ToolGPA

NOVEMBER 2026

MxToolbox

The Insider's Guide

Email and DNS lookups plus blacklist and DMARC monitoring



Every plan, grade, refund rule and rival among email verification and deliverability tools, read from MxToolbox's own pages.

Made by MXToolBox, Inc · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MxToolbox's own pages, its app-store listings and our grades. Every fact in it is on MxToolbox's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 4 of the 38 other email verification and deliverability tools we grade

MxToolbox is known for its web lookup tools for MX records, blacklists, DNS and email headers. Its Delivery Center product adds inbox placement analysis, DMARC reporting, SPF, DKIM and BIMI management, and monitoring of sending IPs against blacklists. A free plan covers weekly blacklist monitoring of one domain, and a managed service handles reputation and DMARC enforcement for a customer.

> "
>
> **You add domains and records and read the monitors, so there is setup.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about MxToolbox**, taken from its own pages and our grades.

1 **Best for blacklist and DMARC monitoring for a domain**

MxToolbox watches blacklists, DMARC, SPF and mailflow for a domain.

2 **Paid plans start at $129 a month**

As its pricing page puts it: $129 per month.

3 **There is a free plan**

Weekly blacklist monitoring for 1 domain.

4 **It runs on Web**

Web.

5 **Inbox placement analysis**

Checks a campaign for placement at inbox providers such as Google and Outlook.com and reviews it against Google, Microsoft and Yahoo bulk sender requirements.

6 **Adaptive blacklist monitoring**

Monitors sending IP addresses, including third-party senders, against more than 100 blacklists.

7 **DMARC, SPF and DKIM management**

Analysis and management tools for moving to a reject policy, adopting BIMI and watching compliance. SPF flattening is on the Plus plan.

8 **A 2.0 GPA, above 4 of 38**

That is against the other email verification and deliverability tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of MxToolbox you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

MxToolbox at a glance

PRICING Free plan, from $129 per month	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY MXToolBox, Inc	CATEGORY Email Verification & Deliverability
OUR GRADE 2.0 GPA, fair	

The report card

Best for blacklist and DMARC monitoring for a domain

MxToolbox watches blacklists, DMARC, SPF and mailflow for a domain. The free plan is weekly blacklist checks for 1 domain, the first paid plan is $129 a month for 5 domains, and inbox placement and DMARC reports only come with paid plans.

TOOLGPA REPORT CARD — **MxToolbox** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Delivery Center is $129 a month for 5 domains and Plus is $399, above the $99 where the dearest tenth of deliverability tools starts. The page does not say if it is billed monthly or yearly.
Free plan and trial	C	Free is weekly blacklist monitoring for 1 domain. Inbox placement, DMARC reports and anything beyond that are paid.
Features	B	Inbox placement, blacklist monitoring, DMARC, SPF and DKIM management, complaints and mailflow in one place. It covers a wide job, and managed services are not priced.
Ease of use	C	No store rating on record. You add domains and records and read the monitors, so there is setup.
Platforms and integrations	C	Web only. Google Postmaster Tools is the one integration listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MxToolbox is for

- ✓ Fits if you want to be told when your sending domain lands on a blacklist
- ✓ Works for teams that want DMARC, inbox placement and blacklists in one tool

Who it is not for

- ✗ Pricey if you are one person: the first paid plan is $129 a month
- ✗ Tight if you stay free, as it is weekly blacklist checks for 1 domain
- ✗ Tight if you want more domains, since both paid plans cover 5
- ✗ Watch out: managed services are not priced, and the page gives no billing basis

Good to know

Good for

- ✓ Admins who want free lookups and one monitored domain at no cost
- ✓ Senders tracking blacklist status and inbox placement together
- ✓ Companies that would rather have a managed service handle DMARC

Worth knowing

- ⓘ The free plan monitors one domain, weekly; inbox placement and DMARC reports are paid.
- ⓘ Both paid plans cover 5 domains; Plus raises the message volume, not the domain count.
- ⓘ The page shows a monthly price and does not say whether it is billed monthly or annually.
- ⓘ Managed services pricing is not listed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$129

A month to start. There is a free plan too

MxToolbox has a free plan. Paid plans start at $129 per month.

