ToolGPA

NOVEMBER 2026

MyAffiliates

The Insider's Guide

Affiliate tracking platform for iGaming and forex operators



Every plan, grade, refund rule and rival among affiliate and referral tools, read from MyAffiliates's own pages.

Made by MyAffiliates · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MyAffiliates's own pages, its app-store listings and our grades. Every fact in it is on MyAffiliates's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 22 of the 89 other affiliate and referral tools we grade

MyAffiliates is cloud-hosted affiliate management software aimed at high-volume industries such as iGaming, forex, binary and lottery. It lets an operator run several brands under one affiliate system, with multi-tier tracking, custom commission structures, media management and reporting. Pricing is not published; the vendor describes a setup fee plus a monthly fee.

> "
>
> **A hosted platform with commission plans, brands and media to set up before use.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about MyAffiliates**, taken from its own pages and our grades.

1 **Best for iGaming affiliate programs with several brands**

But no price is published, there is no free plan or self-serve sign-up, and it is built for high-volume industries.

2 **It runs on Web**

Web.

3 **Multi-brand under one system**

Operators can combine all of their gaming brands and products under a single affiliate system instead of running one program per brand.

4 **Multi-tier and multi-channel tracking**

The site lists multi-tier tracking, dynamic tracking methods and affiliate-specific rules, with close-to-real-time reporting.

5 **Custom commission plans**

Commission structures can be customized, with a separate Commission Plans section covering how payouts are set up.

6 **A 1.8 GPA, above 22 of 89**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace MyAffiliates you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

MyAffiliates at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY MyAffiliates, since 2007	CATEGORY Affiliate & Referral Software
OUR GRADE 1.8 GPA, weak	

The report card

Best for iGaming affiliate programs with several brands

MyAffiliates is cloud-hosted affiliate software for iGaming, forex and lottery operators, with several brands under one system, multi-tier tracking and custom commission plans. But no price is published, there is no free plan or self-serve sign-up, and it is built for high-volume industries.

TOOLGPA REPORT CARD

MyAffiliates

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The vendor describes a setup fee plus a monthly fee but publishes neither, so it sits in the middle by default.
Free plan and trial	F	Demos are booked through the vendor. There is no free plan or trial on the site.
Features	B	Multi-brand, multi-tier tracking, commission plans, media management and an audit log cover the core job. The pages show no gap in it.
Ease of use	C	A hosted platform with commission plans, brands and media to set up before use. No store rating is on record.
Platforms and integrations	C	Web only, with an XML API for affiliates and links to Connextra, Bannerflow and AWS.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MyAffiliates is for

- ✓ Fits if you run several gaming brands and want one affiliate system for all of them
- ✓ Works for forex, binary or lottery operators who need multi-tier tracking

Who it is not for

- ✕ Skip it if you want a price or a free plan, as there is neither and demos are booked by hand
- ✕ Not for you if you run a small SaaS program, as it is aimed at high-volume industries
- ✕ Watch out: a setup fee for integration and migration comes before the monthly fee
- ✕ Too light on integrations for most teams, with three named on the site

Good to know

Good for

- ✓ iGaming operators with several brands to run under one program
- ✓ Forex, binary and lottery operators needing multi-tier tracking
- ✓ Teams that want custom commission structures

Worth knowing

- ⓘ No pricing is published; the vendor says it charges an initial setup fee for integration and migration, then a monthly fee.
- ⓘ Positioned at high-volume industries, with iGaming the main focus, so it may be more than a small SaaS affiliate program needs.
- ⓘ Demos are booked through the vendor; there is no self-serve sign-up or free plan on the site.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

MyAffiliates's current pricing could not be confirmed from its own site.

> **The vendor describes a setup fee plus a monthly fee but publishes neither, so it sits in the middle by default.**
>
> From our grade for value for money

We could not confirm MyAffiliates's current prices from its own site, so this guide lists no plans. myaffiliates.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Affiliate tracking platform for iGaming and forex operators. Here is what it does, as its own site describes it, and what it covers: reports, affiliate tracking, partner payouts.

> **Multi-brand, multi-tier tracking, commission plans, media management and an audit log cover the core job.**
>
> From our grade for features

Multi-brand under one system

Operators can combine all of their gaming brands and products under a single affiliate system instead of running one program per brand.

Multi-tier and multi-channel tracking

The site lists multi-tier tracking, dynamic tracking methods and affiliate-specific rules, with close-to-real-time reporting.

Custom commission plans

Commission structures can be customized, with a separate Commission Plans section covering how payouts are set up.

Branded affiliate interface

The affiliate-facing interface can be changed in layout, terminology and branding, and affiliates can pull reports through an XML API.

Role-based admin access and audit log

Managers get access levels by role, an audit system records changes, and affiliate account edits trigger notifications.

Media management

Campaign media can be hosted and uploaded, with integrations to media providers such as Connextra and Bannerflow.

Where it runs

Web

What it works with

Connextra

Bannerflow

Amazon Web Services

MyAffiliates is made by MyAffiliates, and has been around since 2007.

