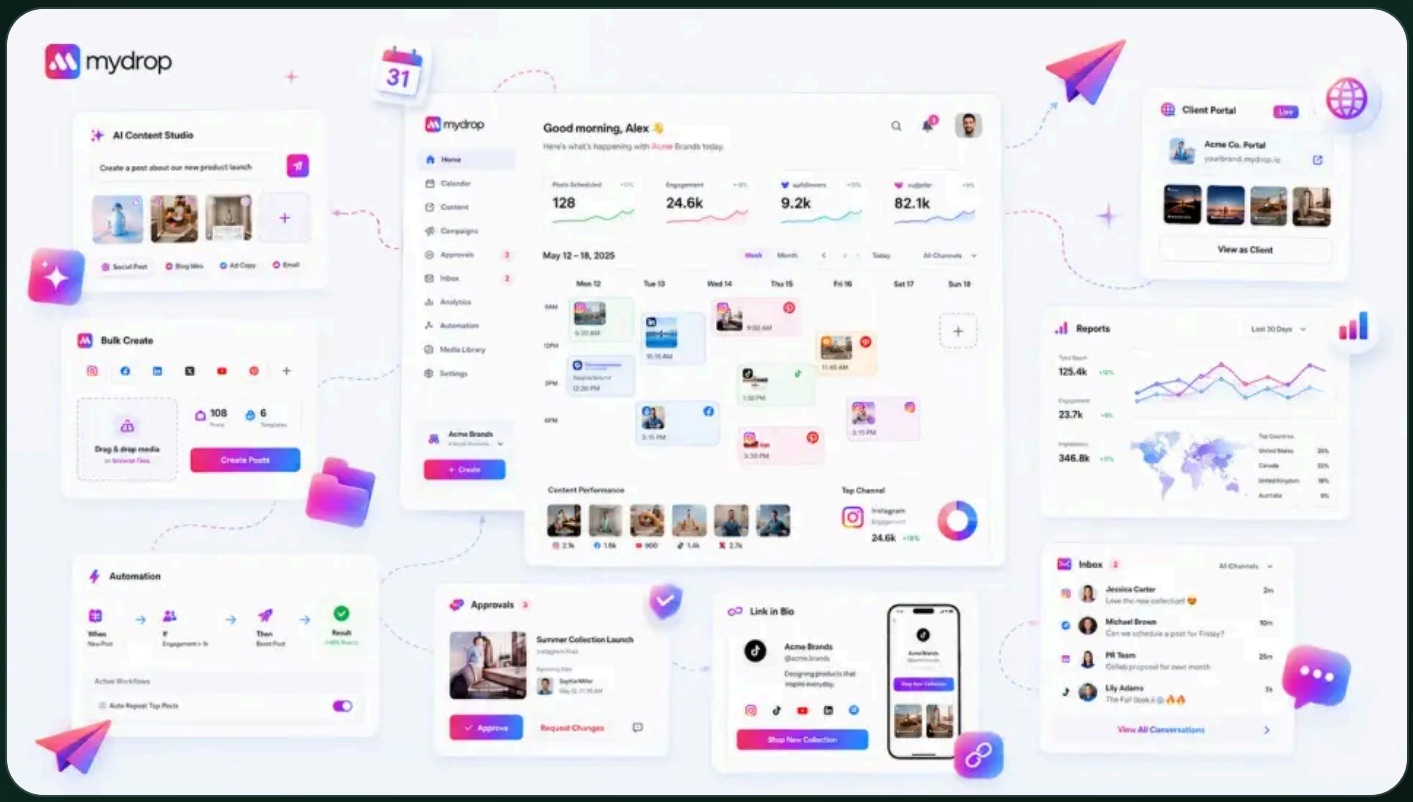
ToolGPA

NOVEMBER 2026

# Mydrop

## The Insider's Guide

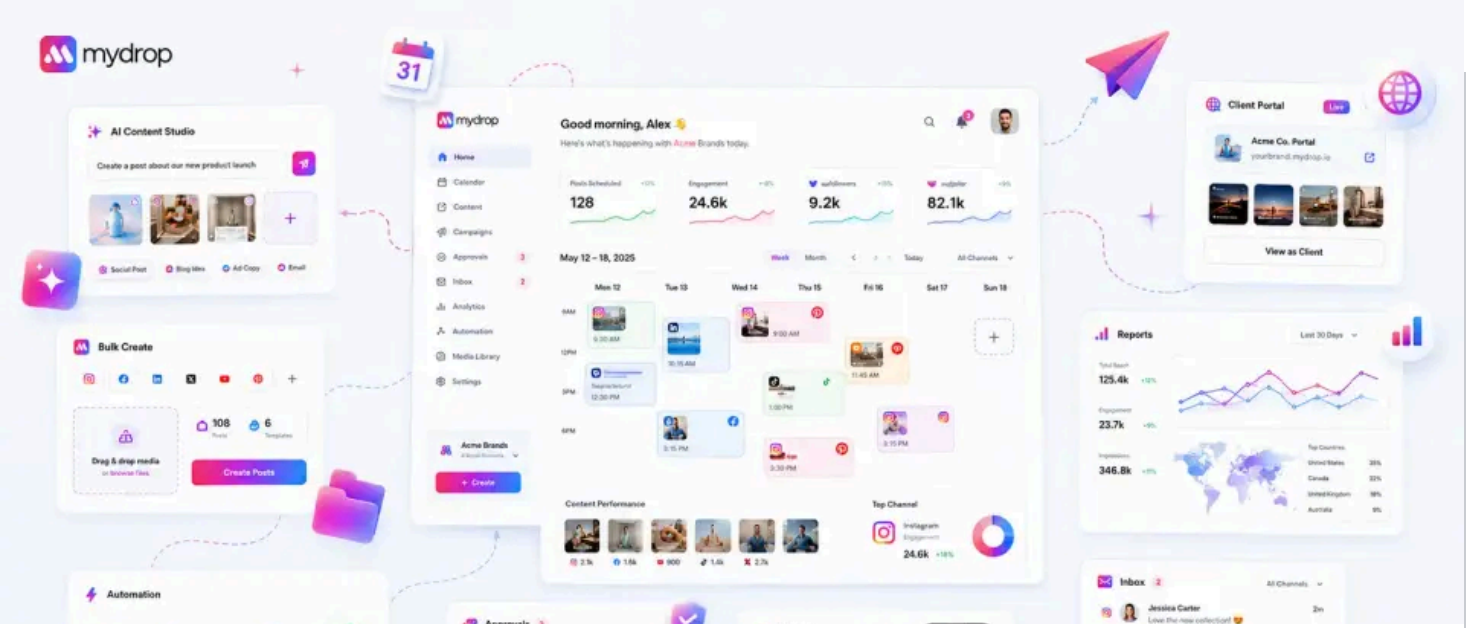
Social media scheduler with client workspaces and no-login approvals




**Every plan, grade, refund rule and rival among social media schedulers, read from Mydrop's own pages.**

Made by ADB International LLC · checked Nov 21, 2026 · toolgpa.com

**2.2**
GPA

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ToolGPA put this guide together from Mydrop's own pages, its app-store listings and our grades. Every fact in it is on Mydrop's page too, where it is kept up to date. Checked Nov 21, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.2**

GPA, above 36 of the 91 other social media schedulers we grade

Mydrop is a social media management tool aimed at agencies and teams that run several brands. Profiles are grouped into brands, posts go onto one calendar, and clients approve them from a link without an account. It also has a shared inbox for comments and messages, AI caption, image and video generation, scheduled reports and link-in-bio pages. Plans are priced by volume and brand count, not per user.

To get you started, here are **10 things to know about Mydrop**, taken from its own pages and our grades.

