ToolGPA

NOVEMBER 2026

PatronManager

The Insider's Guide

Ticketing and CRM for arts organizations, built on Salesforce



Every plan, grade, refund rule and rival among event ticketing platforms, read from PatronManager's own pages.

Made by PatronManager (part of Ticketure) · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from PatronManager's own pages, its app-store listings and our grades. Every fact in it is on PatronManager's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 79 other event ticketing platforms we grade

PatronManager is a ticketing and constituent-management system for performing arts and cultural organizations. It combines ticketing, fundraising and marketing in one database built on Salesforce. The site says it is now part of the Ticketure family and serves more than 500 arts organizations.

To get you started, here are **7 things to know about PatronManager**, taken from its own pages and our grades.

> **No price is published, the listing rests on one page, and it is now part of Ticketure.**
>
> From our report card of PatronManager

1 **Best for ticketing and donor records for arts organisations**

PatronManager is ticketing, subscriptions and fundraising for arts groups, built on Salesforce, with ticket buyers and donors in one record.

2 **It runs on Web**

Web.

3 **Ticketing and subscriptions**

Sells single tickets and subscriptions for performances and concerts.

4 **Fundraising**

Tracks donors and gifts in the same record as ticket buyers.

5 **Marketing**

Uses patron data held in the one system for audience marketing.

6 **A 1.6 GPA, above 0 of 79**

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of PatronManager you could make: reports. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

PatronManager at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY PatronManager (part of Ticketure)	CATEGORY Event Ticketing
OUR GRADE 1.6 GPA, weak	

The report card

Best for ticketing and donor records for arts organisations

PatronManager is ticketing, subscriptions and fundraising for arts groups, built on Salesforce, with ticket buyers and donors in one record. No price is published, the listing rests on one page, and it is now part of Ticketure.

TOOLGPA REPORT CARD	PatronManager	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published; the site tells visitors to get in touch.
Free plan and trial	F	No free plan and no trial on the listing.
Features	C	Ticketing, subscriptions, donors and marketing are described, but only briefly, with one page behind the listing.
Ease of use	C	No store rating on record. It sits on Salesforce, which brings set-up of its own.
Platforms and integrations	C	Web only on the listing, built on the Salesforce platform. No integrations are named.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who PatronManager is for

- ✓ Fits if you run an orchestra, theatre or dance company
- ✓ Works for arts groups that want ticket buyers and donors in one record

Who it is not for

- ✗ Not for you if you run general events, as it is aimed at arts and culture
- ✗ Watch out: no price is published and there is no trial
- ✗ Too light on detail to judge, as the listing rests on a single page
- ✗ Watch out: it is now part of Ticketure, with both products said to continue

Good to know

Good for

- ✓ Symphony orchestras, theaters and dance companies
- ✓ Arts councils and nonprofit museums
- ✓ Organizations that want ticketing and donor records in one place

Worth knowing

- ⓘ No prices are published; the site directs visitors to get in touch.
- ⓘ It is aimed at arts and cultural organizations, not general event organizers.
- ⓘ The vendor is now part of Ticketure and says both products will keep being developed.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

PatronManager's current pricing could not be confirmed from its own site.

> **No prices are published; the site tells visitors to get in touch.**
>
> From our grade for value for money

We could not confirm PatronManager's current prices from its own site, so this guide lists no plans. patronmanager.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Ticketing and CRM for arts organizations, built on Salesforce. Here is what it does, as its own site describes it, and what it covers: reports, ticketing.

> **Ticketing, subscriptions, donors and marketing are described, but only briefly, with one page behind the listing.**
>
> From our grade for features

Ticketing and subscriptions

Sells single tickets and subscriptions for performances and concerts.

Fundraising

Tracks donors and gifts in the same record as ticket buyers.

Marketing

Uses patron data held in the one system for audience marketing.

Built on Salesforce

Runs on the Salesforce platform, with all data in a single system.

Annual community meeting

The vendor hosts a user meeting, listed for May 19-21, 2026 in Chicago.

Where it runs

Web

What it works with

Salesforce

PatronManager is made by PatronManager (part of Ticketure).