Where it stands

Its grades against its category, and whether to keep it or make your own

22/89

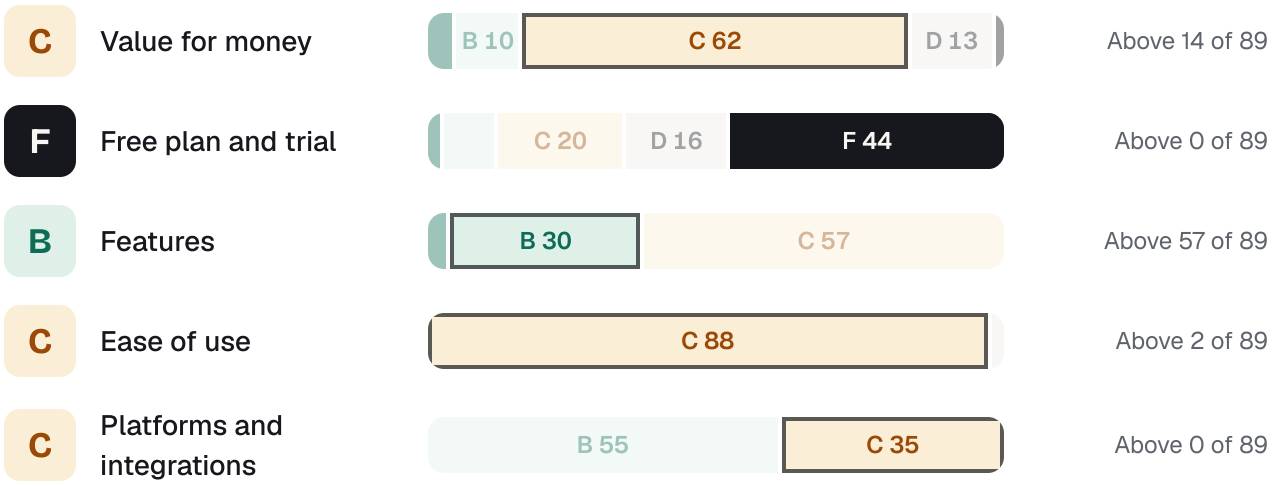
Other affiliate and referral tools it is graded above

MyAffiliates's GPA of 1.8 is higher than 22 of the 89 other affiliate and referral tools we grade, and level with 22.

It stands best on features (B, above 57 of 89) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. MyAffiliates's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MyAffiliates you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 45 of the 89 other affiliate and referral tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.
- Every click and sale traced back to the right partner.
- What a company asks for before it lets staff use something: audit logs and roles and permissions.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. MyAffiliates's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



NetRefer, Income Access, Cellxpert, Post Affiliate Pro and Affilka

The 5 tools MyAffiliates is most often weighed against, with where each one differs from it.

1.8 GPA

NetRefer

Paid

Affiliate marketing platform built for iGaming operators.

- MyAffiliates also covers partner payouts.
- NetRefer also covers dashboards.

MyAffiliates and NetRefer compared in full

1.6 GPA

Income Access

Paid

Affiliate software and network for iGaming brands.

MyAffiliates and Income Access compared in full

1.6 GPA

Cellxpert

Paid

Affiliate and IB management platform for iGaming and finance.

MyAffiliates and Cellxpert compared in full



2.4
GPA

Post Affiliate Pro

Free trial · from $79/mo

Affiliate program and network software priced by tracking volume.

- Only Post Affiliate Pro lists iOS and Android apps.

MyAffiliates and Post Affiliate Pro compared in full



1.8
GPA

Affilka

Paid

Affiliate management software for online casinos and betting.

MyAffiliates and Affilka compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MyAffiliates free?

No. MyAffiliates is a paid product.

What platforms does MyAffiliates work on?

MyAffiliates is available on Web.

Does MyAffiliates have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MyAffiliates is listed for Web.

Does MyAffiliates have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MyAffiliates is listed for Web.

Is MyAffiliates open source?

MyAffiliates is not described as open source on its own site, as read on Nov 13, 2026.

What does MyAffiliates integrate with?

MyAffiliates's listing names Connextra, Bannerflow and Amazon Web Services.

Who makes MyAffiliates?

MyAffiliates is made by a company of the same name. It dates from 2007.

What are the alternatives to MyAffiliates?

The closest alternatives to MyAffiliates in our directory are NetRefer, Income Access, Cellxpert, Post Affiliate Pro and Affilka.

How does MyAffiliates compare with other affiliate and referral tools?

MyAffiliates's GPA of 1.8 is higher than 22 of the 89 other affiliate and referral tools we grade, and level with 22.

Could I make my own version of MyAffiliates?

To replace MyAffiliates you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from MyAffiliates's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MyAffiliates's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MyAffiliates. Prices change, so check myaffiliates.com before you buy.

myaffiliates.com/
myaffiliates.com/features/
myaffiliates.com/about-myaffiliates/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MyAffiliates, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/myaffiliates

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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https://toolgpa.com/tools/myaffiliates
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Send them this guide:
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ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after MyAffiliates, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MyAffiliates's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MyAffiliates is a trademark of its owner, and this guide is not made, paid for or approved by MyAffiliates. Prices and plans change: check myaffiliates.com before you buy.