ToolGPA

NOVEMBER 2026

Partnerize

The Insider's Guide

Partnership management platform for brands, publishers and agencies



Every plan, grade, refund rule and rival among affiliate and referral tools, read from Partnerize's own pages.

Made by Partnerize · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Partnerize's own pages, its app-store listings and our grades. Every fact in it is on Partnerize's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 44 other affiliate and referral tools we grade

Partnerize is a platform for running partnership programs across affiliates, influencers and content partners, with commissioning and payment workflows. It also sells VantagePoint, which measures AI-mediated influence, and BrandVerity for brand compliance monitoring. Pricing is quoted per brand after a form.

To get you started, here are **7 things to know about Partnerize**, taken from its own pages and our grades.

> "
>
> **No price is published: it says a license or a percentage fee, quoted after a form.**
>
> From our report card of Partnerize

1 **Best for partnership management for brands, publishers and agencies**

Partnerize manages partnership programs for brands, publishers and agencies.

2 **It runs on Web**

Web.

3 **Partnership programs**

Run affiliate, influencer and content partnerships, with pages for brands in retail, travel, finance and subscriptions.

4 **Commissioning and payments**

Turns verified contribution into compensation through approved commissioning rules and payment workflows.

5 **Multi-region programs**

Pricing factors include one campaign or many, a single region or global, and the number of currencies supported.

6 **A 1.6 GPA, above 0 of 44**

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Partnerize you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

Partnerize at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Partnerize	CATEGORY Affiliate & Referral Software
OUR GRADE 1.6 GPA, weak	

The report card

Best for partnership management for brands, publishers and agencies

Partnerize manages partnership programs for brands, publishers and agencies. No price is published: it says a license or a percentage fee, quoted after a form. VantagePoint and BrandVerity are separate platforms.

TOOLGPA REPORT CARD

Partnerize

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published: a license model or percentage fee, quoted after a form. Middle by default.
Free plan and trial	F	No free plan or trial is shown on the listing or the pages read.
Features	C	Partnership programs, commissioning and payments, multi-region support. VantagePoint and BrandVerity are separate platforms.
Ease of use	C	No store rating on record. A quoted platform that needs a form and rollout.
Platforms and integrations	C	Web only, with no integrations listed on the listing.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Partnerize is for

- ✓ Fits if you run partnerships in several regions and want one platform
- ✓ Makes sense if you want a license or percentage fee, not a flat plan

Who it is not for

- ✗ Skip it if you want a price, because it's quoted after a form
- ✗ Not for you if you want a free plan or trial, as none is shown
- ✗ Watch out: VantagePoint and BrandVerity are separate platforms, not part of the partnership product
- ✗ Tight if you want an API or integrations list: none appears on the listing

Good to know

Good for

- ✓ Brands with a choice between a fixed license fee and performance-based pricing
- ✓ Enterprise programs that span several regions and currencies
- ✓ Agencies and brands that want expert services around a program

Worth knowing

- ⓘ No price is published. The pricing page says it offers a license model or a percentage-based fee and quotes after a form.
- ⓘ The pricing page says it has no overage penalties and no extra fees for program integrations.
- ⓘ VantagePoint and BrandVerity are separate platforms from the Partnerize partnership product.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Partnerize's current pricing could not be confirmed from its own site.

> **No price is published: a license model or percentage fee, quoted after a form.**
>
> From our grade for value for money

We could not confirm Partnerize's current prices from its own site, so this guide lists no plans. partnerize.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Partnership management platform for brands, publishers and agencies. Here is what it does, as its own site describes it, and what it covers: reports, affiliate tracking, partner payouts.

> **Partnership programs, commissioning and payments, multi-region support.**

From our grade for features

Partnership programs

Run affiliate, influencer and content partnerships, with pages for brands in retail, travel, finance and subscriptions.

Commissioning and payments

Turns verified contribution into compensation through approved commissioning rules and payment workflows.

Multi-region programs

Pricing factors include one campaign or many, a single region or global, and the number of currencies supported.

VantagePoint

A separate platform that measures AI-mediated influence and ties it to compensation and budget decisions.

BrandVerity

Monitoring and compliance services for unauthorized activity such as paid search and web compliance.

Where it runs

Web

What it works with

Its own pages name no integrations.

