ToolGPA

NOVEMBER 2026

Novita AI

The Insider's Guide

Developer cloud for model APIs, GPUs and agent sandboxes



Every plan, grade, refund rule and rival among AI image and video generators, read from Novita AI's own pages.

Made by Novita AI · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Novita AI's own pages, its app-store listings and our grades. Every fact in it is on Novita AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 6 of the 168 other AI image and video generators we grade

Novita AI is a developer platform that sells serverless model APIs, dedicated endpoints, GPU instances and agent sandboxes. Its pricing page covers language, image, audio and video models billed by usage. It targets teams building AI products rather than people who want a finished image app.

To get you started, here are **7 things to know about Novita AI**, taken from its own pages and our grades.

> **It is not a point-and-click image generator, and its image and video rates were not confirmed from the pages read.**
>
> From our report card of Novita AI

1 **Best for model APIs and GPU cloud for developers**

Novita AI is a developer cloud with model APIs, GPUs and agent sandboxes, billed on usage.

2 **It runs on Web**

Web.

3 **Model APIs**

Serverless endpoints for 200+ models across language, image, audio, video and search.

4 **Dedicated endpoints**

Reserved capacity for a model, priced separately from serverless usage.

5 **GPU cloud**

On-demand GPU resources for training and inference.

6 **A 1.6 GPA, above 6 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Novita AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Novita AI at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Novita AI	CATEGORY AI Image & Video Generators
OUR GRADE 1.6 GPA, weak	

The report card

Best for model APIs and GPU cloud for developers

Novita AI is a developer cloud with model APIs, GPUs and agent sandboxes, billed on usage. It is not a point-and-click image generator, and its image and

video rates were not confirmed from the pages read.

TOOLGPA REPORT CARD	Novita AI	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No subscription: language models are billed per token, such as $0.3 per million input tokens on one model. Image and video rates were not confirmed.
Free plan and trial	C	The homepage says free to start, but the pages read do not say what is free.
Features	D	Model APIs, dedicated endpoints, GPU cloud, sandboxes and batch inference. It is a developer cloud, not a point-and-click image generator, so it needs more than itself to make images for most people.
Ease of use	D	No store rating is on record. It needs code, API keys and usage billing to get going.
Platforms and integrations	C	Web console and APIs, with no apps or integrations named.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Novita AI is for

- ✓ Fits if you are a developer who wants model APIs or rented GPUs
- ✓ Works for teams that bill by usage rather than by seat

Who it is not for

- ✗ Not for you if you want to make images by clicking, as it is a developer cloud
- ✗ Watch out: no fixed plan is shown, so costs follow usage
- ✗ Watch out: image and video rates were not confirmed from the pages read
- ✗ Skip it if you need to know what the free start includes, as the pages do not say

Good to know

Good for

- ✓ Developers who need an API for open-source models
- ✓ Teams renting GPUs without running their own hardware

Worth knowing

- ⓘ Text-readable prices are for language models (DeepSeek V4.1 Flash: $0.3 per million input tokens); image and video rates were not confirmed.
- ⓘ There is no fixed monthly plan on the page, so the $0 entry above is a placeholder for usage billing.
- ⓘ It is a developer cloud, not a point-and-click image generator.
- ⓘ Whether a free-credit grant exists is not stated on the pages read; the homepage says only 'free to start'.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

1
plan

Novita AI is a paid product.

"

Image and video rates were not confirmed.

From our grade for value for money

PAY AS YOU GO

$0

No subscription shown; serverless model APIs are billed per token, image or second used.

Read from novita.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Developer cloud for model APIs, GPUs and agent sandboxes. Here is what it does, as its own site describes it, and what it covers: public API, AI features, image generation, video generation.

"

Model APIs, dedicated endpoints, GPU cloud, sandboxes and batch inference.

From our grade for features

Model APIs

Serverless endpoints for 200+ models across language, image, audio, video and search.

Dedicated endpoints

Reserved capacity for a model, priced separately from serverless usage.

GPU cloud

On-demand GPU resources for training and inference.

Agent sandbox

Secure runtimes for AI agents, listed alongside the model APIs.

Batch inference

An introductory 50% discount on input and output tokens for supported models.

Where it runs

Web

What it works with

Its own pages name no integrations.

