ToolGPA

NOVEMBER 2026

MyStudio

The Insider's Guide

Studio management for martial arts and enrichment programs



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from MyStudio's own pages.

Made by MyStudio · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MyStudio's own pages, its app-store listings and our grades. Every fact in it is on MyStudio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 32 of the 85 other salon, spa and studio booking apps we grade

MyStudio is membership and class management software for martial arts studios and enrichment programs. It covers scheduling, attendance, billing, rank and belt tracking, a member app and a built-in website. Plans are priced per location with no cap on the number of students.

To get you started, here are **8 things to know about MyStudio**, taken from its own pages and our grades.

> **No store rating on record, and a studio has classes, ranks and billing to build before it runs.**
>
> From our grade for ease of use

1 **Best for martial arts studios with unlimited students**

MyStudio runs martial arts and enrichment studios with scheduling, rank tracking, billing, a member app and a built-in website, with unlimited students at each price.

2 **Paid plans start at $79 a month**

As its pricing page puts it: $79 per location / month, on a 24-month plan billed monthly.

3 **It runs on 3 platforms**

Web, iOS and Android.

4 **Scheduling and attendance**

Build classes with rosters and online booking, and check members in by QR code, PIN or name search on higher plans.

5 **Rank and belt management**

Track progress, testing and promotions; Growth adds testing events, bulk promotions and belt inventory.

6 **Billing and payments**

Recurring billing with automatic retries of declined cards, processed through Stripe inside the platform.

7 **A 2.0 GPA, above 32 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace MyStudio you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

MyStudio at a glance

PRICING Paid, from $79 per location / month, on a 24-month plan billed monthly	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY MyStudio	CATEGORY Salon, Spa & Studio Booking
OUR GRADE 2.0 GPA, fair	STORE RATING 4.8 on the App Store, 7,968 ratings

The report card

Best for martial arts studios with unlimited students

MyStudio runs martial arts and enrichment studios with scheduling, rank tracking, billing, a member app and a built-in website, with unlimited students at each price. The listed prices assume a 24-month commitment, and texting and card fees come on top.

TOOLGPA REPORT CARD	MyStudio	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$79 a month per location on Essentials, between the category's $49 middle and $99 dearer quarter. Growth is $159 and Scale $239, all on a 24-month plan.
Free plan and trial	F	No free plan and no trial on record, so every use is paid from day one.
Features	B	Classes, check-in, rank and belt tracking, Stripe billing with retries, a member app and a studio website come in every plan. Texting is an add-on, which is a marketing gap rather than a core one.
Ease of use	C	No store rating on record, and a studio has classes, ranks and billing to build before it runs.
Platforms and integrations	B	Web plus a free iOS and Android app for members, with Stripe, Google Tag Manager and Meta Pixel.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MyStudio is for

- ✓ Fits if you run a martial arts studio and want unlimited students at a fixed software price
- ✓ Works for enrichment programs that run classes and memberships

Who it is not for

- ✗ Tight if you dislike long contracts, as the listed prices are for a 24-month plan billed monthly
- ✗ Watch out: card payments cost 2.9% + $0.30 and ACH 1% on top of the software price
- ✗ Watch out: SMS texting is a paid add-on, and Growth allows only 10 automations
- ✗ Not for you if you want a free start, as no free plan or trial is listed
- ✗ Watch out: the page names only the US, Canada, United Kingdom and Australia as places it serves

Good to know

Good for

- ✓ Martial arts studios that want unlimited students at a fixed software price
- ✓ Owners switching software who want their data migrated for them
- ✓ Enrichment programs running classes and memberships

Worth knowing

- ⓘ Listed prices are for a 24-month plan billed monthly, so the commitment is two years.
- ⓘ Card payments cost 2.9% + $0.30 per transaction and ACH 1%, on top of the software price.
- ⓘ SMS texting is an add-on, and automations are limited to 10 on Growth.
- ⓘ The page lists the US, Canada, United Kingdom and Australia as the places it serves.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$79
A month to start

MyStudio is a paid product, starting at $79 per location / month, on a 24-month plan billed monthly.

> **No free plan and no trial on record, so every use is paid from day one.**

From our grade for free plan and trial

ESSENTIALS

$79

per location / month, 24-month plan billed monthly

Built-in website, member app, rank tracking, online sales, class schedule and check-in. Unlimited students.

GROWTH

$159

per location / month, 24-month plan billed monthly

Adds rank testing tools, bulk belt promotions, QR or PIN check-in and 10 automations.

SCALE

$239

per location / month, 24-month plan billed monthly

Adds your own branding, unlimited automations, a customizable checkout and ad tracking.

Read from mystudio.io on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Black Friday: 50% off the first year

New customers get 50% off the first year ($39.50 a month on Essentials), for the first 50 customers, until November 30. Regular price applies from month 13.

Stated on mystudio.io

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Studio management for martial arts and enrichment programs. Here is what it does, as its own site describes it, and what it covers: marketing automation, workflow automation, appointment booking, class booking, sMS marketing.

