ToolGPA

NOVEMBER 2026

Mozello

The Insider’s Guide

Website builder with a free plan, online store and bookings



Every plan, grade, refund rule and rival among website and landing page builders, read from Mozello’s own pages.

Made by Mozello · checked Nov 12, 2026 · toolgpa.com

2.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Mozello's own pages, its app-store listings and our grades. Every fact in it is on Mozello's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 70 of the 104 other website and landing page builders we grade

Mozello is a website builder that combines multilingual sites, an online store that takes no sales commission and a bookings system. A free plan runs on a mozellosite.com address with 5 store products. Paid plans move the site to your own domain and raise limits on storage, products and monthly AI credits.

To get you started, here are **9 things to know about Mozello**, taken from its own pages and our grades.

> "
>
> **No rating on record, and you build pages and store yourself.**
>
> From our grade for ease of use

1 **Best for small sites with a free plan, a store and bookings**

Mozello is a website builder with a free plan, an online store and bookings.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month, paid annually ($12 paid quarterly).

3 **There is a free plan**

0.5 GB of storage, 5 store products, 1 bookable service and a yourname.mozellosite.com address.

4 **It runs on Web**

Web.

5 **Online store with 0% commission**

Mozello takes no commission on sales and supports PayPal, Stripe, Braintree, PaySera, cash on delivery and bank transfers.

6 **Bookings system**

Bookable services such as appointments, rentals and reservations, with custom booking forms, iCal feeds and automatic reminders.

7 **AI page and text tools**

Automatic page creation, text translation and editing, SEO optimization and image generation, paid by a monthly allowance of AI credits.

8 **A 2.4 GPA, above 70 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Mozello you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Mozello at a glance

PRICING
Free plan, from $9 per month, paid annually ($12 paid quarterly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Mozello

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.4 GPA, fair

The report card

Best for small sites with a free plan, a store and bookings

Mozello is a website builder with a free plan, an online store and bookings. The free plan stays on a mozellosite.com address with 5 products, and Premium caps the store at 15 products.

TOOLGPA REPORT CARD — **Mozello** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Premium is $9 a month on annual billing, below the middle ($12.80) but above the cheaper quarter ($7.42).
Free plan and trial	B	A free plan with 0.5 GB of storage, 5 products and 1 bookable service, a person could live on, though it keeps the mozellosite.com address.
Features	C	Builder with store, bookings and AI credits, but the store caps at 15 products on Premium and 500 on Premium Plus.
Ease of use	C	No rating on record, and you build pages and store yourself.
Platforms and integrations	B	Web only, with PayPal, Stripe, Google Analytics and shipping carriers.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Mozello is for

- ✓ Fits if you want a small site or shop and may stay free for a while
- ✓ Works for a single bookable service on a low budget

Who it is not for

- ✕ Tight if you stay free: 0.5 GB, 5 products and a mozellosite.com address
- ✕ Skip it if you plan a big catalogue: Premium holds 15 products and 500 needs $19 a month
- ✕ Pricey if you pay quarterly: $12 a month against $9 yearly
- ✕ Watch out: extra AI credits are bought separately

Good to know

Good for

- ✓ Small shops that want no commission on sales
- ✓ Service businesses that take bookings on their site
- ✓ Multilingual sites on a modest budget

Worth knowing

- ⓘ The Free plan stays on a mozellosite.com address, with 0.5 GB of storage and 5 products.
- ⓘ Premium caps the store at 15 products; 500 products needs Premium Plus.
- ⓘ Paying quarterly instead of annually costs more per month, for example $12 against $9 on Premium.
- ⓘ Extra AI credits are bought separately once the monthly allowance is used.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9

A month to start. There is a free plan too

Mozello has a free plan. Paid plans start at $9 per month, paid annually ($12 paid quarterly).

FREE

$0

0.5 GB storage, 5 products, 1 bookable service and 2,000 AI credits a month, on a mozellosite.com address.

PREMIUM

$9

per month, paid annually ($12 paid quarterly)

Own domain, 50 GB storage, 15 products, 2 bookable services and 10,000 AI credits a month.

PREMIUM PLUS

$19

per month, paid annually ($25 paid quarterly)

Unlimited storage, 500 products, 5 bookable services and 30,000 AI credits a month.

PREMIUM PRO

$29

per month, paid annually ($39 paid quarterly)

Unlimited products and bookable services, 60,000 AI credits a month and SMS booking reminders.

The free plan

0.5 GB of storage, 5 store products, 1 bookable service and a yourname.mozellosite.com address.

Read from mozello.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Lower monthly price when paid annually

The pricing page shows annual payment at $9, $19 and $29 a month against $12, $25 and $39 a month when paid quarterly.