> **The page does not say if it is billed monthly or yearly.**
>
> From our grade for value for money

FREE

$0

Blacklist monitoring, run weekly, for 1 domain.

DELIVERY CENTER

$129

per month for 5 domains and 500,000 messages (billing basis not shown)

30 inbox placement analyses a month, complaint reporting, DMARC reports, SPF/DKIM analysis, BIMI management, impersonation protection, mailflow monitoring.

DELIVERY CENTER PLUS

$399

per month for 5 domains and 5M messages (billing basis not shown)

100 inbox placement analyses a month, plus advanced delivery threat tools and SPF flattening on top of Delivery Center.

The free plan

Weekly blacklist monitoring for 1 domain.

Read from mxtoolbox.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Email and DNS lookups plus blacklist and DMARC monitoring. Here is what it does, as its own site describes it, and what it covers: public API, reports, dMARC.

> **Inbox placement, blacklist monitoring, DMARC, SPF and DKIM management, complaints and mailflow in one place.**
>
> From our grade for features

Inbox placement analysis

Checks a campaign for placement at inbox providers such as Google and Outlook.com and reviews it against Google, Microsoft and Yahoo bulk sender requirements.

Adaptive blacklist monitoring

Monitors sending IP addresses, including third-party senders, against more than 100 blacklists.

DMARC, SPF and DKIM management

Analysis and management tools for moving to a reject policy, adopting BIMI and watching compliance. SPF flattening is on the Plus plan.

Recipient complaints

Pulls feedback from Google Postmaster Tools, feedback loops and other complaint mechanisms.

Mailflow monitoring

Round-trip monitoring of sending and receiving latency with alerts based on thresholds.

Managed services

A done-for-you service covers inbox placement, blacklist monitoring, SPF/DKIM setup and DMARC enforcement.

Where it runs

Web

What it works with

Google Postmaster Tools

MxToolbox is made by MXToolBox, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

4/38

Other email verification and deliverability tools it is graded above

MxToolbox's GPA of 2.0 is higher than 4 of the 38 other email verification and deliverability tools we grade, and level with 7.

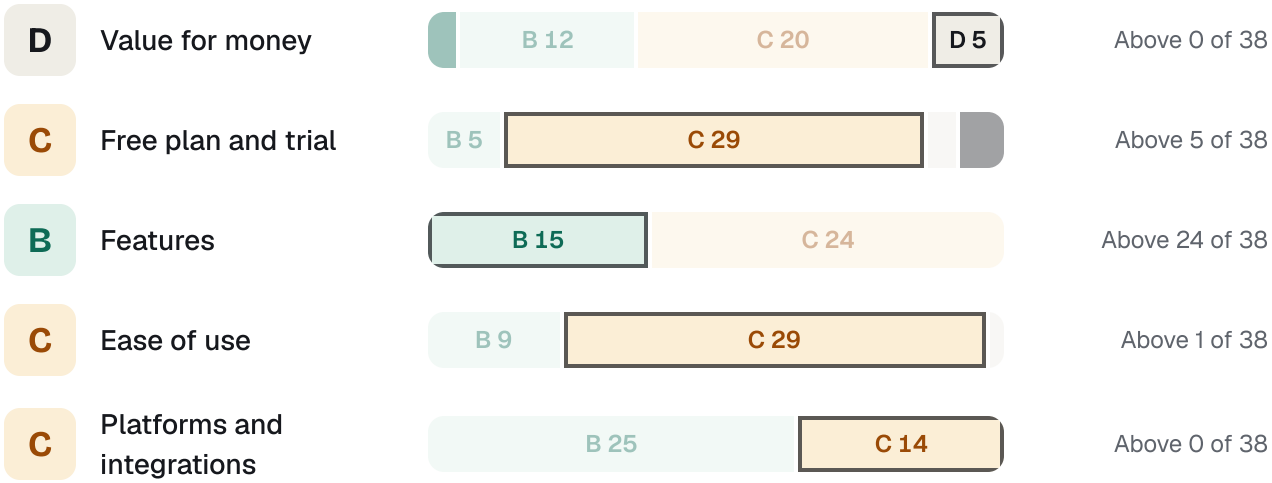
It stands best on features (B, above 24 of 38) and worst on value for money (D, above 0).