> **You connect your social accounts, set up each brand's voice and build approval flows before it's useful, so there's setup involved.**
>
> From our grade for ease of use

**1** **Best for agencies handling posts for several brands**

Mydrop groups profiles into brands, lets clients approve posts from a link with no account, and charges by volume rather than per seat.

**2** **Paid plans start at $16 a month**

As its pricing page puts it: $16 per month, billed annually ($19 billed monthly).

### 3 There is a free plan

Free plan with no end date: 3 brands, 10 social profiles, 20 posts a month, 1 team member, 10 AI images and 5 AI videos a month, and 1 GB of storage.

### 4 It runs on Web

Web, with a browser extension too.

### 5 Brands and one calendar

Profiles are grouped into brands, and every brand's posts sit on a shared scheduling calendar with drafts, previews and bulk scheduling.

### 6 Client approvals without accounts

Clients and approvers review, comment and approve from a link and never take a seat. A branded client portal and white-label reports start on Starter.

### 7 AI captions, images and video

Captions and ideas are written in each brand's saved voice, with no credit meter for text. Images and video have monthly allowances: 10 and 5 on Free, up to 300 and 100 on Enterprise.

### 8 Refunds: no set window

The terms say fees are non-refundable, except where the law requires, and that cancelling only stops future renewals. They never say where you cancel, so we can't tell you it's a button in your settings.

### 9 A 2.2 GPA, above 36 of 91

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

### 10 Keep it

To replace Mydrop you would be making one mailbox that several people work at once. That is not a weekend's work, with an AI app builder or without one.

### Mydrop at a glance

PRICING
Free plan, from $16 per month, billed annually ($19 billed monthly)

FREE PLAN
Yes

FREE TRIAL
New accounts get 14 days free on a paid plan; a card is required.

RUNS ON
Web, Browser extension

MADE BY
ADB International LLC

CATEGORY
Social Media Schedulers

OUR GRADE
2.2 GPA, fair

## The report card

### Best for agencies handling posts for several brands

Mydrop groups profiles into brands, lets clients approve posts from a link with no account, and charges by volume rather than per seat. Starter is limited to one team member, so a second person means Pro at $49 a month billed annually. There's no phone app on its pages, and the free plan stops at 20 posts a month.

TOOLGPA REPORT CARD — **Mydrop** — Graded Nov 21, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | Starter is $16 a month billed annually ($19 monthly), above the $14 the cheaper quarter of social tools starts at, and it covers one team member. A team of five needs Pro at $49 billed annually, which is about $10 each. That sits in the ordinary band. |

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Free plan and trial** | C | The free plan never expires and takes 3 brands and 10 profiles. But 20 posts a month and one team member is a cap you'll hit with a few active profiles. Paid plans have a 14-day trial that needs a card. |
| **Features** | C | Scheduling, approvals, a shared inbox, AI writing, reports and link-in-bio are all there. Gaps in its own listing: image and video generation are capped by plan, auto-replies and auto-reports carry limits, and no mobile app is listed. |
| **Ease of use** | C | We found no store rating to go on. You connect your social accounts, set up each brand's voice and build approval flows before it's useful, so there's setup involved. |
| **Platforms and integrations** | B | A web app plus a Chrome extension, publishing to 14 networks, with Canva, Google Drive, Dropbox, OneDrive, SharePoint, Google Calendar, WhatsApp and Slack connected. There's no desktop or phone app on its pages, which keeps it out of the top grade. |
| **Grade point average** | | Fair, out of 4.0 **2.2** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

## Who Mydrop is for

- ✓ Fits if you post for several clients and want them to approve from a link without making accounts
- ✓ Works for small teams that would rather pay a set price per plan than per person

