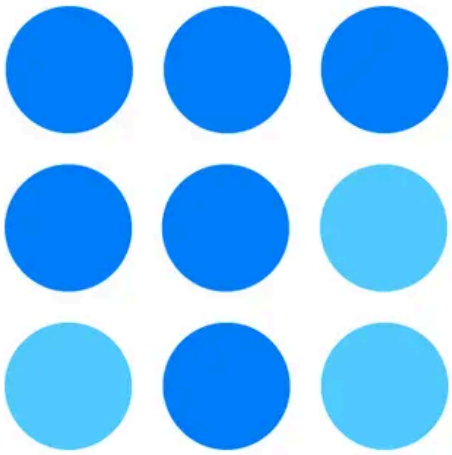
ToolGPA

NOVEMBER 2026

Paligo

The Insider's Guide

Structured content authoring for technical documentation

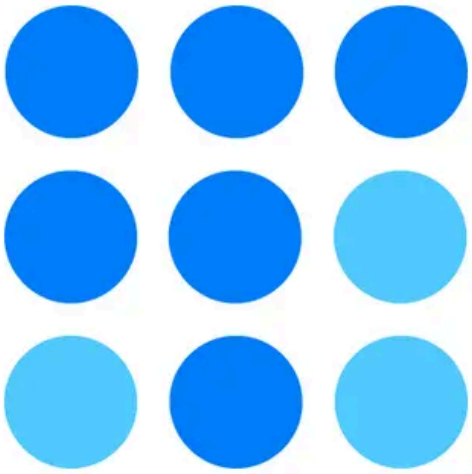


Every plan, grade, refund rule and rival among docs and wiki tools, read from Paligo's own pages.

Made by Paligo AB · checked Nov 12, 2026 · toolgpa.com

1.8

GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Paligo's own pages, its app-store listings and our grades. Every fact in it is on Paligo's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 1 of the 69 other docs and wiki tools we grade

Paligo is a cloud-based component content management system for technical writers. Content is written as reusable topics in structured XML and published from a single source to HTML help centers, PDF, Markdown and eLearning packages. Translation management, version branching and review workflows are part of the core product.

To get you started, here are **9 things to know about Paligo**, taken from its own pages and our grades.

> **The page itself says it has a steeper learning curve than a wiki, since it is an XML authoring system.**
>
> From our grade for ease of use

1 **Best for large teams writing structured XML documentation**

Paligo is a structured content system for technical documentation, with single-source reuse, multi-channel publishing and translation management.

2 **Paid plans start at $1,250 a month when paid by the year**

As its pricing page puts it: $15,000 per year and up, for 2 authors and 2 languages.

3 You can try it first

Free trial offered on the Business plan; the length is not stated

4 It runs on Web

Web.

5 Single-source reuse

Content is written as topics and reused, down to text fragments, across many publications, with variables and conditional filtering.

6 Multi-channel publishing

One source publishes to HTML5, PDF, eLearning packages and GitHub Flavored Markdown, with batch publishing and Paligo-hosted help centers.

7 Versioning and review

Topic-level revision history, parallel version branches, suggestions mode for tracked changes, and contributor and reviewer roles.

8 A 1.8 GPA, above 1 of 69

That is against the other docs and wiki tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Paligo you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Paligo at a glance

PRICING
Free trial, from $15,000 per year and up, for 2 authors and 2 languages

FREE PLAN
No

FREE TRIAL
Free trial offered on the Business plan; the length is not stated

RUNS ON
Web

MADE BY
Paligo AB

CATEGORY
Docs & Wikis

OUR GRADE
1.8 GPA, weak

The report card

Best for large teams writing structured XML documentation

Paligo is a structured content system for technical documentation, with single-source reuse, multi-channel publishing and translation management. It starts at $15,000 a year for 2 authors and 2 languages, and SSO, permissions and unlimited languages wait on an Enterprise plan with no price.

TOOLGPA REPORT CARD — **Paligo** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	From $15,000 a year for 2 authors, about $625 a month each, which is well above the category's dearest tenth at $249. Add-ons Nexus Portal and Nexus Answers start at $5,000 and $6,000 a year.

