ToolGPA

NOVEMBER 2026

Morph Studio

The Insider's Guide

AI image and video generation with many models



Every plan, grade, refund rule and rival among AI image and video generators, read from Morph Studio's own pages.

Made by Morph Studio · checked Nov 13, 2026 · toolgpa.com

2.0
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Morph Studio's own pages, its app-store listings and our grades. Every fact in it is on Morph Studio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

Morph Studio is a web platform for generating images and video from text or a reference image. It pairs a prompt-based space with an open canvas for arranging results, and lists third-party models such as Seedance, Kling, Veo, Wan and FLUX. Extra tools include style transfer, upscaling and face swap.

> "
>
> **It is a web app with two modes and a canvas to learn.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Morph Studio**, taken from its own pages and our grades.

1 **Best for trying several image and video models in one place**

Morph Studio runs images and short video from many third-party models in one account, with a canvas to arrange the results.

2 **Paid plans start at $8.40 a month**

As its pricing page puts it: $8.40 per month, billed annually ($12 billed monthly).

3 **There is a free plan**

75 credits per month, 90-day asset retention, and no text-to-video or image-to-video models listed for it.

4 **It runs on Web**

Web.

5 **Text and image to video**

Turns a text prompt or a still image into a video clip, using models the site names such as Wan, Seedance, Kling, Veo and MiniMax.

6 **Image generation**

Creates images from a prompt or from a reference image. Separate tool pages cover logos, headshots, posters, wallpapers and hairstyle changes.

7 **Immersive space and open canvas**

One mode is for fast prompt-based generation. The other is a free-form canvas for arranging, editing and connecting results into a story.

8 **A 2.0 GPA, above 31 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Morph Studio you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Morph Studio at a glance

PRICING Free plan, from $8.40 per month, billed annually ($12 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Morph Studio	CATEGORY AI Image & Video Generators
OUR GRADE 2.0 GPA, fair	

The report card

Best for trying several image and video models in one place

Morph Studio runs images and short video from many third-party models in one account, with a canvas to arrange the results. The free plan gives 75 credits a month and lists no text-to-video or image-to-video models, and credits drain at different rates by model, so what a plan really gives you depends on your picks.

TOOLGPA REPORT CARD

Morph Studio

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $8.40 a month on yearly billing ($12 monthly), just over the cheaper quarter's $8.33 line in a category whose middle is $11.88.
Free plan and trial	C	A free plan with 75 credits a month and 90-day asset storage. The free plan lists no video generation models, so the video side is paid.
Features	C	Image and video generation, style transfer, upscaling, face swap and a canvas. Credits are spent at different rates by model, which makes the monthly output hard to predict.
Ease of use	C	No store rating is on record. It is a web app with two modes and a canvas to learn.
Platforms and integrations	C	Web only, no apps and no integrations listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Morph Studio is for

- ✓ Fits if you want to compare image and video models without opening several accounts
- ✓ Works for creators who want stills and short clips in one project

Who it is not for

- ✕ Skip it if you want video on the free plan, as no video models are listed for it
- ✕ Watch out: credits cost different amounts per model, so 3,000 credits can mean a lot or very little
- ✕ Tight if you need commercial use or storage beyond 90 days, which are paid-plan only
- ✕ Pricey if you pay monthly, with Basic at $12 against $8.40 yearly

Good to know

Good for

- ✓ Trying several image and video models from one account
- ✓ Creators who want stills and short video in the same project
- ✓ Anyone testing AI video on a free allowance before paying

Worth knowing

- ⓘ Credits are spent at different rates by model, so a plan's real output depends on which models you pick.
- ⓘ Commercial use and unlimited asset retention are listed on paid plans only; Free keeps assets for 90 days.
- ⓘ Free lists no text-to-video or image-to-video models.
- ⓘ The pricing page shows yearly prices at 30% off the monthly rate.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8.40

A month to start. There is a free plan too

Morph Studio has a free plan. Paid plans start at $8.40 per month, billed annually ($12 billed monthly).

> **The free plan lists no video generation models, so the video side is paid.**
>
> From our grade for free plan and trial

FREE

$0

75 credits a month with video style transfer and text-to-image; assets kept for 90 days.

BASIC

$8.40

per month, billed annually ($12 billed monthly)

3,000 credits a month, unlimited asset retention and commercial use. $100.80 billed yearly.

PRO

$24.50

per month, billed annually ($35 billed monthly)

12,000 credits a month with the same features as Basic. $294 billed yearly.

