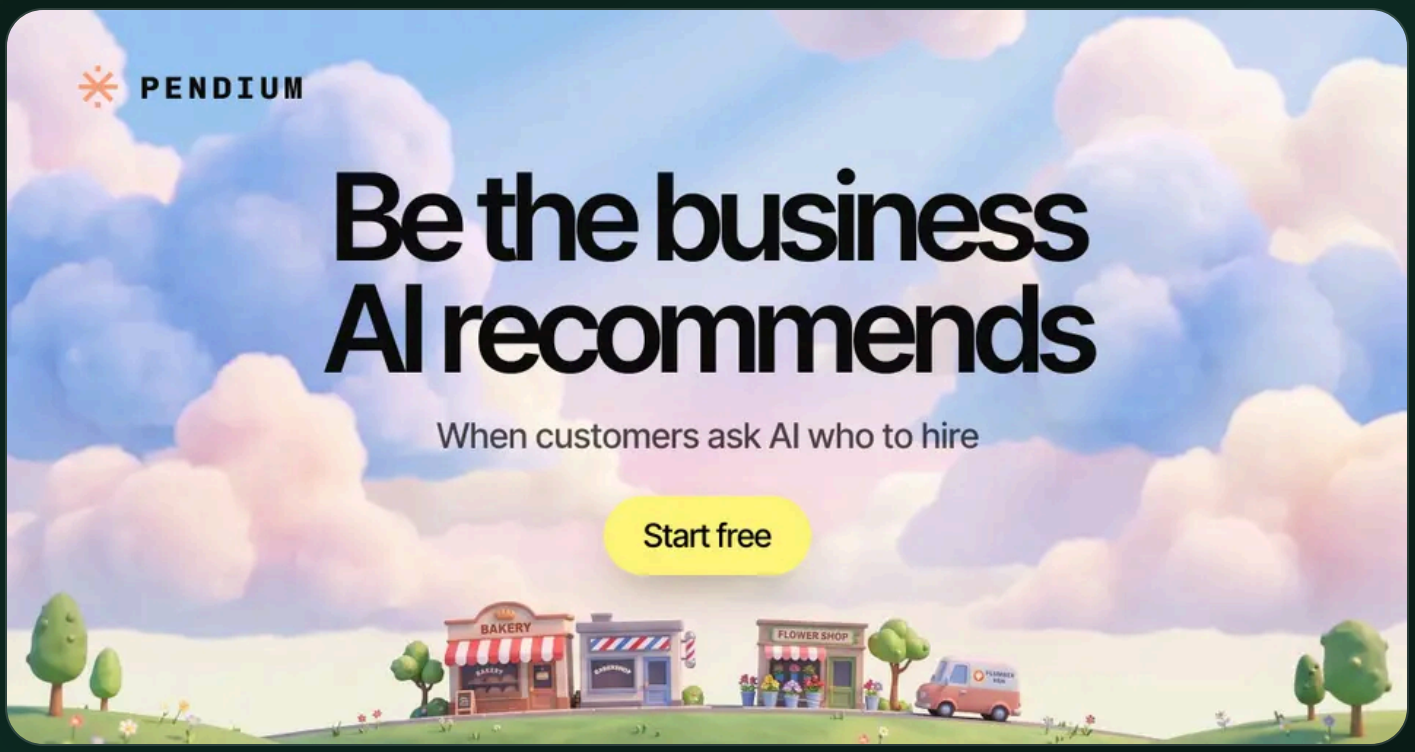
ToolGPA

NOVEMBER 2026

Pendium

The Insider's Guide

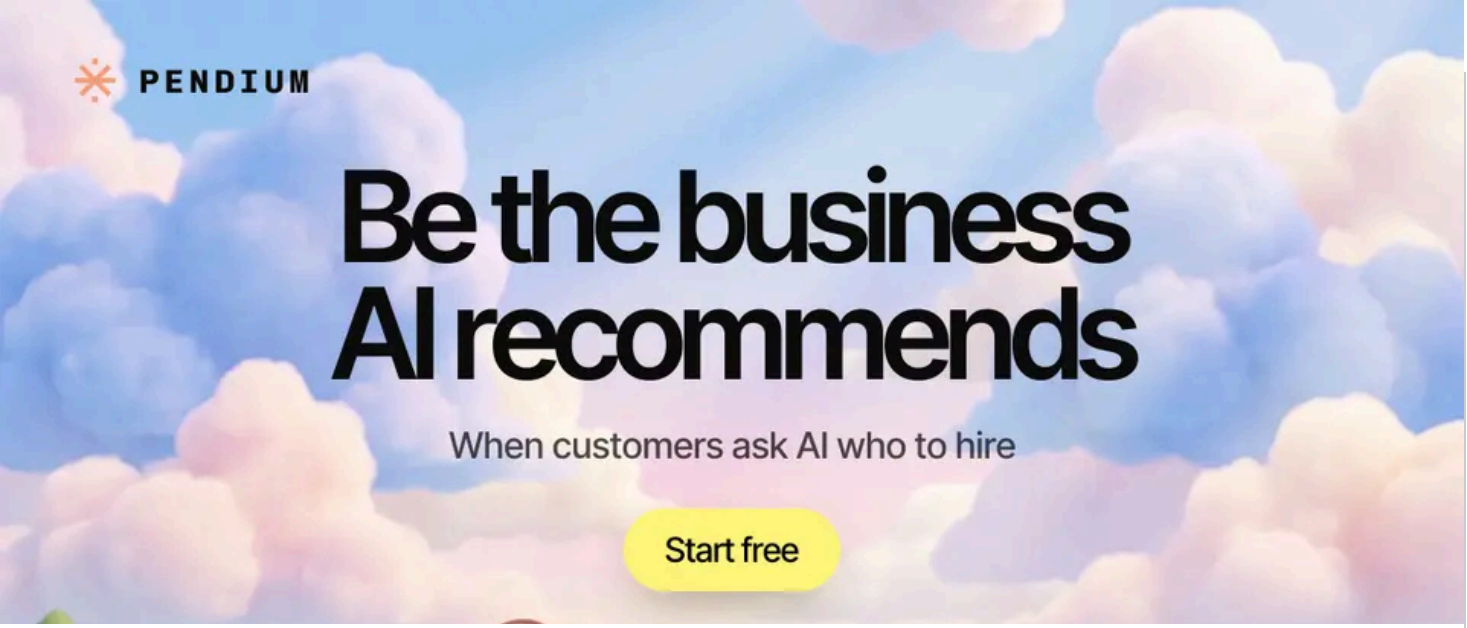
AI visibility scans plus auto-written content on a hosted site



Every plan, grade, refund rule and rival among AI search visibility tools, read from Pendium's own pages.

Made by Pendium · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pendium's own pages, its app-store listings and our grades. Every fact in it is on Pendium's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 32 of the 168 other AI search visibility tools we grade

Pendium scans AI assistants with customer-style questions, finds where competitors are named instead of you, and writes and publishes content on a hosted site meant to be cited by AI agents. Plans range from a one-brand Starter to managed services run by an embedded team.

To get you started, here are **9 things to know about Pendium**, taken from its own pages and our grades.

> **No store rating on record, and it asks for your domain, Search Console and prompts before it works.**
>
> From our grade for ease of use

1 **Best for AI scans plus auto-written content on a hosted site**

Pendium scans AI engines for a brand and writes content on a hosted site on your own domain.

2 **Paid plans start at $99 a month**

As its pricing page puts it: $99 per month for 1 brand and 100 tracked prompts, billed monthly.

3 **You can try it first**

