ToolGPA

NOVEMBER 2026

Nytro SEO

The Insider's Guide

Automated meta-tag optimization added to a site with a script



Every plan, grade, refund rule and rival among SEO tools, read from Nytro SEO's own pages.

Made by Nytro SEO · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Nytro SEO's own pages, its app-store listings and our grades. Every fact in it is on Nytro SEO's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 5 of the 70 other SEO tools we grade

Nytro SEO rewrites page titles, meta descriptions, Open Graph tags, image alt text and link anchor text with keywords and conversational questions, and tracks keyword positions in search results. It runs from a JavaScript tag added to a site, so the changes do not require editing the site's own code. The vendor positions it for small sites, professionals and agencies, with AI search (answer engine) visibility as a stated aim.

> **A script must be installed on the site before anything happens.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Nytro SEO**, taken from its own pages and our grades.

1 **Best for on-page SEO for one site**

Nytro SEO installs a script on your site to manage meta tags and monitor keywords, with a free plan for 1 website.

2 **Paid plans start at $59 a month**

As its pricing page puts it: $59 per month for 1 website.

3 There is a free plan

1 website, 5 keywords optimized, 10 keywords monitored, 50 pages and 463 credits a month.

4 It runs on Web

Web.

5 Meta-tags module

Rewrites page titles, meta descriptions, Open Graph tags, image alt text and link anchor text with relevant keywords and conversational questions.

6 Keyword monitoring

Tracks keyword positions in search results, with 10 to 4,100 keywords monitored depending on the plan.

7 Content optimization prompts

Paid plans add prompts for generating and updating page content, and the free plan has basic ChatGPT link prompts.

8 A 2.0 GPA, above 5 of 70

That is against the other SEO tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Nytro SEO you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

Nytro SEO at a glance

PRICING Free plan, from $59 per month for 1 website	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Nytro SEO	CATEGORY SEO Tools
OUR GRADE 2.0 GPA, fair	

The report card

Best for on-page SEO for one site

Nytro SEO installs a script on your site to manage meta tags and monitor keywords, with a free plan for 1 website. It stays on page SEO, with no backlinks or technical crawling, caps pages low, and the pricing page does not say whether its prices are monthly or annual.

TOOLGPA REPORT CARD — **Nytro SEO** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Business is $59 a month for 1 website, between the category's middle at $40 and its dearer quarter at $69. The billing basis is not shown.
Free plan and trial	C	The free plan covers 1 website, 5 keywords optimized, 10 monitored, 50 pages and 463 credits a month. Real use of a small site would hit those caps.
Features	C	Meta-tags module, keyword monitoring and content prompts. It does not cover backlink analysis or technical crawling.
Ease of use	C	No store rating is on record. A script must be installed on the site before anything happens.
Platforms and integrations	C	Web only, and the listing names no integrations.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Nytro SEO is for

- ✓ Fits if you run one small site and want meta tags handled for you
- ✓ Works for people who track 10 keywords on 50 pages or fewer

Who it is not for

- ✗ Skip it if you need backlink analysis or technical crawling, as neither is covered
- ✗ Tight if your site has over 500 pages, which is the Business cap
- ✗ Pricey if you run several sites, with Professional at $119 a month for 10 websites
- ✗ Watch out: the page does not say if prices are monthly or annual billing
- ✗ Watch out: the page labels a 30-day trial while the free plan has no stated time limit

Good to know

Good for

- ✓ Small sites that want an automatic first pass on meta tags
- ✓ Agencies managing many client sites from one account
- ✓ Sites on platforms where editing page templates is awkward

Worth knowing

- ⓘ The pricing page does not say whether the prices are monthly-billed or annual-billed, and shows no yearly figure.
- ⓘ Plan caps on pages and keywords are low for large sites; Business covers 500 pages and Professional 3,000.
- ⓘ It covers on-page meta tags and keyword monitoring, not backlink analysis or technical crawling.
- ⓘ The pricing page labels a 30-day free trial, while the free plan has no stated time limit.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$59

A month to start. There is a free plan too

Nytro SEO has a free plan. Paid plans start at $59 per month for 1 website.