> **Classes, check-in, rank and belt tracking, Stripe billing with retries, a member app and a studio website come in every plan.**
>
> From our grade for features

Scheduling and attendance

Build classes with rosters and online booking, and check members in by QR code, PIN or name search on higher plans.

Rank and belt management

Track progress, testing and promotions; Growth adds testing events, bulk promotions and belt inventory.

Billing and payments

Recurring billing with automatic retries of declined cards, processed through Stripe inside the platform.

Member app

A free iOS and Android app for students and parents covers class booking, dues, rank progress and messaging.

Built-in website

Every plan includes a studio website that sells trials, memberships, events and retail with payments built in.

Marketing automation

Automated follow-ups based on triggers: 10 on Growth, unlimited on Scale. SMS texting is a paid add-on.

Where it runs

Web · iOS · Android

What it works with

Stripe · Google Tag Manager · Meta Pixel

MyStudio is made by MyStudio.

Where it stands

Its grades against its category, and whether to keep it or make your own

32/85

Other salon, spa and studio booking apps it is graded above

MyStudio's GPA of 2.0 is higher than 32 of the 85 other salon, spa and studio booking apps we grade, and level with 15.

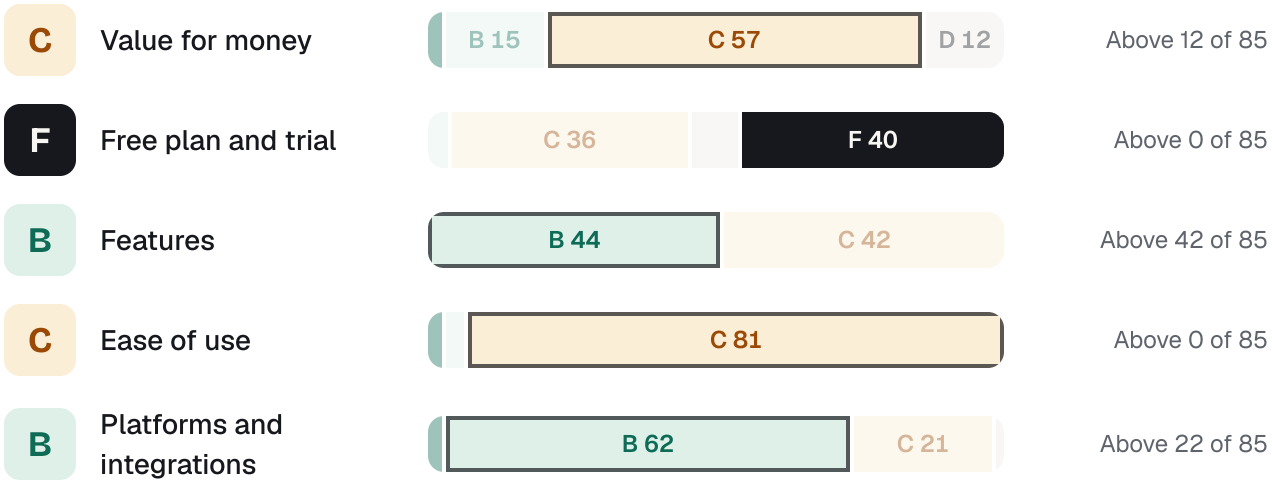
It stands best on features (B, above 42 of 85) and worst on free plan and trial (F, above 0).

Its paid plans start at $79 a month, against a middle price of $49 for the category: 40 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 4 tools score higher and cost less.

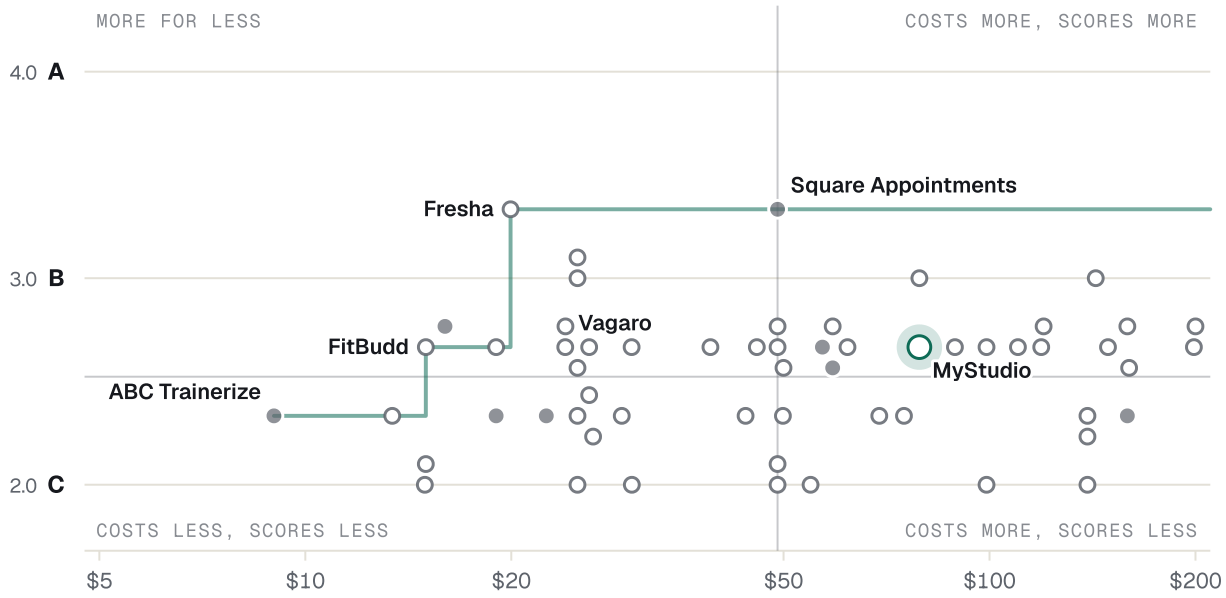
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. MyStudio's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. MyStudio is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MyStudio you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $948 a year.

