ToolGPA

NOVEMBER 2026

Opinion Stage

The Insider’s Guide

Quiz, poll, survey and form maker for lead capture



Every plan, grade, refund rule and rival among form and survey tools, read from Opinion Stage’s own pages.

Made by Opinion Stage · checked Nov 12, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Opinion Stage's own pages, its app-store listings and our grades. Every fact in it is on Opinion Stage's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 56 of the 148 other form and survey tools we grade

Opinion Stage builds quizzes, polls, surveys, forms, assessments and calculators that can be embedded in a site or run from a landing page. Plans are sized by responses a month, and the free plan allows 25 responses. Paid plans add team users, branding removal and drop-off reports.

To get you started, here are **9 things to know about Opinion Stage**, taken from its own pages and our grades.

1 **Best for quizzes and polls for lead capture**

Opinion Stage makes quizzes, polls, surveys and forms that capture leads.

2 **Paid plans start at $25 a month**

As its pricing page puts it: $25 per month for 1,000 responses, billed yearly ($32 billed monthly).

3 **There is a free plan**

25 responses a month, 2 users, unlimited items and questions, AI creation and lead and email capture.

4 **It runs on Web**

Web.

5 **Quizzes, polls, surveys and forms**

One account can build quizzes, polls, surveys, forms, assessments and calculators, starting from templates or AI creation.

6 **Skip and branch logic**

Questions can branch on earlier answers, and the pricing table lists skip and branch logic across plans.

7 **Lead and email capture**

Items can collect contact details and pass them to email marketing, CRM and other tools.

8 **A 2.2 GPA, above 56 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

A form at its plainest is questions, a button and a table of answers.

Opinion Stage at a glance

PRICING
Free plan, from $25 per month for 1,000 responses, billed yearly ($32 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Opinion Stage

CATEGORY
Forms & Surveys

OUR GRADE
2.2 GPA, fair

The report card

Best for quizzes and polls for lead capture

Opinion Stage makes quizzes, polls, surveys and forms that capture leads. The free plan allows 25 responses a month, Pro is $25 a month for 1,000, and its branding comes off only on Business at $79 a month.

TOOLGPA REPORT CARD **Opinion Stage** Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pro is $25 a month billed yearly for 1,000 responses, in the ordinary band. It rises to $39 for 2,500.
Free plan and trial	C	Free allows 25 responses a month, 2 users, unlimited items and questions, AI creation and lead capture.
Features	C	Quizzes, polls, surveys, branching, embedding and reports do the job. Every plan is capped by responses, and branding stays on until Business.
Ease of use	C	No store rating on record. You build each quiz or poll yourself.
Platforms and integrations	B	Web only, with Zapier, Mailchimp, Brevo, Klaviyo, ActiveCampaign, Pipedrive, Google Tag Manager and Meta Pixel.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Opinion Stage is for

- ✓ Fits if you want a quiz on a landing page that captures emails
- ✓ Works for marketers who send leads to Mailchimp or Klaviyo

Who it is not for

- ✗ Tight if you stay free, with 25 responses a month
- ✗ Watch out: every plan is capped by responses a month, and Pro goes from $25 to $39 for 2,500
- ✗ Pricey if you want your own look, since Opinion Stage branding comes off only on Business and above
- ✗ Skip it if you want a trial, because the page offers none, only the free plan or a contact

Good to know

Good for

- ✓ Marketers turning site traffic into leads with quizzes
- ✓ Publishers adding polls and quizzes to articles
- ✓ Small teams that fit within a few thousand responses a month

Worth knowing

- ⓘ Every plan is capped by responses a month; the free plan allows only 25.
- ⓘ Opinion Stage branding comes off only on Business and above.
- ⓘ The Pro price rises from $25 to $39 yearly when moving from 1,000 to 2,500 responses a month.
- ⓘ The page offers no trial; it points to the free plan, or a contact for a full evaluation.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$25

A month to start. There is a free plan too

Opinion Stage has a free plan. Paid plans start at $25 per month for 1,000 responses, billed yearly ($32 billed monthly).

FREE

$0

25 responses a month, 2 users, unlimited items and questions, create with AI, and lead and email capture.

PRO

$25

per month for 1,000 responses, billed yearly ($32 monthly)

Adds 3 users and priority chat support with an onboarding call. 2,500 responses a month is $39 yearly ($49 monthly).

BUSINESS

$79

per month for 10,000 responses, billed yearly ($99 monthly)

5 users, branding removal, conversion tracking and drop-off report. 25,000 responses is $199 yearly; 50,000 is $400.

ENTERPRISE

Custom

Unlimited responses and users, custom CSS branding, a dedicated success manager and legal, infosec and GDPR contracts.

The free plan

25 responses a month, 2 users, unlimited items and questions, AI creation and lead and email capture.

Read from opinionstage.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off yearly plans

The pricing page says yearly billing is discounted by 20% against paying monthly.

Stated on opinionstage.com

EDUCATION

Discounts for students, teachers and NGOs

The pricing FAQ says discounts exist for students, teachers and NGOs, with details on request from the company.