Stated on mozello.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Website builder with a free plan, online store and bookings. Here is what it does, as its own site describes it, and what it covers: AI features, forms, appointment booking, online store.

"

Web only, with PayPal, Stripe, Google Analytics and shipping carriers.

From our grade for platforms and integrations

Online store with 0% commission

Mozello takes no commission on sales and supports PayPal, Stripe, Braintree, PaySera, cash on delivery and bank transfers.

Bookings system

Bookable services such as appointments, rentals and reservations, with custom booking forms, iCal feeds and automatic reminders.

AI page and text tools

Automatic page creation, text translation and editing, SEO optimization and image generation, paid by a monthly allowance of AI credits.

Multilingual sites

Sites can be built in several languages, and from Premium each domain can be tied to its own language version.

Store tools

Discount coupons, abandoned cart reminders, shipping labels for DHL, UPS and FedEx, digital product delivery and shopper accounts.

Where it runs

Web

What it works with

PayPal
Stripe
Braintree
PaySera
DHL
UPS
FedEx
Google Analytics

Mozello is made by Mozello.

Where it stands

Its grades against its category, and whether to keep it or make your own

70/104

Other website and landing page builders it is graded above

Mozello's GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade, and level with 20.

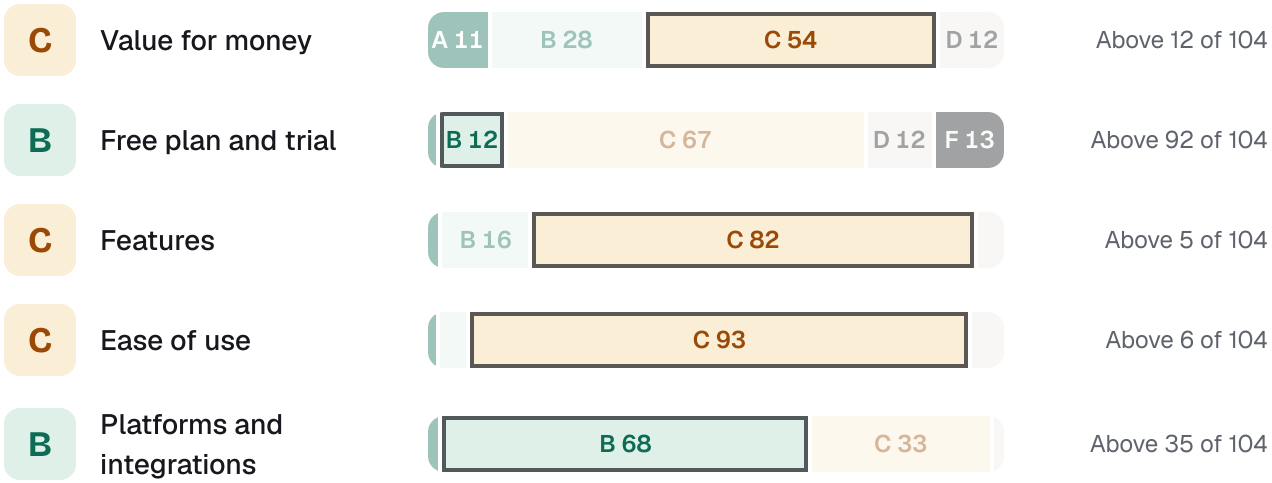
It stands best on free plan and trial (B, above 92 of 104) and worst on features (C, above 5).

Its paid plans start at $9 a month, against a middle price of $11.50 for the category: 35 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 5 tools score higher and cost less.