PREMIER

$63

per month, billed annually ($90 billed monthly)

40,000 credits a month with the same features as Basic. $756 billed yearly.

The free plan

75 credits per month, 90-day asset retention, and no text-to-video or image-to-video models listed for it.

Read from morphstudio.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

30% off with annual billing

The pricing page toggle shows annual billing at 30% off: Basic $100.80, Pro $294 and Premier $756 a year.

Stated on morphstudio.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI image and video generation with many models. Here is what it does, as its own site describes it, and what it covers: AI features, image generation, video generation.

> **Image and video generation, style transfer, upscaling, face swap and a canvas.**

From our grade for features

Text and image to video

Turns a text prompt or a still image into a video clip, using models the site names such as Wan, Seedance, Kling, Veo and MiniMax.

Image generation

Creates images from a prompt or from a reference image. Separate tool pages cover logos, headshots, posters, wallpapers and hairstyle changes.

Immersive space and open canvas

One mode is for fast prompt-based generation. The other is a free-form canvas for arranging, editing and connecting results into a story.

Video style transfer

Restyles existing footage into one of up to 8 artistic looks. It is included on the free plan too.

Editing tools

The site also lists an image upscaler, background remover, object and text remover, face swap, lip sync and an AI video editor.

Where it runs

Web

What it works with

Its own pages name no integrations.

Morph Studio is made by Morph Studio.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

31/168

Other AI image and video generators it is graded above

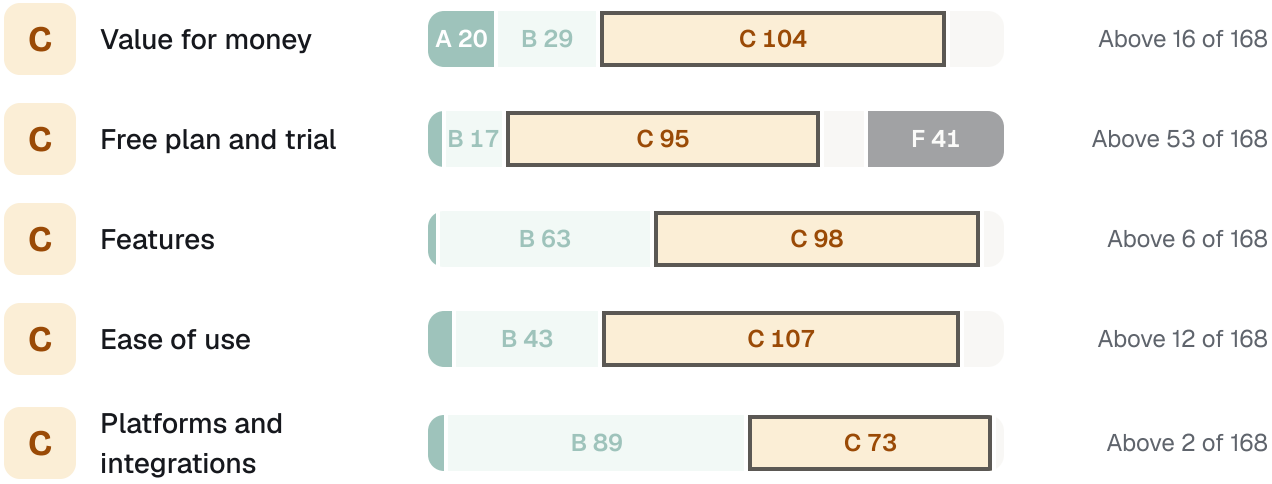
Morph Studio's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Its paid plans start at $8.40 a month, against a middle price of $11.88 for the category: 32 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 26 tools score higher and cost less.

