ToolGPA

NOVEMBER 2026

Paciolan

The Insider's Guide

Ticketing and fan data for college athletics and venues



Every plan, grade, refund rule and rival among event ticketing platforms, read from Paciolan's own pages.

Made by Paciolan · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Paciolan's own pages, its app-store listings and our grades. Every fact in it is on Paciolan's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 45 other event ticketing platforms we grade

Paciolan sells ticketing, fundraising, marketing and data and analytics services to college athletics departments, performing arts organizations, arenas and pro sports teams. It says it supports more than 500 live entertainment organizations and over 120 million tickets sold each year.

To get you started, here are **7 things to know about Paciolan**, taken from its own pages and our grades.

> **No store rating on record, and a platform sold to large clients is set up with the vendor rather than started on a whim.**
>
> From our grade for ease of use

1 **Best for ticketing for college sports and venues**

Paciolan sells ticketing, fundraising and fan data to college athletics departments and venues.

2 **It runs on Web**

Web.

3 **Ticketing**

A ticketing solution for athletics, performing arts and arena clients; the product page itself could not be read, so detail is limited.

4 **Fundraising**

Offers fundraising services alongside ticketing, aimed at growing donor support for athletics and arts clients.

5 **Marketing services**

Marketing services and best-practice guides are published for clients and customers.

6 **A 1.6 GPA, above 0 of 45**

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Paciolan you could make: reports. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

Paciolan at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Paciolan, since 1980	CATEGORY Event Ticketing
OUR GRADE 1.6 GPA, weak	

The report card

Best for ticketing for college sports and venues

Paciolan sells ticketing, fundraising and fan data to college athletics departments and venues. It does that job for large organizations, but no price

is published and there is no self-serve sign-up, so a small event or a team of one will have to look elsewhere.

TOOLGPA REPORT CARD	Paciolan	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published, so it sits in the middle by default. We can't say whether it is cheap or dear for a big venue.
Free plan and trial	F	Nothing free and no trial on record. You start with a sales conversation.
Features	C	Ticketing, fundraising, marketing services and data tools, but the vendor's product pages could not be read in detail, so we can't show the whole job is covered.
Ease of use	C	No store rating on record, and a platform sold to large clients is set up with the vendor rather than started on a whim.
Platforms and integrations	C	Web only on the listing, with no integrations named.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Paciolan is for

- ✓ Fits if you run ticketing for a college athletics department
- ✓ Works for a venue that wants fundraising and fan data next to ticketing

Who it is not for

- ✗ Skip it if you run small events: there is no self-serve sign-up
- ✗ Watch out: no prices are published, so you can't budget before a sales call
- ✗ Not for you if you want a free plan or a trial, as neither is listed
- ✗ Watch out: it is built for over 160 college athletics clients, not small teams

Good to know

Good for

- ✓ College athletics departments
- ✓ Arenas and pro sports franchises
- ✓ Performing arts organizations that want ticketing and fundraising from one vendor

Worth knowing

- ⓘ No prices are published, and the vendor's product pages could not be read in detail.
- ⓘ Its focus is large organizations; the site has no self-serve sign-up for small events.
- ⓘ The site lists an Irvine, California address and describes over 160 college athletics clients across North America.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Paciolan's current pricing could not be confirmed from its own site.

> **No prices are published, so it sits in the middle by default.**
>
> From our grade for value for money

We could not confirm Paciolan's current prices from its own site, so this guide lists no plans. paciolan.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Ticketing and fan data for college athletics and venues. Here is what it does, as its own site describes it, and what it covers: reports, ticketing.

> **Web only on the listing, with no integrations named.**
>
> From our grade for platforms and integrations

Ticketing

A ticketing solution for athletics, performing arts and arena clients; the product page itself could not be read, so detail is limited.

Fundraising

Offers fundraising services alongside ticketing, aimed at growing donor support for athletics and arts clients.

Marketing services

Marketing services and best-practice guides are published for clients and customers.

Data and insights

Data and analytics offerings, including a product called Paciolan iQ.

Support and community

Support is listed as available around the clock, with a client community, knowledge base and toolkits.

Where it runs

Web

What it works with

Its own pages name no integrations.