SUBJECT	GRADE	COMMENT
Free plan and trial	D	A free trial is offered on the Business plan, but its length is not stated and no free plan exists, so we cannot show it is a week or longer.
Features	C	Single-source reuse, publishing to many channels, versioning and review, translation management and an API. Gaps: SSO, permissions, SCORM output and unlimited languages are Enterprise only.
Ease of use	C	No store rating on record. The page itself says it has a steeper learning curve than a wiki, since it is an XML authoring system.
Platforms and integrations	B	Web only, with a REST API and connections to Zendesk, GitHub, GitLab, Bitbucket, Algolia and Phrase. API rates are limited on Business.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Paligo is for

- ✓ Fits if your team writes reusable, structured content for several products and languages
- ✓ Works for companies with a documentation budget in the tens of thousands a year

Who it is not for

- ✗ Pricey if you are a small team, as $15,000 a year is the starting price
- ✗ Not for you if you want a simple wiki, since it has a steeper learning curve
- ✗ Watch out: Business covers 2 authors and 2 languages, with SSO and permissions on Enterprise only
- ✗ Watch out: the trial length is not stated, and Enterprise has no listed price

Good to know

Good for

- ✓ Technical writing teams that reuse content across many products and languages
- ✓ Companies that publish documentation to several outputs, including PDF and help centers

Worth knowing

- ⓘ The published entry price is $15,000 per year, and the Enterprise plan has no listed price.
- ⓘ Business includes 2 authors and 2 languages. SSO, permissions, eLearning (SCORM) output and unlimited languages are Enterprise only.
- ⓘ Nexus Portal and Nexus Answers are separate add-ons, from $5,000 and $6,000 per year, which the page says are targeted for general availability in October 2026.
- ⓘ It is an authoring system for structured XML content, with a steeper learning curve than a wiki.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$1,250

A month to start, paid by the year

Paligo is a paid product with a free trial, starting at $15,000 per year and up, for 2 authors and 2 languages.

BUSINESS

$15,000

per year and up, for 2 authors and 2 languages

Annual subscription licensed per author. 2 authors, up to 10 contributors or reviewers, 10 GB per author, limited REST API rates and standard support.

ENTERPRISE

Custom

Everything in Business plus 8 authors, unlimited languages and contributors, SAML single sign-on, permissions, SLAs and a dedicated customer success manager.

Trying it first

Free trial offered on the Business plan; the length is not stated

Read from paligo.net on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Structured content authoring for technical documentation. Here is what it does, as its own site describes it, and what it covers: public API, AI features, Markdown, templates, workflow automation, documents.

> **Single-source reuse, publishing to many channels, versioning and review, translation management and an API.**
>
> From our grade for features

Single-source reuse

Content is written as topics and reused, down to text fragments, across many publications, with variables and conditional filtering.

Multi-channel publishing

One source publishes to HTML5, PDF, eLearning packages and GitHub Flavored Markdown, with batch publishing and Paligo-hosted help centers.

Versioning and review

Topic-level revision history, parallel version branches, suggestions mode for tracked changes, and contributor and reviewer roles.

Translation management

Manages content in several languages and connects to translation memory systems. AI translation runs on prepaid token packages bought separately.

Integrations and API

A REST API and webhooks connect Paligo to other tools, alongside integrations for help desks, Git hosts, search and translation vendors.

Where it runs

Web

What it works with

Zendesk
GitHub
GitLab
Bitbucket
Algolia
Phrase
Crowdin
Slack

Paligo is made by Paligo AB.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/69

Other docs and wiki tools it is graded above

Paligo's GPA of 1.8 is higher than 1 of the 69 other docs and wiki tools we grade, and level with 1.

