ToolGPA

NOVEMBER 2026

NailSoft

The Insider's Guide

Nail salon point of sale, booking and marketing with unlimited texts

Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from NailSoft's own pages.

Made by NailSoft · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from NailSoft's own pages, its app-store listings and our grades. Every fact in it is on NailSoft's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 85 other salon, spa and studio booking apps we grade

NailSoft is a point-of-sale and management system built mainly for nail salons, with online booking, check-in, gift cards, loyalty, payment processing and automated marketing. It is sold with all-in-one POS hardware, and its Marketing 360 service adds websites, design, SEO and review management. Sales and support run in English and Vietnamese.

To get you started, here are **8 things to know about NailSoft**, taken from its own pages and our grades.

"

No store rating on record, and a hardware point-of-sale setup comes with it.

From our grade for ease of use

1 **Best for nail salons that want a point-of-sale bundle**

NailSoft is nail salon point of sale, booking and marketing, sold with its own POS hardware.

2 **What it costs**

Paid plans start at $149.95 to $249.95 for Premium Unlimited, billing basis not shown.

3 **It runs on Web**

Web.

4 **Smart POS**

Checkout, schedules and payroll tracked from one system, with the owner able to monitor the business remotely.

5 **Online booking and gift cards**

Customers book online, buy advanced gift cards and earn rewards through a referral and loyalty program.

6 **Unlimited SMS**

Appointment texts are unlimited on the plans shown; marketing campaigns are excluded from that allowance.

7 **A 1.6 GPA, above 1 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace NailSoft you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

NailSoft at a glance

PRICING
Paid, from $149.95 to $249.95 for Premium Unlimited, billing basis not shown

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
NailSoft

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
1.6 GPA, weak

The report card

Best for nail salons that want a point-of-sale bundle

NailSoft is nail salon point of sale, booking and marketing, sold with its own POS hardware. The page shows $149.95 to $249.95 for Premium Unlimited without saying what sets the price or the billing period, and the cheaper tier has no price at all.

TOOLGPA REPORT CARD

NailSoft

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The page shows $149.95 to $249.95 with no billing basis, and Essential has no price. We can't place it, so it sits in the middle.
Free plan and trial	F	No free plan and no trial listed on the vendor pages, so nothing here is free.
Features	C	Point of sale, booking, gift cards, loyalty, marketing and unlimited texts. But marketing campaigns are billed separately and it's sold with hardware.
Ease of use	C	No store rating on record, and a hardware point-of-sale setup comes with it.
Platforms and integrations	C	Web, sold with POS hardware, with owner, technician and customer apps named. No integrations on record.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who NailSoft is for

- ✓ Fits if you run a nail salon and want the till and booking from one vendor
- ✓ Works for salons that want texts without a per-message bill

Who it is not for

- ✕ Watch out: the $149.95 to $249.95 range has no billing period or reason for the spread
- ✕ Skip it if you have fewer than 20 techs and want a price, as Essential is a custom quote
- ✕ Watch out: unlimited texts leave out marketing campaigns, billed separately
- ✕ Not for you if you want software only, as it's sold with all-in-one POS hardware
- ✕ Tight if you want a trial, as none is listed

Good to know

Good for

- ✓ Nail salons that want POS hardware, booking and texts from one vendor
- ✓ Owners who want marketing and website work handled for them
- ✓ Vietnamese-speaking salon owners who want support in their language

Worth knowing

- ⓘ The page shows $149.95 to $249.95 for Premium Unlimited without saying what sets the price or the billing period.
- ⓘ Essential, for salons with fewer than 20 techs, has no published price.
- ⓘ Unlimited SMS excludes marketing campaigns, which are billed separately.
- ⓘ The software is sold with all-in-one POS hardware; the site does not list a browser-only version.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$149.95

To start

NailSoft is a paid product, starting at $149.95 to $249.95 for Premium Unlimited, billing basis not shown.

> **We can't place it, so it sits in the middle.**
>
> From our grade for value for money

ESSENTIAL

Custom

For salons with fewer than 20 techs; a custom package priced after contacting NailSoft, which advertises savings of up to 60%.

PREMIUM UNLIMITED

$149.95

page shows $149.95 to $249.95; billing basis not shown

Unlimited messaging, online booking, gift cards, loyalty and referrals, marketing automation and owner, technician and customer apps.

Read from nailsoft.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Nail salon point of sale, booking and marketing with unlimited texts. Here is what it does, as its own site describes it, and what it covers: payroll, time clock, appointment booking, sMS marketing, review collection.

"

Point of sale, booking, gift cards, loyalty, marketing and unlimited texts.

From our grade for features

Smart POS

Checkout, schedules and payroll tracked from one system, with the owner able to monitor the business remotely.

Online booking and gift cards

Customers book online, buy advanced gift cards and earn rewards through a referral and loyalty program.

Unlimited SMS

Appointment texts are unlimited on the plans shown; marketing campaigns are excluded from that allowance.

Smart check-in and payments

A check-in kiosk option and payment processing with Tap To Pay on the POS.

Marketing 360

Website design, graphic design, SEO, social media and review management, offered as managed services.

Apps

Apps for the owner and technicians, and a customer app the vendor says is available only on NailSoft.

Where it runs

Web

What it works with

Its own pages name no integrations.

