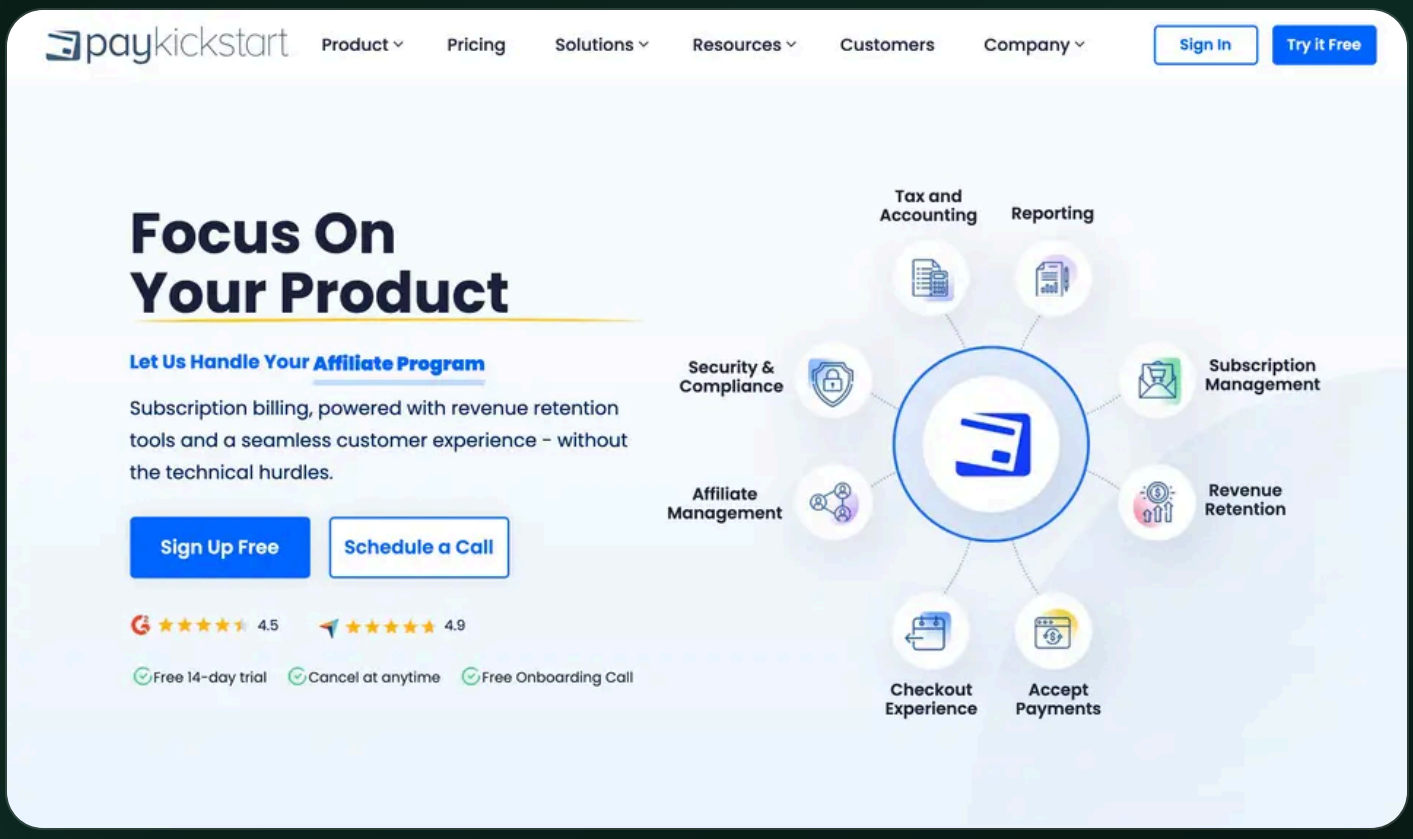
ToolGPA

NOVEMBER 2026

# PayKickstart

## The Insider's Guide

Checkout, recurring billing and affiliate management for sellers

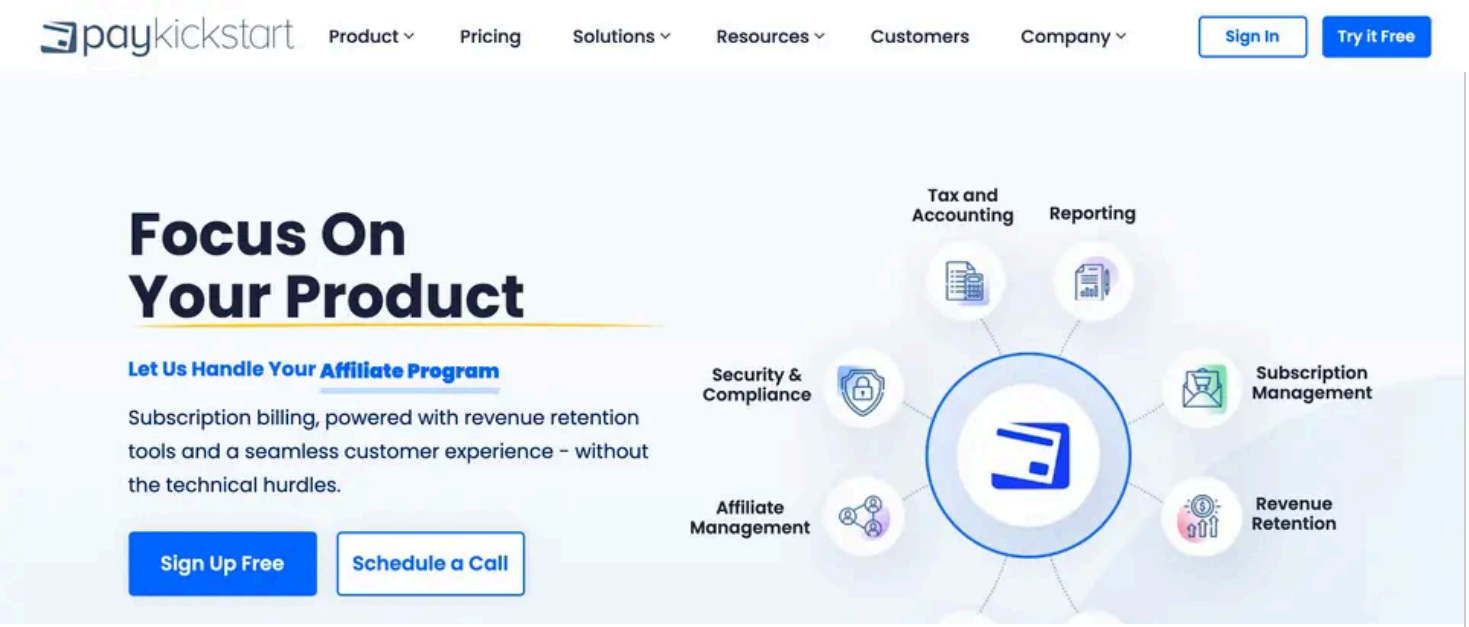



**Every plan, grade, refund rule and rival among tools for selling digital products, read from PayKickstart's own pages.**

Made by PayKickstart · checked Nov 13, 2026 · toolgpa.com

**2.2**

GPA




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Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from PayKickstart's own pages, its app-store listings and our grades. Every fact in it is on PayKickstart's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.2**

GPA, above 11 of the 50 other tools for selling digital products we grade

PayKickstart is a checkout, subscription billing and affiliate management platform for people selling software, courses, coaching, digital files and physical goods. You connect your own payment processors, and it adds upsells, dunning, tax and VAT handling, reporting and an affiliate marketplace.

To get you started, here are **8 things to know about PayKickstart**, taken from its own pages and our grades.

