ToolGPA

NOVEMBER 2026

MyTime

The Insider's Guide

Scheduling and point of sale for franchise service brands

Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from MyTime's own pages.

Made by MyTime · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MyTime's own pages, its app-store listings and our grades. Every fact in it is on MyTime's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 12 of the 85 other salon, spa and studio booking apps we grade

MyTime is scheduling and point-of-sale software for multi-site service brands such as salons, spas, barbershops and pet care chains. It covers online booking, payments, inventory, marketing and reputation tools. There are four plans, Essential, Complete, Premier and Enterprise, with add-ons for a branded app, memberships and loyalty.

To get you started, here are **8 things to know about MyTime**, taken from its own pages and our grades.

> **No store rating on record, and a multi-site brand has staff, services and locations to set up before it works.**
>
> From our grade for ease of use

1 **Best for multi-site salon and spa brands**

MyTime is scheduling plus checkout for salon, spa and pet-care chains, with a central console for franchises.

2 **Paid plans start at $149 a month**

As its pricing page puts it: $149 per month, billed annually ($166 billed monthly).

3 **It runs on 3 platforms**

Web, iOS and Android.

4 **Scheduling**

A browser calendar plus native iOS and Android apps for staff, with resource booking, recurring appointments and a walk-in waitlist.

5 **Omnichannel booking**

Clients book through the web, Google, social media or a branded guest app.

6 **Point of sale**

Integrated checkout with card processing, inventory, gift cards, packages, tips and commission tracking, from the Complete plan.

7 **A 1.8 GPA, above 12 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace MyTime you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

MyTime at a glance

PRICING
Paid, from $149 per month, billed annually ($166 billed monthly)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web, iOS, Android

MADE BY
MyTime

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
1.8 GPA, weak

The report card

Best for multi-site salon and spa brands

MyTime is scheduling plus checkout for salon, spa and pet-care chains, with a central console for franchises. It starts at $149 a month, the point where the category's dearest tenth begins, and point of sale, marketing and the guest app each sit on a dearer plan or add-on.

TOOLGPA REPORT CARD — **MyTime** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Essential is $149 a month billed annually, where the category's dearest tenth starts. Point of sale needs Complete at $299 and marketing needs Premier at $349.
Free plan and trial	F	No free plan and no trial on record, so every use is paid from day one.
Features	B	Booking, staff apps, checkout, inventory, gift cards, commissions, marketing and a multi-location console between the plans. Nothing in the core job is missing, though it is spread across four tiers.
Ease of use	C	No store rating on record, and a multi-site brand has staff, services and locations to set up before it works.
Platforms and integrations	B	Web plus iOS and Android staff apps, with Shopify and Amazon QuickSight links.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MyTime is for

- ✓ Fits if you run a salon, spa or pet-care chain across several locations
- ✓ Makes sense if you want a branded guest app and a central console for franchises

Who it is not for

- ✕ Pricey if you are one small shop, as the entry plan is $149 a month
- ✕ Watch out: point of sale and inventory need Complete at $299, and marketing automation needs Premier at $349
- ✕ Watch out: add-ons cost extra, such as the branded app at $99 a month plus setup, memberships $79 and loyalty $69
- ✕ Skip it if you want a free start, as there is no free plan or trial listed
- ✕ Watch out: the pricing page does not say whether the monthly price is per location or per account

Good to know

Good for

- ✓ Franchise and multi-site salon, spa and pet care brands
- ✓ Single locations that want scheduling and checkout in one system
- ✓ Brands that want a white-labeled guest app

Worth knowing

- ⓘ Add-ons cost extra: branded guest app $99 a month plus setup, memberships $79, loyalty $69, lead management $49.
- ⓘ A Shopify webstore sync is $25 a month and Amazon QuickSight custom reporting is $250 a month.
- ⓘ Point of sale and inventory need Complete at $299 a month; marketing automation needs Premier.
- ⓘ The pricing page does not say whether the monthly price is per location or per account.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$149

A month to start

MyTime is a paid product, starting at $149 per month, billed annually ($166 billed monthly).

> **No free plan and no trial on record, so every use is paid from day one.**

From our grade for free plan and trial

ESSENTIAL

$149

per month, billed annually ($166 billed monthly)

Scheduling, online booking, client management, reminders, staff calendars and basic reporting.

COMPLETE

$299

per month, billed annually ($332 billed monthly)

Everything in Essential, plus point of sale, inventory, gift cards, packages and commission tracking.

PREMIER

$349

per month, billed annually ($388 billed monthly)

Everything in Complete, plus marketing automation, win-back campaigns, NPS and listing management.

Read from get.mytime.com on Nov 13, 2026.

ENTERPRISE

Custom

For chains and franchises: central console for all locations, role-based access, royalty tools and SLAs.