Its paid plans start at $129 a month, against a middle price of $17.49 for the category: 24 of the 25 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 8 tools score higher and cost less.

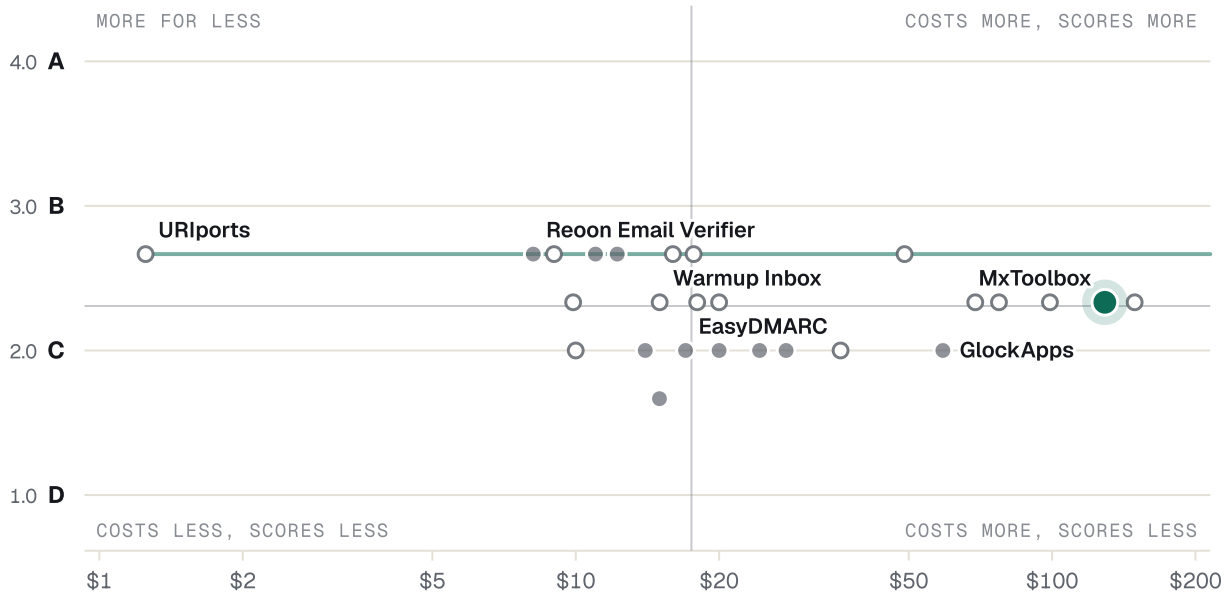
Each grade against the category

Every bar is all 39 email verification and deliverability tools we grade, cut by the letter each got. MxToolbox's own letter is outlined.



Price against what you get

Each dot is one of 26 email verification and deliverability tools. Further left costs less; higher up scores better on features, ease of use and platforms. MxToolbox is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of MxToolbox you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 27 of the 38 other email verification and deliverability tools grade higher. It costs $1,548 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Reading the reports inbox providers send about your domain.
- It plugs into other products, Google Postmaster Tools among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. MxToolbox's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



GlockApps, dmarcian, EasyDMARC, PowerDMARC and Dmarcly

The 5 tools MxToolbox is most often weighed against, with where each one differs from it.

