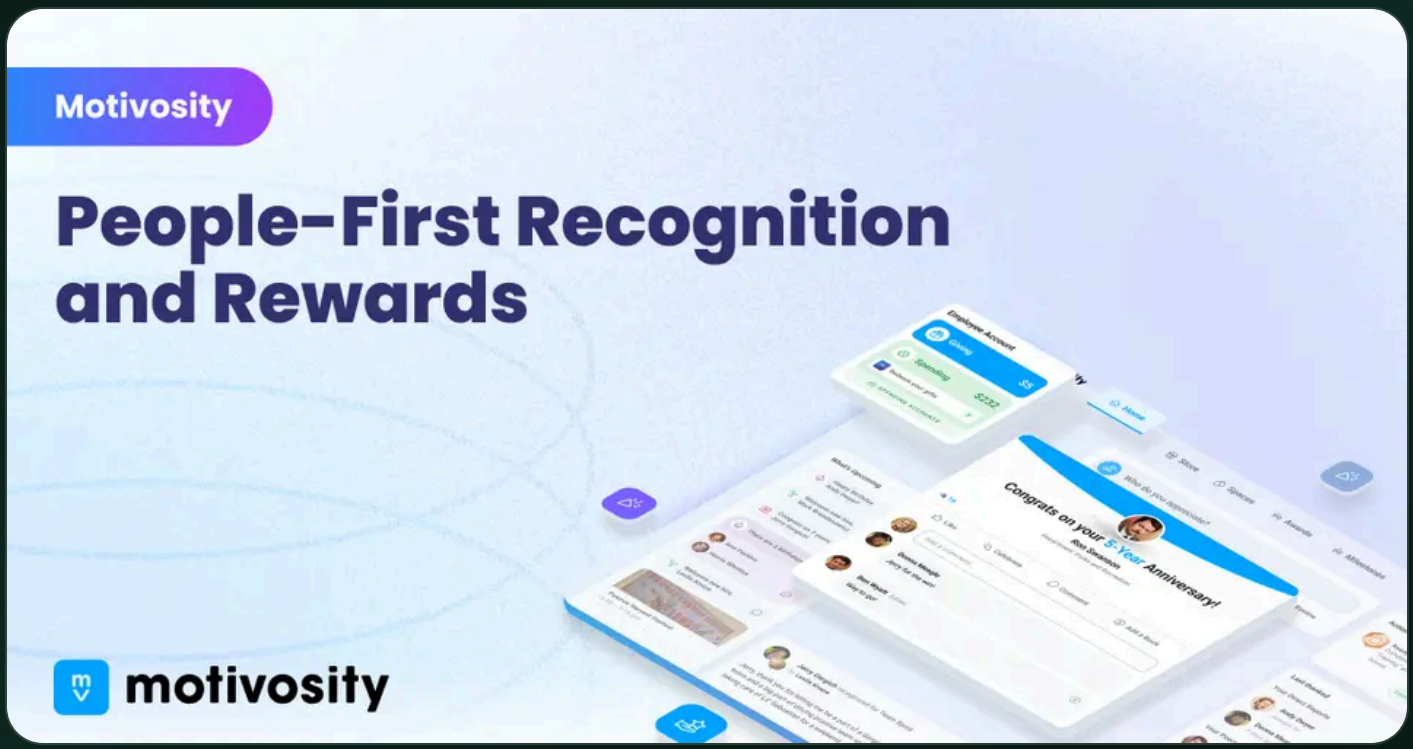
ToolGPA

NOVEMBER 2026

Motivosity

The Insider's Guide

Employee recognition and rewards platform with a social feed



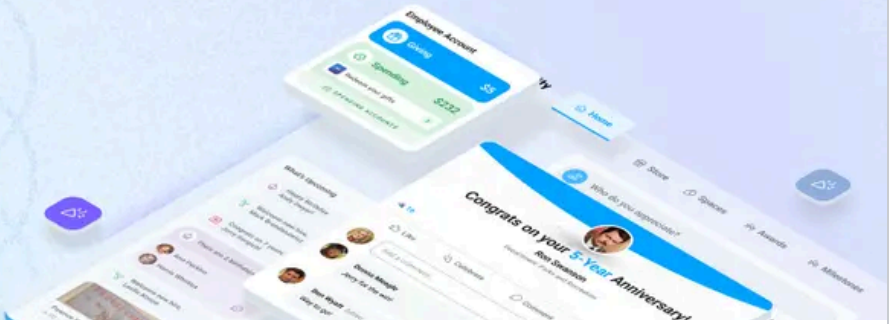
Every plan, grade, refund rule and rival among HR software, read from Motivosity's own pages.

Made by Motivosity · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

Motivosity

People-First Recognition and Rewards



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Motivosity's own pages, its app-store listings and our grades. Every fact in it is on Motivosity's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 56 of the 101 other HR software we grade

Motivosity is an employee recognition platform built around a social feed, peer-to-peer thanks, milestone celebrations, nominations and spot bonuses. Employees redeem recognition for items from a global rewards marketplace. It also has pulse surveys, reporting, and iOS and Android apps. Pricing is quoted per company.

To get you started, here are **7 things to know about Motivosity**, taken from its own pages and our grades.

> "
>
> **Some perks, like the ThanksMatters Visa card, start only on the higher bundles.**
>
> From our report card of Motivosity

1 **Best for recognition with a mobile app and a social feed**

Motivosity is a recognition and rewards platform with a social feed, web plus iPhone and Android apps.

2 **It runs on 3 platforms**

Web, iOS and Android.

3 **Social recognition feed**

Peer-to-peer and manager-to-employee thanks appear in a company feed with profiles, an org chart and announcements.

4 **Milestone celebrations**

Service anniversaries, birthdays and onboarding moments are triggered automatically from HRIS data.

5 **Spot bonuses and nominations**

Managers can fund spot bonus pools with approvals, and companies can run nomination-based awards.

6 **A 2.0 GPA, above 56 of 101**