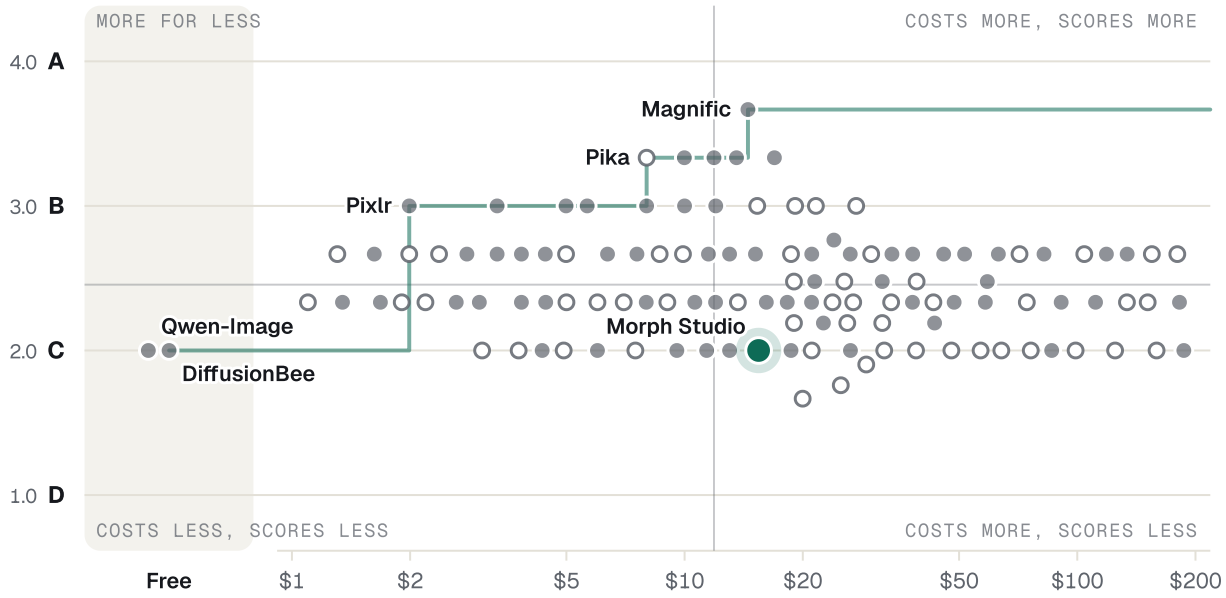
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Morph Studio's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Morph Studio is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Morph Studio you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher. It costs $100.80 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Morph Studio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Runway, Pika, Kling AI, PixVerse and OpenArt

The 5 tools Morph Studio is most often weighed against, with where each one differs from it.

2.6 GPA

Runway

Free trial · from $12/mo

AI video, image and audio studio with its own Gen-4.5 model.

- Morph Studio has a free plan. Runway does not, though it has a free trial.
- Only Runway lists iOS and Android apps.
- Runway also covers video editing and AI agents.

Morph Studio and Runway compared in full

2.6 GPA

Pika

From $8/mo

Video, image and sound apps built on Pika and partner models.

- Morph Studio has a free plan. Pika does not.
- Only Pika lists an iOS app.
- Pika also covers video editing.

Morph Studio and Pika compared in full

2.2
GPA

Kling AI

Free plan · from $8.80/mo

AI video and image generator with monthly credit plans.

Morph Studio and Kling AI compared in full

2.6
GPA

PixVerse

Free plan · from $8/mo

AI video app built on PixVerse V6, with templates and an agent.

- Only PixVerse lists iOS and Android apps.
- PixVerse also covers templates, video editing and AI agents.

Morph Studio and PixVerse compared in full

2.4
GPA

OpenArt

Free trial · from $13/mo

AI image and video studio with characters and multi-scene stories.

- Morph Studio has a free plan. OpenArt does not, though it has a free trial.
- OpenArt also covers video editing.

Morph Studio and OpenArt compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Morph Studio free?

Morph Studio has a free plan. 75 credits per month, 90-day asset retention, and no text-to-video or image-to-video models listed for it.

How much does Morph Studio cost?

Morph Studio lists 4 plans. Free: $0.

What platforms does Morph Studio work on?

Morph Studio is available on Web.

Does Morph Studio offer any discounts?

Morph Studio publicly lists the following: 30% off with annual billing.

Does Morph Studio have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Morph Studio is listed for Web.

Does Morph Studio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Morph Studio is listed for Web.

Is Morph Studio open source?

Morph Studio is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Morph Studio?

Morph Studio is made by a company of the same name.

What are the alternatives to Morph Studio?

The closest alternatives to Morph Studio in our directory are Runway, Pika, Kling AI, PixVerse and OpenArt.

How does Morph Studio compare with other AI image and video generators?

Morph Studio's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Is Morph Studio good value for money?

ToolGPA grades Morph Studio C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Morph Studio?

To replace Morph Studio you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Morph Studio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Morph Studio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Morph Studio. Prices change, so check morphstudio.com before you buy.

morphstudio.com/pricing
morphstudio.com/aboutus
morphstudio.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Morph Studio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/morph-studio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Morph Studio: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/morph-studio
```

Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/morph-studio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Morph Studio, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Morph Studio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Morph Studio is a trademark of its owner, and this guide is not made, paid for or approved by Morph Studio. Prices and plans change: check morphstudio.com before you buy.