> **Real use of a small site would hit those caps.**
>
> From our grade for free plan and trial

FREE PLAN

$0

1 website, 5 keywords optimized, 10 keywords monitored in 1 search engine, 50 pages, 463 credits a month and email support.

BUSINESS PLAN

$59

per month for 1 website, billing basis not shown

20 keywords optimized, 100 monitored, 500 pages, 2 search engines, 10,870 credits a month and online support.

PROFESSIONAL PLAN

$119

per month for 10 websites, billing basis not shown

100 keywords optimized, 800 monitored, 3,000 pages, 254,350 credits a month and 10 processing runs a month.

AGENCY PLAN

$499

per month for 100 websites, billing basis not shown

1,100 keywords optimized, 4,100 monitored, 30,000 pages, 3 search engines, 2,516,500 credits and 300 runs a month.

The free plan

1 website, 5 keywords optimized, 10 keywords monitored, 50 pages and 463 credits a month.

Read from nytroseo.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Automated meta-tag optimization added to a site with a script. Here is what it does, as its own site describes it, and what it covers: keyword research, rank tracking, AI search visibility, content optimization.

> **Meta-tags module, keyword monitoring and content prompts.**

From our grade for features

Meta-tags module

Rewrites page titles, meta descriptions, Open Graph tags, image alt text and link anchor text with relevant keywords and conversational questions.

Keyword monitoring

Tracks keyword positions in search results, with 10 to 4,100 keywords monitored depending on the plan.

Content optimization prompts

Paid plans add prompts for generating and updating page content, and the free plan has basic ChatGPT link prompts.

Script-based install

The changes are applied through a JavaScript tag, so the underlying site files are not edited.

Credit allowance

Each plan includes a monthly pool of AI and system credits, from 463 on the free plan to about 2.5 million on Agency.

Where it runs

Web

What it works with

Its own pages name no integrations.

Nytro SEO is made by Nytro SEO.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/70

Other SEO tools it is graded above

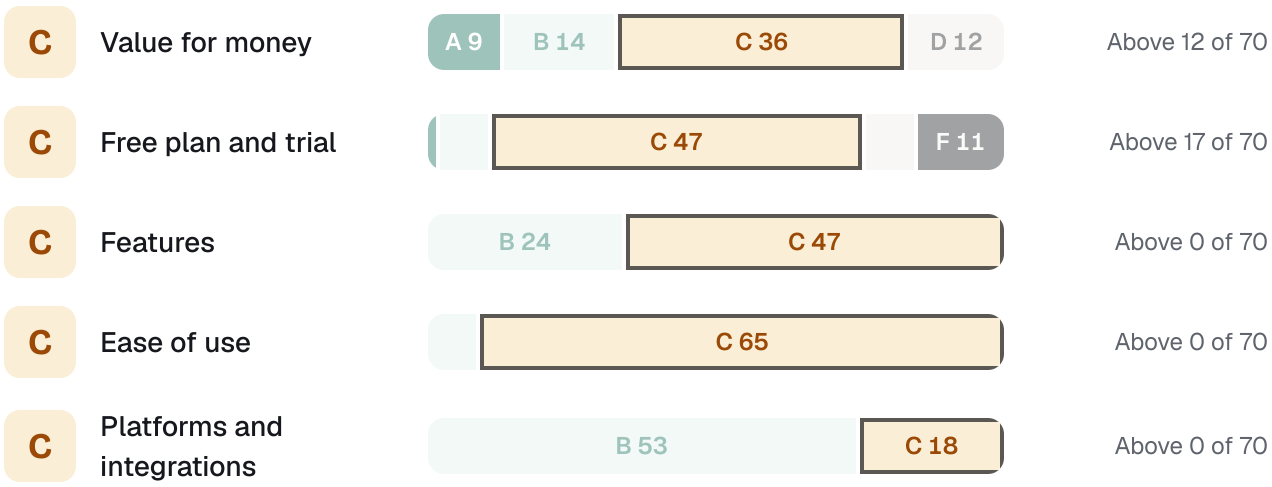
Nytro SEO's GPA of 2.0 is higher than 5 of the 70 other SEO tools we grade, and level with 18.

