ToolGPA

NOVEMBER 2026

My PT Hub

The Insider's Guide

Client coaching and business software for personal trainers



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from My PT Hub's own pages.

Made by My PT Hub · checked Nov 13, 2026 · toolgpa.com

2.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from My PT Hub's own pages, its app-store listings and our grades. Every fact in it is on My PT Hub's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 58 of the 85 other salon, spa and studio booking apps we grade

My PT Hub is software for personal trainers and online fitness coaches. It covers workout and nutrition plans, client check-ins, bookings, payment processing and messaging, with iOS and Android apps for clients. A custom-branded or white-label app and several AI features are offered as add-ons or on higher plans.

To get you started, here are **9 things to know about My PT Hub**, taken from its own pages and our grades.

> **The free Lite plan covers one client, and the branded app, extra trainers and automation tools each cost more on top.**
>
> From our report card of My PT Hub

1 **Best for new trainers testing online coaching**

My PT Hub is client coaching software with workout and nutrition plans, bookings, check-ins and a client app.

2 **Paid plans start at $22.50 a month**

As its pricing page puts it: $22.50 per month for 3 clients, annual plan paid monthly ($25 flexible monthly).

3 **There is a free plan**

Lite: 1 client, 10 workouts, 10 nutrition plans, simple client messaging and the client app on iOS and Android.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Workout and nutrition plans**

Build workouts and nutrition plans for each client, with an AI workout builder and nutrition AI on Premium.

6 **Bookings and payments**

Take 1-to-1 bookings and process payments from Starter; group bookings, classes and live streams start on Premium.

7 **Automated check-ins**

Scheduled client check-ins, automated messaging and program compliance tracking come with Premium.

8 **A 2.4 GPA, above 58 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace My PT Hub you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

My PT Hub at a glance

PRICING
Free plan, from $22.50 per month for 3 clients, annual plan paid monthly ($25 flexible monthly)

FREE PLAN
Yes

FREE TRIAL
30-day free trial, no card details required

RUNS ON
Web, iOS, Android

MADE BY
My PT Hub

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
2.4 GPA, fair

STORE RATING
4.1 on the App Store, 1,862 ratings

The report card

Best for new trainers testing online coaching

My PT Hub is client coaching software with workout and nutrition plans, bookings, check-ins and a client app. The free Lite plan covers one client, and the branded app, extra trainers and automation tools each cost more on top.

TOOLGPA REPORT CARD — **My PT Hub** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Starter is $22.50 a month for 3 clients, inside the category's cheapest quarter. Premium is $52 and Ultimate $195.
Free plan and trial	C	Lite is free for 1 client, 10 workouts and 10 nutrition plans, and a 30-day trial needs no card. One client is a cap you will hit at once.

SUBJECT	GRADE	COMMENT
Features	C	Plans, bookings, payments, check-ins, habits and communities. The custom-branded app, AI check-ins and Zapier are paid add-ons.
Ease of use	C	No store rating on record, and plans and check-ins take building before clients can use them.
Platforms and integrations	B	Web plus a client app on iOS and Android, with Zapier as an add-on.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who My PT Hub is for

- ✓ Fits if you are a new trainer with one or two clients
- ✓ Works for coaches who want a client app on iOS and Android

Who it is not for

- ✗ Tight if you have more than a handful of clients, as Lite allows 1 and Starter 3
- ✗ Pricey if you add extras, such as extra trainers at $10, Check-Ins AI at $12 and Zapier at $19 a month
- ✗ Watch out: a custom-branded app has a one-time $95 fee, and white label is an extra below Ultimate
- ✗ Watch out: some plans show first-3-months discounts, after which the regular monthly price applies
- ✗ Skip it if you need the free plan to last, as it caps at 10 workouts and 10 nutrition plans

Good to know

Good for

- New trainers who want to coach a first client for free
- Coaches who want AI-drafted check-ins and responses
- Trainers who later want their own branded or white-label app

Worth knowing

- Client caps are tight on the cheap plans: 1 client on Lite and 3 on Starter.
- Add-ons raise the cost: extra trainers $10 a month, Check-Ins AI $12, Zapier $19, each shown on the page.
- Custom-branded and white-label apps are paid extras below Ultimate, with a one-time $95 branded-app fee.
- Some plans show first-3-months discounts; the regular monthly price applies after.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$22.50

A month to start. There is a free plan too

My PT Hub has a free plan. Paid plans start at $22.50 per month for 3 clients, annual plan paid monthly ($25 flexible monthly).