Ways to pay less

ANNUAL DISCOUNT

Lower monthly price with annual billing

Essential is $149 a month billed annually against $166 billed monthly; the other plans show the same split.

Stated on get.mytime.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Scheduling and point of sale for franchise service brands. Here is what it does, as its own site describes it, and what it covers: reports, inventory, appointment booking, class booking, sMS marketing, review collection.

> **Booking, staff apps, checkout, inventory, gift cards, commissions, marketing and a multi-location console between the plans.**
>
> From our grade for features

Scheduling

A browser calendar plus native iOS and Android apps for staff, with resource booking, recurring appointments and a walk-in waitlist.

Omnichannel booking

Clients book through the web, Google, social media or a branded guest app.

Point of sale

Integrated checkout with card processing, inventory, gift cards, packages, tips and commission tracking, from the Complete plan.

Marketing and reputation

Email and SMS campaigns, flash sales and listing and reputation management arrive on the Premier plan.

Multi-location control

Enterprise adds a central console, global client records, cross-center redemption and royalty collection tools.

Where it runs

Web iOS Android

What it works with

Shopify Amazon QuickSight

MyTime is made by MyTime.

Where it stands

Its grades against its category, and whether to keep it or make your own

12/85

Other salon, spa and studio booking apps it is graded above

MyTime's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

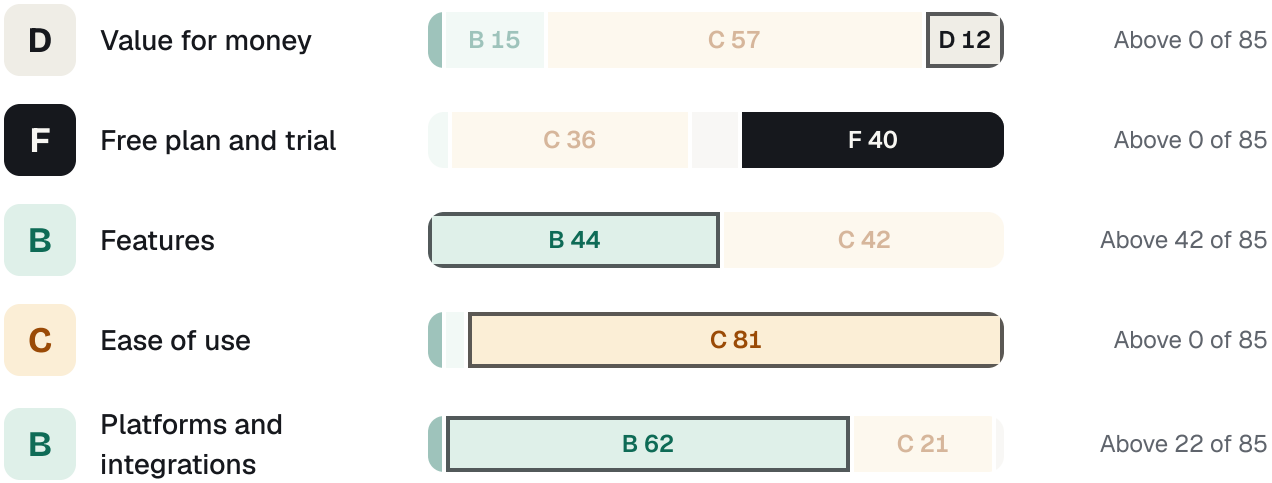
It stands best on features (B, above 42 of 85) and worst on free plan and trial (F, above 0).

Its paid plans start at $149 a month, against a middle price of $49 for the category: 52 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 6 tools score higher and cost less.

