ToolGPA

NOVEMBER 2026

Nooks

The Insider's Guide

Revenue agent platform with dialer, sequencing and coaching



Every plan, grade, refund rule and rival among AI agents, read from Nooks's own pages.

Made by Nooks AI · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Nooks's own pages, its app-store listings and our grades. Every fact in it is on Nooks's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 178 other AI agents we grade

Nooks is a sales platform that combines an AI dialer, multi-channel sequencing, signals and enrichment, and coaching with revenue agents that work leads and deals. It also offers Node, an AI assistant for sellers. Pricing is by custom quote through a form on its pricing page.

To get you started, here are **7 things to know about Nooks**, taken from its own pages and our grades.

> **The pricing page is a quote form, there is no free plan or trial, and the scope is wider than a dialer, which makes it harder to compare.**
>
> From our report card of Nooks

1 **Best for AI dialling and sequencing for sales reps**

Nooks is a sales platform with an AI dialer, sequences, buyer signals, deal tracking and coaching, for reps and AI agents.

2 **It runs on Web**

Web.

3 **AI Dialer**

Parallel, multi-line and power dialing with AI answer detection, number rotation and spam protection.

4 **AI Sequencing**

Runs email, calls and social touches from one place, with agents doing the research and personalization.

5 **Signals and intelligence**

Enrichment and buying signals used to prioritize accounts and find expansion opportunities.

6 **A 1.6 GPA, above 0 of 178**

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Nooks you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Nooks at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Nooks AI	CATEGORY AI Agents
OUR GRADE 1.6 GPA, weak	

The report card

Best for AI dialling and sequencing for sales reps

Nooks is a sales platform with an AI dialer, sequences, buyer signals, deal tracking and coaching, for reps and AI agents. The pricing page is a quote

form, there is no free plan or trial, and the scope is wider than a dialer, which makes it harder to compare.

TOOLGPA REPORT CARD	Nooks	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	The pricing page is a quote request form with no numbers, so it stays at the ordinary grade.
Free plan and trial	F	No free plan and no trial are listed anywhere on the site.
Features	C	AI dialer, sequencing, signals, deal management and coaching. The site markets a wider platform than a dialer, and the listing shows no connected tools.
Ease of use	C	No store rating on record, and a sales team has to load lists and connect its data first.
Platforms and integrations	C	Web only, with no integrations named in the listing.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Nooks is for

- ✓ Fits if your reps make many cold calls and want help dialling
- ✓ Works for teams that want calling, email sequences and coaching in one platform

Who it is not for

- ✗ Skip it if you want a price, as the pricing page is a quote form
- ✗ Not for you if you want to try it first: no free plan or trial
- ✗ Watch out: the scope is wider than a dialer, so you may pay for parts you do not use
- ✗ Watch out: no connected tools are listed, so check your CRM is supported

Good to know

Good for

- ✓ Outbound sales teams that dial heavily
- ✓ Sales leaders who want dialing, sequencing and coaching in one product

Worth knowing

- ⓘ No prices are published; the pricing page is a quote request form.
- ⓘ The site markets Nooks as a platform for both reps and AI agents, so the scope is wider than a dialer.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Nooks's current pricing could not be confirmed from its own site.

> **The pricing page is a quote request form with no numbers, so it stays at the ordinary grade.**
>
> From our grade for value for money

We could not confirm Nooks's current prices from its own site, so this guide lists no plans. nooks.ai has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Revenue agent platform with dialer, sequencing and coaching. Here is what it does, as its own site describes it, and what it covers: AI features, sales pipeline, AI agents.

"

AI dialer, sequencing, signals, deal management and coaching.

From our grade for features

AI Dialer

Parallel, multi-line and power dialing with AI answer detection, number rotation and spam protection.

AI Sequencing

Runs email, calls and social touches from one place, with agents doing the research and personalization.

Signals and intelligence

Enrichment and buying signals used to prioritize accounts and find expansion opportunities.

Deal management

Automatic follow-up, next steps and stakeholder intelligence to keep opportunities moving.

AI Coaching

Coaches reps against real conversations and supports practice and ramp.

Where it runs

Web

What it works with

Its own pages name no integrations.