## Who it is not for

- ✕ Tight if you want more than 20 posts a month for free, or more than one team member on Starter
- ✕ Not for you if you need a phone app to post on the go, because its pages list only the web and a Chrome extension
- ✕ Pricey if you need white-label portals and reports without paying: they start on Starter, not Free
- ✕ Watch out: auto-replies stop at 20 a month on Free and 1,000 on Pro, auto-reports at 5 on Starter and 50 on Pro, and AI chat allowances have no stated figure
- ✕ Skip it if you want a trial with no card, since the 14 days on paid plans ask for one

# Good to know

## Good for

- ✓ Agencies and freelancers who manage posts for many clients and want clients to approve from a link
- ✓ Teams that want one flat price for several brands, not a charge per user
- ✓ Small brands that can work inside 20 posts a month on the free plan

## Worth knowing

- ⓘ The free plan stops at 20 posts a month and 1 team member, and leaves out white-label reports, client portals and priority support.
- ⓘ Starter allows 1 team member, so a second person needs Pro at $49 a month billed annually ($59 monthly).
- ⓘ Image and video generation have monthly allowances, and the AI chat allowance is described only as taste, generous or larger, with no figure.
- ⓘ The pricing page lists 14 publishing networks and several more integrations. It lists no mobile app, only the web app and a Chrome extension.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$16**

A month to start. There is a free plan too

Mydrop has a free plan. Paid plans start at $16 per month, billed annually ($19 billed monthly).

FREE

## $0

3 brands, 10 profiles, 20 posts a month, 1 team member, 1 automation, 1 link-in-bio page and 1 GB of storage. No white-label reports or portals and no priority support.

STARTER

## $16

per month, billed annually ($190 a year; $19 billed monthly)

10 brands, 25 profiles, 100 posts a month, 1 team member, 5 automations, 5 auto-reports, 1 custom domain and 5 GB of storage. Includes white-label reports and client portals.

PRO

## $49

per month, billed annually ($590 a year; $59 billed monthly)

25 brands, 100 profiles, 500 posts a month, 5 team members, 25 automations, 50 auto-reports, 3 custom domains, 25 GB of storage and standard priority support.

ENTERPRISE

## $208

per month, billed annually ($2,490 a year; $249 billed monthly)

Unlimited brands, profiles, posts and team members, 10 custom domains, 100 GB of storage, 300 AI images and 100 AI videos a month, and priority support.

### The free plan

Free plan with no end date: 3 brands, 10 social profiles, 20 posts a month, 1 team member, 10 AI images and 5 AI videos a month, and 1 GB of storage.

### Trying it first

New accounts get 14 days free on a paid plan; a card is required.

Read from mydropai.com on Nov 21, 2026.

## Ways to pay less

ANNUAL DISCOUNT

### Two months free with yearly billing

The pricing page's Yearly toggle says 2 Months Free: Starter $190, Pro $590 and Enterprise $2,490 a year, against $19, $59 and $249 monthly. A 2-year toggle says 6 Months Free; no figures were read.

Stated on mydropai.com

PART 03 · FEATURES

# What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Social media scheduler with client workspaces and no-login approvals. Here is what it does, as its own site describes it, and what it covers: AI features, calendar, shared inbox, reports, image generation, video generation.

> **Scheduling, approvals, a shared inbox, AI writing, reports and link-in-bio are all there.**
>
> From our grade for features

### Brands and one calendar

Profiles are grouped into brands, and every brand's posts sit on a shared scheduling calendar with drafts, previews and bulk scheduling.

### Client approvals without accounts

Clients and approvers review, comment and approve from a link and never take a seat. A branded client portal and white-label reports start on Starter.

### AI captions, images and video

Captions and ideas are written in each brand's saved voice, with no credit meter for text. Images and video have monthly allowances: 10 and 5 on Free, up to 300 and 100 on Enterprise.

### Shared inbox

Comments and direct messages, where the network allows them, land in one queue with statuses, assignments and auto-replies. Auto-replies are capped at 20 a month on Free and 1,000 on Pro.

### Reports and rival tracking

Analytics dashboards can be saved, shared as a link or exported as PDF, and sent on a schedule. Auto-reports are limited to 5 on Starter and 50 on Pro.