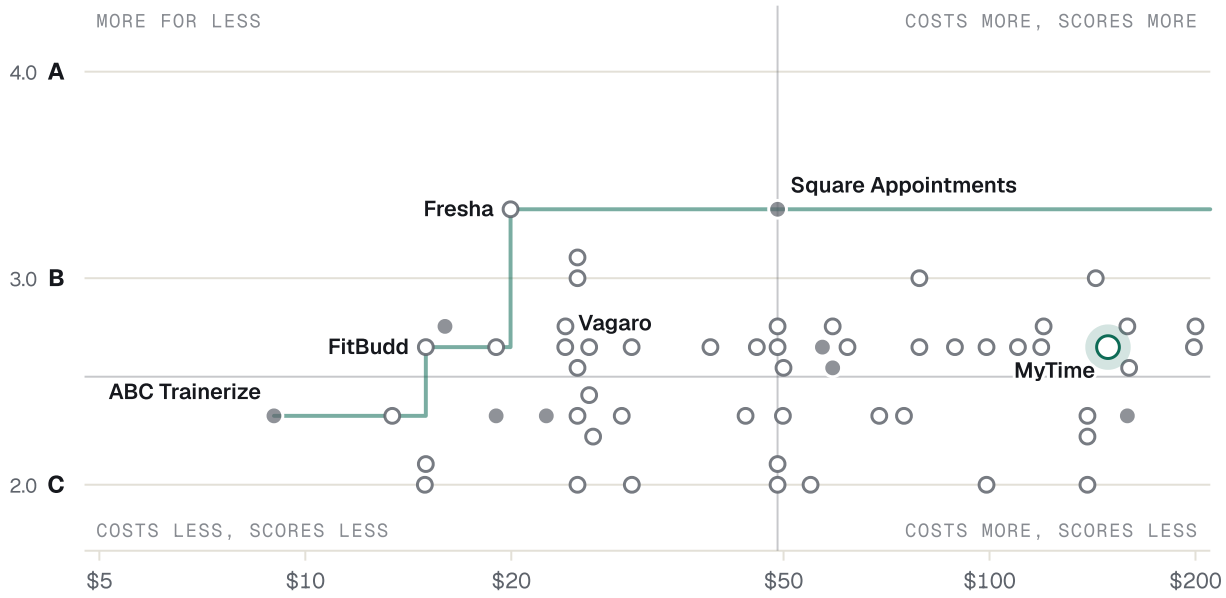
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. MyTime's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. MyTime is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MyTime you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 54 of the 85 other salon, spa and studio booking apps grade higher. It costs $1,788 a year.

What you could make

- Appointment booking, class booking, inventory, review collection and reports: an app builder makes these well.

What you could not

- Texts to thousands of numbers, registered with the carriers.
- A real app for iOS and Android. Something home-made would be a web page.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. MyTime's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Boulevard, Zenoti, Vagaro, MoeGo and Mindbody

The 5 tools MyTime is most often weighed against, with where each one differs from it.

Boulevard

2.0 GPA

From $143/mo

Booking, checkout and marketing for salons, spas and medspas.

- MyTime also covers reports, inventory, class booking, sMS marketing and review collection.
- Boulevard also covers marketing automation, forms, email campaigns and business texting.

MyTime and Boulevard compared in full

Zenoti

1.8 GPA

Paid

Booking, POS and operations software for salons, spas and gyms.

- MyTime also covers inventory, sMS marketing and review collection.

MyTime and Zenoti compared in full



2.6
GPA

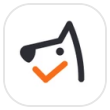
Vagaro

Free trial · from $30/mo

Booking, payments and marketing for salons, spas and studios.

- MyTime also covers reports, sMS marketing and review collection.
- Vagaro also covers forms, email campaigns and payroll.

MyTime and Vagaro compared in full



2.0
GPA

MoeGo

From $49/mo

Booking and business software for pet groomers.

- MyTime also covers reports, inventory and class booking.
- MoeGo also covers business texting.

MyTime and MoeGo compared in full



2.2
GPA

Mindbody

From $79/mo

Studio, gym, spa and salon software with a consumer booking app.

- MyTime also covers reports, inventory and review collection.
- Mindbody also covers marketing automation and email campaigns.

MyTime and Mindbody compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MyTime free?

No. MyTime is a paid product, starting at $149 per month, billed annually ($166 billed monthly).

How much does MyTime cost?

MyTime lists 4 plans. Essential: $149 per month, billed annually ($166 billed monthly).

What platforms does MyTime work on?

MyTime is available on Web, iOS and Android.

Does MyTime offer any discounts?

MyTime publicly lists the following: Lower monthly price with annual billing.

Does MyTime have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. MyTime is listed for Web, iOS and Android.

Does MyTime have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. MyTime is listed for Web, iOS and Android.

Is MyTime open source?

MyTime is not described as open source on its own site, as read on Nov 13, 2026.

What does MyTime integrate with?

MyTime's listing names Shopify and Amazon QuickSight. A listing names up to eight integrations, so it may connect to more.

Who makes MyTime?

MyTime is made by a company of the same name.

What are the alternatives to MyTime?

The closest alternatives to MyTime in our directory are Boulevard, Zenoti, Vagaro, MoeGo and Mindbody.

How does MyTime compare with other salon, spa and studio booking apps?

MyTime's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

Is MyTime good value for money?

ToolGPA grades MyTime D for value for money. Its paid plans start at $149 a month, against a middle price of $49 for the category: 52 of the 57 others that charge start lower.

Could I make my own version of MyTime?

To replace MyTime you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from MyTime's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MyTime's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by MyTime. Prices change, so check get.mytime.com before you buy.

get.mytime.com/pricing/pricing-packages/ get.mytime.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MyTime, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/mytime

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MyTime: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/mytime
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/mytime/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after MyTime, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MyTime's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MyTime is a trademark of its owner, and this guide is not made, paid for or approved by MyTime. Prices and plans change: check get.mytime.com before you buy.