Novita AI is made by Novita AI.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

6/168

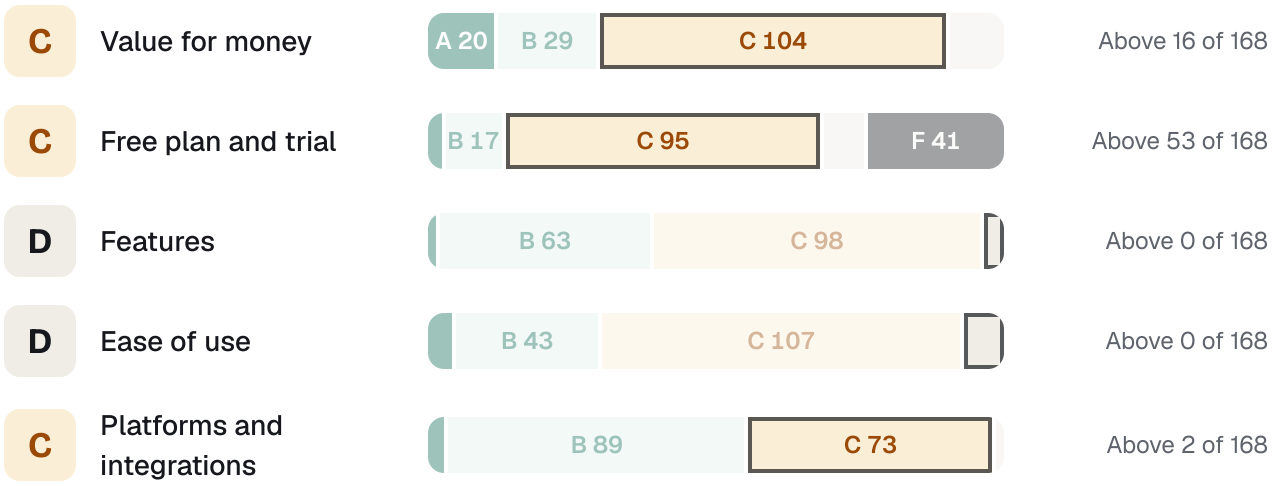
Other AI image and video generators it is graded above

Novita AI's GPA of 1.6 is higher than 6 of the 168 other AI image and video generators we grade, and level with 7.

It stands best on free plan and trial (C, above 53 of 168) and worst on features (D, above 0).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Novita AI's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Novita AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 155 of the 168 other AI image and video generators grade higher.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.
- ✕ An API that other software can build on.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Novita AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



fal, Replicate, WaveSpeedAI, Segmind and Runware

The 5 tools Novita AI is most often weighed against, with where each one differs from it.

2.2 GPA

fal

Paid

Developer platform and API for generative image and video models.

Novita AI and fal compared in full

1.8 GPA

Replicate

Paid

Cloud API for running open-source and hosted AI models.

Novita AI and Replicate compared in full

2.4 GPA

WaveSpeedAI

Free trial

Pay-per-use API and studio for AI image and video models.

Novita AI and WaveSpeedAI compared in full

2.0
GPA

Segmind

From $10

API and workflow platform for 550+ image, video and audio models.

- Segmind also covers workflow automation and no-code.

Novita AI and Segmind compared in full

2.0
GPA

Runware

Free trial

Pay-per-generation API for image, video and audio models.

Novita AI and Runware compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Novita AI free?

No. Novita AI is a paid product.

How much does Novita AI cost?

Novita AI lists one plan. Pay as you go: $0.

What platforms does Novita AI work on?

Novita AI is available on Web.

Does Novita AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Novita AI is listed for Web.

Does Novita AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Novita AI is listed for Web.

Is Novita AI open source?

Novita AI is not described as open source on its own site, as read on Nov 13, 2026.

Does Novita AI have an API?

Yes. Novita AI offers a public API, according to its own site.

Who makes Novita AI?

Novita AI is made by a company of the same name.

What are the alternatives to Novita AI?

The closest alternatives to Novita AI in our directory are fal, Replicate, WaveSpeedAI, Segmind and Runware.

How does Novita AI compare with other AI image and video generators?

Novita AI's GPA of 1.6 is higher than 6 of the 168 other AI image and video generators we grade, and level with 7.

Could I make my own version of Novita AI?

To replace Novita AI you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Novita AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Novita AI's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Novita AI. Prices change, so check novita.ai before you buy.

novita.ai

novita.ai/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Novita AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/novita-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Novita AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/novita-ai
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Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/novita-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Novita AI, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Novita AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Novita AI is a trademark of its owner, and this guide is not made, paid for or approved by Novita AI. Prices and plans change: check novita.ai before you buy.