> **One client is a cap you will hit at once.**
>
> From our grade for free plan and trial

LITE

$0

1 client, 10 workouts and 10 nutrition plans, with simple messaging and the client app.

STARTER

$22.50

per month, annual plan paid monthly ($25 flexible monthly)

3 clients, 50 workouts and 50 nutrition plans, with payment processing, 1-to-1 bookings and habit coaching.

PREMIUM

$52

per month, annual plan paid monthly ($59 flexible monthly)

Unlimited clients and plans, AI workout builder, group bookings, automated check-ins and communities.

ULTIMATE

$195

per month, annual plan paid monthly ($215 flexible monthly)

Premium plus concierge support, custom-branded app, 5 extra trainers, white-label app, Check-Ins AI and Zapier.

The free plan

Lite: 1 client, 10 workouts, 10 nutrition plans, simple client messaging and the client app on iOS and Android.

Trying it first

30-day free trial, no card details required

Read from mypthub.net on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Discount on the first 3 months

The pricing page shows 50% off the first 3 months of Premium and 30% off Ultimate on the flexible monthly plan, and 70% off Premium on the annual plan.

Stated on mypthub.net

ANNUAL DISCOUNT

Lower rates on annual plan paid monthly

Choosing the annual plan paid monthly lowers the monthly price: Starter $22.50 against $25, Premium $52 against $59.

Stated on mypthub.net

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Client coaching and business software for personal trainers. Here is what it does, as its own site describes it, and what it covers: AI features, templates, workflow automation, habit tracking, community, appointment booking.

> **Plans, bookings, payments, check-ins, habits and communities.**

From our grade for features

Workout and nutrition plans

Build workouts and nutrition plans for each client, with an AI workout builder and nutrition AI on Premium.

Bookings and payments

Take 1-to-1 bookings and process payments from Starter; group bookings, classes and live streams start on Premium.

Automated check-ins

Scheduled client check-ins, automated messaging and program compliance tracking come with Premium.

Habit coaching and progress

Set habits and track metrics and progress photos, with chat messaging between coach and client.

Custom-branded app

A branded iOS and Android app is a $95 one-time add-on ($66.50 as shown); a white-label store listing is separate.

Communities

Premium adds community features so clients can interact in a shared space.

Where it runs

Web iOS Android

What it works with

Zapier

My PT Hub is made by My PT Hub.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

58/85

Other salon, spa and studio booking apps it is graded above

My PT Hub's GPA of 2.4 is higher than 58 of the 85 other salon, spa and studio booking apps we grade, and level with 16.