Its paid plans start at $59 a month, against a middle price of $39.10 for the category: 41 of the 60 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 31 tools score higher and cost less.

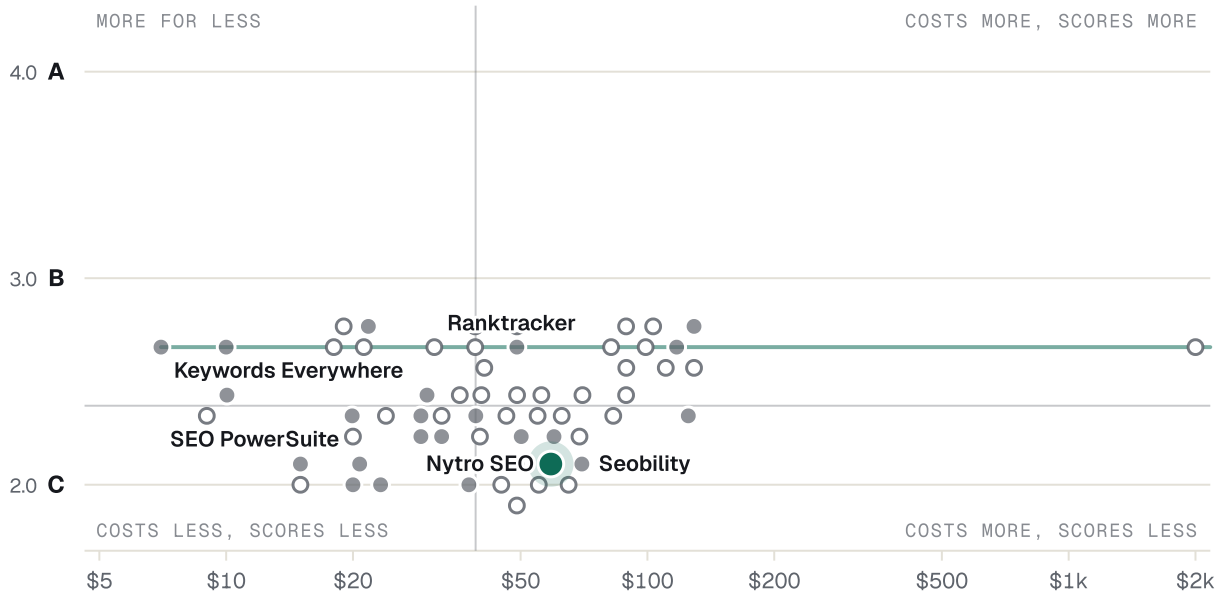
Each grade against the category

Every bar is all 71 SEO tools we grade, cut by the letter each got. Nytro SEO's own letter is outlined.



Price against what you get

Each dot is one of 61 SEO tools. Further left costs less; higher up scores better on features, ease of use and platforms. Nytro SEO is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Nytro SEO you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 47 of the 70 other SEO tools grade higher. It costs $708 a year.

What you could not

- ✕ Search volumes for millions of keywords, gathered and kept up to date.
- ✕ Daily checks of where your pages rank in search results.

- ✕ The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- ✕ A score built from what the top results for each keyword cover.

What this rests on. Nytro SEO's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SEOptimer, Seobility, Sitechecker, Rank Math and Surfer

The 5 tools Nytro SEO is most often weighed against, with where each one differs from it.

