ToolGPA

NOVEMBER 2026

Move AI

The Insider's Guide

Markerless motion capture and 3D animation from video

Every plan, grade, refund rule and rival among AI image and video generators, read from Move AI's own pages.

Made by Move Ai Ltd · checked Nov 13, 2026 · toolgpa.com

2.2

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Move AI's own pages, its app-store listings and our grades. Every fact in it is on Move AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 63 of the 168 other AI image and video generators we grade

Move AI makes motion capture without suits or markers. Move One turns video from a single iPhone camera into 3D animation, and Genesis is an enterprise multi-camera system that runs on a studio's own Nvidia GPU. Animations export to formats such as FBX, USDC and Blender files. It is a motion tool, not an image generator.

> "
>
> **You film, upload and export into your animation tool.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Move AI**, taken from its own pages and our grades.

1 **Best for motion capture from one iPhone camera**

The Genesis price is not published, and the extra-credit rate page returned an error.

2 **Paid plans start at $18 a month**

As its pricing page puts it: $18 per month for 60 credits, plus VAT.

3 **You can try it first**

Free Move One account with a one-time 30 credits that do not expire

4 **It runs on 2 platforms**

iOS and Web, with a browser extension too.

5 **Single-camera capture**

Move One records with an iPhone and turns the 2D video into 3D motion data. One credit animates one person for one second at the first generation.

6 **Move Platform**

A web platform with a gallery view and single-file upload for processing and managing takes, alongside the iOS app.

7 **Export formats**

Exports FBX, USDC, USDZ and Blender files, with guides for Unreal Engine, Unity, Maya, Cinema 4D and Nvidia Omniverse.

8 **A 2.2 GPA, above 63 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Move AI you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Move AI at a glance

PRICING
Free trial, from $18 per month for 60 credits, plus VAT

FREE PLAN
No

FREE TRIAL
Free Move One account with a one-time 30 credits that do not expire

RUNS ON
Web, iOS, Browser extension

MADE BY
Move Ai Ltd

CATEGORY
AI Image & Video Generators

OUR GRADE
2.2 GPA, fair

The report card

Best for motion capture from one iPhone camera

Move AI captures body motion for animation, with one iPhone camera on Move One or 6 to 12 cameras on Genesis. Move One starts at $18 a month plus VAT for 60 credits. The Genesis price is not published, and the extra-credit rate page returned an error.

TOOLGPA REPORT CARD	Move AI	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$18 a month plus VAT for 60 credits, near the category's $19 dearer-quarter line. Larger plans run $48, $225 and $490.
Free plan and trial	C	A free Move One account with a one-time 30 credits that do not expire. That is a short test, not a plan to live on.
Features	C	Single-camera capture, an export platform, common formats and timecode. Genesis needs 6 to 12 cameras and an Nvidia GPU.
Ease of use	C	No store rating on record. You film, upload and export into your animation tool.
Platforms and integrations	B	iPhone app and web, with Unreal Engine, Unity, Maya, Blender and Cinema 4D listed. No Android app.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Move AI is for

- ✓ Fits if you animate characters and want motion from an iPhone video
- ✓ Works for game and film artists in Unreal, Unity or Blender

Who it is not for

- ✕ Watch out: prices are plus VAT, and extra credits need an active subscription
- ✕ Skip it if you are on Android, as the docs list no Android app
- ✕ Watch out: the rate page for extra credits returned an error
- ✕ Pricey if you need Genesis: 6 to 12 cameras and an Nvidia GPU, with no published price

Good to know

Good for

- ✓ Game and animation teams capturing motion without a suit studio
- ✓ Solo creators testing motion capture from one phone
- ✓ Studios that want on-premises multi-camera capture

Worth knowing

- ⓘ Move One is an iPhone app; the docs list no Android app.
- ⓘ Past the monthly credits, extra use is billed per credit, but the rate page the docs point to returned an error.
- ⓘ Prices are listed plus VAT, and extra credits need an active subscription.
- ⓘ Genesis needs 6 to 12 cameras and an Nvidia GPU, and its price is not published.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$18
A month to start

Move AI is a paid product with a free trial, starting at $18 per month for 60 credits, plus VAT.

> **That is a short test, not a plan to live on.**
>
> From our grade for free plan and trial

MOVE ONE STARTER

$18

per month for 60 credits, plus VAT

60 credits a month; videos up to 60 seconds. Credits do not roll over.

MOVE ONE STANDARD

$48

per month for 180 credits, plus VAT

180 credits a month; videos up to 60 seconds. Credits do not roll over.

MOVE ONE PLUS

$225

per month for 240 credits, plus VAT

240 credits a month; videos up to 60 seconds. Credits do not roll over.

MOVE ONE ADVANCED

$490

per month for 700 credits, plus VAT

700 credits a month; videos up to 60 seconds. Credits do not roll over.