7-day free trial on Starter and Pro, card required, nothing charged if cancelled before day 8; a free visibility scan needs no card

4 **It runs on Web**

Web.

5 **Weekly AI scans**

Asks ChatGPT, Claude, Gemini, Google AI Overviews (and Perplexity on Pro) customer-style questions, each asked by several personas, and tracks which brands are named.

6 **Hosted site for AI agents**

Builds and hosts a branded site on your domain so AI agents have a source to cite, with calculators and finders and agent analytics showing what agents read.

7 **Autopilot content engine**

Writes and publishes posts from the gaps found in scans, in your brand voice, up to a monthly post limit.

8 **A 2.0 GPA, above 32 of 168**

That is against the other AI search visibility tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Pendium you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Pendium at a glance

PRICING
Free trial, from $99 per month for 1 brand and 100 tracked prompts, billed monthly

FREE PLAN
No

FREE TRIAL
7-day free trial on Starter and Pro, card required, nothing charged if cancelled before day 8; a free visibility scan needs no card

RUNS ON
Web

MADE BY
Pendium

CATEGORY
AI Search Visibility (AEO & GEO)

OUR GRADE
2.0 GPA, fair

The report card

Best for AI scans plus auto-written content on a hosted site

Pendium scans AI engines for a brand and writes content on a hosted site on your own domain. It starts at $99 a month, and both trials need a card.