That is against the other HR software we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Motivosity you could make: surveys and reports. What surrounds it you could not. The 6 things listed below take a company, not a weekend.

Motivosity at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Motivosity	CATEGORY HR Software
OUR GRADE 2.0 GPA, fair	STORE RATING 4.8 on the App Store, 6,580 ratings

The report card

Best for recognition with a mobile app and a social feed

Motivosity is a recognition and rewards platform with a social feed, web plus iPhone and Android apps. Its pricing page says pricing is fully custom and sends you to a quote form, and small companies are shown a $3,000 minimum. Some perks, like the ThanksMatters Visa card, start only on the higher bundles.

TOOLGPA REPORT CARD

Motivosity

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The pricing page shows three bundles and no figures, and a $3,000 minimum for companies under 250 people. That's a floor of roughly $12 a head at 250 staff, but the real price is a quote, so C.
Free plan and trial	F	No free plan and no trial is listed. You start with a demo request.
Features	B	Recognition, rewards, a social feed and bundles up to a global program. The listing names no gap in the core job.
Ease of use	C	No store rating on record, and you'd set it up with your own people data first, so it's an ordinary C.
Platforms and integrations	B	Web, iPhone and Android, with six listed integrations. No desktop app, so no A.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Motivosity is for

- ✓ Fits if you want recognition on phones as well as the web
- ✓ Works for companies of 250 or more who can live with a quote-only price

Who it is not for

- ✕ Skip it if you want a published price, since the page says pricing is 100% custom
- ✕ Tight if you're under 250 people: the vendor shows a $3,000 minimum spend on its small bundle
- ✕ Pricey if you want the Visa card and no gift fees, which start at the Building Culture bundle
- ✕ Watch out: no free plan and no trial on record