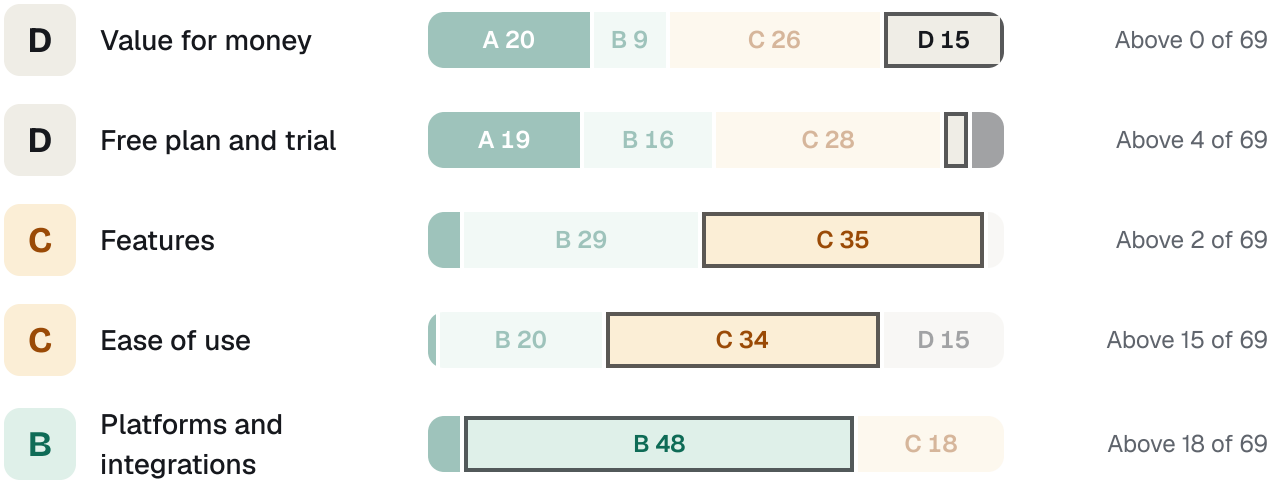
It stands best on platforms and integrations (B, above 18 of 69) and worst on value for money (D, above 0).

Its paid plans start at $1,250 a month when paid by the year, against a middle price of $18.50 for the category: 51 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 33 tools score higher and cost less.

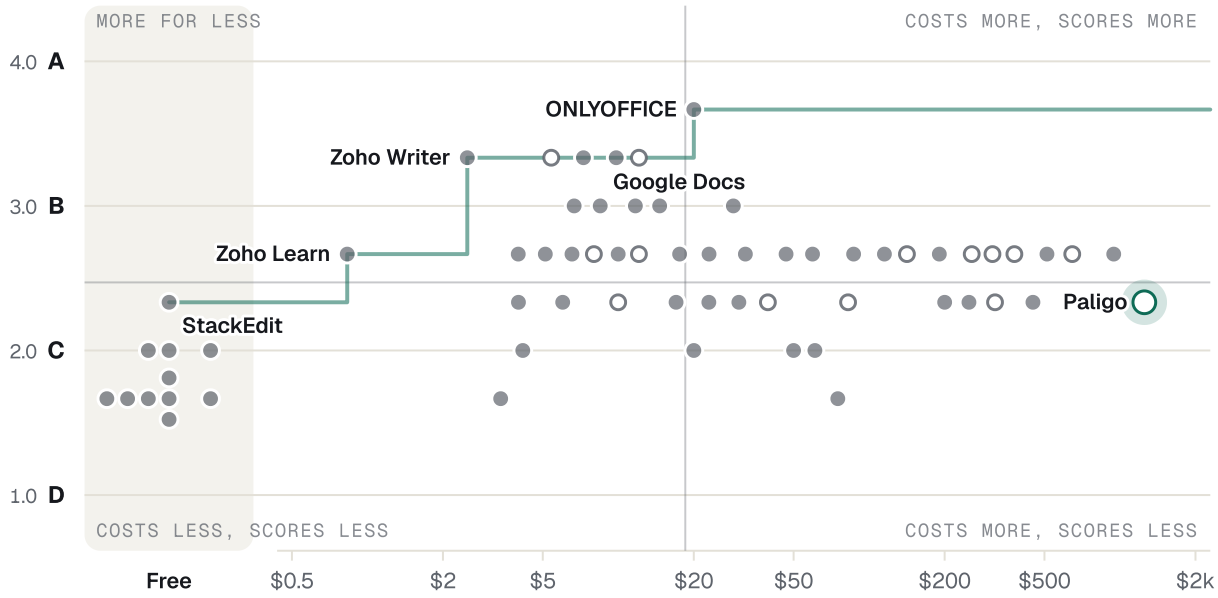
Each grade against the category

Every bar is all 70 docs and wiki tools we grade, cut by the letter each got. Paligo's own letter is outlined.