TOOLGPA REPORT CARD — **Pendium** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$99 a month for Starter, just above the category's $95 dearer quarter, for 1 brand and 100 tracked prompts.
Free plan and trial	D	A 7-day trial on Starter and Pro that needs a card. A free visibility scan needs none, but it is one scan.

SUBJECT	GRADE	COMMENT
Features	C	Weekly scans, a hosted site, auto-written posts and an MCP server. Starter covers four engines and leaves out Perplexity, which starts at Pro.
Ease of use	C	No store rating on record, and it asks for your domain, Search Console and prompts before it works.
Platforms and integrations	B	Web app with Google Search Console, Slack, Claude, ChatGPT and Cursor connections, plus an MCP server and API. No desktop or phone apps.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pendium is for

- ✓ Fits if you want AI visibility scans and the content written for you in one place
- ✓ Works for a single brand that would rather publish on a hosted site than edit its own

Who it is not for

- ✗ Skip it if you want to try it without a card, as both trials ask for one
- ✗ Tight if you are on Starter: 1 brand, 2 on-demand scans a month and no Perplexity
- ✗ Pricey if you manage several brands, as Pro is $350 a month for up to 10
- ✗ Watch out: the 90-day guarantee covers Pro only
- ✗ Watch out: Agency and Managed plans have no published price

Good to know

Good for

- ✓ Small businesses and local brands that want content written for them
- ✓ Agencies running AI visibility for many client brands

Worth knowing

- ⓘ Starter scans four AI engines; Perplexity is listed only from Pro.
- ⓘ The 90-day guarantee applies to Pro only and gives 3 free months if AI does not name the brand more often.
- ⓘ Both trials need a card up front.
- ⓘ Agency and Managed plans have no published price.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$99

A month to start

Pendium is a paid product with a free trial, starting at $99 per month for 1 brand and 100 tracked prompts, billed monthly.

> **A free visibility scan needs none, but it is one scan.**
>
> From our grade for free plan and trial

STARTER

$99

per month for 1 brand and 100 tracked prompts, billed monthly

Weekly scans plus 2 on demand a month on ChatGPT, Claude, Gemini and Google AI Overviews, 15 posts a month, and a hosted site on your own domain.

PRO

$350

per month for up to 10 brands, billed monthly

160 prompts per brand, 10 on-demand scans a month with Perplexity, 100 posts and pages shared across brands, an account manager in Slack, unbranded sites.

AGENCY

Custom

For agencies managing 10+ brands: up to 50 brands, 200 prompts per brand and 500 posts and pages a month. Sold through sales.

MANAGED

Custom

An embedded team does outreach, content and product work, with unlimited brands, prompts and scans. Quoted after a call.

Trying it first

7-day free trial on Starter and Pro, card required, nothing charged if cancelled before day 8; a free visibility scan needs no card

Read from pendium.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months free on yearly billing

The pricing page says paying yearly on Starter and Pro gets 2 months free.

Stated on pendium.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI visibility scans plus auto-written content on a hosted site. Here is what it does, as its own site describes it, and what it covers: public API, reports, AI search visibility, content optimization.

> **Weekly scans, a hosted site, auto-written posts and an MCP server.**

From our grade for features

Weekly AI scans

Asks ChatGPT, Claude, Gemini, Google AI Overviews (and Perplexity on Pro) customer-style questions, each asked by several personas, and tracks which brands are named.

Hosted site for AI agents

Builds and hosts a branded site on your domain so AI agents have a source to cite, with calculators and finders and agent analytics showing what agents read.

Autopilot content engine

Writes and publishes posts from the gaps found in scans, in your brand voice, up to a monthly post limit.

Citations and outreach

Shows competitors, cited sources and sentiment, plus outreach recommendations for pages AI already trusts, with the pitch drafted.

MCP server and API

Pendium can be driven from Claude, ChatGPT or Cursor over MCP, and scans and scores are available through a REST API.

Where it runs

Web

What it works with

Google Search Console
Slack
Claude
ChatGPT
Cursor

Pendium is made by Pendium.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

32/168

Other AI search visibility tools it is graded above

Pendium's GPA of 2.0 is higher than 32 of the 168 other AI search visibility tools we grade, and level with 43.

