ToolGPA

NOVEMBER 2026

Onlypult

The Insider's Guide

Scheduler, analytics and link builder for many social accounts



Every plan, grade, refund rule and rival among social media schedulers, read from Onlypult's own pages.

Made by Onlypult Ltd · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Onlypult's own pages, its app-store listings and our grades. Every fact in it is on Onlypult's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 36 of the 90 other social media schedulers we grade

Onlypult schedules and cross-posts to Instagram, Facebook, X, LinkedIn, TikTok, YouTube, Pinterest, Telegram and other networks, blogs and messengers. It adds analytics with exportable reports, a social inbox, team approvals, an AI caption assistant and a builder for link pages.

To get you started, here are **9 things to know about Onlypult**, taken from its own pages and our grades.

> "
>
> **You connect accounts and set up teams and approvals before it's useful.**
>
> From our grade for ease of use

1 **Best for scheduling many accounts and messengers in one place**

Onlypult schedules and cross-posts to networks, blogs and messengers such as Telegram, with analytics, an inbox and team approvals.

2 **Paid plans start at $17.50 a month**

As its pricing page puts it: $17.50 per month for 5 profiles, billed annually ($25 billed monthly).

3 **You can try it first**

7-day free trial, no credit card required.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Scheduling and cross-posting

Schedule posts, publish to several accounts at once, set repeating posts and import many posts from a single file.

6 Instagram tools

Stories, Reels, galleries, first comment, shopping tags, geotags and a visual drag-and-drop feed planner.

7 Analytics and reports

Dashboards on every plan; custom reports start at SMM and white-label reports at Agency, exported as XLS, PDF or PPT.

8 A 2.2 GPA, above 36 of 90

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Onlypult you would be making one mailbox that several people work at once. That is not a weekend's work, with an AI app builder or without one.

Onlypult at a glance

PRICING
Free trial, from $17.50 per month for 5 profiles, billed annually ($25 billed monthly)

FREE PLAN
No

FREE TRIAL
7-day free trial, no credit card required.

RUNS ON
Web, iOS, Android

MADE BY
Onlypult Ltd

CATEGORY
Social Media Schedulers

OUR GRADE
2.2 GPA, fair

The report card

Best for scheduling many accounts and messengers in one place

Onlypult schedules and cross-posts to networks, blogs and messengers such as Telegram, with analytics, an inbox and team approvals. Price follows how many profiles you pick, each plan starts at a minimum of 5 or more, and white-label reports and long analytics history sit on the dearer plans.

TOOLGPA REPORT CARD	Onlypult	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$17.50 a month on yearly billing for 5 profiles minimum ($25 monthly), above the $14 edge of the cheaper quarter and below the category middle of $24.99. It rises with every profile.
Free plan and trial	C	No free plan. A 7-day trial needs no card, which is short but card-free.
Features	C	Scheduling, cross-posting, analytics, inbox, approvals, AI captions and a link-page builder. Gaps in the listing: X posting is capped per plan, and white-label reports skip the two cheapest plans.
Ease of use	C	No store rating on record. You connect accounts and set up teams and approvals before it's useful.
Platforms and integrations	B	Web plus iOS and Android apps, and it posts to WordPress and Telegram as well as the usual networks.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Onlypult is for

- ✓ Fits if you manage 5 or more profiles and post to Telegram or blogs too
- ✓ Works for agencies that want white-label reports and can pick the plan for them

Who it is not for

- ✗ Not for you if you want a free plan: the only free option is a 7-day trial
- ✗ Tight if you have fewer than 5 profiles, as every plan starts at a minimum of 5
- ✗ Pricey if you want long analytics history or custom reports, which start on SMM at $24.50
- ✗ Watch out: white-label reports are missing on Start and SMM, and X posts are capped per plan
- ✗ Watch out: the cheapest rate assumes a 12-month term

Good to know

Good for

- ✓ Agencies that need branded or white-label analytics reports
- ✓ Instagram-heavy accounts that use Stories, Reels and shopping tags
- ✓ Teams that must approve posts before they go live

Worth knowing

- ⓘ Price depends on the number of profiles; each plan starts at a minimum (5, 10, 25 or 50) and rises from there.
- ⓘ The cheapest annual rate assumes a 12-month term; the page also offers 1-month and 6-month terms at smaller savings.
- ⓘ White-label reports are not included on the Start and SMM plans.
- ⓘ X posting is capped per plan, for example 100 posts and 5 links on Start.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$17.50

A month to start

Onlypult is a paid product with a free trial, starting at $17.50 per month for 5 profiles, billed annually ($25 billed monthly).

START

$17.50

per month for 5 profiles, billed annually ($25 billed monthly)

5 profiles minimum, 2 team members, 100 AI credits, 1 month of analytics history and 1 builder website.

SMM

$24.50

per month for 10 profiles, billed annually ($35 billed monthly)

10 profiles minimum, 3 team members, 200 AI credits, custom reports and up to 10 years of analytics history.

AGENCY

$45.50

per month for 25 profiles, billed annually ($65 billed monthly)

25 profiles minimum, 10 team members, 500 AI credits and white-label reports.