2.2 GPA

GlockApps

Free plan · from $59/mo

Inbox placement testing with DMARC analytics and uptime monitoring.

- MxToolbox also covers reports.

MxToolbox and GlockApps compared in full

2.2 GPA

dmarcian

Free plan · from $19.99/mo

DMARC report processing and policy deployment, by a spec co-author.

- MxToolbox also covers reports.

MxToolbox and dmarcian compared in full

2.0 GPA

EasyDMARC

Free trial · from $35.99/mo

DMARC setup, reporting and managed SPF, DKIM and BIMI records.

- MxToolbox has a free plan. EasyDMARC does not, though it has a free trial.
- MxToolbox also covers reports.

MxToolbox and EasyDMARC compared in full

1.8
GPA

PowerDMARC

Paid

DMARC reporting with hosted SPF, DKIM, BIMI and MTA-STS records.

- MxToolbox has a free plan. PowerDMARC does not.
- MxToolbox also covers reports.

MxToolbox and PowerDMARC compared in full

2.2
GPA

Dmarcly

Free trial · from $17.99/mo

DMARC monitoring with a dashboard, SPF flattening and alerts.

- MxToolbox has a free plan. Dmarcly does not, though it has a free trial.

MxToolbox and Dmarcly compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MxToolbox free?

MxToolbox has a free plan. Weekly blacklist monitoring for 1 domain.

How much does MxToolbox cost?

MxToolbox lists 3 plans. Free: $0.

What platforms does MxToolbox work on?

MxToolbox is available on Web.

Does MxToolbox have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. MxToolbox is listed for Web.

Does MxToolbox have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. MxToolbox is listed for Web.

Is MxToolbox open source?

MxToolbox is not described as open source on its own site, as read on Nov 12, 2026.

Does MxToolbox have an API?

Yes. MxToolbox offers a public API, according to its own site.

What does MxToolbox integrate with?

MxToolbox's listing names Google Postmaster Tools. A listing names up to eight integrations, so it may connect to more.

Who makes MxToolbox?

MxToolbox is made by MXToolBox, Inc.

What are the alternatives to MxToolbox?

The closest alternatives to MxToolbox in our directory are GlockApps, dmarcian, EasyDMARC, PowerDMARC and Dmarcly.

How does MxToolbox compare with other email verification and deliverability tools?

MxToolbox's GPA of 2.0 is higher than 4 of the 38 other email verification and deliverability tools we grade, and level with 7.

Is MxToolbox good value for money?

ToolGPA grades MxToolbox D for value for money. Its paid plans start at $129 a month, against a middle price of $17.49 for the category: 24 of the 25 others that charge start lower.

Could I make my own version of MxToolbox?

The plain part of MxToolbox you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from MxToolbox's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from MxToolbox's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MXToolBox, Inc. Prices change, so check mxtoolbox.com before you buy.

mxtoolbox.com/c/mxtoolboxproducts

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MxToolbox, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mxtoolbox

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "MxToolbox: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/mxtoolbox
```

Know someone choosing between email verification and deliverability tools?

Send them this guide:
toolgpa.com/tools/mxtoolbox/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email verification and deliverability tools after MxToolbox, each with an Insider's Guide of its own.

Email Verification & Deliverability Insider's Guide

Every one of the 40 email verification and deliverability tools we grade, compared

QuickEmailVerification Insider's Guide

Bulk email list cleaning and a real-time verification API

3.0 GPA

Mail-Tester Insider's Guide

Send an email to a test address and get a spam score out of 10

2.8 GPA

Reoon Email Verifier Insider's Guide

Bulk and real-time email verification with refunds on unknowns

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MxToolbox's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MxToolbox is a trademark of its owner, and this guide is not made, paid for or approved by MXToolBox, Inc. Prices and plans change: check mxtoolbox.com before you buy.