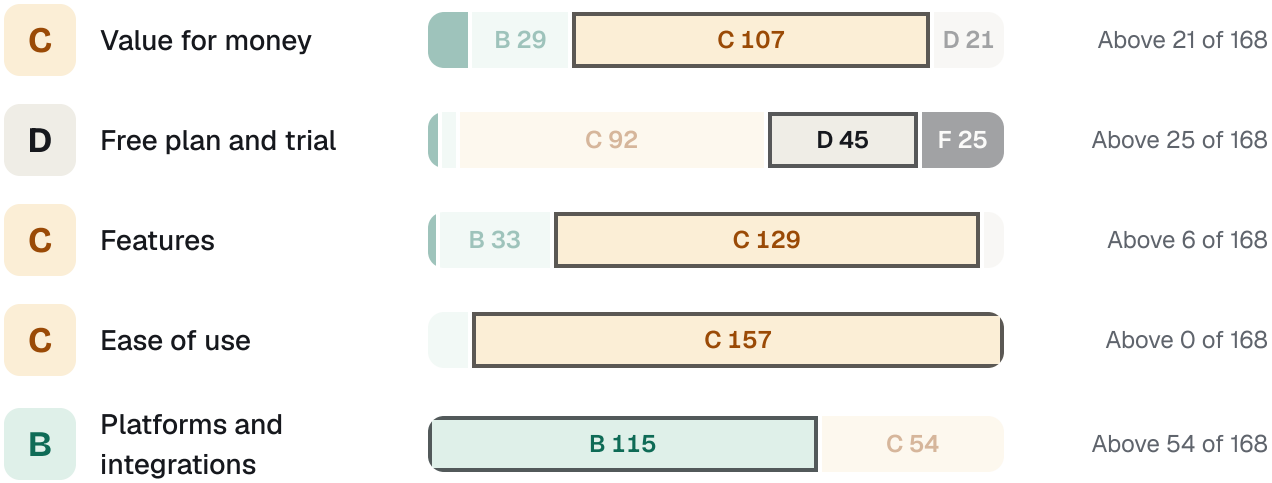
It stands best on platforms and integrations (B, above 54 of 168) and worst on free plan and trial (D, above 25).

Its paid plans start at $99 a month, against a middle price of $56.87 for the category: 105 of the 137 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 20 tools score higher and cost less.

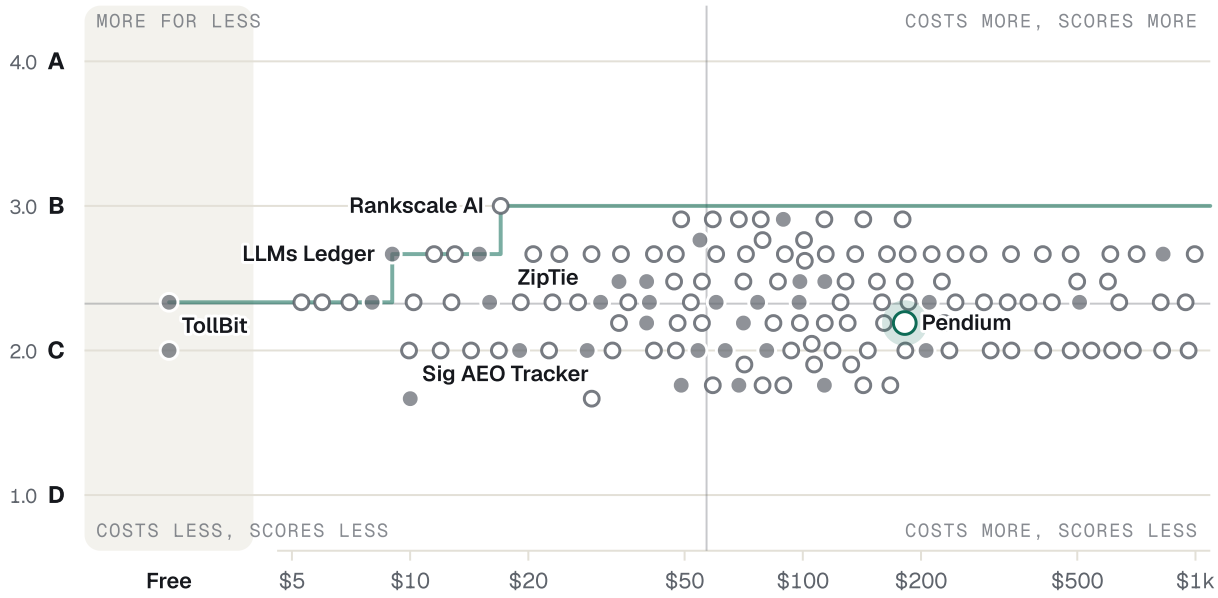
Each grade against the category

Every bar is all 169 AI search visibility tools we grade, cut by the letter each got. Pendium's own letter is outlined.