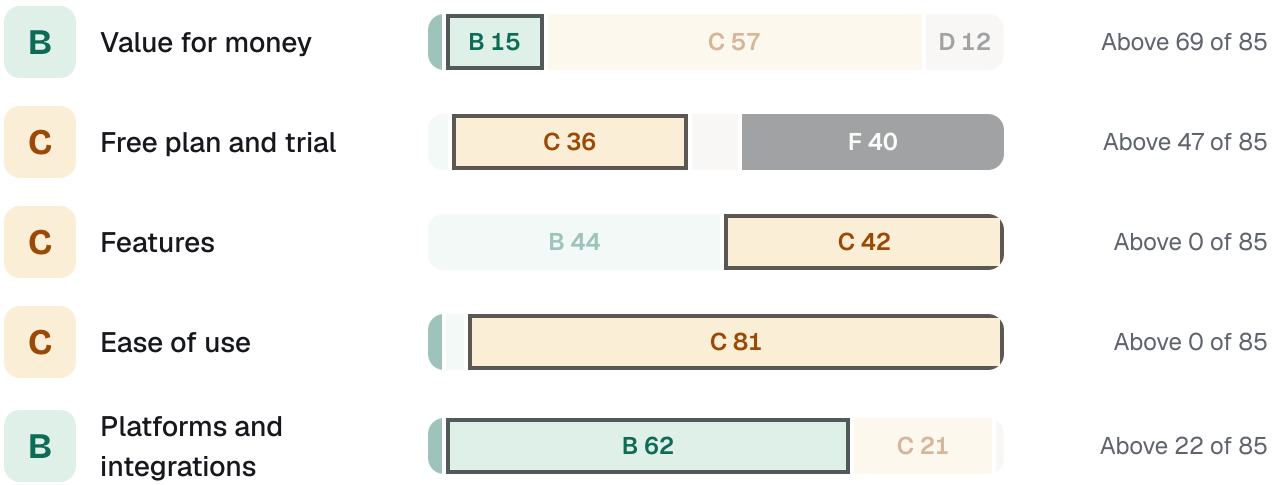
It stands best on value for money (B, above 69 of 85) and worst on features (C, above 0).

Its paid plans start at $22.50 a month, against a middle price of $49 for the category: 9 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

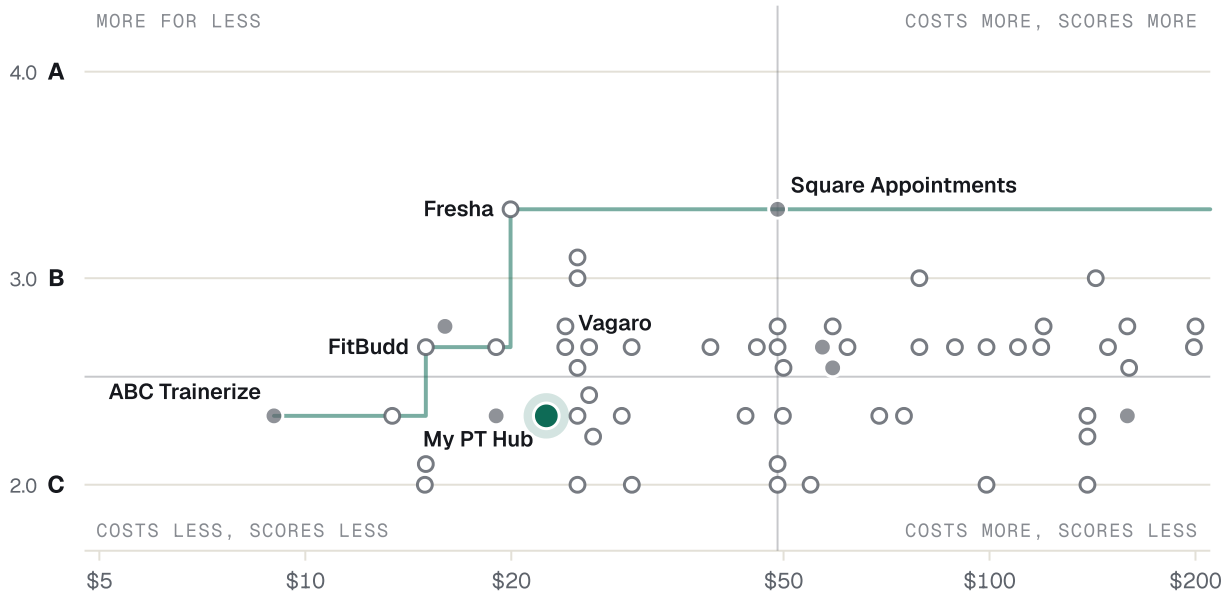
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. My PT Hub's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. My PT Hub is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace My PT Hub you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 58 of the 85 other salon, spa and studio booking apps we grade. It costs $270 a year.

What you could make

- Appointment booking, habit tracking and templates: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- A members' space with posts, chat and events that people keep coming back to.
- A real app for iOS and Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.
- People on the other end: coaches. No app builder makes those.