Stated on opinionstage.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Quiz, poll, survey and form maker for lead capture. Here is what it does, as its own site describes it, and what it covers: public API, AI features, templates, forms, surveys.

> **Quizzes, polls, surveys, branching, embedding and reports do the job.**

From our grade for features

Quizzes, polls, surveys and forms

One account can build quizzes, polls, surveys, forms, assessments and calculators, starting from templates or AI creation.

Skip and branch logic

Questions can branch on earlier answers, and the pricing table lists skip and branch logic across plans.

Lead and email capture

Items can collect contact details and pass them to email marketing, CRM and other tools.

Embedding and landing pages

Items embed on a site, run from a hosted landing page, and a WordPress plugin is listed.

Reports

Answer and response reports can be downloaded, and Business adds a drop-off report and conversion tracking.

Integrations

The integrations page lists 106 connections, including Zapier, Mailchimp, Brevo, Klaviyo, ActiveCampaign and webhooks.

Where it runs

Web

What it works with

Zapier
Mailchimp
Brevo
Klaviyo
ActiveCampaign
Pipedrive
Google Tag Manager
Meta Pixel

Opinion Stage is made by Opinion Stage.

Where it stands

Its grades against its category, and whether to keep it or make your own

56/148

Other form and survey tools it is graded above

Opinion Stage's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

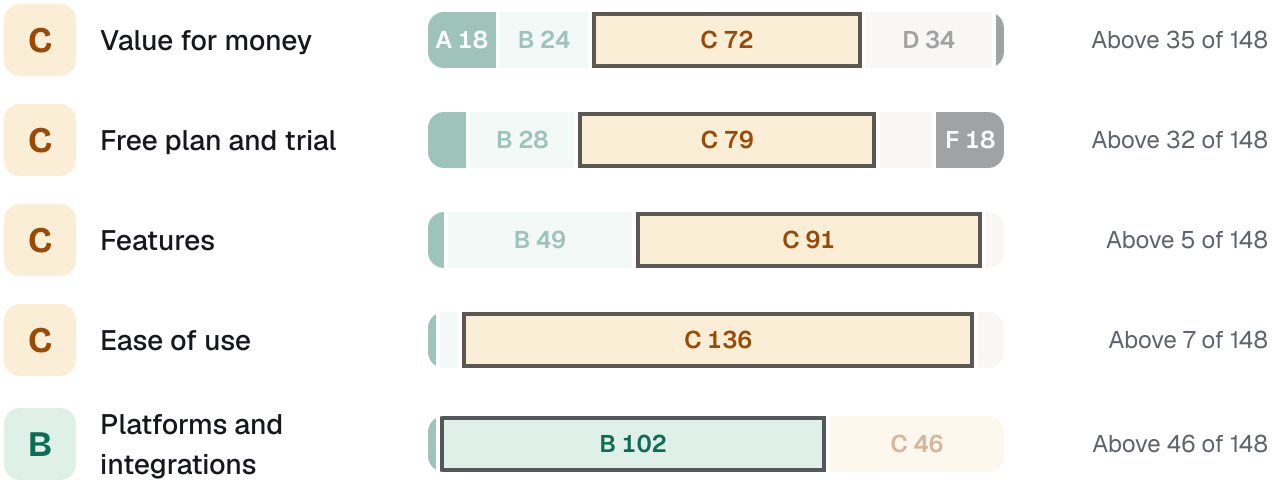
It stands best on platforms and integrations (B, above 46 of 148) and worst on features (C, above 5).

Its paid plans start at $25 a month, against a middle price of $20 for the category: 65 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 24 tools score higher and cost less.

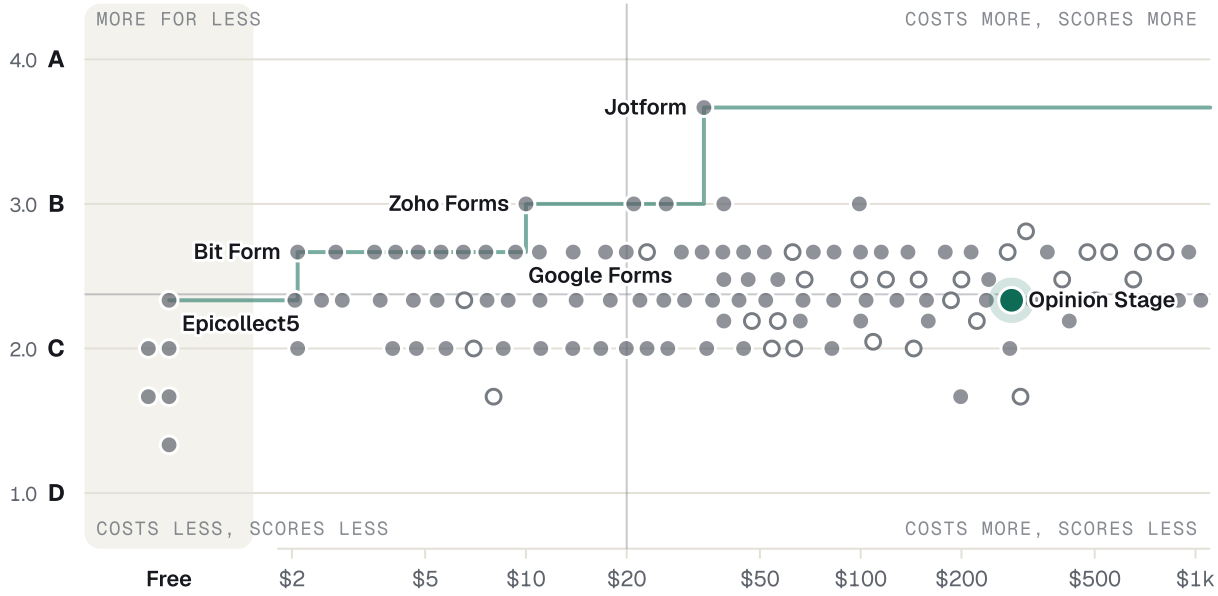
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Opinion Stage's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Opinion Stage is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of Opinion Stage for yourself: forms, surveys and templates. What you would give up is listed below. Whether that is worth the price is your call. It costs $300 a year.