Price against what you get

Each dot is one of 140 AI search visibility tools. Further left costs less; higher up scores better on features, ease of use and platforms. Pendium is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Pendium you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 93 of the 168 other AI search visibility tools grade higher. It costs $1,188 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- A score built from what the top results for each keyword cover.
- It plugs into other products, Google Search Console, Slack and Claude among them, and has an API.

What this rests on. Pendium's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Profound, Peec AI, Otterly.AI, AthenaHQ and Scrunch

The 5 tools Pendium is most often weighed against, with where each one differs from it.

2.2 GPA

Profound

Free trial · from $99/mo

AI search visibility tracking with an AI marketing agent built in.

- Pendium also covers reports.
- Profound also covers AI agents and web analytics.

Pendium and Profound compared in full

2.2 GPA

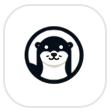
Peec AI

Free trial · from $95/mo

AI search analytics that tracks brand prompts across AI models.

- Pendium also covers content optimization.
- Peec AI also covers web analytics.

Pendium and Peec AI compared in full



2.4
GPA

Otterly.AI

Free trial · from $25/mo

Daily brand and citation tracking across AI search engines.

- Pendium also covers content optimization.
- Otterly.AI also covers site audit.

Pendium and Otterly.AI compared in full



2.2
GPA

AthenaHQ

Free plan · from $245/mo

Credit-based AI search tracking with content optimization agents.

- AthenaHQ has a free plan. Pendium does not, though it has a free trial.
- Pendium also covers reports.
- AthenaHQ also covers AI agents.

Pendium and AthenaHQ compared in full



1.8
GPA

Scrunch

Free trial · from $250/mo

AI search monitoring plus pages served to AI agents.

- Pendium also covers reports.
- Scrunch also covers site audit and web analytics.

Pendium and Scrunch compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pendium free?

No, Pendium is a paid product, but you can try it first. 7-day free trial on Starter and Pro, card required, nothing charged if cancelled before day 8; a free visibility scan needs no card.

How much does Pendium cost?

Pendium lists 4 plans. Starter: $99 per month for 1 brand and 100 tracked prompts, billed monthly.

What platforms does Pendium work on?

Pendium is available on Web.

Does Pendium offer any discounts?

Pendium publicly lists the following: 2 months free on yearly billing.

Does Pendium have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Pendium is listed for Web.

Does Pendium have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Pendium is listed for Web.

Is Pendium open source?

Pendium is not described as open source on its own site, as read on Nov 13, 2026.

Does Pendium have an API?

Yes. Pendium offers a public API, according to its own site.

What does Pendium integrate with?

Pendium's listing names Google Search Console, Slack, Claude, ChatGPT and Cursor.

Who makes Pendium?

Pendium is made by a company of the same name.

What are the alternatives to Pendium?

The closest alternatives to Pendium in our directory are Profound, Peec AI, Otterly.AI, AthenaHQ and Scrunch.

How does Pendium compare with other AI search visibility tools?

Pendium's GPA of 2.0 is higher than 32 of the 168 other AI search visibility tools we grade, and level with 43.

Is Pendium good value for money?

ToolGPA grades Pendium C for value for money. Its paid plans start at $99 a month, against a middle price of $56.87 for the category: 105 of the 137 others that charge start lower.

Could I make my own version of Pendium?

The plain part of Pendium you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Pendium's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Pendium's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pendium. Prices change, so check pendium.ai before you buy.

pendium.ai/pricing

pendium.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pendium, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pendium

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pendium: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/pendium
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Know someone choosing between AI search visibility tools?

Send them this guide:
toolgpa.com/tools/pendium/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI search visibility tools after Pendium, each with an Insider's Guide of its own.

AI Search Visibility (AEO & GEO) Insider's Guide

Every one of the 169 AI search visibility tools we grade, compared

geoSurge Insider's Guide

Free AI visibility tracking that runs on your own AI subscriptions

3.0 GPA

llms-txt.io Insider's Guide

llms.txt generator, validator, API and auto-updating managed files

3.0 GPA

Rankscale AI Insider's Guide

Credit-based AI visibility tracker covering 17+ AI engines

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pendium's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pendium is a trademark of its owner, and this guide is not made, paid for or approved by Pendium. Prices and plans change: check pendium.ai before you buy.