### Link in bio and automations

Link-in-bio pages, recurring content and rule-based automations, with the counts of each set by plan.

### Where it runs

Web · Browser extension

### What it works with

Canva · Google Drive · Dropbox · OneDrive · SharePoint · Google Calendar · WhatsApp · Slack

## Who makes Mydrop

Mydrop is operated by ADB International LLC, which its footer, terms and privacy policy name as the operator and describe as a United States limited liability company. Money comes from paid subscriptions to its plans.

FOLLOW

Blog · Contact page · Instagram · LinkedIn · Facebook · YouTube · TikTok

Read on Nov 21, 2026 from the company's own pages and from news reports. What is not stated there is left out.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**36/91**

Other social media schedulers it is graded above

Mydrop's GPA of 2.2 is higher than 36 of the 91 other social media schedulers we grade, and level with 29.

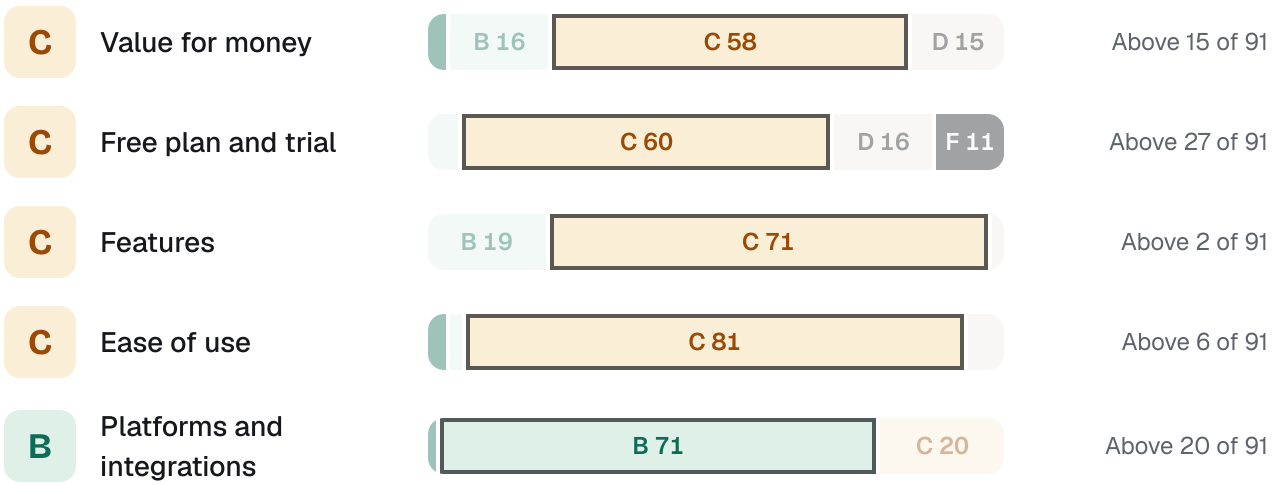
It stands best on platforms and integrations (B, above 20 of 91) and worst on features (C, above 2).

Its paid plans start at $16 a month, against a middle price of $24 for the category: 25 of the 80 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