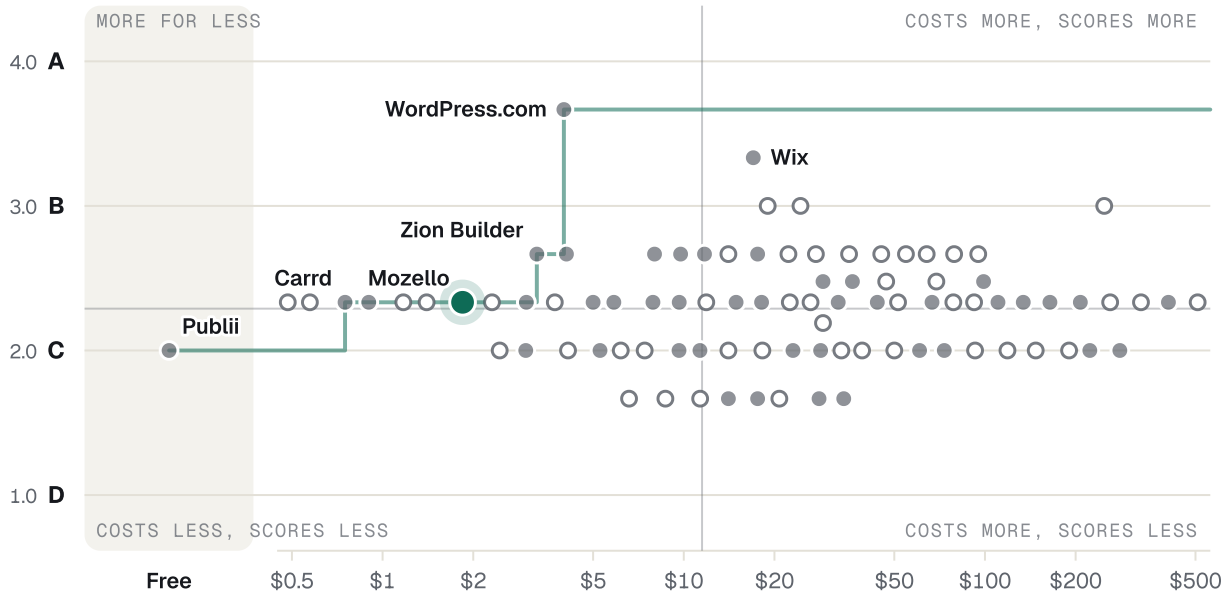
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Mozello's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Mozello is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Mozello you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade. It costs $108 a year.

What you could make

- Appointment booking and forms: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.

- It plugs into other products, PayPal, Stripe and Braintree among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Mozello's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Webnode, Jimdo, SITE123, Wix and Weebly

The 5 tools Mozello is most often weighed against, with where each one differs from it.

Webnode

2.2 GPA

Free plan · from $4.50/mo

AI website builder for small businesses with low-cost yearly plans.

- Mozello also covers appointment booking and online store.
- Webnode also covers templates.

Mozello and Webnode compared in full

Jimdo

2.0 GPA

Free plan · from $11/mo

AI website builder for solo businesses with bookings and invoices.

- Mozello also covers appointment booking and online store.
- Jimdo also covers booking links and invoicing.

Mozello and Jimdo compared in full

SITE123

2.0 GPA

Free plan · from $12.80/mo

Free website builder that lays out pages from your content.

- Mozello also covers forms, appointment booking and online store.
- SITE123 also covers templates and no-code.

Mozello and SITE123 compared in full

Wix

2.8 GPA

Free plan · from $17/mo

Drag-and-drop website builder with an AI agent and business apps.

- Only Wix lists iOS and Android apps.
- Mozello also covers forms, appointment booking and online store.
- Wix also covers templates, AI agents and no-code.

Mozello and Wix compared in full

Weebly

2.4 GPA

Free plan · from $13/mo

Drag-and-drop website and store builder from Square.

- Mozello also covers appointment booking and online store.
- Weebly also covers templates and no-code.

Mozello and Weebly compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Mozello free?

Mozello has a free plan. 0.5 GB of storage, 5 store products, 1 bookable service and a yourname.mozellosite.com address.

How much does Mozello cost?

Mozello lists 4 plans. Free: $0.

What platforms does Mozello work on?

Mozello is available on Web.

Does Mozello offer any discounts?

Mozello publicly lists the following: Lower monthly price when paid annually.

Does Mozello have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Mozello is listed for Web.

Does Mozello have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Mozello is listed for Web.

Is Mozello open source?

Mozello is not described as open source on its own site, as read on Nov 12, 2026.

What does Mozello integrate with?

Mozello's listing names PayPal, Stripe, Braintree, PaySera, DHL, UPS, FedEx and Google Analytics.

Who makes Mozello?

Mozello is made by a company of the same name.

What are the alternatives to Mozello?

The closest alternatives to Mozello in our directory are Webnode, Jimdo, SITE123, Wix and Weebly.

How does Mozello compare with other website and landing page builders?

Mozello's GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade, and level with 20.

Is Mozello good value for money?

ToolGPA grades Mozello C for value for money. Its paid plans start at $9 a month, against a middle price of $11.50 for the category: 35 of the 89 others that charge start lower.

Could I make my own version of Mozello?

To replace Mozello you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Mozello's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Mozello's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mozello. Prices change, so check mozello.com before you buy.

mozello.com/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Mozello, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mozello

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Mozello: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/mozello
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/mozello/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Mozello, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mozello's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mozello is a trademark of its owner, and this guide is not made, paid for or approved by Mozello. Prices and plans change: check mozello.com before you buy.