ToolGPA

NOVEMBER 2026

PasteNow

The Insider's Guide

Clipboard manager for macOS and iOS with iCloud sync



Every plan, grade, refund rule and rival among desktop utilities, read from PasteNow's own pages.

Made by Tutu Studio · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from PasteNow's own pages, its app-store listings and our grades. Every fact in it is on PasteNow's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 35 of the 186 other desktop utilities we grade

PasteNow is a native clipboard manager for macOS and iOS. It collects what you copy into lists, including smart lists filtered by conditions, and syncs through iCloud. Items can be previewed, edited, dragged out, or pasted with the keyboard. It has a 14-day trial, then a paid license.

To get you started, here are **9 things to know about PasteNow**, taken from its own pages and our grades.

> "
>
> **No rating on record that counts, but you install it and use it.**
>
> From our grade for ease of use

1 **Best for a clipboard manager across Mac and iPhone**

PasteNow is a clipboard manager for macOS and iOS, with lists, smart lists and iCloud sync.

2 **What it costs**

Paid plans start at $7.99 (PasteNow Pro, App Store in-app purchase).

3 **You can try it first**

14-day free trial

4 **It runs on 2 platforms**

macOS and iOS.

5 **Lists and smart lists**

Organize clippings into lists, or use Smart Lists with conditions to sort what you collect automatically.

6 **iCloud sync**

Syncs clipboard records between macOS and iOS devices through iCloud.

7 **Keyboard control**

Full keyboard operation with custom shortcuts in settings; the App Store listing says the paste shortcuts are macOS only.

8 **A 2.4 GPA, above 35 of 186**

That is against the other desktop utilities we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of PasteNow you could make: templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

PasteNow at a glance

PRICING Free trial, from $7.99 (PasteNow Pro, App Store in-app purchase)	FREE PLAN No
FREE TRIAL 14-day free trial	RUNS ON macOS, iOS
MADE BY Tutu Studio, since 2021	CATEGORY Desktop Utilities
OUR GRADE 2.4 GPA, fair	

The report card

Best for a clipboard manager across Mac and iPhone

PasteNow is a clipboard manager for macOS and iOS, with lists, smart lists and iCloud sync. After a 14-day trial it costs $7.99 as an App Store purchase,

and the billing period is not shown. It needs macOS 14.6 or iOS 17.6.

TOOLGPA REPORT CARD	PasteNow	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$7.99 as an in-app purchase, but the listing does not show whether it is one-time or recurring, so it sits in the middle.
Free plan and trial	C	14-day trial, then paid. No free plan, and the listing does not say whether a card is needed.
Features	C	Lists, iCloud sync, keyboard control, exclusion rules and editing. A review says iOS cannot record the clipboard in the background.
Ease of use	B	No rating on record that counts, but you install it and use it.
Platforms and integrations	B	Mac and iPhone, with iCloud sync. No Windows, Android or web.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who PasteNow is for

- ✓ Fits if you want clipboard history on both a Mac and an iPhone
- ✓ Works for people who sort clips into lists

Who it is not for

- ✕ Skip it if you use Windows or Android, as it is Apple only
- ✕ Watch out: it needs macOS 14.6 or iOS 17.6 or later
- ✕ Watch out: iOS cannot record the clipboard in the background, according to a user review
- ✕ Watch out: the website's license price loads by script, so only the App Store price is certain

Good to know

Good for

- ✓ Mac and iPhone owners who want one synced clip history
- ✓ People who sort clippings into lists
- ✓ Users who want to drag stored items into other apps

Worth knowing

- ⓘ Requires macOS 14.6 or iOS 17.6 or later, with an older version offered for older Macs.
- ⓘ A user review on the App Store says iOS cannot record the clipboard in the background.
- ⓘ The website's license price loads by script and could not be read; only the App Store price is shown.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$7.99

To start

PasteNow is a paid product with a free trial, starting at $7.99 (PasteNow Pro, App Store in-app purchase).

