DPA

Worth knowing

- ⓘ Prices are in euros; USD and GBP figures on the page are indications converted at charge time.
- ⓘ The price depends on a calculator of domains, pageviews, apps and emails, so the starting figure may not fit larger sites.
- ⓘ After the trial ends, feedback reports go offline until you upgrade, and annual plans are not refundable.
- ⓘ The site says Mopinion is now Netigate Digital, so the product name may change.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$311.7(

A month to start

Mopinion is a paid product with a free trial, starting at €279 per month and up, billed annually.

STANDARD

€279

per month and up, billed annually

Price depends on the channels, domains, pageviews, apps and email volume chosen in the calculator. Euro prices.

ENTERPRISE

€999

per month and up, billed annually

Custom quote; adds options such as white label, SSO, a dedicated domain, a custom DPA and personal onboarding.

Trying it first

14-day free trial with full access, no credit card needed.

Read from mopinion.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Discounted annual billing

Mopinion's pricing page offers a discounted Annually option beside Monthly billing; the page does not state the percentage.

Stated on mopinion.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Feedback forms for websites, apps and email, now Netigate Digital. Here is what it does, as its own site describes it, and what it covers: public API, AI features, templates, forms, surveys, reports.

"

Web, in-app and email feedback forms, AI categorisation and custom form design.

From our grade for features

Website feedback forms

Forms are added with a JavaScript tag and can be triggered by events, user behavior or specific pages such as checkout.

In-app feedback

Native iOS and Android SDKs collect feedback from mobile apps.

Email feedback

Feedback questions can be placed inside email campaigns, priced by number of brands and monthly emails.

AI categorization

Automated tools categorize and visualize qualitative and quantitative answers and summarize trends and sentiment.

Custom form design

Question types, smileys and image assets can be tailored to a brand, with templates available.

Enterprise options

White label, feedback translations, single sign-on, a dedicated domain and bespoke training are listed as enterprise options.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Mopinion is made by Mopinion.

Where it stands

Its grades against its category, and whether to keep it or make your own

56/148

Other form and survey tools it is graded above

Mopinion's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

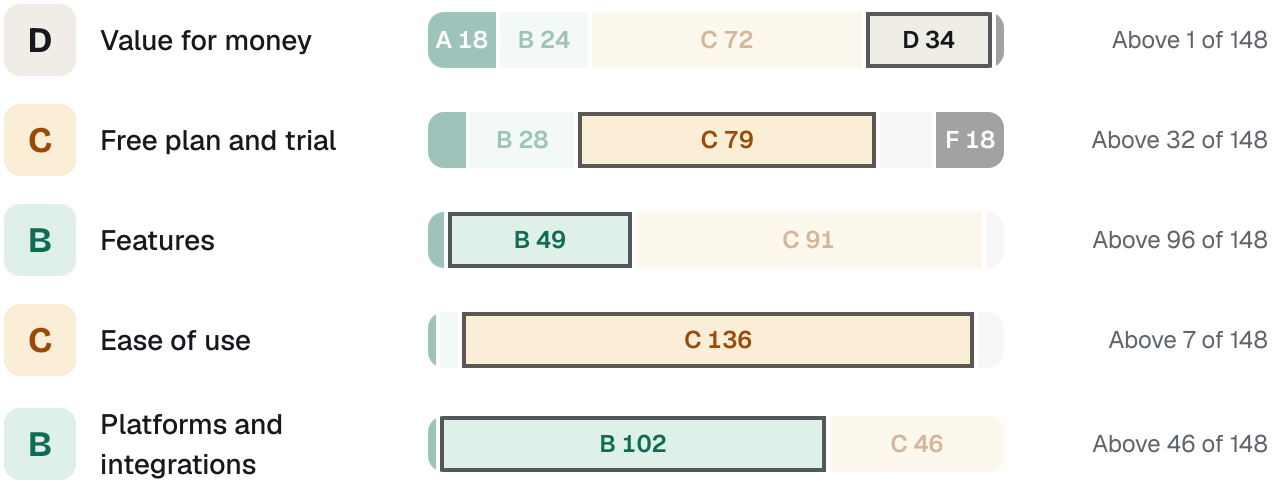
It stands best on features (B, above 96 of 148) and worst on value for money (D, above 1).

Its paid plans start at about $311.70 a month, against a middle price of $20 for the category: 111 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 6 tools score higher and cost less.