Partnerize is made by Partnerize.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/44

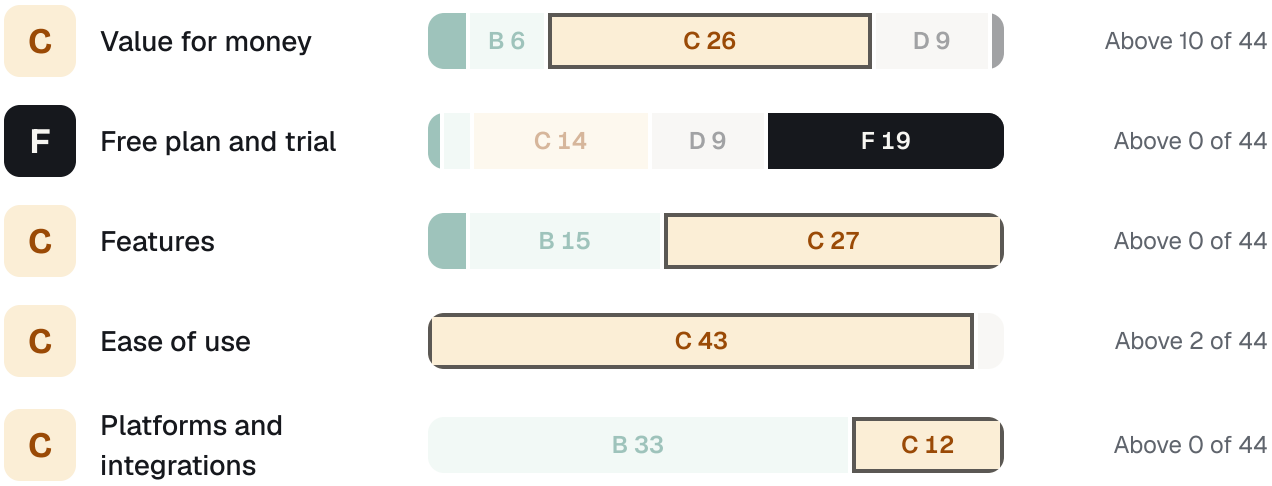
Other affiliate and referral tools it is graded above

Partnerize's GPA of 1.6 is higher than 0 of the 44 other affiliate and referral tools we grade, and level with 10.

It stands best on value for money (C, above 10 of 44) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 45 affiliate and referral tools we grade, cut by the letter each got. Partnerize's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Partnerize you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 34 of the 44 other affiliate and referral tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.
- Every click and sale traced back to the right partner.

What this rests on. Partnerize's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



impact.com, Awin, CJ Affiliate, Rakuten Advertising and Everflow

The 5 tools Partnerize is most often weighed against, with where each one differs from it.

2.0 GPA

impact.com

Free trial · from $30/mo

Partnership platform for affiliate, creator and referral programs.

Partnerize and impact.com compared in full

1.8 GPA

Awin

Free trial · from $99/mo

Affiliate network and platform for brands and partners.

Partnerize and Awin compared in full

1.6 GPA

CJ Affiliate

Paid

Affiliate network and platform for brands, publishers and creators.

Partnerize and CJ Affiliate compared in full



1.6
GPA

Rakuten Advertising

Paid

Affiliate network and partner marketing for brands and publishers.

- Partnerize also covers partner payouts.

Partnerize and Rakuten Advertising compared in full



2.2
GPA

Everflow

Paid

Partner marketing platform for brands, agencies and affiliate networks.

Partnerize and Everflow compared in full

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Partnerize free?

No. Partnerize is a paid product.

What platforms does Partnerize work on?

Partnerize is available on Web.

Does Partnerize have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Partnerize is listed for Web.

Does Partnerize have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Partnerize is listed for Web.

Is Partnerize open source?

Partnerize is not described as open source on its own site, as read on Nov 12, 2026.

Who makes Partnerize?

Partnerize is made by a company of the same name.

What are the alternatives to Partnerize?

The closest alternatives to Partnerize in our directory are impact.com, Awin, CJ Affiliate, Rakuten Advertising and Everflow.

How does Partnerize compare with other affiliate and referral tools?

Partnerize's GPA of 1.6 is higher than 0 of the 44 other affiliate and referral tools we grade, and level with 10.

Could I make my own version of Partnerize?

To replace Partnerize you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from Partnerize's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Partnerize's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Partnerize. Prices change, so check partnerize.com before you buy.

partnerize.com/pricing

partnerize.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Partnerize, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/partnerize

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Partnerize: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/partnerize
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Know someone choosing between affiliate and referral tools?

Send them this guide:
toolgpa.com/tools/partnerize/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after Partnerize, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 45 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

FirstPromoter Insider's Guide

Affiliate, referral and influencer programs for SaaS subscriptions

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Partnerize's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Partnerize is a trademark of its owner, and this guide is not made, paid for or approved by Partnerize. Prices and plans change: check partnerize.com before you buy.