> "
>
> **You build checkouts, funnels and tax profiles yourself.**
>
> From our grade for ease of use

**1** **Best for checkout, recurring billing and affiliates in one tool**

PayKickstart handles checkout, upsells, subscriptions and affiliate payouts, and you bring your own payment processor.

**2** **You can try it first**

Free 14-day trial, cancel at any time

**3** **It runs on Web**

Web.

**4** **Checkout and upsells**

Hosted checkout pages with one-click upsells, order bumps, coupons, exit intent offers and multi-currency support.

**5** **Subscription management**

Recurring billing and subscription tools, including pausing subscriptions and carrying a trial period over an upgrade or downgrade.

**6** **Revenue retention**

Dunning management, cancellation retention flows and cart abandonment recovery, plus ringless voicemail and SMS features.

**7** **A 2.2 GPA, above 11 of 50**

That is against the other tools for selling digital products we grade, on value, the free plan, features, ease of use and platforms.

**8** **Keep it**

To replace PayKickstart you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

### PayKickstart at a glance

| | |
|---|---|
| PRICING<br>Free trial | FREE PLAN<br>No |
| FREE TRIAL<br>Free 14-day trial, cancel at any time | RUNS ON<br>Web |
| MADE BY<br>PayKickstart | CATEGORY<br>Selling Digital Products |
| OUR GRADE<br>2.2 GPA, fair | |

## The report card

### Best for checkout, recurring billing and affiliates in one tool

PayKickstart handles checkout, upsells, subscriptions and affiliate payouts, and you bring your own payment processor. A 14-day trial is listed, but plan prices could not be read.

| TOOLGPA REPORT CARD | PayKickstart | Graded Nov 13, 2026 |
|---|---|---|

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | Plan prices could not be read because the pricing page blocked automated access, so it sits in the middle until they are seen. |
| **Free plan and trial** | C | A free 14-day trial is listed; the pages read do not say whether a card is needed. No free plan. |
| **Features** | C | Checkout and upsells, subscription management, retention, affiliates and tax tools. It is not a merchant of record, and tax profiles are set up by you. |
| **Ease of use** | C | No store rating on record. You build checkouts, funnels and tax profiles yourself. |
| **Platforms and integrations** | B | Web with eight listed integrations, including Stripe, PayPal, QuickBooks Online, Xero and HubSpot. No desktop or phone app. |
| **Grade point average** | | Fair, out of 4.0 **2.2** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who PayKickstart is for

- ✓ Fits if you sell courses or coaching with recurring billing and affiliates
- ✓ Works for sellers who prefer to keep their own payment processor

### Who it is not for

- ✗ Skip it if you want tax handled for you, as you set up tax profiles and it is not described as a merchant of record
- ✗ Watch out: prices could not be read, so check them before you start the trial
- ✗ Watch out: what happens after the 14-day trial depends on the plan you pick

## Good to know

### Good for

- ✓ Course creators and coaches who want recurring billing and affiliates in one tool
- ✓ Software sellers who sell through affiliates
- ✓ Sellers who prefer to keep their own payment processor

### Worth knowing

- ⓘ Plan prices could not be read: its pricing page blocked automated access, so none are listed here.
- ⓘ Its help pages describe tax profiles you set up yourself, and none of the pages read call it a merchant of record.
- ⓘ The home page offers a free 14-day trial; what happens after it depends on the plan chosen.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

PayKickstart's current pricing could not be confirmed from its own site.

> **Plan prices could not be read because the pricing page blocked automated access, so it sits in the middle until they are seen.**
>
> From our grade for value for money

We could not confirm PayKickstart's current prices from its own site, so this guide lists no plans. paykickstart.com has them.

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Checkout, recurring billing and affiliate management for sellers. Here is what it does, as its own site describes it, and what it covers: public API, invoicing, reports, affiliate tracking, online store, digital downloads.

> "
>
> **Checkout and upsells, subscription management, retention, affiliates and tax tools.**

From our grade for features

### Checkout and upsells

Hosted checkout pages with one-click upsells, order bumps, coupons, exit intent offers and multi-currency support.