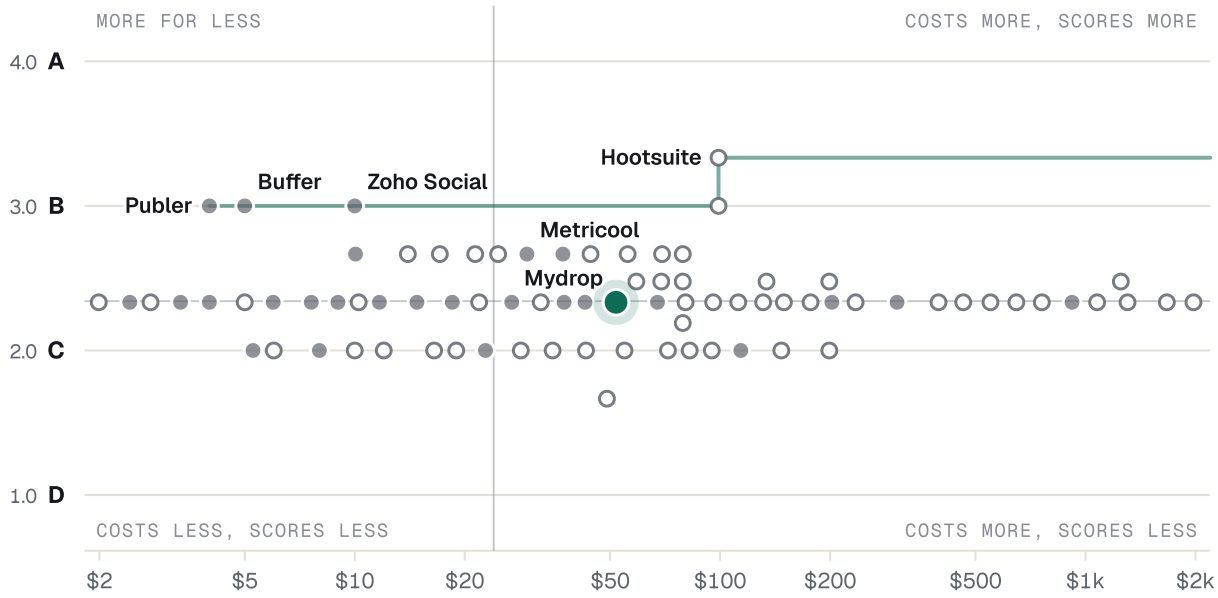
## Each grade against the category

Every bar is all 92 social media schedulers we grade, cut by the letter each got. Mydrop's own letter is outlined.



## Price against what you get

Each dot is one of 81 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. Mydrop is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Mydrop you would be making one mailbox that several people work at once. That is not a weekend's work, with an AI app builder or without one.

It costs $192 a year.

#### What you could make

- Calendar and reports: an app builder makes these well.

#### What you could not

- One mailbox that several people work at once.

- An image model, which you rent by the picture and build your app around.
- A video model, which you rent by the second and build your app around.
- It plugs into other products, Canva, Google Drive and Dropbox among them.
- AI features, unless you pay a model provider for each request yourself.

**What this rests on.** Mydrop's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

PART 05 · REFUNDS

# After you pay

Getting your money back, getting out, and getting help

D Refunds

B Support

What happens once you have paid: whether you can get your money back, how to leave, and how to reach a person when something goes wrong. Each is graded from Mydrop's own terms and help pages.

## Refunds and cancelling

D
GRADE

WEAK · CHECKED NOV 21, 2026

The terms say fees are non-refundable, except where the law requires, and that cancelling only stops future renewals. They never say where you cancel, so we can't tell you it's a button in your settings. No refund and no stated way out is a D. On the plus side, your content isn't deleted when you cancel.

REFUND WINDOW
**No set window**

HOW YOU CANCEL
**See below**

### Getting your money back

The terms say fees are non-refundable unless the law requires otherwise or a separate written agreement says differently. Cancelling stops future renewals and does not refund past charges. The pricing page offers a 14-day free period on paid plans for new accounts, with a card required; that is a trial and not a refund window.

Stated on mydropai.com ↗

## How to cancel Mydrop

The terms say cancellation stops future renewals and that you may stop using the service at any time. No page we read says where in the product a plan is cancelled or whether you have to write in.

Stated on mydropai.com ↗

## What you keep afterwards

Cancelling, downgrading or failing to pay may reduce access to paid features but does not automatically delete workspace content, and you are responsible for exporting or deleting content before access ends. The privacy policy says a deleted account's sign-in details are removed at once, and a workspace left with no members is permanently deleted after a 30-day recovery window.