Paciolan is made by Paciolan, and has been around since 1980.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/45

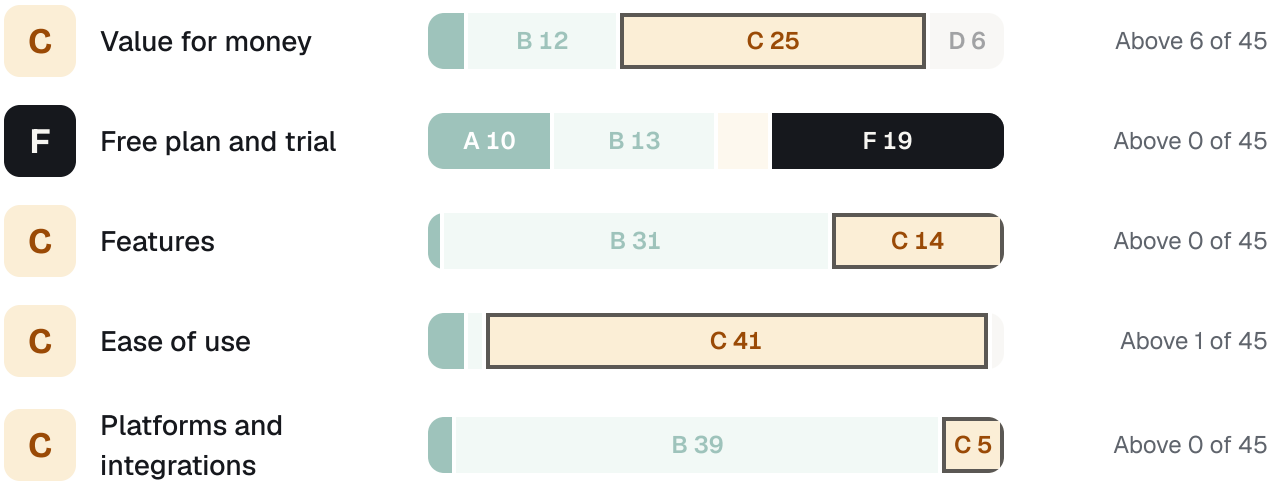
Other event ticketing platforms it is graded above

Paciolan's GPA of 1.6 is higher than 0 of the 45 other event ticketing platforms we grade, and level with 2.

It stands best on value for money (C, above 6 of 45) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 46 event ticketing platforms we grade, cut by the letter each got. Paciolan's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Paciolan you could make: reports. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 43 of the 45 other event ticketing platforms grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Selling tickets and checking them at the door.

What this rests on. Paciolan's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Ticketmaster, Tessitura and SeatGeek

The 3 tools Paciolan is most often weighed against, with where each one differs from it.

Ticketmaster

2.0 GPA

Paid

Ticket marketplace and ticketing system for venues and leagues.

- Only Ticketmaster lists iOS and Android apps.
- Ticketmaster also covers marketing automation.

Paciolan and Ticketmaster compared in full

Tessitura

1.8 GPA

Paid

CRM, ticketing and fundraising for arts and culture.

Paciolan and Tessitura compared in full

SeatGeek

2.6 GPA

Paid

Marketplace for buying and selling tickets to live events.

- Only SeatGeek lists an iOS app.
- Paciolan also covers reports.

Paciolan and SeatGeek compared in full

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Paciolan free?

No. Paciolan is a paid product.

What platforms does Paciolan work on?

Paciolan is available on Web.

Does Paciolan have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Paciolan is listed for Web.

Does Paciolan have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Paciolan is listed for Web.

Is Paciolan open source?

Paciolan is not described as open source on its own site, as read on Nov 12, 2026.

Who makes Paciolan?

Paciolan is made by a company of the same name. It dates from 1980.

What are the alternatives to Paciolan?

The closest alternatives to Paciolan in our directory are Ticketmaster, Tessitura and SeatGeek.

How does Paciolan compare with other event ticketing platforms?

Paciolan's GPA of 1.6 is higher than 0 of the 45 other event ticketing platforms we grade, and level with 2.

Could I make my own version of Paciolan?

The plain part of Paciolan you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Paciolan's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Paciolan's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Paciolan. Prices change, so check paciolan.com before you buy.

paciolan.com/ paciolan.com/about

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Paciolan, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/paciolan

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Paciolan: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/paciolan
```

Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/paciolan/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after Paciolan, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 47 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Paciolan's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Paciolan is a trademark of its owner, and this guide is not made, paid for or approved by Paciolan. Prices and plans change: check paciolan.com before you buy.