What this rests on. My PT Hub's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

PART 05 · ALTERNATIVES

The alternatives

The tools it is most often weighed against, side by side



TrueCoach, Everfit, PTminder, FitBudd and Trainero

The 5 tools My PT Hub is most often weighed against, with where each one differs from it.

2.2 GPA

TrueCoach

Free trial · from $26.34/mo

Workout programming and client coaching app for trainers.

- My PT Hub has a free plan. TrueCoach does not, though it has a free trial.
- My PT Hub also covers community and appointment booking.
- TrueCoach also covers time tracking and dashboards.

My PT Hub and TrueCoach compared in full

2.8 GPA

Everfit

Free plan · from $16/mo

Online coaching platform for trainers, gyms and nutrition coaches.

- Everfit also covers forms.

My PT Hub and Everfit compared in full



2.4
GPA

PTminder

Free trial · from $59/mo

Booking, payments and client management for personal trainers.

- My PT Hub has a free plan. PTminder does not, though it has a free trial.
- My PT Hub also covers workflow automation, habit tracking and community.
- PTminder also covers invoicing, reports and class booking.

My PT Hub and PTminder compared in full



2.6
GPA

FitBudd

Free trial · from $15/mo

Branded fitness app and coaching software for trainers and gyms.

- My PT Hub has a free plan. FitBudd does not, though it has a free trial.
- My PT Hub also covers templates.
- FitBudd also covers video calls and class booking.

My PT Hub and FitBudd compared in full



2.0
GPA

Trainero

Free trial · from $30/mo

Coaching platform for trainers, online coaches and gyms.

- My PT Hub has a free plan. Trainero does not, though it has a free trial.
- Only My PT Hub lists iOS and Android apps.
- My PT Hub also covers community and appointment booking.

My PT Hub and Trainero compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is My PT Hub free?

My PT Hub has a free plan. Lite: 1 client, 10 workouts, 10 nutrition plans, simple client messaging and the client app on iOS and Android.

How much does My PT Hub cost?

My PT Hub lists 4 plans. Lite: $0.

What platforms does My PT Hub work on?

My PT Hub is available on Web, iOS and Android.

Does My PT Hub offer any discounts?

My PT Hub publicly lists the following: Discount on the first 3 months; Lower rates on annual plan paid monthly.

How is My PT Hub rated?

My PT Hub's iPhone and iPad app averages 4.1 out of 5 from 1,862 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does My PT Hub have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. My PT Hub is listed for Web, iOS and Android.

Does My PT Hub have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. My PT Hub is listed for Web, iOS and Android.

Is My PT Hub open source?

My PT Hub is not described as open source on its own site, as read on Nov 13, 2026.

What does My PT Hub integrate with?

My PT Hub's listing names Zapier. A listing names up to eight integrations, so it may connect to more.

Does My PT Hub have a free trial?

Yes. 30-day free trial, no card details required.

Who makes My PT Hub?

My PT Hub is made by a company of the same name.

What are the alternatives to My PT Hub?

The closest alternatives to My PT Hub in our directory are TrueCoach, Everfit, PTminder, FitBudd and Trainero.

How does My PT Hub compare with other salon, spa and studio booking apps?

My PT Hub's GPA of 2.4 is higher than 58 of the 85 other salon, spa and studio booking apps we grade, and level with 16.

Is My PT Hub good value for money?

ToolGPA grades My PT Hub B for value for money. Its paid plans start at $22.50 a month, against a middle price of $49 for the category: 9 of the 57 others that charge start lower.

Could I make my own version of My PT Hub?

To replace My PT Hub you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from My PT Hub's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from My PT Hub's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by My PT Hub. Prices change, so check mypthub.net before you buy.

mypthub.net/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

My PT Hub, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/my-pt-hub

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "My PT Hub: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/my-pt-hub
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/my-pt-hub/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after My PT Hub, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what My PT Hub's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. My PT Hub is a trademark of its owner, and this guide is not made, paid for or approved by My PT Hub. Prices and plans change: check mypthub.net before you buy.