PRO

$69.30

per month for 50 profiles, billed annually ($99 billed monthly)

50 profiles minimum and 20 team members at the entry step; profiles can go up to 500 and team members to 100.

Trying it first

7-day free trial, no credit card required.

Read from onlypult.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

30% off with 12-month billing

Onlypult's pricing page shows 15% off for 6 months and 30% off for 12 months compared with monthly billing.

Stated on onlypult.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Scheduler, analytics and link builder for many social accounts. Here is what it does, as its own site describes it, and what it covers: AI features, templates, calendar, shared inbox, reports, dashboards.

> **Scheduling, cross-posting, analytics, inbox, approvals, AI captions and a link-page builder.**
>
> From our grade for features

Scheduling and cross-posting

Schedule posts, publish to several accounts at once, set repeating posts and import many posts from a single file.

Instagram tools

Stories, Reels, galleries, first comment, shopping tags, geotags and a visual drag-and-drop feed planner.

Analytics and reports

Dashboards on every plan; custom reports start at SMM and white-label reports at Agency, exported as XLS, PDF or PPT.

Team approvals

Assign roles, route posts to approvers before publishing, comment on drafts and review a team activity journal.

AI assistant

Writes hashtags and captions using monthly credits, with ChatGPT, Gemini and DeepSeek listed as the models.

Builder

A page builder for mobile sites and multi-link landing pages; the number of pages depends on the plan.

Where it runs

Web · iOS · Android

What it works with

Facebook · Instagram · LinkedIn · TikTok · YouTube · Pinterest · Telegram · WordPress

Onlypult is made by Onlypult Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

36/90

Other social media schedulers it is graded above

Onlypult's GPA of 2.2 is higher than 36 of the 90 other social media schedulers we grade, and level with 28.

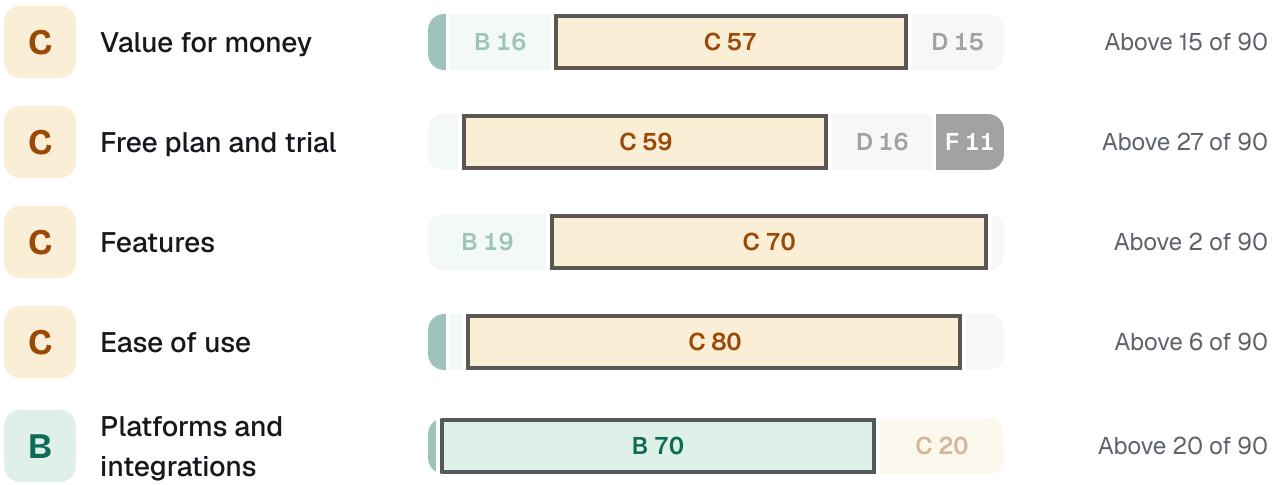
It stands best on platforms and integrations (B, above 20 of 90) and worst on features (C, above 2).

Its paid plans start at $17.50 a month, against a middle price of $24.46 for the category: 30 of the 79 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