What you could make

- Forms, surveys and templates: an app builder makes these well.

What you could not

- ✕ It plugs into other products, Zapier, Mailchimp and Brevo among them, and has an API.

It runs in a browser, which is where something home-made would run too.

AI features, unless you pay a model provider for each request yourself.

What this rests on. Opinion Stage's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Typeform, Outgrow, involve.me, SurveyMonkey and FlexiQuiz

The 5 tools Opinion Stage is most often weighed against, with where each one differs from it.

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Typeform

Free plan · from $28/mo

Form, survey and quiz builder with logic, AI and video questions.

- Typeform also covers workflow automation and reports.

Opinion Stage and Typeform compared in full

2.2 GPA

Outgrow

Free plan · from $14/mo

No-code builder for quizzes, calculators and lead-capture forms.

- Outgrow also covers no-code and chatbots.

Opinion Stage and Outgrow compared in full

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involve.me

Free plan · from $29/mo

Quiz funnel, form and calculator builder with CRM and email.

- involve.me also covers marketing automation, workflow automation and no-code.

Opinion Stage and involve.me compared in full



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SurveyMonkey

Free plan · from $39/mo

Online survey and form platform with built-in analysis tools.

- Only SurveyMonkey lists iOS and Android apps.
- SurveyMonkey also covers reports.

Opinion Stage and SurveyMonkey compared in full



2.0
GPA

FlexiQuiz

Free plan · from $17/mo

Online quiz and test maker with auto-grading and learner portals.

- Opinion Stage also covers templates and surveys.
- FlexiQuiz also covers online courses.

Opinion Stage and FlexiQuiz compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Opinion Stage free?

Opinion Stage has a free plan. 25 responses a month, 2 users, unlimited items and questions, AI creation and lead and email capture.

How much does Opinion Stage cost?

Opinion Stage lists 4 plans. Free: $0.

What platforms does Opinion Stage work on?

Opinion Stage is available on Web.

Does Opinion Stage offer any discounts?

Opinion Stage publicly lists the following: 20% off yearly plans; Discounts for students, teachers and NGOs.

Does Opinion Stage have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Opinion Stage is listed for Web.

Does Opinion Stage have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Opinion Stage is listed for Web.

Is Opinion Stage open source?

Opinion Stage is not described as open source on its own site, as read on Nov 12, 2026.

Does Opinion Stage have an API?

Yes. Opinion Stage offers a public API, according to its own site.

What does Opinion Stage integrate with?

Opinion Stage's listing names Zapier, Mailchimp, Brevo, Klaviyo, ActiveCampaign, Pipedrive, Google Tag Manager and Meta Pixel.

Does Opinion Stage have a student discount?

Discounts for students, teachers and NGOs. The pricing FAQ says discounts exist for students, teachers and NGOs, with details on request from the company.

Who makes Opinion Stage?

Opinion Stage is made by a company of the same name.

What are the alternatives to Opinion Stage?

The closest alternatives to Opinion Stage in our directory are Typeform, Outgrow, involve.me, SurveyMonkey and FlexiQuiz.

How does Opinion Stage compare with other form and survey tools?

Opinion Stage's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

Is Opinion Stage good value for money?

ToolGPA grades Opinion Stage C for value for money. Its paid plans start at $25 a month, against a middle price of $20 for the category: 65 of the 114 others that charge start lower.

Could I make my own version of Opinion Stage?

A form at its plainest is questions, a button and a table of answers. You could make the core of Opinion Stage for yourself: forms, surveys and templates.

Where this guide comes from

The prices, plans, platforms and features were read from Opinion Stage's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Opinion Stage's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Opinion Stage. Prices change, so check opinionstage.com before you buy.

opinionstage.com/pricing
opinionstage.com/about/
opinionstage.com/integrations

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Opinion Stage, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/opinion-stage

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Opinion Stage: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/opinion-stage
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Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/opinion-stage/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Opinion Stage, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Opinion Stage's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Opinion Stage is a trademark of its owner, and this guide is not made, paid for or approved by Opinion Stage. Prices and plans change: check opinionstage.com before you buy.