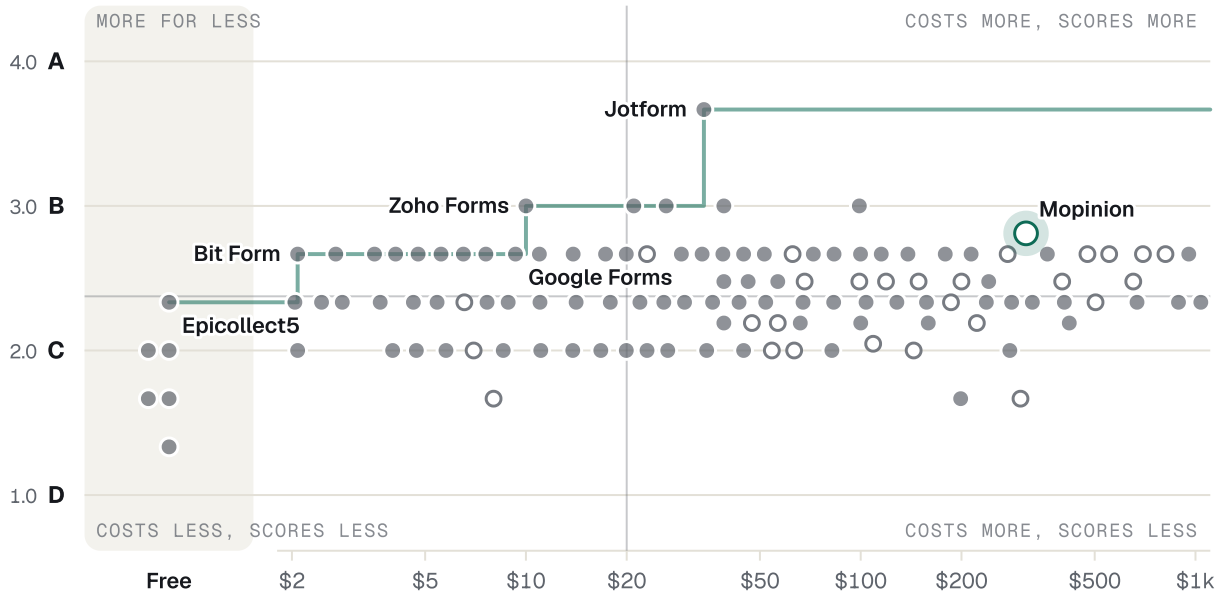
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Mopinion's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Mopinion is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Mopinion you could make: surveys, forms, reports and templates. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

It costs $3,740.39 a year.

What you could make

- Surveys, forms, reports and templates: an app builder makes these well.

What you could not

- A real app for iOS and Android. Something home-made would be a web page.

- An API that other software can build on.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: single sign-on.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Mopinion's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Survicate, Zonka Feedback, Netigate, Medallia and Formbricks

The 5 tools Mopinion is most often weighed against, with where each one differs from it.

2.2 GPA

Survicate

Free trial · from $56/mo

Customer feedback surveys for email, web and mobile apps.

- Only Mopinion lists iOS and Android apps.
- Mopinion also covers forms.

Mopinion and Survicate compared in full

2.2 GPA

Zonka Feedback

Free trial

Customer feedback surveys with AI analysis of what people say.

- Mopinion also covers templates.
- Zonka Feedback also covers workflow automation.

Mopinion and Zonka Feedback compared in full



1.4
GPA

Netigate

From €7,000/yr

European feedback and experience platform sold to enterprises.

- Only Mopinion lists iOS and Android apps.
- Mopinion also covers templates and forms.
- Netigate also covers dashboards.

Mopinion and Netigate compared in full



1.8
GPA

Medallia

Paid

Enterprise customer and employee experience feedback platform.

- Only Mopinion lists iOS and Android apps.
- Mopinion also covers templates and forms.
- Medallia also covers dashboards.

Mopinion and Medallia compared in full



2.4
GPA

Formbricks

Free plan

Open-source survey platform for links, websites and apps.

- Formbricks has a free plan. Mopinion does not, though it has a free trial.
- Only Mopinion lists iOS and Android apps.
- Formbricks is open source and self-hostable, according to its own site.

Mopinion and Formbricks compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mopinion free?

No, Mopinion is a paid product, but you can try it first. 14-day free trial with full access, no credit card needed.

How much does Mopinion cost?

Mopinion lists 2 plans. Standard: €279 per month and up, billed annually.

What platforms does Mopinion work on?

Mopinion is available on Web, iOS and Android.

Does Mopinion offer any discounts?

Mopinion publicly lists the following: Discounted annual billing.

Does Mopinion have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Mopinion is listed for Web, iOS and Android.

Does Mopinion have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Mopinion is listed for Web, iOS and Android.

Is Mopinion open source?

Mopinion is not described as open source on its own site, as read on Nov 13, 2026.

Does Mopinion have an API?

Yes. Mopinion offers a public API, according to its own site.

Who makes Mopinion?

Mopinion is made by a company of the same name.

What are the alternatives to Mopinion?

The closest alternatives to Mopinion in our directory are Survicate, Zonka Feedback, Netigate, Medallia and Formbricks.

How does Mopinion compare with other form and survey tools?

Mopinion's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

Is Mopinion good value for money?

ToolGPA grades Mopinion D for value for money. Its paid plans start at about $311.70 a month, against a middle price of $20 for the category: 111 of the 114 others that charge start lower.

Could I make my own version of Mopinion?

The plain part of Mopinion you could make: surveys, forms, reports and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Mopinion's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Mopinion's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mopinion. Prices change, so check mopinion.com before you buy.

mopinion.com/pricing/

mopinion.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mopinion, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mopinion

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mopinion: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mopinion
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Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/mopinion/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Mopinion, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mopinion's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mopinion is a trademark of its owner, and this guide is not made, paid for or approved by Mopinion. Prices and plans change: check mopinion.com before you buy.