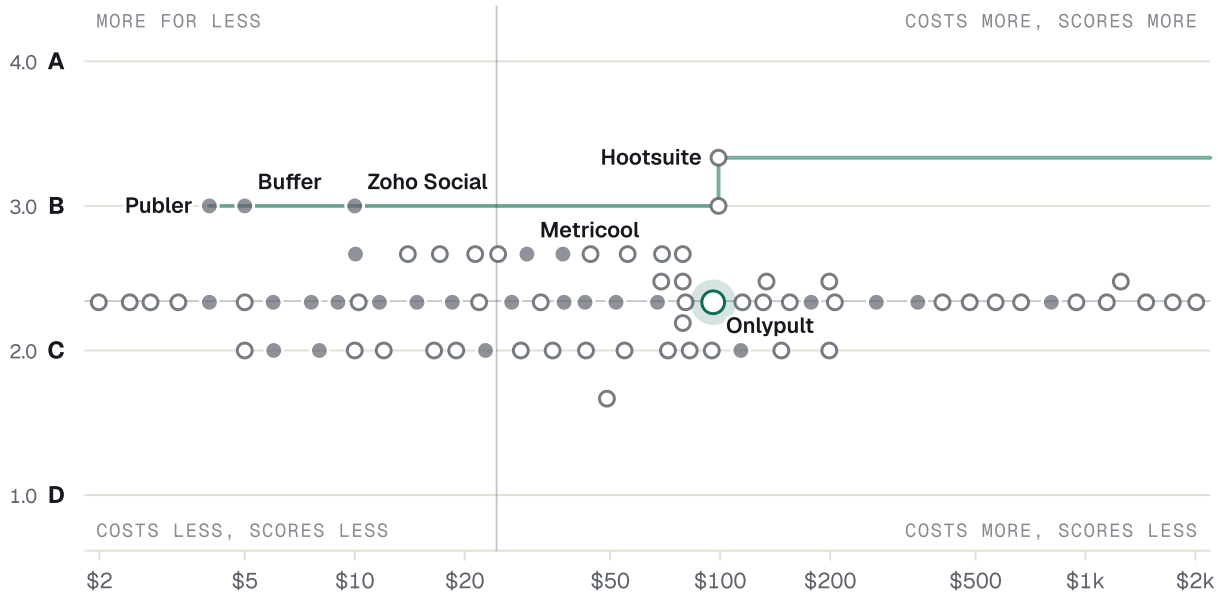
Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Onlypult's own letter is outlined.



Price against what you get

Each dot is one of 80 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. Onlypult is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Onlypult you would be making one mailbox that several people work at once. That is not a weekend's work, with an AI app builder or without one.

It costs $210 a year.

What you could make

- Calendar, reports and templates: an app builder makes these well.

What you could not

- One mailbox that several people work at once.

- Connections that pull numbers from dozens of other services.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Facebook, Instagram and LinkedIn among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Onlypult's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Publer, SocialPilot, Sendible and Planable

The 4 tools Onlypult is most often weighed against, with where each one differs from it.

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Publer

Free plan · from $4/mo

Social media scheduler priced by connected accounts and members.

- Publer has a free plan. Onlypult does not, though it has a free trial.
- Only Publer lists a browser extension.
- Onlypult also covers templates, shared inbox and dashboards.

Onlypult and Publer compared in full

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SocialPilot

Free trial · from $25.50/mo

Social media scheduler for agencies and small teams, priced by plan.

- Only SocialPilot lists a browser extension.
- Onlypult also covers templates, shared inbox and dashboards.

Onlypult and SocialPilot compared in full



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Sendible

Free trial · from $29.75/mo

Social media management for agencies, with unlimited users.

- Only Onlypult lists iOS and Android apps.
- Only Sendible lists a browser extension.
- Onlypult also covers templates and dashboards.

Onlypult and Sendible compared in full



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Planable

Free trial · from $33/mo

Social media planning and approvals for agencies and brand teams.

- Onlypult also covers templates, shared inbox, reports and dashboards.

Onlypult and Planable compared in full

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Onlypult free?

No, Onlypult is a paid product, but you can try it first. 7-day free trial, no credit card required.

How much does Onlypult cost?

Onlypult lists 4 plans. Start: $17.50 per month for 5 profiles, billed annually ($25 billed monthly).

What platforms does Onlypult work on?

Onlypult is available on Web, iOS and Android.

Does Onlypult offer any discounts?

Onlypult publicly lists the following: 30% off with 12-month billing.

Does Onlypult have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Onlypult is listed for Web, iOS and Android.

Does Onlypult have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Onlypult is listed for Web, iOS and Android.

Is Onlypult open source?

Onlypult is not described as open source on its own site, as read on Nov 13, 2026.

What does Onlypult integrate with?

Onlypult's listing names Facebook, Instagram, LinkedIn, TikTok, YouTube, Pinterest, Telegram and WordPress.

Who makes Onlypult?

Onlypult is made by Onlypult Ltd.

What are the alternatives to Onlypult?

The closest alternatives to Onlypult in our directory are Publer, SocialPilot, Sendible and Planable.

How does Onlypult compare with other social media schedulers?

Onlypult's GPA of 2.2 is higher than 36 of the 90 other social media schedulers we grade, and level with 28.

Is Onlypult good value for money?

ToolGPA grades Onlypult C for value for money. Its paid plans start at $17.50 a month, against a middle price of $24.46 for the category: 30 of the 79 others that charge start lower.

Could I make my own version of Onlypult?

To replace Onlypult you would be making one mailbox that several people work at once.

Where this guide comes from

The prices, plans, platforms and features were read from Onlypult's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Onlypult's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Onlypult Ltd. Prices change, so check onlypult.com before you buy.

onlypult.com/pricing

onlypult.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Onlypult, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/onlypult

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Onlypult: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/onlypult
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Know someone choosing between social media schedulers?

Send them this guide: toolgpa.com/tools/onlypult/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Onlypult, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Onlypult's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Onlypult is a trademark of its owner, and this guide is not made, paid for or approved by Onlypult Ltd. Prices and plans change: check onlypult.com before you buy.