ToolGPA

NOVEMBER 2026

NetRefer

The Insider's Guide

Affiliate marketing platform built for iGaming operators



Every plan, grade, refund rule and rival among affiliate and referral tools, read from NetRefer's own pages.

Made by NetRefer · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from NetRefer's own pages, its app-store listings and our grades. Every fact in it is on NetRefer's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 22 of the 89 other affiliate and referral tools we grade

NetRefer is an affiliate management platform designed for the iGaming industry. It combines affiliate tracking, an AI assistant called CoPilot, a BI and report builder, bot detection and APIs for sending operator data into the platform. The site publishes no prices and routes buyers to a demo request.

To get you started, here are **7 things to know about NetRefer**, taken from its own pages and our grades.

> **Run through a demo and an onboarding with the vendor, and the dashboards and APIs are yours to set up.**
>
> From our grade for ease of use

1 **Best for iGaming operators running affiliates in-house**

But there are no prices, no trial and no self-serve sign-up, and it is a poor match outside iGaming.

2 **It runs on Web**

Web.

3 **CoPilot AI**

An AI layer for affiliate management that the vendor describes as aimed at iGaming programs; its own page explains what it covers.

4 **BI analytics and report builder**

Lets teams build custom dashboards, track KPIs and share insights with colleagues.

5 **Enhanced tracking**

Adds bot detection and user agent details to tracking, to help judge the quality of traffic.

6 **A 1.8 GPA, above 22 of 89**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of NetRefer you could make: reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

NetRefer at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY NetRefer	CATEGORY Affiliate & Referral Software
OUR GRADE 1.8 GPA, weak	

The report card

Best for iGaming operators running affiliates in-house

NetRefer is an affiliate platform for iGaming operators with tracking, a BI report builder, bot detection and an AI assistant called CoPilot. But there

are no prices, no trial and no self-serve sign-up, and it is a poor match outside iGaming.

TOOLGPA REPORT CARD	NetRefer	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published and buyers are sent to a demo request, so value sits in the middle by default.
Free plan and trial	F	The pages read mention no free plan, trial or self-serve sign-up.
Features	B	Tracking with bot detection, a report builder, CoPilot and data APIs cover the core job. The listing names no gap in it.
Ease of use	C	Run through a demo and an onboarding with the vendor, and the dashboards and APIs are yours to set up. No store rating is on record.
Platforms and integrations	C	Web only. A data ingestion API and GraphQL APIs exist, but no integrations are listed.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who NetRefer is for

- ✓ Fits if you run an in-house affiliate program for a casino or sportsbook
- ✓ Works for operators moving off another affiliate platform

Who it is not for

- ✕ Skip it if you need a price up front, as the site only offers a demo request
- ✕ Not for you if you run a SaaS or ecommerce referral program
- ✕ Tight if you want to try it first, as no free plan or trial is mentioned
- ✕ Watch out: the AI assistant and add-ons are described, but their cost is not shown

Good to know

Good for

- ✓ iGaming operators running an in-house affiliate program
- ✓ Teams moving off another affiliate platform
- ✓ Data teams that want API access to affiliate data

Worth knowing

- ⓘ No prices are published; the site only offers a demo request.
- ⓘ Built for the iGaming industry, so it is a poor match for a SaaS or ecommerce referral program.
- ⓘ No self-serve sign-up, free plan or trial is mentioned on the pages read.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

NetRefer's current pricing could not be confirmed from its own site.

> **No prices are published and buyers are sent to a demo request, so value sits in the middle by default.**
>
> From our grade for value for money

We could not confirm NetRefer's current prices from its own site, so this guide lists no plans. netrefer.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Affiliate marketing platform built for iGaming operators. Here is what it does, as its own site describes it, and what it covers: public API, AI features, reports, dashboards, affiliate tracking.

> **Tracking with bot detection, a report builder, CoPilot and data APIs cover the core job.**
>
> From our grade for features

CoPilot AI

An AI layer for affiliate management that the vendor describes as aimed at iGaming programs; its own page explains what it covers.

BI analytics and report builder

Lets teams build custom dashboards, track KPIs and share insights with colleagues.

Enhanced tracking

Adds bot detection and user agent details to tracking, to help judge the quality of traffic.

Data ingestion API

A way to send operator data into the platform, alongside GraphQL APIs for casino and sportsbook data.

Affiliate Standard Reporting

ASR 1.0 is listed as an affiliate reporting standard, in the vendor's technology section.

Platform add-ons

A functionality and add-ons section lists extra modules around the core platform, including migration support for operators moving from another system.

Where it runs

Web

What it works with

Its own pages name no integrations.

NetRefer is made by NetRefer.