NailSoft is made by NailSoft.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/85

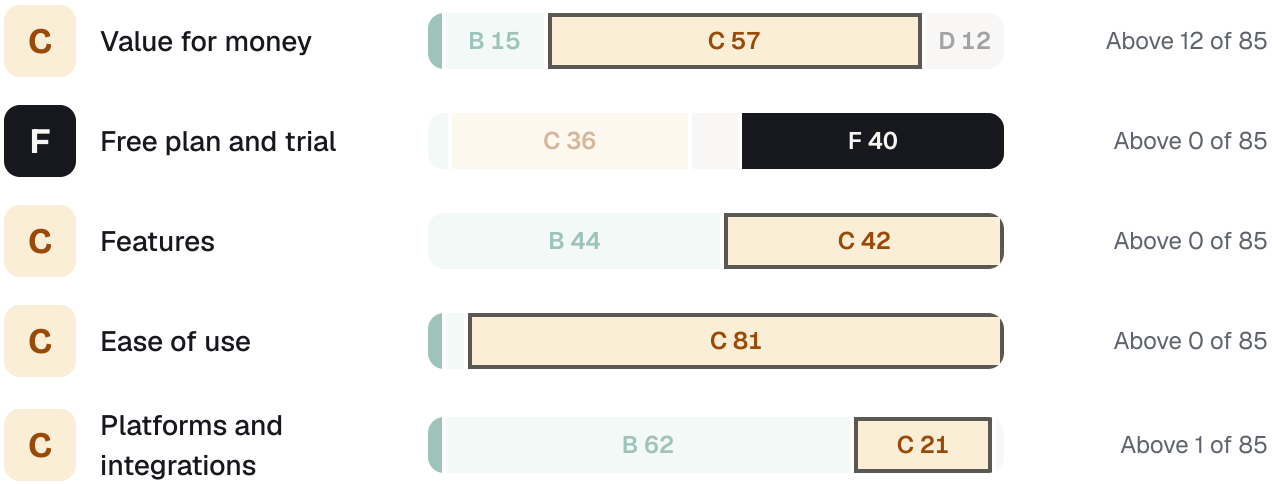
Other salon, spa and studio booking apps it is graded above

NailSoft's GPA of 1.6 is higher than 1 of the 85 other salon, spa and studio booking apps we grade, and level with 10.

It stands best on value for money (C, above 12 of 85) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. NailSoft's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace NailSoft you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 74 of the 85 other salon, spa and studio booking apps grade higher.

What you could make

- Appointment booking and review collection: an app builder makes these well.

What you could not

- Texts to thousands of numbers, registered with the carriers.
- Payroll taxes worked out and filed with the government for you.
- Clocking in from a phone, checked against where and when.

What this rests on. NailSoft's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vagaro, Fresha, Booksy, Rosy Salon Software and Zenoti

The 5 tools NailSoft is most often weighed against, with where each one differs from it.

2.6 GPA

Vagaro

Free trial · from $30/mo

Booking, payments and marketing for salons, spas and studios.

- Only Vagaro lists iOS and Android apps.
- NailSoft also covers time clock, sMS marketing and review collection.
- Vagaro also covers forms, email campaigns, inventory and class booking.

NailSoft and Vagaro compared in full

3.0 GPA

Fresha

Free trial · from $19.95/mo

Salon and spa booking with a consumer marketplace for new clients.

- Only Fresha lists iOS and Android apps.
- NailSoft also covers payroll, time clock and sMS marketing.
- Fresha also covers email campaigns, shift scheduling and inventory.

NailSoft and Fresha compared in full



2.6 GPA

Booksy

Free trial · from $29.99/mo

Booking app and marketplace for barbers, salons and beauty pros.

- Only Booksy lists iOS and Android apps.
- NailSoft also covers payroll, time clock and review collection.
- Booksy also covers forms and email campaigns.

NailSoft and Booksy compared in full



2.0 GPA

Rosy Salon Software

Free trial · from $44/mo

Cloud salon and spa scheduling, point of sale and retail stock.

- NailSoft also covers payroll, time clock and review collection.
- Rosy Salon Software also covers reports, email campaigns and inventory.

NailSoft and Rosy Salon Software compared in full



1.8 GPA

Zenoti

Paid

Booking, POS and operations software for salons, spas and gyms.

- Only Zenoti lists iOS and Android apps.
- NailSoft also covers payroll, time clock, sMS marketing and review collection.
- Zenoti also covers reports and class booking.

NailSoft and Zenoti compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is NailSoft free?

No. NailSoft is a paid product, starting at $149.95 to $249.95 for Premium Unlimited, billing basis not shown.

How much does NailSoft cost?

NailSoft lists 2 plans. Essential: custom pricing.

What platforms does NailSoft work on?

NailSoft is available on Web.

Does NailSoft have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. NailSoft is listed for Web.

Does NailSoft have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. NailSoft is listed for Web.

Is NailSoft open source?

NailSoft is not described as open source on its own site, as read on Nov 13, 2026.

Who makes NailSoft?

NailSoft is made by a company of the same name.

What are the alternatives to NailSoft?

The closest alternatives to NailSoft in our directory are Vagaro, Fresha, Booksy, Rosy Salon Software and Zenoti.

How does NailSoft compare with other salon, spa and studio booking apps?

NailSoft's GPA of 1.6 is higher than 1 of the 85 other salon, spa and studio booking apps we grade, and level with 10.

Could I make my own version of NailSoft?

To replace NailSoft you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from NailSoft's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from NailSoft's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by NailSoft. Prices change, so check nailsoft.com before you buy.

nailsoft.com/

nailsoft.com/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

NailSoft, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/nailsoft

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "NailSoft: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/nailsoft
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/nailsoft/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after NailSoft, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what NailSoft's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. NailSoft is a trademark of its owner, and this guide is not made, paid for or approved by NailSoft. Prices and plans change: check nailsoft.com before you buy.