Stated on mydropai.com ↗

## Renewals

The terms say you authorize charges for subscriptions and renewals to the payment method given. They state that the price of a plan will not change for as long as your subscription stays active and uninterrupted. They mention no reminder before a renewal.

Stated on mydropai.com ↗

### In your favour

- ✓ The terms say a plan's price won't change while your subscription stays active and uninterrupted.
- ✓ Cancelling doesn't automatically delete your workspace content.

### Watch out for

- ⚠ Fees are non-refundable, so a yearly plan you regret is not coming back.
- ⚠ No page we read says where to cancel, so check the account settings before you pay.
- ⚠ The terms mention no reminder before a renewal.
- ⚠ The 14-day free period on paid plans needs a card, so a forgotten trial turns into a charge.

# Customer support

B
GRADE

GOOD · CHECKED NOV 21, 2026

Everyone who pays can write in, and the contact page says it aims to reply the same business day, with the founder usually answering. That earns a B. There's no phone or live chat on the pages we read, and we found no full help centre, only a FAQ page and a resources section.

## Ways to get help

### Email

The contact page gives an email address for questions about setup, team or brands, and says it replies the same business day. It adds that a person, usually the founder, answers.

Stated on mydropai.com ↗

### Help centre

A FAQ page covering brands, profiles, AI, teams and plans, plus a resources section of tutorials and comparisons. No separate help centre was found.

Stated on mydropai.com ↗

Not listed on Mydrop's pages: live chat, phone.

## When people answer

Its pages do not say.

## How fast it says it replies

The contact page says it replies the same business day, which we treat as a target.

Stated on mydropai.com ↗

## What depends on your plan

The pricing comparison lists priority support as none on Free and Starter, standard on Pro and priority on Enterprise. It does not say what the difference is in practice.

Stated on mydropai.com ↗

### In your favour

- ✓ It states a same-business-day reply, and says a person answers.
- ✓ The contact page names a real person as the usual answerer, not a bot.

### Watch out for

- ⚠ No phone line or live chat is listed on the pages we read.
- ⚠ Starter and Free are listed with no priority support, and the page doesn't say what priority means in hours.
- ⚠ No hours or time zone are given.

**What these two grades rest on.** Read on 21 November 2026: Mydrop's terms and services, privacy policy, contact page, FAQ and pricing page. No separate refund page or help centre was found, so no others were read. Nobody here cancelled a plan or contacted its support. They are graded apart from the five that make the GPA. How we grade refunds and support.

# The alternatives

The tools it is most often weighed against, side by side



Buffer, Hootsuite, Later, Planable and Agorapulse

The 5 tools Mydrop is most often weighed against, with where each one differs from it.

2.8 GPA

## Buffer

Free plan · from $5/mo

Social media scheduler priced by the channel, with a free plan.

- Only Buffer lists iOS and Android apps.
- Mydrop also covers shared inbox, image generation and video generation.
- Buffer also covers templates.

Mydrop and Buffer compared in full

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2.6 GPA

## Hootsuite

Free trial · from $99/mo

Social media suite for publishing, inbox, listening and reports.

- Mydrop has a free plan. Hootsuite does not, though it has a free trial.
- Only Mydrop lists a browser extension.
- Only Hootsuite lists iOS and Android apps.

Mydrop and Hootsuite compared in full



2.4
GPA

## Later

Free trial · from $18.75/mo

Visual social media planner with link in bio and analytics.

- Mydrop has a free plan. Later does not, though it has a free trial.
- Only Later lists iOS and Android apps.
- Mydrop also covers image generation and video generation.

Mydrop and Later compared in full



2.2
GPA

## Planable

Free trial · from $33/mo

Social media planning and approvals for agencies and brand teams.

- Mydrop has a free plan. Planable does not, though it has a free trial.
- Only Mydrop lists a browser extension.
- Only Planable lists iOS and Android apps.