> **No free plan, and the listing does not say whether a card is needed.**
>
> From our grade for free plan and trial

PASTENOW PRO

$7.99

App Store in-app purchase; billing period not shown

Unlocks the app after the trial; the website license covers up to 5 devices for one user.

Trying it first

14-day free trial

Read from apps.apple.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: macOS and iOS

Clipboard manager for macOS and iOS with iCloud sync. Here is what it does, as its own site describes it, and what it covers: keyboard-first, templates, clipboard manager, menu bar app.

> **Lists, iCloud sync, keyboard control, exclusion rules and editing.**

From our grade for features

Lists and smart lists

Organize clippings into lists, or use Smart Lists with conditions to sort what you collect automatically.

iCloud sync

Syncs clipboard records between macOS and iOS devices through iCloud.

Keyboard control

Full keyboard operation with custom shortcuts in settings; the App Store listing says the paste shortcuts are macOS only.

Exclusion rules

Exclude chosen apps, or use other rules, so only data you want to keep is collected.

Preview and edit

Press Space to preview the original content, and right-click to edit it before pasting.

Where it runs

macOS iOS

What it works with

iCloud

PasteNow is made by Tutu Studio, and has been around since 2021.

Where it stands

Its grades against its category, and whether to keep it or make your own

35/186

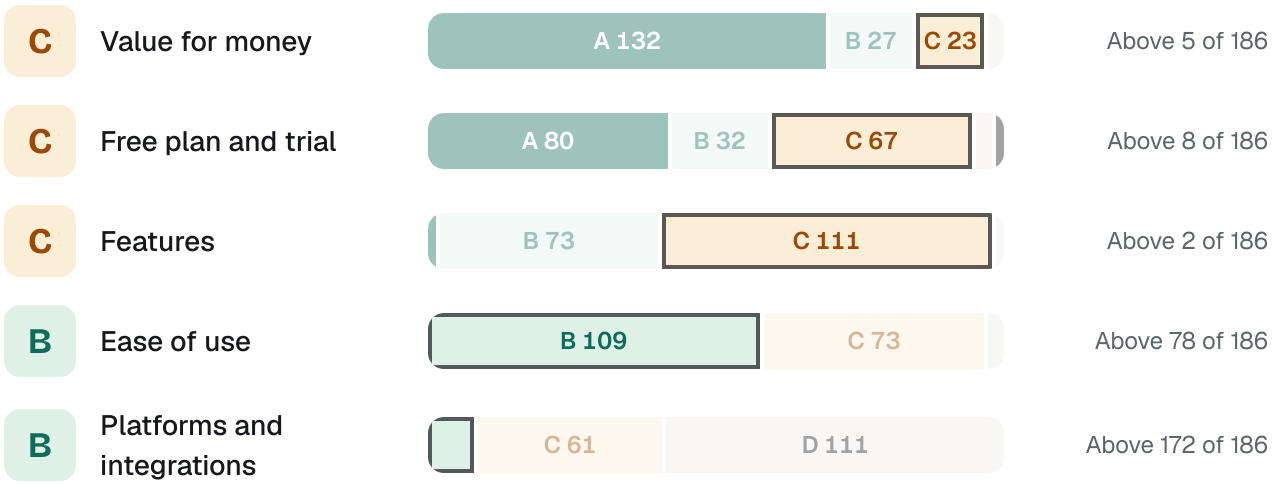
Other desktop utilities it is graded above

PasteNow's GPA of 2.4 is higher than 35 of the 186 other desktop utilities we grade, and level with 33.

It stands best on platforms and integrations (B, above 172 of 186) and worst on features (C, above 2).

Each grade against the category

Every bar is all 187 desktop utilities we grade, cut by the letter each got. PasteNow's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of PasteNow you could make: templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 118 of the 186 other desktop utilities grade higher.

What you could make

- Templates: an app builder makes this well.