Good to know

Good for

- ✓ Companies with 75 or more employees that want a recognition budget tied to rewards
- ✓ Distributed teams that give thanks inside Slack, Teams or Google Chat
- ✓ HR teams that want service awards and birthdays automated

Worth knowing

- ⓘ No prices are published: the pricing page says pricing is 100% custom and sends buyers to a quote form.
- ⓘ The vendor shows a $3,000 minimum spend on its small-business bundle (companies under 250 employees).
- ⓘ The pricing page shows three bundles (Celebrating People, Building Culture, Scaling Globally) with no figures.
- ⓘ The ThanksMatters Visa card and no service fees on gifts are listed from the Building Culture bundle up.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Motivosity's current pricing could not be confirmed from its own site.

We could not confirm Motivosity's current prices from its own site, so this guide lists no plans. motivosity.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Employee recognition and rewards platform with a social feed. Here is what it does, as its own site describes it, and what it covers: AI features, surveys, reports, dashboards.

> **Recognition, rewards, a social feed and bundles up to a global program.**

From our grade for features

Social recognition feed

Peer-to-peer and manager-to-employee thanks appear in a company feed with profiles, an org chart and announcements.

Milestone celebrations

Service anniversaries, birthdays and onboarding moments are triggered automatically from HRIS data.

Spot bonuses and nominations

Managers can fund spot bonus pools with approvals, and companies can run nomination-based awards.

Rewards marketplace

Employees redeem recognition for gift cards and Amazon items, with a ThanksMatters Visa card and swag store as options.

Pulse surveys and reporting

eNPS-style pulse surveys and dashboards covering retention, adoption and spend.

Chat and HRIS integrations

Recognition can be given in Slack, Microsoft Teams and Google Chat; HRIS data and single sign-on are synced.

Where it runs

Web · iOS · Android

What it works with

Slack · Microsoft Teams · Google Chat · Okta · ADFS · Google Workspace

Motivosity is made by Motivosity.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

56/101

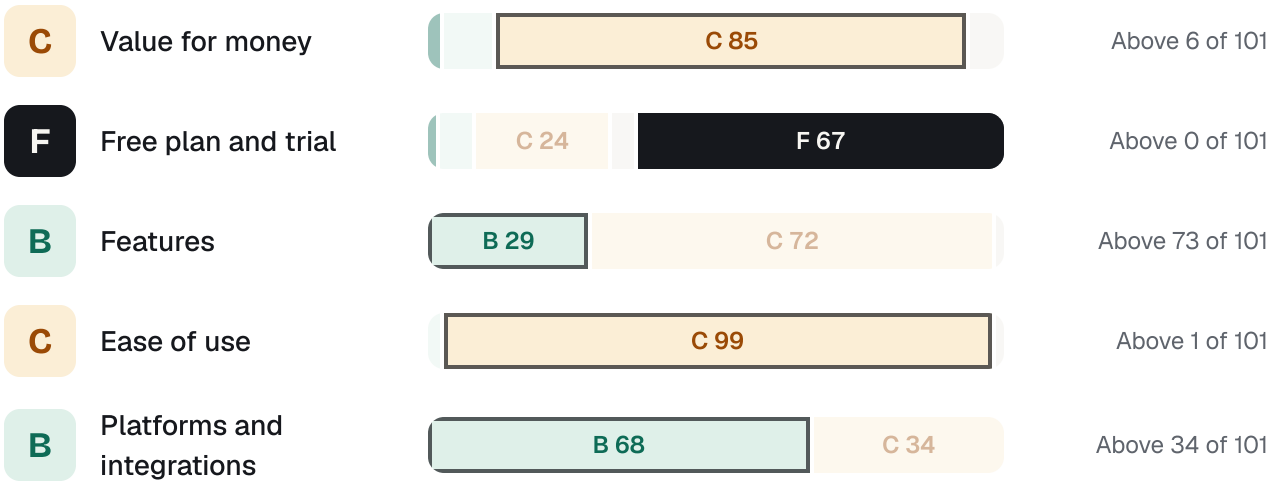
Other HR software it is graded above

Motivosity's GPA of 2.0 is higher than 56 of the 101 other HR software we grade, and level with 15.