Mydrop and Planable compared in full



2.2
GPA

## Agorapulse

Free trial · from $79/mo

Social media inbox, publishing and ROI reports, priced per user.

- Mydrop has a free plan. Agorapulse does not, though it has a free trial.
- Only Mydrop lists a browser extension.
- Only Agorapulse lists iOS and Android apps.

Mydrop and Agorapulse compared in full

PART 07 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**18**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Mydrop free?

Mydrop has a free plan. Free plan with no end date: 3 brands, 10 social profiles, 20 posts a month, 1 team member, 10 AI images and 5 AI videos a month, and 1 GB of storage.

### How much does Mydrop cost?

Mydrop lists 4 plans. Free: $0.

### What platforms does Mydrop work on?

Mydrop is available on Web. It also has a browser extension.

### Does Mydrop offer any discounts?

Mydrop publicly lists the following: Two months free with yearly billing.

### Does Mydrop have an Android app?

No Android app was listed when its pages were read on Nov 21, 2026. Mydrop is listed for Web.

### Does Mydrop have an iPhone app?

No iPhone app was listed when its pages were read on Nov 21, 2026. Mydrop is listed for Web.

### Is Mydrop open source?

Mydrop is not described as open source on its own site, as read on Nov 21, 2026.

### What does Mydrop integrate with?

Mydrop's listing names Canva, Google Drive, Dropbox, OneDrive, SharePoint, Google Calendar, WhatsApp and Slack.

### Does Mydrop have a free trial?

Yes. New accounts get 14 days free on a paid plan; a card is required.

### Who makes Mydrop?

Mydrop is made by ADB International LLC.

### What are the alternatives to Mydrop?

The closest alternatives to Mydrop in our directory are Buffer, Hootsuite, Later, Planable and Agorapulse.

### Does Mydrop give refunds?

The terms say fees are non-refundable unless the law requires otherwise or a separate written agreement says differently.

### How do I cancel Mydrop?

The terms say cancellation stops future renewals and that you may stop using the service at any time.

### What happens to my data if I cancel Mydrop?

Cancelling, downgrading or failing to pay may reduce access to paid features but does not automatically delete workspace content, and you are responsible for exporting or deleting content before access ends.

### How do I contact Mydrop support?

Mydrop's pages list these ways to get help: email and help centre. The contact page says it replies the same business day, which we treat as a target.

### How does Mydrop compare with other social media schedulers?

Mydrop's GPA of 2.2 is higher than 36 of the 91 other social media schedulers we grade, and level with 29.

### Is Mydrop good value for money?

ToolGPA grades Mydrop C for value for money. Its paid plans start at $16 a month, against a middle price of $24 for the category: 25 of the 80 others that charge start lower.

### Could I make my own version of Mydrop?

To replace Mydrop you would be making one mailbox that several people work at once.

## Where this guide comes from

The prices, plans, platforms and features were read from Mydrop's own pages on Nov 21, 2026, and the grades were given on Nov 21, 2026. Graded from this listing, whose facts were read from Mydrop's own pages on 21 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ADB International LLC. Prices change, so check mydropai.com before you buy.

mydropai.com/
mydropai.com/facts/
mydropai.com/terms-and-services/
mydropai.com/pricing/
mydropai.com/faq/

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,723**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at [toolgpa.com](toolgpa.com).

| 7,723 | 95 | 890 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Mydrop, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mydrop

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Mydrop: The Insider's Guide",
checked Nov 21, 2026.
https://toolgpa.com/tools/mydrop
```

### Know someone choosing between social media schedulers?

Send them this guide: toolgpa.com/tools/mydrop/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded social media schedulers after Mydrop, each with an Insider's Guide of its own.

### Social Media Schedulers Insider's Guide

Every one of the 92 social media schedulers we grade, compared

### Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

### Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

### Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Mydrop's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Mydrop is a trademark of its owner, and this guide is not made, paid for or approved by ADB International LLC. Prices and plans change: check mydropai.com before you buy.