### Subscription management

Recurring billing and subscription tools, including pausing subscriptions and carrying a trial period over an upgrade or downgrade.

### Revenue retention

Dunning management, cancellation retention flows and cart abandonment recovery, plus ringless voicemail and SMS features.

### Affiliate management

Lead and sales referral tracking, affiliate verification, affiliate coupon codes and a marketplace where affiliates find products to promote.

## Tax and accounting

Invoices, sales and VAT tax profiles, an in-house EU VAT calculation and QuickBooks Online and Xero integrations.

## Payment processors

Help pages cover connecting Stripe, PayPal, Authorize.net, Apple Pay, Google Pay, ACH and SEPA debit, and its own Connect payments.

### Where it runs

Web

### What it works with

Stripe · PayPal · Authorize.net · Braintree · QuickBooks Online · Xero · HubSpot · Salesforce

PayKickstart is made by PayKickstart.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**11/50**

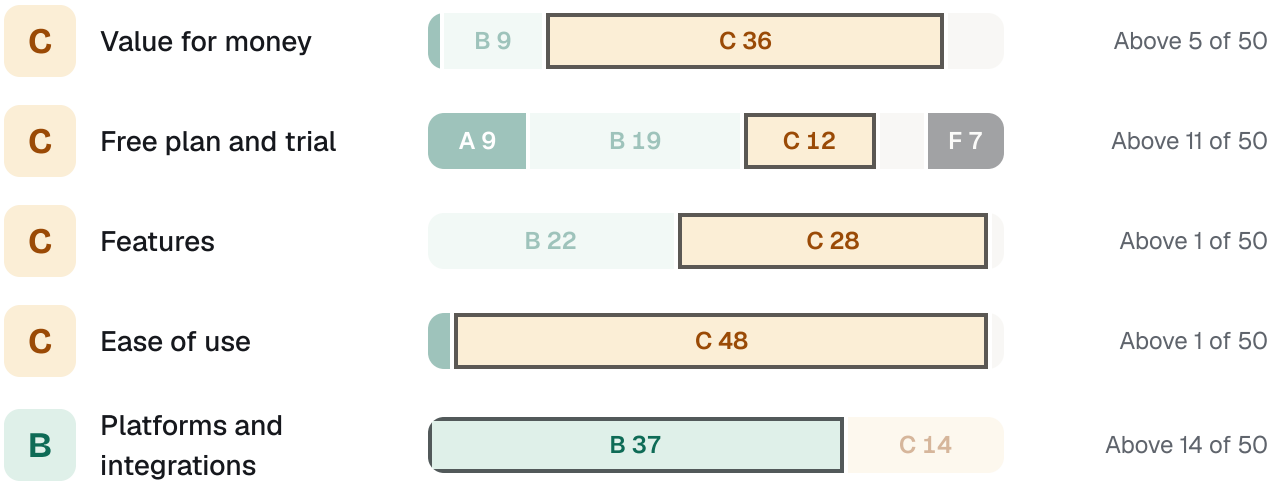
Other tools for selling digital products it is graded above

PayKickstart's GPA of 2.2 is higher than 11 of the 50 other tools for selling digital products we grade, and level with 11.

It stands best on platforms and integrations (B, above 14 of 50) and worst on features (C, above 1).

## Each grade against the category

Every bar is all 51 tools for selling digital products we grade, cut by the letter each got. PayKickstart's own letter is outlined.




## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

## Keep it

To replace PayKickstart you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 28 of the 50 other tools for selling digital products grade higher.

### What you could make

- Digital downloads, invoicing and reports: an app builder makes these well.

### What you could not

- Checkout, card payments and sales tax handled for you.
- Every click and sale traced back to the right partner.
- It plugs into other products, Stripe, PayPal and Authorize.net among them, and has an API.
- People on the other end: coaches. No app builder makes those.