It stands best on features (B, above 73 of 101) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 102 HR software we grade, cut by the letter each got. Motivosity's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Motivosity you could make: surveys and reports. What surrounds it you could not. The 6 things listed below take a company, not a weekend.

What you could make

- Surveys and reports: an app builder makes these well.

What you could not

- Connections that pull numbers from dozens of other services.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Slack, Microsoft Teams and Google Chat among them.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: single sign-on.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Motivosity's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bonusly, Workhuman, Awardco, Vantage Circle and Kudos

The 5 tools Motivosity is most often weighed against, with where each one differs from it.

Bonusly

2.2 GPA

Free trial · from $5/mo

Peer-to-peer employee recognition and rewards.

- Motivosity also covers surveys and dashboards.
- Bonusly also covers community.

Motivosity and Bonusly compared in full

Workhuman

2.0 GPA

Paid

Social recognition and rewards platform for large employers.

- Only Motivosity lists iOS and Android apps.
- Motivosity also covers surveys.

Motivosity and Workhuman compared in full

Awardco

1.8 GPA

Paid

Employee recognition, rewards and survey platform sold by quote.

- Only Motivosity lists iOS and Android apps.
- Motivosity also covers dashboards.

Motivosity and Awardco compared in full



1.8
GPA

Vantage Circle

Paid

Employee recognition, rewards, wellness and survey platform.

Motivosity and Vantage Circle compared in full



1.8
GPA

Kudos

Paid

Employee recognition and rewards platform from Calgary.

- Only Motivosity lists iOS and Android apps.
- Motivosity also covers surveys and dashboards.

Motivosity and Kudos compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Motivosity free?

No. Motivosity is a paid product.

What platforms does Motivosity work on?

Motivosity is available on Web, iOS and Android.

How is Motivosity rated?

Motivosity's iPhone and iPad app averages 4.8 out of 5 from 6,580 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Motivosity have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Motivosity is listed for Web, iOS and Android.

Does Motivosity have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Motivosity is listed for Web, iOS and Android.

Is Motivosity open source?

Motivosity is not described as open source on its own site, as read on Nov 13, 2026.

What does Motivosity integrate with?

Motivosity's listing names Slack, Microsoft Teams, Google Chat, Okta, ADFS and Google Workspace.

Who makes Motivosity?

Motivosity is made by a company of the same name.

What are the alternatives to Motivosity?

The closest alternatives to Motivosity in our directory are Bonusly, Workhuman, Awardco, Vantage Circle and Kudos.

How does Motivosity compare with other HR software?

Motivosity's GPA of 2.0 is higher than 56 of the 101 other HR software we grade, and level with 15.

Could I make my own version of Motivosity?

The plain part of Motivosity you could make: surveys and reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Motivosity's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Motivosity's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Motivosity. Prices change, so check motivosity.com before you buy.

motivosity.com/pricing
motivosity.com/mobile-app
motivosity.com/integrations

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Motivosity, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/motivosity

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Motivosity: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/motivosity
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Know someone choosing between HR software?

Send them this guide:
toolgpa.com/tools/motivosity/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded HR software after Motivosity, each with an Insider's Guide of its own.

HR Software Insider's Guide

Every one of the 102 HR software we grade, compared

Breathe Insider's Guide

UK HR software for small firms, priced per business, not per person

2.6 GPA

Buk Insider's Guide

Latin American HR and payroll suite with a free tier for 20 people

2.6 GPA

Leave Dates Insider's Guide

Annual leave planner and absence tracker for small teams

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Motivosity's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Motivosity is a trademark of its owner, and this guide is not made, paid for or approved by Motivosity. Prices and plans change: check motivosity.com before you buy.