GENESIS

Custom

Enterprise on-premises multi-camera system; no price is published, and a demo is booked through sales.

Trying it first

Free Move One account with a one-time 30 credits that do not expire

Read from docs.move.ai on Nov 13, 2026.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Browser extension

Markerless motion capture and 3D animation from video. Here is what it does, as its own site describes it, and what it covers: AI features, video generation.

"

Single-camera capture, an export platform, common formats and timecode.

From our grade for features

Single-camera capture

Move One records with an iPhone and turns the 2D video into 3D motion data. One credit animates one person for one second at the first generation.

Move Platform

A web platform with a gallery view and single-file upload for processing and managing takes, alongside the iOS app.

Export formats

Exports FBX, USDC, USDZ and Blender files, with guides for Unreal Engine, Unity, Maya, Cinema 4D and Nvidia Omniverse.

Genesis multi-camera system

An enterprise system using 6 to 12 Z cams and one Nvidia GPU, run on the studio's own premises for unlimited capture.

Timecode support

Genesis syncs captures to a master clock so motion data lines up with a production pipeline.

Where it runs

Web · iOS · Browser extension

What it works with

Unreal Engine · Unity · Maya · Blender · Cinema 4D · NVIDIA Omniverse

Move AI is made by Move Ai Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

63/168

Other AI image and video generators it is graded above

Move AI's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

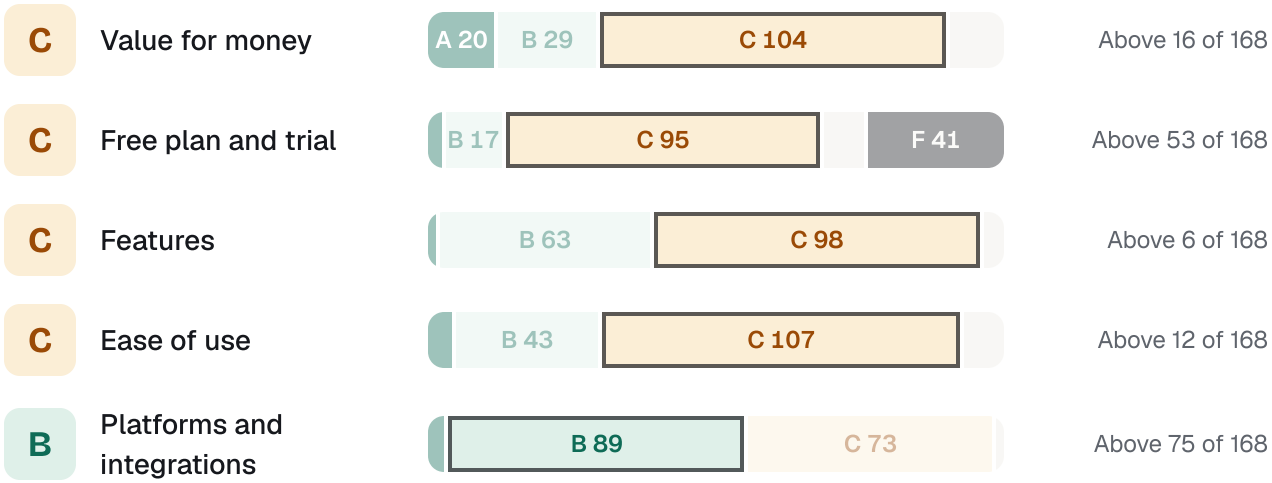
It stands best on platforms and integrations (B, above 75 of 168) and worst on features (C, above 6).

Its paid plans start at $18 a month, against a middle price of $11.88 for the category: 88 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 41 tools score higher and cost less.