What you could not

- A clipboard history running in the background of your computer.
- A native app living in the menu bar.
- Apps for macOS and iOS that stay in step with each other.

What this rests on. PasteNow's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Paste, Maccy, Pastebot, CopyClip and Clipy

The 5 tools PasteNow is most often weighed against, with where each one differs from it.

Paste

2.2 GPA

Free trial · from $2.49/mo

Clipboard manager for Mac, iPhone and iPad with pinboards.

- Paste can be bought with a one-time purchase.
- PasteNow also covers templates and menu bar app.

PasteNow and Paste compared in full

Maccy

2.8 GPA

Free plan · from $4.99

Lightweight, open-source clipboard manager for macOS.

- Maccy has a free plan. PasteNow does not, though it has a free trial.
- Only PasteNow lists an iOS app.
- Maccy is open source, according to its own site.

PasteNow and Maccy compared in full



2.4
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Pastebot

Free trial · from $2.99/mo

Mac clipboard manager with pastebins, filters and stacks.

- Only PasteNow lists an iOS app.
- Pastebot can be bought with a one-time purchase.
- PasteNow also covers templates and menu bar app.

PasteNow and Pastebot compared in full



2.6
GPA

CopyClip

Free plan · from $7.99 one-time

Text-only clipboard manager for the Mac menu bar.

- CopyClip has a free plan. PasteNow does not, though it has a free trial.
- Only PasteNow lists an iOS app.
- CopyClip can be bought with a one-time purchase.

PasteNow and CopyClip compared in full



2.8
GPA

Clipy

Free

Free open-source clipboard history and snippets for macOS.

- Clipy has a free plan. PasteNow does not, though it has a free trial.
- Only PasteNow lists an iOS app.
- Clipy is open source, according to its own site.

PasteNow and Clipy compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is PasteNow free?

No, PasteNow is a paid product, but you can try it first. 14-day free trial.

How much does PasteNow cost?

PasteNow lists one plan. PasteNow Pro: $7.99 App Store in-app purchase; billing period not shown.

What platforms does PasteNow work on?

PasteNow is available on macOS and iOS.

Does PasteNow have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. PasteNow is listed for macOS and iOS.

Does PasteNow have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. PasteNow is listed for macOS and iOS.

Is PasteNow open source?

PasteNow is not described as open source on its own site, as read on Nov 13, 2026.

What does PasteNow integrate with?

PasteNow's listing names iCloud. A listing names up to eight integrations, so it may connect to more.

Who makes PasteNow?

PasteNow is made by Tutu Studio. It dates from 2021.

What are the alternatives to PasteNow?

The closest alternatives to PasteNow in our directory are Paste, Maccy, Pastebot, CopyClip and Clipy.

How does PasteNow compare with other desktop utilities?

PasteNow's GPA of 2.4 is higher than 35 of the 186 other desktop utilities we grade, and level with 33.

Could I make my own version of PasteNow?

The plain part of PasteNow you could make: templates. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from PasteNow's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PasteNow's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Tutu Studio. Prices change, so check pastenow.app before you buy.

pastenow.app/

apps.apple.com/us/app/pastenow-instant-clipboa...

pastenow.app/purchase/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

PasteNow, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pastenow

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "PasteNow: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/pastenow
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Know someone choosing between desktop utilities?

Send them this guide:
toolgpa.com/tools/pastenow/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded desktop utilities after PasteNow, each with an Insider's Guide of its own.

Desktop Utilities Insider's Guide

Every one of the 187 desktop utilities we grade, compared

Just Color Picker Insider's Guide

Free portable color picker and editor for Windows and macOS

3.2 GPA

LocalSend Insider's Guide

Open-source file sharing between nearby devices, no cloud

3.2 GPA

Mos Insider's Guide

Free Mac menu bar utility for smooth mouse wheel scrolling

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PasteNow's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PasteNow is a trademark of its owner, and this guide is not made, paid for or approved by Tutu Studio. Prices and plans change: check pastenow.app before you buy.