**What this rests on.** PayKickstart's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



ThriveCart, SamCart, SendOwl, Plug&Pay and CopeCart

The 5 tools PayKickstart is most often weighed against, with where each one differs from it.

2.6 GPA

## ThriveCart

Free trial · from $37/mo

Checkout, funnel and course platform with a lifetime licence option.

- PayKickstart also covers invoicing, reports and online store.
- ThriveCart also covers online courses, community and a/B testing.

PayKickstart and ThriveCart compared in full

---

2.4 GPA

## SamCart

Free trial · from $79/mo

Checkout and sales page builder with courses and an AI assistant.

- PayKickstart also covers invoicing, reports and online store.
- SamCart also covers online courses and a/B testing.

PayKickstart and SamCart compared in full



2.4
GPA

## SendOwl

Free trial · from $32.50/mo

Checkout and delivery for downloads, licenses and subscriptions.

- PayKickstart also covers invoicing and reports.

PayKickstart and SendOwl compared in full



2.0
GPA

## Plug&Pay

Free trial · from €15/mo

Dutch sales funnel software for checkouts, upsells and subscriptions.

- PayKickstart also covers reports.
- Plug&Pay also covers a/B testing and popups.

PayKickstart and Plug&Pay compared in full



2.2
GPA

## CopeCart

Paid

Checkout, tax and payment recovery for high-ticket digital sales.

- Only CopeCart lists iOS and Android apps.
- PayKickstart also covers reports.
- CopeCart also covers online courses and merchant of record.

PayKickstart and CopeCart compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

**11**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is PayKickstart free?

No, PayKickstart is a paid product, but you can try it first. Free 14-day trial, cancel at any time.

### What platforms does PayKickstart work on?

PayKickstart is available on Web.

### Does PayKickstart have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. PayKickstart is listed for Web.

### Does PayKickstart have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. PayKickstart is listed for Web.

### Is PayKickstart open source?

PayKickstart is not described as open source on its own site, as read on Nov 13, 2026.

### Does PayKickstart have an API?

Yes. PayKickstart offers a public API, according to its own site.

### What does PayKickstart integrate with?

PayKickstart's listing names Stripe, PayPal, Authorize.net, Braintree, QuickBooks Online, Xero, HubSpot and Salesforce.

### Who makes PayKickstart?

PayKickstart is made by a company of the same name.

### What are the alternatives to PayKickstart?

The closest alternatives to PayKickstart in our directory are ThriveCart, SamCart, SendOwl, Plug&Pay and CopeCart.

### How does PayKickstart compare with other tools for selling digital products?

PayKickstart's GPA of 2.2 is higher than 11 of the 50 other tools for selling digital products we grade, and level with 11.

### Could I make my own version of PayKickstart?

To replace PayKickstart you would be making checkout, card payments and sales tax handled for you.

## Where this guide comes from

The prices, plans, platforms and features were read from PayKickstart's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PayKickstart's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Note: its pricing page blocked automated reads.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by PayKickstart. Prices change, so check paykickstart.com before you buy.

paykickstart.com
paykickstart.com/pricing/
support.paykickstart.com/

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### PayKickstart, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/paykickstart

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "PayKickstart: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/paykickstart
```

### Know someone choosing between tools for selling digital products?

Send them this guide:
toolgpa.com/tools/paykickstart/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded tools for selling digital products after PayKickstart, each with an Insider's Guide of its own.

### Selling Digital Products Insider's Guide

Every one of the 51 tools for selling digital products we grade, compared

### Whop Insider's Guide

Storefront, checkout and payouts for paid communities and products

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### itch.io Insider's Guide

Open marketplace for indie games, assets and tools, pay what you want

3.2 GPA

### Patreon Insider's Guide

Paid memberships, a shop and community for creators and their fans

3.0 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PayKickstart's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PayKickstart is a trademark of its owner, and this guide is not made, paid for or approved by PayKickstart. Prices and plans change: check paykickstart.com before you buy.