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/79

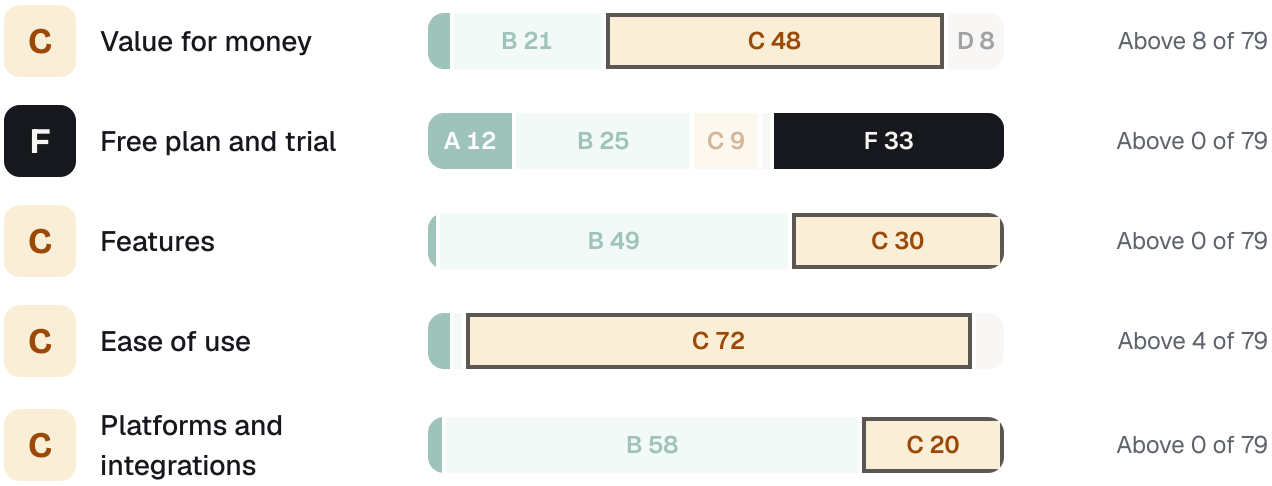
Other event ticketing platforms it is graded above

PatronManager's GPA of 1.6 is higher than 0 of the 79 other event ticketing platforms we grade, and level with 6.

It stands best on value for money (C, above 8 of 79) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 80 event ticketing platforms we grade, cut by the letter each got. PatronManager's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of PatronManager you could make: reports. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 73 of the 79 other event ticketing platforms grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Selling tickets and checking them at the door.

What this rests on. PatronManager's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Tessitura, Ticketsolve, Audience View and Ticketure

The 4 tools PatronManager is most often weighed against, with where each one differs from it.

1.8 GPA

Tessitura

Paid

CRM, ticketing and fundraising for arts and culture.

PatronManager and Tessitura compared in full

1.8 GPA

Ticketsolve

Paid

Box office, CRM and fundraising platform for UK and Irish venues.

- Ticketsolve also covers dashboards.

PatronManager and Ticketsolve compared in full

1.8 GPA

Audience View

Paid

Ticketing and audience software for theaters, venues and campuses.

- Audience View also covers forms.

PatronManager and Audience View compared in full



2.0
GPA

Ticketure

Paid

Ticketing, POS and memberships for museums and attractions.

PatronManager and Ticketure compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is PatronManager free?

No. PatronManager is a paid product.

What platforms does PatronManager work on?

PatronManager is available on Web.

Does PatronManager have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. PatronManager is listed for Web.

Does PatronManager have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. PatronManager is listed for Web.

Is PatronManager open source?

PatronManager is not described as open source on its own site, as read on Nov 13, 2026.

What does PatronManager integrate with?

PatronManager's listing names Salesforce. A listing names up to eight integrations, so it may connect to more.

Who makes PatronManager?

PatronManager is made by PatronManager (part of Ticketure).

What are the alternatives to PatronManager?

The closest alternatives to PatronManager in our directory are Tessitura, Ticketsolve, Audience View and Ticketure.

How does PatronManager compare with other event ticketing platforms?

PatronManager's GPA of 1.6 is higher than 0 of the 79 other event ticketing platforms we grade, and level with 6.

Could I make my own version of PatronManager?

The plain part of PatronManager you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from PatronManager's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PatronManager's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by PatronManager (part of Ticketure). Prices change, so check patronmanager.com before you buy.

patronmanager.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

PatronManager, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/patronmanager

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "PatronManager: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/patronmanager
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Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/patronmanager/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after PatronManager, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 81 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PatronManager's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PatronManager is a trademark of its owner, and this guide is not made, paid for or approved by PatronManager (part of Ticketure). Prices and plans change: check patronmanager.com before you buy.