Price against what you get

Each dot is one of 63 docs and wiki tools. Further left costs less; higher up scores better on features, ease of use and platforms. Paligo is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Paligo you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 67 of the 69 other docs and wiki tools grade higher. It costs $15,000 a year.

What you could make

- Documents, templates and Markdown: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Paligo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Document360, GitBook, ReadMe, Confluence and Helpjuice

The 5 tools Paligo is most often weighed against, with where each one differs from it.

Document360

2.2 GPA

Free trial

Hosted knowledge base software for public and private docs.

- Only Document360 lists a browser extension.
- Paligo also covers workflow automation and documents.
- Document360 also covers AI search and wiki.

Paligo and Document360 compared in full

GitBook

2.4 GPA

Free plan · from $65/mo

Documentation platform for product and API docs, synced with Git.

- GitBook has a free plan. Paligo does not, though it has a free trial.
- Paligo also covers templates and workflow automation.
- GitBook also covers AI search and AI agents.

Paligo and GitBook compared in full



2.2
GPA

ReadMe

Free plan · from $250/mo

Hosted API documentation with an interactive reference.

- ReadMe has a free plan. Paligo does not, though it has a free trial.
- Paligo also covers templates and workflow automation.

Paligo and ReadMe compared in full



3.0
GPA

Confluence

Free plan · from $6.70/mo

Team wiki and docs workspace from Atlassian, tied to Jira.

- Confluence has a free plan. Paligo does not, though it has a free trial.
- Only Confluence lists iOS and Android apps.
- Paligo also covers Markdown and workflow automation.

Paligo and Confluence compared in full



2.2
GPA

Helpjuice

Free trial · from $249/mo

Hosted knowledge base software with a design built for you.

- Only Helpjuice lists a browser extension.
- Paligo also covers Markdown, templates, workflow automation and documents.
- Helpjuice also covers chat assistant, AI search, wiki and reports.

Paligo and Helpjuice compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Paligo free?

No, Paligo is a paid product, but you can try it first. Free trial offered on the Business plan; the length is not stated.

How much does Paligo cost?

Paligo lists 2 plans. Business: $15,000 per year and up, for 2 authors and 2 languages.

What platforms does Paligo work on?

Paligo is available on Web.

Does Paligo have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Paligo is listed for Web.

Does Paligo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Paligo is listed for Web.

Is Paligo open source?

Paligo is not described as open source on its own site, as read on Nov 12, 2026.

Does Paligo have an API?

Yes. Paligo offers a public API, according to its own site.

What does Paligo integrate with?

Paligo's listing names Zendesk, GitHub, GitLab, Bitbucket, Algolia, Phrase, Crowdin and Slack.

Who makes Paligo?

Paligo is made by Paligo AB.

What are the alternatives to Paligo?

The closest alternatives to Paligo in our directory are Document360, GitBook, ReadMe, Confluence and Helpjuice.

How does Paligo compare with other docs and wiki tools?

Paligo's GPA of 1.8 is higher than 1 of the 69 other docs and wiki tools we grade, and level with 1.

Is Paligo good value for money?

ToolGPA grades Paligo D for value for money. Its paid plans start at $1,250 a month when paid by the year, against a middle price of $18.50 for the category: 51 of the 51 others that charge start lower.

Could I make my own version of Paligo?

To replace Paligo you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Paligo's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Paligo's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Paligo AB. Prices change, so check paligo.net before you buy.

paligo.net/pricing/

paligo.net/ccms-component-content-managemen…

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Paligo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/paligo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Paligo: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/paligo
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Know someone choosing between docs and wiki tools?

Send them this guide: toolgpa.com/tools/paligo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded docs and wiki tools after Paligo, each with an Insider's Guide of its own.

Docs & Wikis Insider's Guide

Every one of the 70 docs and wiki tools we grade, compared

Zoho Writer Insider's Guide

Free online word processor with AI and document automation

3.6 GPA

Google Docs Insider's Guide

Browser-based word processor, free with a Google Account

3.4 GPA

ONLYOFFICE Insider's Guide

Open-source office suite for documents, sheets, slides and PDFs

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Paligo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Paligo is a trademark of its owner, and this guide is not made, paid for or approved by Paligo AB. Prices and plans change: check paligo.net before you buy.