Nooks is made by Nooks AI.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/178

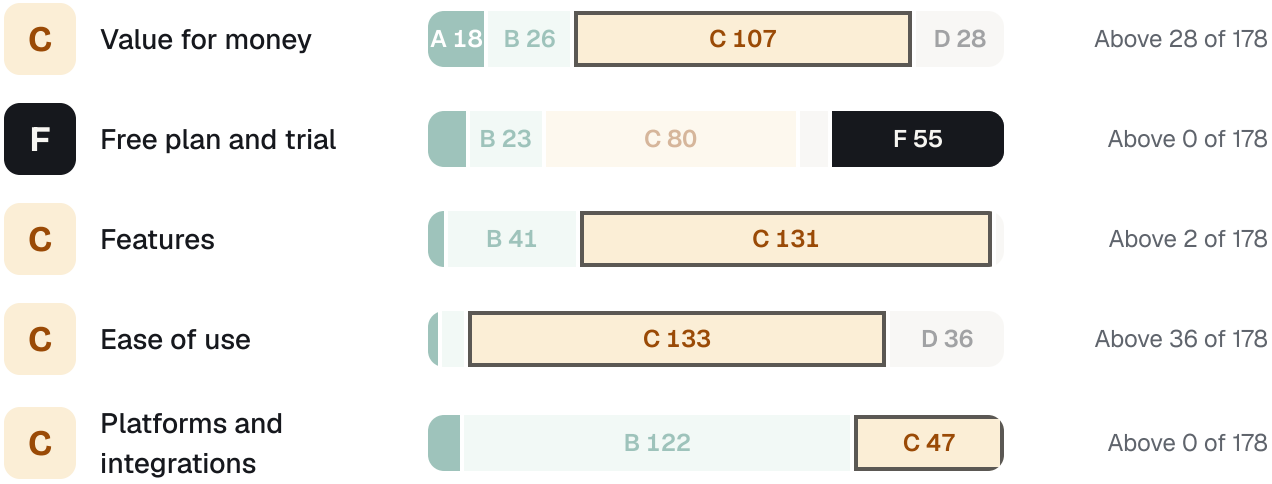
Other AI agents it is graded above

Nooks's GPA of 1.6 is higher than 0 of the 178 other AI agents we grade, and level with 29.

It stands best on ease of use (C, above 36 of 178) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Nooks's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Nooks you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 149 of the 178 other AI agents grade higher.

What you could make

- Sales pipeline: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.
- People on the other end: coaches. No app builder makes those.

What this rests on. Nooks's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Actively AI, 11x, Artisan, Rox and Conversica

The 5 tools Nooks is most often weighed against, with where each one differs from it.

1.6 GPA

Actively AI

Paid

Per-account AI agents for sales and revenue teams.

- Nooks also covers sales pipeline.

Nooks and Actively AI compared in full

1.8 GPA

11x

Paid

AI sales agents for inbound, outbound and expansion.

- Nooks also covers sales pipeline.
- 11x also covers whatsApp messaging.

Nooks and 11x compared in full

1.6 GPA

Artisan

Paid

Ava, an AI sales agent that runs outbound and books meetings.

- Nooks also covers sales pipeline.
- Artisan also covers email campaigns.

Nooks and Artisan compared in full



1.8
GPA

Rox

Free trial · from $100/mo

Revenue agents for sales research, outreach and pipeline.

- Only Rox lists a macOS app.
- Rox also covers transcription and workflow automation.

Nooks and Rox compared in full



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GPA

Conversica

Paid

AI agents that hold sales and service conversations by email and text.

- Nooks also covers sales pipeline.
- Conversica also covers marketing automation, AI support agent and sMS marketing.

Nooks and Conversica compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Nooks free?

No. Nooks is a paid product.

What platforms does Nooks work on?

Nooks is available on Web.

Does Nooks have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Nooks is listed for Web.

Does Nooks have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Nooks is listed for Web.

Is Nooks open source?

Nooks is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Nooks?

Nooks is made by Nooks AI.

What are the alternatives to Nooks?

The closest alternatives to Nooks in our directory are Actively AI, 11x, Artisan, Rox and Conversica.

How does Nooks compare with other AI agents?

Nooks's GPA of 1.6 is higher than 0 of the 178 other AI agents we grade, and level with 29.

Could I make my own version of Nooks?

To replace Nooks you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Nooks's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Nooks's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Nooks AI. Prices change, so check nooks.ai before you buy.

nooks.ai

nooks.ai/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Nooks, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/nooks

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Nooks: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/nooks
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Know someone choosing between AI agents?

Send them this guide: toolgpa.com/tools/nooks/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI agents after Nooks, each with an Insider's Guide of its own.

AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

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Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Nooks's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Nooks is a trademark of its owner, and this guide is not made, paid for or approved by Nooks AI. Prices and plans change: check nooks.ai before you buy.