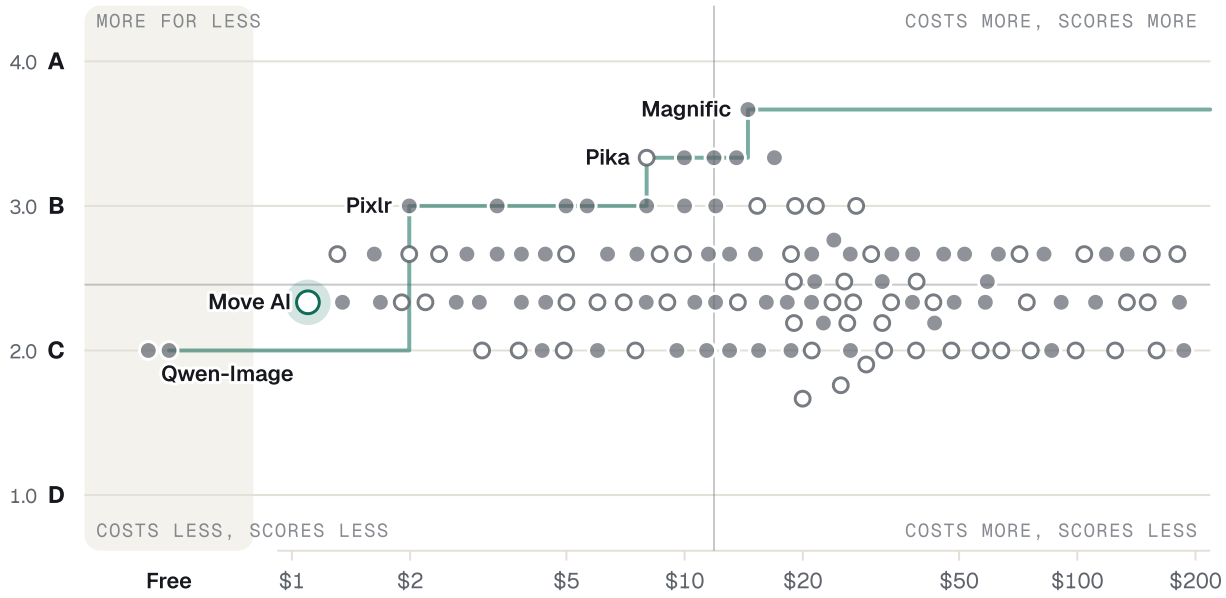
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Move AI's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Move AI is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Move AI you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $216 a year.

What you could not

- A video model, which you can rent by the second but not make.
- A real app for iOS. Something home-made would be a web page.

- ✕ It plugs into other products, Unreal Engine, Unity and Maya among them.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Move AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Viggle, Hedra, D-ID, Runway and Kling AI

The 5 tools Move AI is most often weighed against, with where each one differs from it.

2.6 GPA

Viggle

Free plan · from $7.99/mo

Character-swap and motion video generator with a free daily allowance.

- Viggle has a free plan. Move AI does not, though it has a free trial.
- Only Move AI lists a browser extension.
- Only Viggle lists an Android app.

Move AI and Viggle compared in full

1.8 GPA

Hedra

From $20/mo

Character video studio and model inference platform.

- Only Move AI lists an iOS app.
- Only Move AI lists a browser extension.

Move AI and Hedra compared in full

D-ID

2.2 GPA

Free trial

Avatar video generator and AI agent platform with an API.

- Only Move AI lists an iOS app.
- Only Move AI lists a browser extension.
- D-ID also covers text to speech.

Move AI and D-ID compared in full

Runway

2.6 GPA

Free trial · from $12/mo

AI video, image and audio studio with its own Gen-4.5 model.

- Only Move AI lists a browser extension.
- Only Runway lists an Android app.
- Runway also covers video editing, AI agents and image generation.

Move AI and Runway compared in full

Kling AI

2.2 GPA

Free plan · from $8.80/mo

AI video and image generator with monthly credit plans.

- Kling AI has a free plan. Move AI does not, though it has a free trial.
- Only Move AI lists an iOS app.
- Only Move AI lists a browser extension.

Move AI and Kling AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Move AI free?

No, Move AI is a paid product, but you can try it first. Free Move One account with a one-time 30 credits that do not expire.

How much does Move AI cost?

Move AI lists 5 plans. Move One Starter: $18 per month for 60 credits, plus VAT.

What platforms does Move AI work on?

Move AI is available on iOS and Web. It also has a browser extension.

Does Move AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Move AI is listed for iOS and Web.

Does Move AI have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Move AI is listed for iOS and Web.

Is Move AI open source?

Move AI is not described as open source on its own site, as read on Nov 13, 2026.

What does Move AI integrate with?

Move AI's listing names Unreal Engine, Unity, Maya, Blender, Cinema 4D and NVIDIA Omniverse.

Who makes Move AI?

Move AI is made by Move Ai Ltd.

What are the alternatives to Move AI?

The closest alternatives to Move AI in our directory are Viggle, Hedra, D-ID, Runway and Kling AI.

How does Move AI compare with other AI image and video generators?

Move AI's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

Is Move AI good value for money?

ToolGPA grades Move AI C for value for money. Its paid plans start at $18 a month, against a middle price of $11.88 for the category: 88 of the 120 others that charge start lower.

Could I make my own version of Move AI?

To replace Move AI you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Move AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Move Ai Ltd's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Move Ai Ltd. Prices change, so check move.ai before you buy.

docs.move.ai/knowledge/move-one-pricing
move.ai/products
move.ai
docs.move.ai/knowledge/which-file-formats-are-a…

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Move AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/move-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Move AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/move-ai
```

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Send them this guide: toolgpa.com/tools/move-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Move AI, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Move AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Move AI is a trademark of its owner, and this guide is not made, paid for or approved by Move Ai Ltd. Prices and plans change: check move.ai before you buy.