Where it stands

Its grades against its category, and whether to keep it or make your own

22/89

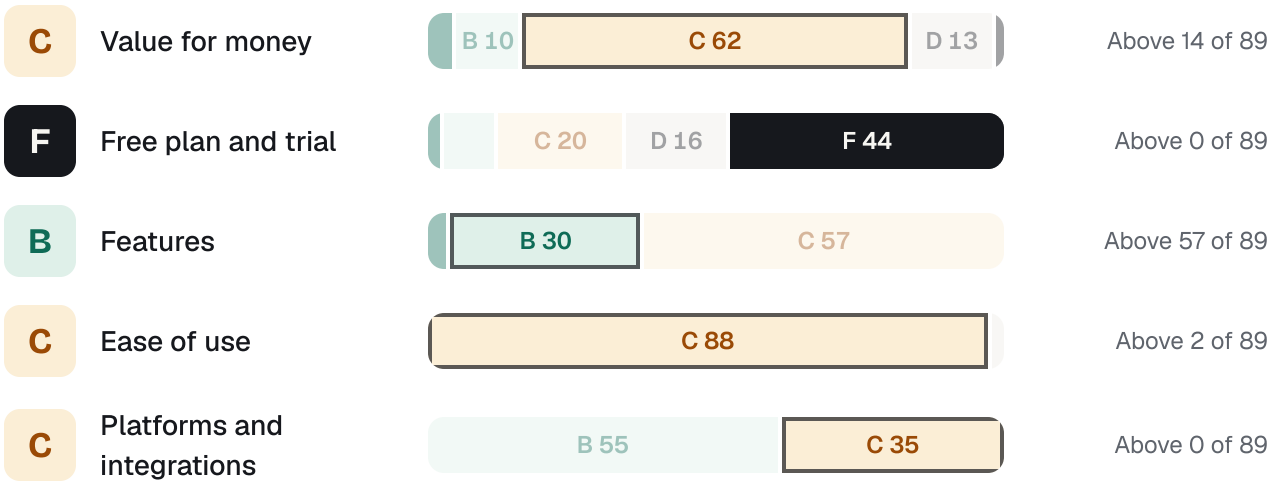
Other affiliate and referral tools it is graded above

NetRefer's GPA of 1.8 is higher than 22 of the 89 other affiliate and referral tools we grade, and level with 22.

It stands best on features (B, above 57 of 89) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. NetRefer's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of NetRefer you could make: reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 45 of the 89 other affiliate and referral tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Every click and sale traced back to the right partner.
- Connections that pull numbers from dozens of other services.
- An API that other software can build on.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. NetRefer's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



MyAffiliates, Income Access, Cellxpert, Affilka and Post Affiliate Pro

The tools it is most often weighed against, side by side

The 5 tools NetRefer is most often weighed against, with where each one differs from it.

MyAffiliates

1.8 GPA

Paid

Affiliate tracking platform for iGaming and forex operators.

- NetRefer also covers dashboards.
- MyAffiliates also covers partner payouts.

NetRefer and MyAffiliates compared in full

Income Access

1.6 GPA

Paid

Affiliate software and network for iGaming brands.

- NetRefer also covers dashboards.
- Income Access also covers partner payouts.

NetRefer and Income Access compared in full

Cellxpert

1.6 GPA

Paid

Affiliate and IB management platform for iGaming and finance.

- NetRefer also covers dashboards.
- Cellxpert also covers partner payouts.

NetRefer and Cellxpert compared in full



1.8
GPA

Affilka

Paid

Affiliate management software for online casinos and betting.

- NetRefer also covers dashboards.
- Affilka also covers partner payouts.

NetRefer and Affilka compared in full



2.4
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Post Affiliate Pro

Free trial · from $79/mo

Affiliate program and network software priced by tracking volume.

- Only Post Affiliate Pro lists iOS and Android apps.
- NetRefer also covers dashboards.
- Post Affiliate Pro also covers partner payouts.

NetRefer and Post Affiliate Pro compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is NetRefer free?

No. NetRefer is a paid product.

What platforms does NetRefer work on?

NetRefer is available on Web.

Does NetRefer have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. NetRefer is listed for Web.

Does NetRefer have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. NetRefer is listed for Web.

Is NetRefer open source?

NetRefer is not described as open source on its own site, as read on Nov 13, 2026.

Does NetRefer have an API?

Yes. NetRefer offers a public API, according to its own site.

Who makes NetRefer?

NetRefer is made by a company of the same name.

What are the alternatives to NetRefer?

The closest alternatives to NetRefer in our directory are MyAffiliates, Income Access, Cellxpert, Affilka and Post Affiliate Pro.

How does NetRefer compare with other affiliate and referral tools?

NetRefer's GPA of 1.8 is higher than 22 of the 89 other affiliate and referral tools we grade, and level with 22.

Could I make my own version of NetRefer?

The plain part of NetRefer you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from NetRefer's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from NetRefer's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by NetRefer. Prices change, so check netrefer.com before you buy.

netrefer.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

NetRefer, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/netrefer

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "NetRefer: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/netrefer
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Know someone choosing between affiliate and referral tools?

Send them this guide: toolgpa.com/tools/netrefer/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after NetRefer, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what NetRefer's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. NetRefer is a trademark of its owner, and this guide is not made, paid for or approved by NetRefer. Prices and plans change: check netrefer.com before you buy.