What you could make

- Class booking and appointment booking: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.

- Texts to thousands of numbers, registered with the carriers.
- Connections to other products, each kept working as those products change.
- A real app for iOS and Android. Something home-made would be a web page.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. MyStudio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Spark Membership, Gymdesk, Kicksite, Zen Planner and PushPress

The 5 tools MyStudio is most often weighed against, with where each one differs from it.

2.2 GPA

Spark Membership

Free trial · from $199/mo

Membership software for martial arts schools and studios.

- MyStudio also covers workflow automation.
- Spark Membership also covers inventory.

MyStudio and Spark Membership compared in full

2.2 GPA

Gymdesk

Free trial · from $75/mo

Membership, billing and booking software for gyms and studios.

- MyStudio also covers marketing automation, workflow automation and appointment booking.
- Gymdesk also covers invoicing, reports and email campaigns.

MyStudio and Gymdesk compared in full



2.0 GPA

Kicksite

Free trial · from $49/mo

Martial arts school software for billing, attendance and belts.

- Only MyStudio lists iOS and Android apps.
- MyStudio also covers marketing automation, workflow automation and appointment booking.
- Kicksite also covers reports and email campaigns.

MyStudio and Kicksite compared in full



1.6 GPA

Zen Planner

From $99/mo

Membership, scheduling and billing software for gyms and studios.

- Only MyStudio lists iOS and Android apps.
- MyStudio also covers marketing automation, workflow automation and appointment booking.
- Zen Planner also covers reports.

MyStudio and Zen Planner compared in full



2.4 GPA

PushPress

Free plan · from $159/mo

Gym management for CrossFit, martial arts and training gyms.

- PushPress has a free plan. MyStudio does not.
- MyStudio also covers workflow automation and sMS marketing.
- PushPress also covers forms.

MyStudio and PushPress compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MyStudio free?

No. MyStudio is a paid product, starting at $79 per location / month, on a 24-month plan billed monthly.

How much does MyStudio cost?

MyStudio lists 3 plans. Essentials: $79 per location / month, 24-month plan billed monthly.

What platforms does MyStudio work on?

MyStudio is available on Web, iOS and Android.

Does MyStudio offer any discounts?

MyStudio publicly lists the following: Black Friday: 50% off the first year.

How is MyStudio rated?

MyStudio's iPhone and iPad app averages 4.8 out of 5 from 7,968 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does MyStudio have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. MyStudio is listed for Web, iOS and Android.

Does MyStudio have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. MyStudio is listed for Web, iOS and Android.

Is MyStudio open source?

MyStudio is not described as open source on its own site, as read on Nov 13, 2026.

What does MyStudio integrate with?

MyStudio's listing names Stripe, Google Tag Manager and Meta Pixel. A listing names up to eight integrations, so it may connect to more.

Who makes MyStudio?

MyStudio is made by a company of the same name.

What are the alternatives to MyStudio?

The closest alternatives to MyStudio in our directory are Spark Membership, Gymdesk, Kicksite, Zen Planner and PushPress.

How does MyStudio compare with other salon, spa and studio booking apps?

MyStudio's GPA of 2.0 is higher than 32 of the 85 other salon, spa and studio booking apps we grade, and level with 15.

Is MyStudio good value for money?

ToolGPA grades MyStudio C for value for money. Its paid plans start at $79 a month, against a middle price of $49 for the category: 40 of the 57 others that charge start lower.

Could I make my own version of MyStudio?

To replace MyStudio you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from MyStudio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MyStudio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MyStudio. Prices change, so check mystudio.io before you buy.

mystudio.io/pricing/single-location
mystudio.io/product/member-app
mystudio.io/our-values

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MyStudio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mystudio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MyStudio: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mystudio
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide:
toolgpa.com/tools/mystudio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after MyStudio, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MyStudio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MyStudio is a trademark of its owner, and this guide is not made, paid for or approved by MyStudio. Prices and plans change: check mystudio.io before you buy.