SEOptimer

2.6 GPA

Free plan · from $21.75/mo

SEO audit tool with white-label reports and a lead-generation widget.

- Only SEOptimer lists a browser extension.
- Nytro SEO also covers AI search visibility and content optimization.
- SEOptimer also covers reports, site audit and backlink analysis.

Nytro SEO and SEOptimer compared in full

Seobility

2.0 GPA

Free plan · from $69.90/mo

Site audits, rank tracking and backlink monitoring in one web app.

- Nytro SEO also covers AI search visibility and content optimization.
- Seobility also covers reports, site audit and backlink analysis.

Nytro SEO and Seobility compared in full

2.2
GPA

Sitechecker

Free trial · from $83/mo

Site audits, monitoring, rank and AI visibility tracking for agencies.

- Nytro SEO has a free plan. Sitechecker does not, though it has a free trial.
- Only Sitechecker lists a browser extension.
- Nytro SEO also covers keyword research and content optimization.

Nytro SEO and Sitechecker compared in full

3.0
GPA

Rank Math

Free plan · from €8.99/mo

WordPress SEO plugin for meta tags, schema, sitemaps and rank tracking.

- Nytro SEO also covers keyword research, AI search visibility and content optimization.
- Rank Math also covers reports.

Nytro SEO and Rank Math compared in full

2.2
GPA

Surfer

Free trial · from $49/mo

Content editor that scores articles for search and AI citations.

- Nytro SEO has a free plan. Surfer does not, though it has a free trial.
- Only Surfer lists a browser extension.
- Nytro SEO also covers rank tracking, AI search visibility and content optimization.

Nytro SEO and Surfer compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Nytro SEO free?

Nytro SEO has a free plan. 1 website, 5 keywords optimized, 10 keywords monitored, 50 pages and 463 credits a month.

How much does Nytro SEO cost?

Nytro SEO lists 4 plans. Free Plan: $0.

What platforms does Nytro SEO work on?

Nytro SEO is available on Web.

Does Nytro SEO have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Nytro SEO is listed for Web.

Does Nytro SEO have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Nytro SEO is listed for Web.

Is Nytro SEO open source?

Nytro SEO is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Nytro SEO?

Nytro SEO is made by a company of the same name.

What are the alternatives to Nytro SEO?

The closest alternatives to Nytro SEO in our directory are SEOptimer, Seobility, Sitechecker, Rank Math and Surfer.

How does Nytro SEO compare with other SEO tools?

Nytro SEO's GPA of 2.0 is higher than 5 of the 70 other SEO tools we grade, and level with 18.

Is Nytro SEO good value for money?

ToolGPA grades Nytro SEO C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Nytro SEO?

To replace Nytro SEO you would be making search volumes for millions of keywords, gathered and kept up to date.

Where this guide comes from

The prices, plans, platforms and features were read from Nytro SEO's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Nytro SEO's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Nytro SEO. Prices change, so check nytroseo.com before you buy.

nytroseo.com/pricing-plans-searching-optimizatio… nytroseo.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Nytro SEO, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/nytro-seo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Nytro SEO: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/nytro-seo
```

Know someone choosing between SEO tools?

Send them this guide:
toolgpa.com/tools/nytro-seo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SEO tools after Nytro SEO, each with an Insider's Guide of its own.

SEO Tools Insider's Guide

Every one of the 71 SEO tools we grade, compared

Rank Math Insider's Guide

WordPress SEO plugin for meta tags, schema, sitemaps and rank tracking

3.0 GPA

Keywords Everywhere Insider's Guide

Browser extension that shows search volume on the sites you browse

2.8 GPA

NeuronWriter Insider's Guide

Content editor that scores drafts against the pages already ranking

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Nytro SEO's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Nytro SEO is a trademark of its owner, and this guide is not made, paid for or approved by Nytro SEO. Prices and plans change: check nytroseo.com before you buy.